

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Johnson & Johnson		12/14/2012	CORPORATION: NEW JERSEY

**RECEIVING PARTY DATA**

<b>Name:</b>	Dr. Fresh, LLC
<b>Street Address:</b>	6645 Caballero Boulevard
<b>City:</b>	Buena Park
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90620
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 36**

Property Type	Number	Word Mark
Registration Number:	3820374	
Registration Number:	3823183	REACH BY DESIGN
Registration Number:	3823184	REACH BY DESIGN
Registration Number:	1840577	
Registration Number:	4036444	REACH DIFFERENT BY DESIGN
Registration Number:	2700016	REACH MAX
Registration Number:	2680863	REACH MAX
Registration Number:	3489197	REACH ONE
Registration Number:	3850744	REACH
Registration Number:	3850745	REACH
Registration Number:	3732197	
Registration Number:	3983108	REACH
Registration Number:	3912749	
Registration Number:	4143504	REACH WONDERGRIP

CH \$915.00 3820374

**TRADEMARK**

Registration Number:	3112763	CLEAN ANGLE
Registration Number:	3888096	CRYSTAL CLEAN
Registration Number:	3827598	CRYSTAL CLEAN
Registration Number:	4002838	FLOSS CLEAN
Registration Number:	1849328	WONDER GRIP
Registration Number:	4075002	WONDERGRIP
Registration Number:	1031482	REACH
Registration Number:	1987378	REACH
Registration Number:	3933529	REACH
Registration Number:	1897544	REACH
Registration Number:	1882255	REACH
Registration Number:	3593027	HARD TO REACH PLACES
Registration Number:	3955724	MICRAWHITENING
Registration Number:	4192276	ONE
Registration Number:	3673374	REACH ULTRACLEAN
Registration Number:	3683458	ULTIMATE CLEAN
Registration Number:	1715862	
Serial Number:	85080955	A BRUSH WITH STYLE
Serial Number:	85202514	DIFFERENT BY DESIGN
Serial Number:	85736649	PLAQUE DEFENSE
Serial Number:	85736573	REACH PLAQUE DEFENSE
Serial Number:	85467989	REACH ESSENTIAL CARE

**CORRESPONDENCE DATA**

Fax Number: 2026823580  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 20268223671  
Email: jrynkiewicz@kayescholer.com  
Correspondent Name: John P. Rynkiewicz  
Address Line 1: 901 Fifteenth Street, N.W.  
Address Line 2: Suite 700  
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER:	John P. Rynkiewicz
Signature:	/john p rynkiewicz/
Date:	01/14/2013

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ASSIGNMENT OF TRANSFERRED TRADEMARK RIGHTS AND TRANSFERRED  
DOMAIN NAMES

This ASSIGNMENT OF TRANSFERRED TRADEMARK RIGHTS AND TRANSFERRED DOMAIN NAMES (this "Assignment"), is entered into and made effective as of December 14, 2012 ("Effective Date"), by and between Johnson & Johnson, a New Jersey corporation (hereinafter, "Assignor"), and Dr. Fresh, LLC, a Delaware limited liability company (hereinafter, "Assignee"). Assignor and Assignee are referred to herein collectively as the "Parties" and each of them individually as a "Party."

WHEREAS, Assignor is the owner of the Transferred Trademark Rights and Transferred Domain Names (as such terms are defined in the Asset Purchase Agreement).

WHEREAS, McNEIL-PPC, Inc., a New Jersey corporation and wholly-owned subsidiary of Assignor, and Assignee, entered into an Asset Purchase Agreement dated as of the date hereof (the "Asset Purchase Agreement"); and

WHEREAS, in accordance with the Asset Purchase Agreement and Section 2.01(b) thereof, Assignor, a Divesting Entity, desires to sell, convey, assign and transfer to Assignee, and Assignee desires to purchase, acquire and accept all of Assignor's rights, titles, goodwill and interests in, to, and under the Transferred Trademark Rights and Transferred Domain Names.

NOW THEREFORE, in consideration of the foregoing premises and the mutual covenants and agreements contained herein and in the Asset Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties, intending to be legally bound, do hereby agree as follows:

All capitalized terms used but not otherwise defined in this Assignment shall have the meanings given to such terms in the Asset Purchase Agreement.

Assignor hereby irrevocably, without reservation, sells, conveys, assigns and transfers to Assignee (and to Assignee's successors and assigns), and Assignee hereby purchases, acquires and accepts all of Assignor's rights, titles, goodwill and interests in, to and under the Transferred Trademark Rights set forth on Schedule A attached hereto, and to the Transferred Domain Names set forth on Schedule B attached hereto, together with all rights, claims and credits of Assignor or any of its Affiliates relating thereto, including rights to sue for infringement of intellectual property and to recover damages relating to thereto in accordance with the provisions of the Asset Purchase Agreement.

