

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                   |   |                             |                         |
|-----------------------------------|---|-----------------------------|-------------------------|
| SUBMISSION TYPE:                  | NEW ASSIGNMENT  |                             |                         |
| NATURE OF CONVEYANCE:             | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL  |                             |                         |
| CONVEYING PARTY DATA              |   |                             |                         |
| Name                              | Formerly  | Execution Date              | Entity Type             |
| JAVELIN STRATEGY & RESEARCH, INC. |   | 12/31/2012                  | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA              |   |                             |                         |
| Name:                             | GA JAVELIN LLC.   |                             |                         |
| Street Address:                   | 4301 HACIENDA DRIVE   |                             |                         |
| Internal Address:                 | SUITE 550   |                             |                         |
| City:                             | PLEASANTON  |                             |                         |
| State/Country:                    | CALIFORNIA  |                             |                         |
| Postal Code:                      | 94588   |                             |                         |
| Entity Type:                      | LIMITED LIABILITY COMPANY: DELAWARE   |                             |                         |
| PROPERTY NUMBERS Total: 1         |   |                             |                         |
| Property Type                     | Number  | Word Mark                   |                         |
| Serial Number:                    | 85474280  | JAVELIN STRATEGY & RESEARCH |                         |
| CORRESPONDENCE DATA               |   |                             |                         |
| Fax Number:                       | 2032268025  |                             |                         |
|                                   | <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |                             |                         |
| Phone:                            | 203-222-3106  |                             |                         |
| Email:                            | clibrandi@levettrrockwood.com   |                             |                         |
| Correspondent Name:               | Chris Librandi, Esq.  |                             |                         |
| Address Line 1:                   | 33 Riverside Avenue   |                             |                         |
| Address Line 2:                   | Levett, Rockwood, P.C.  |                             |                         |
| Address Line 4:                   | Westport, CONNECTICUT 06880   |                             |                         |
| NAME OF SUBMITTER:                | Chris Librandi  |                             |                         |
| Signature:                        | /Chris Librandi/  |                             |                         |

Date:

01/09/2013

Total Attachments: 2


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SCHEDULE A

Trademark

| Location      | Mark   | Identification                                   |
|---------------|--|--|
| United States | <br>JAVELIN STRATEGY & RESEARCH | Serial No. 85474280<br>(Registration is pending) |