

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Termination of Security Interest in Trademarks (relating to reel 4708/frame 0007 and reel 4840/frame 0388)

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, as Administrative Agent		12/27/2012	National Association: UNITED STATES

RECEIVING PARTY DATA

Name:	Electronic Imaging Services, Inc.
Street Address:	7302 Kanis Road
City:	Little Rock
State/Country:	ARKANSAS
Postal Code:	72204
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
Registration Number:	4106885	ISMINSIGHTS
Registration Number:	3928553	ADSIGNS
Registration Number:	3718017	MAXIMIZE THE SHELFEDGE
Registration Number:	3842527	MAXIMIZE THE SHELFEDGE
Registration Number:	3929115	ISMADS
Registration Number:	3929116	ISMADS
Registration Number:	3846043	SHELFSTRIPS
Registration Number:	3846044	SHELFSTRIPS
Registration Number:	3846045	SHELFSTRIPS
Registration Number:	3887126	PEGASSIST
Registration Number:	3808055	PEGASSIST
Registration Number:	3808056	PEGASSIST

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Registration Number:	3808057	PEGASSIST
Registration Number:	3804256	HEALTHY AISLES
Registration Number:	3804257	HEALTHY AISLES
Registration Number:	3797022	HEALTHY AISLES
Registration Number:	3797023	HEALTHY AISLES
Registration Number:	3797024	KAMELEON
Registration Number:	3797025	KAMELEON
Registration Number:	3723496	KAMELEON
Registration Number:	3723497	KAMELEON
Registration Number:	3796547	PEGASSIST
Registration Number:	3796548	PEGASSIST
Registration Number:	3880462	PEGASSIST
Registration Number:	3796549	PEGASSIST
Registration Number:	3391355	EASY TO EAT WELL
Serial Number:	85447919	AISLEWISE
Serial Number:	85447936	AISLEWISE
Serial Number:	85447955	AISLEWISE
Serial Number:	85447974	AISLEWISE
Serial Number:	85447995	AISLEWISE
Serial Number:	85341289	ECOAISLES
Serial Number:	85341313	ECOAISLES
Serial Number:	85341340	ECOAISLES
Serial Number:	85341352	ECOAISLES

CORRESPONDENCE DATA

Fax Number: 3125774565
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 312-577-8265
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Correspondent Name: Kristin Brozovic c/o Katten
Address Line 1: 525 W Monroe Street
Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	207170-558
NAME OF SUBMITTER:	Kristin Brozovic
Signature:	/Kristin Brozovic/

TRADEMARK

01/22/2013

Total Attachments: 5

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TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of December 27, 2012, is made by WELLS FARGO BANK, NATIONAL ASSOCIATION, as Administrative Agent (the "Secured Party").

WHEREAS, pursuant to that certain Amended and Restated Security Agreement dated as of January 27, 2012 by and among the Secured Party, **ELECTRONIC IMAGING SERVICES, INC.**, a Delaware corporation (the "Grantor") and the other guarantors party thereto, the Grantor has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain Trademarks, trademark applications and trademark licenses ("Trademarks");

WHEREAS, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on January 31, 2012 at Reel 4708, Frame No. 0007 and on August 10, 2012 at Reel 4840, Frame No. 0388;

WHEREAS, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

NOW, THEREFORE, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following Trademarks:


1. all of the Grantor's Trademarks, including without limitation those referred to on Schedule A attached hereto;
2. all reissues, continuations or extensions of the foregoing; and
3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future infringement of any Trademark.

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IN WITNESS WHEREOF, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

WELLS FARGO BANK, NATIONAL ASSOCIATION

By: 
Name: W.R. Birchwell
Title SVP

SCHEDULE A

Trademark Collateral

Trademark	Application Number	Application Date	Trademark Number	Registration Date	Status	Owner
AISLEWISE	85447919	10/14/11	N/A	N/A	Published (Pending) Intent to Use	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
AISLEWISE	85447936	10/14/11	N/A	N/A	Published (Pending) Intent to Use	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
AISLEWISE	85447955	10/14/11	N/A	N/A	Published (Pending) Intent to Use	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
AISLEWISE	85447974	10/14/11	N/A	N/A	Published (Pending) Intent to Use	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
AISLEWISE	85447995	10/14/11	N/A	N/A	Published (Pending) Intent to Use	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
ECOAISLES	85341289	6/8/11	N/A	N/A	Published (Pending) Intent to Use	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
ECOAISLES	85341313	6/8/11	N/A	N/A	Published (Pending) Intent to Use	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
ECOAISLES	85341340	6/8/11	N/A	N/A	Published (Pending) Intent to Use	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
ECOAISLES	85341352	6/8/11	N/A	N/A	Published (Pending) Intent to Use	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
ISMINSIGHTS	85313618	5/5/11	4106885	2/28/12	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
ADSIGNS	85086888	7/16/10	3928553	3/8/11	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
MAXIMIZE THE SHELFEDGE	77710385	4/9/09	3718017	12/1/09	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
MAXIMIZE THE SHELFEDGE	77710397	4/9/09	3842527	8/31/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions

Trademark	Application Number	Application Date	Trademark Number	Registration Date	Status	Owner
ISMADS	77699685	3/26/09	3929115	3/8/11	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
ISMADS	77699700	3/26/09	3929116	3/8/11	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
SHELFSTRIPS	77699865	3/26/09	3846043	9/7/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
SHELFSTRIPS	77699876	3/26/09	3846044	9/7/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
SHELFSTRIPS	77699916	3/26/09	3846045	9/7/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
PEGASSIST	776995179	3/19/09	3887126	12/7/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
PEGASSIST	77695197	3/19/09	3808055	6/22/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
PEGASSIST	77695227	3/19/09	3808056	6/22/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
PEGASSIST	77695249	3/19/09	3808057	6/22/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
HEALTHY AISLES	776982091	3/3/09	3804256	6/15/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
HEALTHY AISLES	77682105	3/3/09	3804257	6/15/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
HEALTHY AISLES	77682123	3/3/09	3797022	6/1/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
HEALTHY AISLES	77682142	3/3/09	3797023	6/1/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
KAMELEON	77682162	3/3/09	3797024	6/1/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions

Trademark	Application Number	Application Date	Trademark Number	Registration Date	Status	Owner
KAMELEON	77682180	3/3/09	3797025	6/1/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
KAMELEON	77585301	10/3/08	3723496	12/8/09	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
KAMELEON	77585322	10/3/08	3723497	12/8/09	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
PEGASSIST	77551846	8/20/08	3796547	6/1/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
PEGASSIST	77551869	8/20/08	3796548	6/1/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
PEGASSIST	77551918	8/20/08	3880462	11/23/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
PEGASSIST	77551940	8/20/08	3796549	6/1/10	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions
EASY TO EAT WELL	77216560	6/27/07	3391355	3/4/08	Registered	Electronic Imaging Services, Inc., dba Vestcom Retail Solutions