Assignor agrees to cooperate with Assignee's reasonable requests and instructions in order to effectuate the recording of the change in ownership of the Transferred Domain Names in accordance with the terms outlined in section 6.03 of the APA.

This Assignment shall be effective as of the Effective Date.

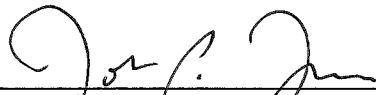
This Assignment may be executed in one or more counterparts, each of which shall be deemed an original, and together shall constitute one and the same assignment, it being understood that the parties hereto need not sign the same counterpart.

This Assignment shall be governed by and construed in accordance with the laws of the State of New York, without regard to the conflicts of law principles or rules of such state, to the extent such principles or rules are not mandatorily applicable by statute and would permit or require the application of the laws of another jurisdiction.

*[signature page follows]*

JOHNSON & JOHNSON:

Place:

By:   
Title: Assistant Secretary

DR. FRESH, LLC:

Place:

By: \_\_\_\_\_  
Title: \_\_\_\_\_

JOHNSON & JOHNSON:

Place:

By: \_\_\_\_\_

Title: \_\_\_\_\_

DR. FRESH, LLC:

Place:

By: \_\_\_\_\_ 

Title: \_\_\_\_\_ CFO

**Schedule A**

TRADEMARKS



**EXHIBIT A**  
**ACQUIRED TRADEMARKS**

Trademark Name	Country	First Reg. Date	First Reg. No.	Registration Date	Registration No.	Class	Goods
REACH	DOMINICA	09/JAN/1995	1/95	09/JAN/1995	1/95		TOOTHBRUSHES
REACH	BARBADOS	01/DEC/1994	2241	01/OCT/1999	81/9270	21	TOOTHBRUSHES
REACH	NETHERLANDS ANTILLES	01/SEP/2001	3322	02/MAY/2002	08618	3	TOOTHBRUSHES & TOOTHBRUSH HOLDERS
REACH	TRINIDAD & TOBAGO	01/SEP/1977	10093	03/FEB/1981	10093		TOOTHBRUSHES & TOOTHBRUSH HOLDERS
REACH	BAHAMAS	29/DEC/1994	17014	29/DEC/1994	17014	50	TOOTHBRUSHES
REACH	BERMUDA	11/JAN/1995	26624	11/JAN/1995	26624	21	Toothbrushes; toothbrush holders; hand-held flossers; dental floss [Int'l Class 21]
REACH	ARUBA	06/DEC/1988	88120628	02/FEB/1999	14270	3	ORAL CARE PRODUCTS
REACH	GRENADA	01/JAN/1976		01/JAN/1976	159		TOOTHBRUSHES
REACH	ANTIGUA	27/FEB/1995		27/FEB/1995	3836	10	TOOTHBRUSHES
REACH	JAMAICA	01/OCT/1977	21/152	01/OCT/1977	18583	21	TOOTHBRUSHES & TOOTHBRUSH HOLDERS
REACH (STYLIZED)	BERMUDA	12/JUN/2008	48184	12/JUN/2008	48184	21	Toothbrushes; toothbrush holders; hand-held flossers; dental floss [Int'l Class 21]

Exhibit A

**TRADEMARK**  
**REEL: 004942 FRAME: 0771**

Trademark Name	Country	Filing Date	Reg. No.	Renewal Date	Registration No.	Class	Goods
REACH BLAZE DESIGN	JAMAICA	26/APR/1996	342	01/APR/1996	29443	21	TOOTHBRUSHES
REACH BLAZE DESIGN	NETHERLANDS ANTILLES	01/NOV/2001	4565	15/NOV/2001	04285	21	TOOTHBRUSHES
REACH BLAZE DESIGN	BAHAMAS	15/JUL/1996	18776	15/JUL/1996	18776	50	TOOTHBRUSHES
REACH BLAZE DESIGN	TRINIDAD & TOBAGO	23/APR/1996	25367	23/APR/1997	25367	21	TOOTHBRUSHES
REACH BLAZE DESIGN	BARBADOS	01/APR/1996		01/FEB/2000	81/11019	21	TOOTHBRUSHES
REACH COMFORT CLEAN	TRINIDAD & TOBAGO	09/JUL/2004	35163	25/AUG/2005	35163	21	[not available]
REACH COMFORT CLEAN	JAMAICA	19/AUG/2004	45647	19/AUG/2004	45647	21	[not available]
REACH ECO-ESSENTIALS	JAMAICA	07/MAY/2010	55595	07/MAY/2010	55595	21	Toothbrushes, dental floss, dental flossers [Int'l Class 21]
REACH ECO-GREEN	JAMAICA	10/MAY/2010	55609	10/MAY/2010	55609	21	Toothbrushes, dental floss, dental flossers [Int'l Class 21]
REACH MAX	TRINIDAD & TOBAGO	09/JUN/2004	35077	27/JUL/2005	35077	21	Toothbrushes
REACH MAX	JAMAICA	28/JUN/2004	45389	28/JUN/2004	45389	21	Toothbrushes
REACH SQUEEZE	JAMAICA	12/APR/1998	486	01/APR/2001	38541	21	TOOTHBRUSHES

