TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Sherwin-Williams Company		11/01/2012	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	SWIMC, Inc.
Street Address:	PO Box 657
City:	Newark
State/Country:	DELAWARE
Postal Code:	19715-0657
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	85109971	COLORCUBE
Serial Number:	77614637	GEOSHADES
Serial Number:	85251809	SEAVOYAGE
Registration Number:	4215096	SHER-FLIGHT
Serial Number:	85513541	SHINE LAST
Serial Number:	85476626	SOLO
Serial Number:	85015438	SPRAYON
Serial Number:	85015439	SPRAYON

CORRESPONDENCE DATA

Fax Number: 2165154400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 2165662432

Email: legal_ip@sherwin.com

Correspondent Name: Robert E. McDonald, Reg. No. 29,193

TRADEMARK REEL: 004936 FRAME: 0654 OP \$215.00 85109971

900243316

Address Line 1: 101 W. Prospect Avenue, Legal Department Address Line 2: c/o The Sherwin-Williams Company Address Line 4: Cleveland, OHIO 44115-1075		
ATTORNEY DOCKET NUMBER:	3711 - 01NOV2012 ASSG	
NAME OF SUBMITTER:	Gregory F. Lavelle	
Signature:	/gfl/	
Date:	01/07/2013	
Total Attachments: 5 source=01nov2012 sw to swimc assgnment and recordation letter#page1.tif source=01nov2012 sw to swimc assgnment and recordation letter#page2.tif source=01nov2012 sw to swimc assgnment and recordation letter#page3.tif source=01nov2012 sw to swimc assgnment and recordation letter#page4.tif source=01nov2012 sw to swimc assgnment and recordation letter#page5.tif		

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ASSIGNMENT AGREEMENT

KNOW ALL MEN BY THESE PRESENTS, that The Sherwin-Williams Company, an Ohio corporation with its principal place of business at 101 W. Prospect Avenue, Cleveland, Ohio 44115-1075, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, does hereby assign, transfer and convey unto SWIMC, Inc., a Delaware corporation having an office and place of business at 850 Library Avenue, Suite 204, New Castle County, Newark, Delaware 19711, all of its ownership right, title and interest in and to the tradenames, trademarks and service marks and all goodwill associated therewith, together with all registrations thereof and pending applications therefor (collectively, the "Trademarks"), described in the attached Schedule A.

IN WITNESS WHEREOF, The Sherwin-Williams Company, through its authorized officers, has executed this instrument, effective as of this 1st day of November 1, 2012, and affixed its corporate seal hereunto.

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[SEAL] Attest:

THE SHERWIN-WILLIAMS COMPANY

Robert E. McDonald

Associate General Counsel

Senior Vice President, General

Counsel and Secretary

1012WS286

TRADEMARK REEL: 004936 FRAME: 0656

STATE OF OHIO)
) SS.
COUNTY OF CUYAHOGA)

On the day of Normann, 2012, before me, the subscriber, a Notary Public in and for the State and County aforesaid, personally appeared LOUIS E. STELLATO, who acknowledged himself to be the SENIOR VICE PRESIDENT, GENERAL COUNSEL AND SECRETARY of The Sherwin-Williams Company, an Ohio corporation, and that he, as such officer being authorized to do so, executed the foregoing ASSIGNMENT AGREEMENT for the purposes therein contained by signing the name of the corporation by himself as such officer.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.

NOTARY PUBLIC

Deal S. Poul

DEBORAH G. PANKIW Notary Public, State of Ohio Recorded in Cuyahoga County My commission expires June 27, 2015

1012WS286

Schedule A

PENDING U.S. TRADEMARK

Trademark	App. No.	Filing Date
COLORCUBE	85/109971	18-AUG-2010
GEOSHADES	77/614637	14-NOV-2008
SEAVOYAGE	85/251809	25-FEB-2011
SHINE LAST	85/513541	11-JAN-2012
SOLO	85/476626	18-NOV-2011
SPRAYON (+SHIELD DESIGN)	85/015438	16-APR-2010
SPRAYON (+SHIELD DESIGN)	85/015439	16-APR-2010

U.S. TRADEMARK REGISTRATION

Trademark	Reg. No.	Reg. Date
SHER-FLIGHT	4215096	25-SEP-2012

1012SWS289

TRADEMARK REEL: 004936 FRAME: 0658