

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bankers Trust Company		03/26/1985	CORPORATION:
RECEIVING PARTY DATA			
Name:	Genal Strap, Inc.		
Doing Business As:	Voguestrap		
Street Address:	31-00 47th Avenue		
City:	Long Island City		
State/Country:	NEW YORK		
Postal Code:	11101		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	0774116	CHAMPION	
Registration Number:	0900229	CHAMPION	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-292-5390		
Email:	mail@ipcounselors.com		
Correspondent Name:	EPSTEIN DRANGEL LLP		
Address Line 1:	60 East 42nd Street, Suite 2410		
Address Line 4:	New York, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	1740-001		
NAME OF SUBMITTER:	Dermot M. Sheridan		
Signature:	/dermot m. sheridan/		

OP \$65.00 0774116

Date:

01/02/2013

Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, Jacoby-Bender, Inc., a New York corporation, having its principal place of business at 62-10 Northern Boulevard, Woodside, New York 11377 is the owner of certain trademarks set forth on the attached schedules;

WHEREAS, by virtue of a Security Agreement dated November 21, 1977 between Jacoby-Bender, Inc., a New York corporation and its related companies (hereinafter JACOBY-BENDER) and Bankers Trust Company, a New York banking corporation, having a place of business at 350 Fifth Avenue, New York, New York 10001 (hereinafter BANKERS TRUST), BANKERS TRUST acquired a security interest in and to and a mortgage upon certain assets and properties of JACOBY-BENDER, including the goodwill of its business as symbolized by the trademarks set forth on the attached schedules;

WHEREAS, on March 26, 1985, upon default by JACOBY-BENDER of the terms of certain loan agreements with BANKERS TRUST and pursuant to said said Security Agreement, BANKERS TRUST caused the entire right, title and interest of JACOBY-BENDER in all of its trademarks, including those specifically identified on Schedule A, attached, and others acquired subsequent to the date of said Security Agreement and specifically identified on Schedule B, attached, to be sold to Genal Strap, Inc., a New York corporation, having its principal place of business at 94 Spring Street, New York, New York 10012 (hereinafter GENAL) by Daley Hodkin Corp., Melville, New York, auctioneers for BANKERS TRUST;

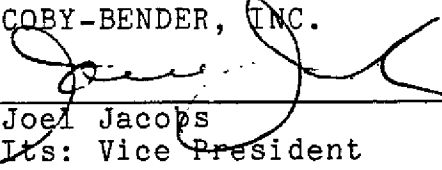
WHEREAS, JACOBY-BENDER and BANKERS TRUST are desirous of confirming in a single instrument the conveyance to GENAL of the entire right, title and interest of JACOBY-BENDER in and to all of their business goodwill symbolized by said registered trademarks to GENAL and the release by BANKERS TRUST of its security interest in said trademarks;

NOW, THEREFORE, intending to be legally bound hereby, and in consideration of \$10.00 (Ten Dollars), and other good and valuable consideration, receipt of which is hereby acknowledged, JACOBY-BENDER hereby assigns to GENAL the entire right, title and interest of JACOBY-BENDER in and to the trademarks set forth on Schedule A and B, attached, together with the goodwill of the business symbolized by the trademarks (including inventory, supplier and customer lists, and the like), and the right to sue and recover damages for infringement of said trademarks, and BANKERS TRUST hereby forever releases and discharges its security interest in said trademarks and properties.

Attest:

Secretary
(CORPORATE SEAL)

JACOBY-BENDER, INC.


By 

Joel Jacobs
Its: Vice President

Attest:

Secretary
(CORPORATE SEAL)

BANKERS TRUST

By 

Bruce F. Sutherland
Its: Vice President

STATE OF *N.Y.* :
COUNTY OF *Suffolk* : ss.:

On the *27* day of *February*, 198*6*, before me personally appeared Joel Jacobs, to me known, who, being by me duly sworn, did depose and say: that he resides at _____ that he is the Vice President of JACOBY-BENDER, INC., the corporation described in and which executed the foregoing instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is said corporate seal; that it was so affixed by order of the board of directors of said corporation; and that he signed his name thereto by like order.

MARGARET DI GERONIMO
NOTARY PUBLIC, State of New York
No. 52-4605152
Qualified in Suffolk County
Term Expires March 30, 19*87*

Margaret Di Geronimo
Notary Public

STATE OF *NEW YORK* :
COUNTY OF *NEW YORK* : ss.:

On the *19* day of *February*, 198*6* before me personally appeared Bruce F. Sutherland, to me known, who, being by me duly sworn, did depose and say: that he resides at *35 Jackson Ave, Chatham, N.Y.* that he is the Vice President of BANKERS TRUST, the corporation described in and which executed the foregoing instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is said corporate seal; that it was so affixed by order of the board of directors of said corporation; and that he signed his name thereto by like order.

Bruce F. Sutherland
Notary Public TRADEMARK

SCHEDULE A

<u>TRADEMARK</u>	<u>REGISTRATION NUMBER</u>
PREST-O-FLEX	382,852
GEMEX	502,413
GEMEX and Design	531,501
JEWELERS' BEST	630,876
JB in a Triangle	659,316
CHAMPION	774,116
CHAMPION	900,229

SCHEDULE B

<u>TRADEMARK</u>	<u>REGISTRATION NUMBER</u>
JB	1,101,422
"JB"	1,227,454