Exhibit A

**TRADEMARK**  
**REEL: 004942 FRAME: 0772**

Trademark Name	Country	Registration Date	Registration Number	Renewal Date	Registration Number	Class	Goods
REACH SQUEEZE	NETHERLANDS ANTILLES	01/MAR/2001	806	01/MAR/2001	00773	21	TOOTHBRUSHES
REACH SQUEEZE	BAHAMAS	31/MAY/2005	23892	31/MAY/2005	23892	21	TOOTHBRUSHES
REACH SQUEEZE	TRINIDAD & TOBAGO	11/APR/2001	31777	06/SEP/2002	31777	21	Toothbrushes (Int'l Class 21)
REACH SQUEEZE	BERMUDA	03/APR/2001	33085	03/APR/2001	33085	21	TOOTHBRUSHES
REACH SQUEEZE	CAYMAN ISLANDS	21/MAR/2001	2264942	21/MAR/2001	2264942	21	TOOTHBRUSHES
REACH SQUEEZE	BARBADOS	01/APR/2001		01/DEC/2001	81/15195	21	TOOTHBRUSHES
REACH WONDER GRIP DESIGN #2	BAHAMAS	15/JUL/1996	18775	15/JUL/1996	18775	50	TOOTHBRUSHES
REACH WONDER GRIP DESIGN #2	TRINIDAD & TOBAGO	10/MAY/1996	25441	01/MAR/2001	25441	21	TOOTHBRUSHES
REACH WONDER GRIP DESIGN #2	BARBADOS	01/FEB/2000		01/FEB/2000	81/11205	21	TOOTHBRUSHES
TEK	BARBADOS	17/JAN/1996		17/JAN/2000	81/10699	21	TOOTHBRUSHES
TEK	JAMAICA	20/FEB/1935		20/FEB/1935	3085	21	TOOTHBRUSHES
TEK	TRINIDAD & TOBAGO	11/AUG/1995	24407	14/MAY/1996	24407	21	TOOTHBRUSHES

Exhibit A





Trademark Name	Country	Filing Date	File Number	Registration Date	Registration Number	Class	Goods
SQUEEZE	BAHAMAS	31-May-05	23891	31-May-05	23891	50	TOOTHBRUSHES
SQUEEZE TOOTHBR	BAHAMAS	16-Oct-01	24314	16-Oct-01	24314	21	TOOTHBRUSHES
							
SQUEEZE	JAMAICA	11-Apr-98	485	1-Apr-01	38996	21	TOOTHBRUSHES
WONDER GRIP	JAMAICA	21-May-96	344	21-May-96	29445	21	TOOTHBRUSHES
WONDER GRIP & BL	JAMAICA	21-May-96	345	1-May-96	29444	21	TOOTHBRUSHES
							
ZODENT	JAMAICA	26-Apr-05	46731	26-Apr-05	46731	3, 5, 21	Toothbrushes and dental floss; mouthwashes
SQUEEZE	NETHERLANDS ANTILLES	1-Mar-01	805	1-Mar-01	772	21	TOOTHBRUSHES
WONDER GRIP & BL	NETHERLANDS ANTILLES	1-Oct-01	4123	22-Oct-01	3912	10	TOOTHBRUSHES
							
COMFORT CLEAN	PUERTO RICO	7-Sep-04	62437	10-Oct-05	62437	21	TOOTHBRUSHES
SQUEEZE	TRINIDAD & TOBAGO	5-Apr-01	31766	26-Mar-02	31766	21	Toothbrushes (Int'l Class 21)
SQUEEZE TOOTHBR	TRINIDAD & TOBAGO	10-Aug-01	32156	14-Nov-02	32156	21	TOOTHBRUSHES/ASSOCIATED WITH TRADEMARK NOS. 25441 AND 26145
							

