

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Termination of Security Interest in Trademarks (relating to reel 4708/frame 0468 and reel 4708/frame 0001)

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, as Administrative Agent		12/27/2012	National Association: UNITED STATES

RECEIVING PARTY DATA	
Name:	Vestcom International, Inc.
Street Address:	7302 Kanis Road
City:	Little Rock
State/Country:	ARKANSAS
Postal Code:	72204
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13		
Property Type	Number	Word Mark
Registration Number:	3772751	V VESTCOM
Registration Number:	3768667	VESTCOM
Registration Number:	3917522	VESTCOM
Registration Number:	3768669	VESTCOM
Registration Number:	3917523	VESTCOM
Registration Number:	3857492	VESTCOM
Registration Number:	3944817	VESTCOM
Registration Number:	3832436	HEALTHY AISLES
Registration Number:	3674428	HEALTHY AISLES
Registration Number:	3670426	SHELFCAST
Registration Number:	3641953	V VESTCOM
Registration Number:	2229989	VESTCOM

CH \$340.00 3772751

Registration Number: 2212352

CORRESPONDENCE DATA

Fax Number: 3125774565

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-577-8265

Email: kristin.brozovic@kattenlaw.com

Correspondent Name: Kristin Brozovic c/o Katten

Address Line 1: 525 W Monroe Street

Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER: 207170-558

NAME OF SUBMITTER: Kristin Brozovic

Signature: /Kristin Brozovic/

Date: 01/22/2013

Total Attachments: 3

source=Trademark Release- Vest Intl#page1.tif

source=Trademark Release- Vest Intl#page2.tif

source=Trademark Release- Vest Intl#page3.tif

TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS**, dated as of December 27, 2012, is made by WELLS FARGO BANK, NATIONAL ASSOCIATION, as Administrative Agent (the "Secured Party").

WHEREAS, pursuant to that certain Amended and Restated Security Agreement dated as of January 27, 2012 by and among the Secured Party, **VESTCOM INTERNATIONAL, INC.**, a Delaware corporation (the "Grantor") and the other guarantors party thereto, the Grantor has granted a security interest in certain personal property to the Secured Party, including without limitation a security interest in certain Trademarks, trademark applications and trademark licenses ("Trademarks");

WHEREAS, the security interest granted to the Secured Party was recorded at the United States Patent and Trademark Office on January 31, 2012 at Reel 4708 and Frame No. 0468 and on January 31, 2012 at Reel 4708, Frame No. 0001; and

WHEREAS, the Secured Party has agreed to terminate and release its security interest in all of such Trademarks, including, without limitation, the Trademarks identified on Schedule A attached hereto.

NOW, THEREFORE, for valuable consideration, the Secured Party hereby terminates and releases all mortgages, liens, and security interests granted to the Secured Party in the following Trademarks:

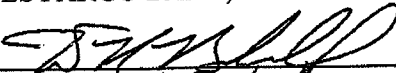
1. all of the Grantor's Trademarks, including without limitation those referred to on Schedule A attached hereto;
2. all reissues, continuations or extensions of the foregoing; and
3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future infringement of any Trademark.

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the Secured Party has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

Secured Party:

WELLS FARGO BANK, NATIONAL ASSOCIATION

By: 
Name: W.R. Bidwell
Title SVP

SCHEDULE A

Trademark Collateral

Trademark	Application Number	Application Date	Trademark Number	Registration Date	Status	Owner
VESTCOM	75282157	4/28/97	2229989	3/9/99	Renewed (Registered)	Vestcom International, Inc.
Design Only	75282159	4/28/97	2212352	12/22/98	Renewed (Registered)	Vestcom International, Inc.
V VESTCOM	77610714	11/10/08	3772751	4/6/10	Registered	Vestcom International, Inc.
VESTCOM	77610734	11/10/08	3768667	3/30/10	Registered	Vestcom International, Inc.
V VESTCOM	77610755	11/10/08	3917522	2/8/11	Registered	Vestcom International, Inc.
VESTCOM	77610767	11/10/08	3768669	3/30/10	Registered	Vestcom International, Inc.
V VESTCOM	77610793	11/10/08	3917523	2/8/11	Registered	Vestcom International, Inc.
V VESTCOM	77610817	11/10/08	3857492	10/5/10	Registered	Vestcom International, Inc.
V VESTCOM	77610828	11/10/08	3944817	4/12/11	Registered	Vestcom International, Inc.
HEALTHY AISLES	77472684	5/13/08	3832436	8/10/10	Registered	Vestcom International, Inc.
HEALTHY AISLES	77977447	5/13/08	3674428	8/25/09	Registered	Vestcom International, Inc.
SHELFCAST	77456710	4/24/08	3670426	8/18/09	Registered	Vestcom International, Inc.
V VESTCOM	77445932	4/11/08	3641953	6/23/09	Registered	Vestcom International, Inc.
VESTCOM	75282157	4/28/97	2229989	3/9/99	Renewed (Registered)	Vestcom International, Inc.
Design Only	75282159	4/28/97	2212352	12/22/98	Renewed (Registered)	Vestcom International, Inc.