Exhibit A

**TRADEMARK**  
**REEL: 004942 FRAME: 0774**






Trademark Name	Country	Registration Date	Serial Number	Registration Date	Registration Number	Class	Goods
WONDER GRIP & BL 	TRINIDAD & TOBAGO	10-May-96	25437	12-Nov-98	25437	21	TOOTHBRUSHES
ZOODENT	TRINIDAD & TOBAGO	20-Apr-05	36039	6-Oct-05	36039	3, 5, 21	Toothbrushes and dental floss; mouthwashes
SQUEEZE	BERMUDA	3-Apr-01	33086	3-Apr-01	33086	21	TOOTHBRUSHES
SQUEEZE TOOTHBR 	BERMUDA	24-Aug-01	33486	24-Aug-01	33486	21	TOOTHBRUSHES
PLAQUE SWEEPER E DESIGN 	BARBADOS	1-Nov-96		1-Mar-00	81/11571	21	TOOTHBRUSHES
SQUEEZE	BARBADOS	1-Apr-01		1-Dec-01	81/15196	21	TOOTHBRUSHES
WONDER GRIP	BARBADOS	1-Feb-00		1-Feb-00	81/11214	21	TOOTHBRUSHES
WONDER GRIP & BL 	BARBADOS	1-Feb-00		1-Feb-00	81/11215	21	TOOTHBRUSHES
COMFORT CLEAN	JAMAICA	8-Jun-04	45317	8-Jun-04	45317	21	[not available]
PLAQUE SWEEPER E DESIGN 	BRITISH VIRGIN ISLANDS	4-Oct-04	4259	21-Feb-05	4259	50	TOOTHBRUSHES
REACH BLAZE DESIGN	UNITED STATES OF AMERICA	21/MAY/2009	77/742279	20/JUL/2010	3820374	21	Toothbrushes (Int'l Class 21)

Exhibit A

Trademark Name	Country	Filing Date	Filing Number	Registration Date	Registration Number	Class	Goods
REACH BY DESIGN	UNITED STATES OF AMERICA	06/NOV/2009	77/866559	20/JUL/2010	3823183	21	Toothbrushes (Int'l Class 21)
REACH BY DESIGN (STYLIZED)	UNITED STATES OF AMERICA	06/NOV/2009	77/866560	20/JUL/2010	3823184	21	Toothbrushes (Int'l Class 21)
REACH DESIGN #3	UNITED STATES OF AMERICA	01/APR/1992	74/269693	21/JUN/1994	1840577	21	TOOTHBRUSHES & TOOTHBRUSH HOLDERS
REACH DIFFERENT BY DESIGN	UNITED STATES OF AMERICA	09/JUL/2010	85/975573	04/OCT/2011	4036444	21	Dental floss; dental flosser [Int'l Class 21] Toothbrushes [Int'l Class 21]
REACH MAX	UNITED STATES OF AMERICA	12/APR/2002	76/395501	25/MAR/2003	2700016	21	TOOTHBRUSHES
REACH MAX LOGO	UNITED STATES OF AMERICA	26/APR/2002	76/400558	28/JAN/2003	2680863	21	TOOTHBRUSHES
REACH ONE	UNITED STATES OF AMERICA	29/MAR/2007	76/674821	19/AUG/2008	3489197	21	Toothbrushes (Int'l Class 21)
REACH PROFILE #1 TOOTHBRUSH DESIGN	UNITED STATES OF AMERICA	04/NOV/2008	77/606598	21/SEP/2010	3850744	21	Manual toothbrushes (Int'l Class 21)
REACH PROFILE #2 TOOTHBRUSH DESIGN	UNITED STATES OF AMERICA	04/NOV/2008	77/606608	21/SEP/2010	3850745	21	Manual toothbrushes (Int'l Class 21)
REACH SWEEP DESIGN TOOTHBRUSH PACKAGE	UNITED STATES OF AMERICA	02/MAY/2008	77/464736	29/DEC/2009	3732197	21	Toothbrushes (Int'l Class 21)
REACH WONDER GRIP DESIGN #1	UNITED STATES OF AMERICA	22/MAY/2009	77/742277	28/JUN/2011	3983108	21	Toothbrushes (Int'l Class 21)
REACH WONDER GRIP DESIGN #2	UNITED STATES OF AMERICA	22/MAY/2009	77/742271	01/FEB/2011	3912749	21	Toothbrushes (Int'l Class 21)

Exhibit A

**TRADEMARK**  
**REEL: 004942 FRAME: 0776**




Trademark name	Country	Filing date	Serial number	Registration date	Registration number	Class	Goods
REACH WONDERGRIP (STYLIZED)	UNITED STATES OF AMERICA	20/SEP/2010	85/133105	15/MAY/2012	4143504	21	Toothbrushes [Int'l Class 21]
PLAQUE SWEEPER E DESIGN 	ANTIGUA	24-Mar-97		24-Mar-97	5048	5	TOOTHBRUSHES
SQUEEZE	CANADA	21-Mar-01	1096776	14-Apr-04	607557	21	Toothbrushes
WONDER GRIP DESI 	CANADA	18-Jan-08	1379904	15-Mar-11	792941	21	Toothbrushes
A BRUSH WITH STYLE	UNITED STATES OF AMERICA	9-Jul-10	85/080955			21	Toothbrushes; electric toothbrushes [Int'l Class 21]
CLEAN ANGLE	UNITED STATES OF AMERICA	10-May-04	78/415883	4-Jul-06	3112763	21	Toothbrushes
CRYSTAL CLEAN	UNITED STATES OF AMERICA	26-Feb-04	78/374540	7-Dec-10	3888096	21	Toothbrushes
CRYSTAL CLEAN (S Crystal Clean	UNITED STATES OF AMERICA	18-Dec-09	77/896809	3-Aug-10	3827598	21	Toothbrushes (Int'l Class 21)
FLOSS CLEAN	UNITED STATES OF AMERICA	7-Jan-09	77/644826	26-Jul-11	4002838	21	Toothbrushes (Int'l Class 21)
WONDER GRIP	UNITED STATES OF AMERICA	1-Mar-93	74/370857	9-Aug-94	1849328	21	TOOTHBRUSHES & TOOTHBRUSH HOLDERS
WONDERGRIP (STYL 	UNITED STATES OF AMERICA	20-Sep-10	85/133106	20-Dec-11	4075002	21	Toothbrushes [Int'l Class 21]

Exhibit A

TRADEMARK  
REEL: 004942 FRAME: 0777

Trademark Name	Country	Filing Date	Filing Number	Registration Date	Registration Number	Class	Goods
MR. REACH DESIGN #1	CANADA	01/NOV/1992	717110	27/MAY/1999	512241		ORAL HYGIENE PRODUCTS INCLUDING TOOTHBRUSHES, DENTAL FLOSS AND ORAL RINSES
MR. REACH DESIGN #2	CANADA	01/NOV/1992	717113	26/MAY/1999	512242		ORAL HYGIENE PRODUCTS INCLUDING TOOTHBRUSHES, DENTAL FLOSS AND ORAL RINSES
MR. REACH DESIGN #3	CANADA	01/NOV/1992	717120	06/JUN/2000	528817		ORAL HYGIENE PRODUCTS INCLUDING TOOTHBRUSHES, DENTAL FLOSS AND ORAL RINSES
NOTHING IS BEYOND REACH	CANADA	21/MAR/2005	1251441	17/NOV/2008	728501		Toothbrushes, hand held dental flossers, dentifrices, mouthwash and dental floss
REACH	CANADA	01/SEP/1977	415456	30/NOV/1979	237740		TOOTHBRUSHES
REACH	CANADA	01/MAR/1997	838151	08/MAR/2000	524457		DENTIFRICES AND MOUTHWASH; DENTAL FLOSS AND INTERDENTAL STIMULATORS
REACH	UNITED STATES OF AMERICA	01/MAR/1975	73/046570	27/JAN/1976	1031482	21	Toothbrushes
REACH	UNITED STATES OF AMERICA	01/MAY/1992	74/278782	16/JUL/1996	1987378	3	Dentifrices and mouthwash (Int'l Class 3)
REACH	UNITED STATES OF AMERICA	01/FEB/2010	77/924673	22/MAR/2011	3933529	44	Information services, namely, providing health information on the subjects of oral care and oral health provided through interactive social media websites (Int'l Class 44)
REACH & DESIGN #1	UNITED STATES OF AMERICA	01/APR/1992	74/269692	06/JUN/1995	1897544	21	TOOTHBRUSHES
REACH (+ TRIANGLE LOGO)	UNITED STATES OF AMERICA	01/FEB/1994	74/485295	07/MAR/1995	1882255	21	TOOTHBRUSHES AND TOOTHBRUSH HOLDERS

Exhibit A

**TRADEMARK**  
**REEL: 004942 FRAME: 0778**



Trademark name	Country	Filing date	Reg. number	Registration date	International number	Class	Goods
REACH 400TC FRESH BREATH	CANADA	04/OCT/2004	1232549	02/MAY/2005	638767	21	Toothbrushes
REACH BLAZE DESIGN	CANADA	01/FEB/1996	805316	09/APR/1997	474365		TOOTHBRUSHES
REACH BRIGHTENER	CANADA	10/OCT/2003	1193530	15/MAR/2005	635322	21	Toothbrushes
REACH BY DESIGN	CANADA	06/MAY/2010	1480075			21	Toothbrushes (Int'l Class 21)
REACH BY DESIGN (STYLIZED)	CANADA	06/MAY/2010	1480078			21	Toothbrushes (Int'l Class 21)
REACH CONTROL	CANADA	01/DEC/1992	718594	15/APR/1994	426039		TOOTHBRUSHES
REACH ECO-ESSENTIALS	CANADA	30/APR/2010	1479345			21	Toothbrushes, dental floss, dental flossers [Int'l Class 21]
REACH ECO-GREEN	CANADA	05/MAY/2010	1479863			21	Toothbrushes, dental floss, dental flossers [Int'l Class 21]
REACH FLOSS CLEAN	CANADA	29/OCT/2008	1417297	29/OCT/2012	835265	21	Toothbrushes [Int'l Class 21]
REACH INBETWEEN	CANADA	21/FEB/2006	1290827	27/FEB/2007	682533	21	Toothbrushes
REACH LOGO	CANADA	15/JAN/2008	1379388	27/APR/2009	738872		Toothbrushes, dental floss, hand-held dental flossers
REACH MATE	CANADA	01/OCT/1983	511245	01/DEC/1984	298183		A YOUTH TOOTHBRUSH & HOLDER

Exhibit A

**TRADEMARK**  
**REEL: 004942 FRAME: 0779**


Trademark name	Country	Filing date	Filing number	Registration date	Registration number	Class	Goods
REACH MAX	CANADA	17/APR/2002	1137763	08/NOV/2005	652467	21	TOOTHBRUSHES
REACH ONE	CANADA	29/SEP/2006	1318539	28/OCT/2010	781000		Toothbrushes in Class 21
REACH SQUEEZE	CANADA	23/MAR/2001	1097260	13/APR/2004	607403	21	TOOTHBRUSHES
REACH TOOTHBRUSH SHAPE	CANADA	01/JAN/1983	497544	01/SEP/1984	295686		TOOTHBRUSHES
HARD TO REACH PLACES	UNITED STATES OF AMERICA	18/MAY/2005	78/632246	17/MAR/2009	3593027	21	Toothbrushes (Int'l Class 21)
HARD-TO-REACH-PLACES	CANADA	08/SEP/2005	1271367	27/APR/2007	686721		Toothbrushes and dental floss
MICRAWHITENING	CANADA	27-May-10	1482775	5-May-11	796707	21	Toothbrushes, floss, flossers, electric toothbrushes (Int'l Class 21)
MICROSCRUBBERS	CANADA	19-Jan-06	1286741			21	Oral care products, namely, toothbrushes [Int'l Class 21]
MICRAWHITENING	UNITED STATES OF AMERICA	22-Feb-10	77/941397	3-May-11	3955724	21	Toothbrushes (Int'l Class 21)
ONE LOGO 	UNITED STATES OF AMERICA	29-Mar-07	76/674818	21-Aug-12	4192276	21	Toothbrushes (Int'l Class 21)
DIFFERENT BY DESIGN	CANADA	27-Oct-11	1549646			21	Toothbrushes, dental flossers, refills for dental flossers and dental floss [Int'l Class 21]

Exhibit A

**TRADEMARK**  
**REEL: 004942 FRAME: 0780**

Trademark name	Country	Issue date	Patent number	Registration date	Registration number	Class	Goods
DIFFERENT BY DESIGN	UNITED STATES OF AMERICA	21-Dec-10	85/202514			21	Toothbrushes, dental flossers, refills for dental flossers and dental floss [Int'l Class 21]
PLAQUE DEFENSE	UNITED STATES OF AMERICA	24-Sep-12	85/736649			21	Toothbrushes
REACH PLAQUE DEFENSE	UNITED STATES OF AMERICA	24-Sep-12	85/736573			21	Toothbrushes
REACH SOIN TOTAL	CANADA	24/NOV/2009	1401542			21	Toothbrushes and dental floss
REACH TOTAL CARE	CANADA	24/NOV/2009	1386384	04/AUG/2011	803620	21	Toothbrushes and dental floss
REACH ULTRACLEAN	CANADA	15/JAN/2008	1379384	12/JUL/2011	801983	21	Non-medicated dental floss and toothbrushes
REACH ULTRACLEAN	CANADA	15/JAN/2008	1379384	12/JUL/2011	801983	05	Medicated dental floss
REACH ULTRACLEAN BY DESIGN	CANADA	19/MAY/2010	1481834	01/APR/2011	794465	21	Toothbrushes
REACH ULTRACLEAN BY DESIGN #1	CANADA	28/MAY/2010	1482954			21	Toothbrushes
REACH ULTRACLEAN BY DESIGN #2	CANADA	28/MAY/2010	1482956				Toothbrushes
REACH ULTRACLEAN	JAMAICA	29/OCT/1998	417	29/OCT/1998	35016	21	(E): TOOTHBRUSHES
REACH CUIDADO TOTAL	TRINIDAD & TOBAGO	06/NOV/2008	40442	30/JUL/2009	40442	21	Toothbrushes and dental floss (Int'l Class 21)


Exhibit A

**TRADEMARK**  
**REEL: 004942 FRAME: 0781**

Trademark	Country	Filing Date	File Number	Registration date	Registration number	Class	Goods
REACH TOTAL CARE	TRINIDAD & TOBAGO	06/NOV/2008	40441	30/JUL/2009	40441	21	Toothbrushes and dental floss [Int'l Class 21]
REACH ULTRACLEAN	TRINIDAD & TOBAGO	21/OCT/1998	28857	19/MAR/2002	28857	21	(E): TOOTHBRUSHES
REACH ULTRACLEAN	UNITED STATES OF AMERICA	25/JAN/2008	76/686182	25/AUG/2009	3673374	21	Non-medicated dental floss; toothbrushes
ULTIMATE CLEAN	UNITED STATES OF AMERICA	29-Mar-07	76/674817	15-Sep-09	3683458	21	Toothbrushes
ULTIMATECLEAN	CANADA	29-Sep-06	1318540	24-Jul-08	719243	21	Toothbrushes
REACH NATURALS	JAMAICA	07/MAY/2010	55597	07/MAY/2010	55597	21	Toothbrushes, dental floss, dental flossers [Int'l Class 21]
REACH NATURALS	CANADA	29/APR/2010	1479167			21	Toothbrushes, dental floss, dental flossers [Int'l Class 21]
REACH ESSENTIAL CARE	UNITED STATES OF AMERICA	09/NOV/2011	85/467989			21	toothbrushes; dental floss
REACH ACCESS	CANADA	26/FEB/2003	1169297	22/DEC/2004	628904		Hand-held dental flossers
REACH ACCESS DAILY FLOSSER	CANADA	17/FEB/2004	1207191	18/NOV/2004	625907	21	Hand held dental flosser
REACH ACCESS POWER FLOSSER	CANADA	16/DEC/2003	1200029	30/MAR/2005	636369	10	Hand-held dental flossers
REACH GENTLE GUM CARE	CANADA					21	Dental floss

Exhibit A

**TRADEMARK**  
**REEL: 004942 FRAME: 0782**

Trademark Name	Country	Filing Date	Registration Number	Registration Date	Registration Number	Class	Goods
ENDROITS DIFFICILES A ATTEINDRE	CANADA	08/SEP/2005	1271368	07/OCT/2009	749680	21	Toothbrushes and dental floss
FLOSS CLEAN	CANADA	16/JUL/2009	1445052	30/AUG/2010	775787	21	Toothbrushes
PLAQUE SWEEPER BRUSH DESIGN	CANADA	23/SEP/1996	0824003	20/OCT/1999	518308	21	Toothbrushes
PLAQUE SWEEPER	CANADA	26/APR/1995	0781298	09/APR/1998	492745	21	Toothbrushes for sale or distribution to the general public
WONDER GRIP	CANADA	02/MAR/1994	0748652	15/MAR/1996	455244	21	Toothbrushes
WONDER GRIP & BLAZE DESIGN	CANADA	26/FEB/1996	0805317	09/APR/1997	474407	21	Toothbrushes
ACCESS	CANADA	26/FEB/2003	1169298	22/DEC/2004	628969	10	Hand held dental flossers
DESIGN ONLY* 	UNITED STATES* <b>ABANDONED</b>	27/JAN/1992	74241840	15/SEP/1992	1715862	21	Toothbrushes and toothbrush holders

**\* This trademark has been abandoned and no representations or warranties are being given to this mark.**

**Schedule B**

DOMAIN NAMES

**Schedule 1.01(f)**

**TRANSFERRED DOMAIN NAMES**

Domain Name	Country / Registry	Registrant
freereachsample.com	Global	Johnson & Johnson
freesamplereach.com	Global	Johnson & Johnson
hardtoreach.mobi	Global	Johnson & Johnson
hardtoreachcleaning.com	Global	Johnson & Johnson
hardtoreachplaces.com	Global	Johnson & Johnson
hardtoreachplaces.mobi	Global	Johnson & Johnson
hardtoreachplaces.net	Global	Johnson & Johnson
hardtoreachplaces.org	Global	Johnson & Johnson
misterreach.com	Global	Johnson & Johnson
mr.reach.name	Global	Johnson & Johnson
mrreach.ca	Canada	Johnson & Johnson
mr-reach.ca	Canada	Johnson & Johnson
mrreach.com	Global	Johnson & Johnson
mrreach.mobi	Global	Johnson & Johnson
mrreach.us	US	Johnson & Johnson
mrreachisback.com	Global	Johnson & Johnson
guesswhoisback.com	Global	Johnson & Johnson
myreachbydesign.com	Global	Johnson & Johnson
myreachdesign.com	Global	Johnson & Johnson
reach.kids.us	US	Johnson & Johnson
reach.mobi	Global	Johnson & Johnson
reach.us	US	Johnson & Johnson
reachadvanced.us	US	Johnson & Johnson
reachadvantage.com	Global	Johnson & Johnson
reachbrand.com	Global	Johnson & Johnson
reachbrand.net	Global	Johnson & Johnson
reachbrand.org	Global	Johnson & Johnson
reachbrandkids.com	Global	Johnson & Johnson
reachbrush.com	Global	Johnson & Johnson
reachbrush.mobi	Global	Johnson & Johnson
reachbrush.net	Global	Johnson & Johnson
reachbrush.org	Global	Johnson & Johnson
reachbrushbydesign.com	Global	Johnson & Johnson
reachbrushprofessional.com	Global	Johnson & Johnson
reachbrushprofessional.net	Global	Johnson & Johnson
reachbrushprofessional.org	Global	Johnson & Johnson
reachbydesignbrush.com	Global	Johnson & Johnson
reachbydesignsite.com	Global	Johnson & Johnson
reachdeeperclean.biz	Global	Johnson & Johnson

reachdeeperclean.ca	Canada	Johnson & Johnson
reachdeeperclean.com	Global	Johnson & Johnson
reachdeeperclean.info	Global	Johnson & Johnson
reachdeeperclean.net	Global	Johnson & Johnson
reachdeeperclean.org	Global	Johnson & Johnson
reachdental.com	Global	Johnson & Johnson
reachessentials.us	US	Johnson & Johnson
reachfreesample.com	Global	Johnson & Johnson
reachfreshandclean.com	Global	Johnson & Johnson
reachfreshandclean.mobi	Global	Johnson & Johnson
reachhygiene.com	Global	Johnson & Johnson
reachhygienist.com	Global	Johnson & Johnson
reach-kids.com	Global	Johnson & Johnson
reachkids.mobi	Global	Johnson & Johnson
reachmax.us	US	Johnson & Johnson
reachmaxfreshandclean.com	Global	Johnson & Johnson
reachmouthwash.mobi	Global	Johnson & Johnson
reachoralhealth.com	Global	Johnson & Johnson
reachperformance.us	US	Johnson & Johnson
reachrecall.com	Global	Key-Systems USA Inc.
reachsolutions.us	US	Johnson & Johnson
reachsqueeze.biz	Global	Johnson & Johnson
reachsqueeze.us	US	Johnson & Johnson
reachtoothbrush.com	Global	Johnson & Johnson
reachtoothbrush.mobi	Global	Johnson & Johnson
reachtoothbrush.us	US	Johnson & Johnson
reachtoothbrushes.ca	Canada	Johnson & Johnson
reachtoothbrushes.com	Global	Johnson & Johnson
reachtoothbrushes.us	US	Johnson & Johnson
reachtoothpaste.com	Global	Johnson & Johnson
reachtreatments.us	US	Johnson & Johnson
samplereachaction.com	Global	Johnson & Johnson
samplereachadvantage.com	Global	Johnson & Johnson
samplereachbrush.com	Global	Johnson & Johnson
samplereachbruss.com	Global	Johnson & Johnson
samplereachfree.com	Global	Johnson & Johnson
samplereachfreshandclean.com	Global	Johnson & Johnson
tryreach.com	Global	Johnson & Johnson
tryreach.mobi	Global	Johnson & Johnson
tryreachfreshandclean.com	Global	Johnson & Johnson
tryreachfreshandclean.net	Global	Johnson & Johnson
wwwreach.com	Global	Johnson & Johnson