

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cristina M. Carlino		02/07/2013	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Beauty Innovations Group, LLC
Street Address:	28150 N. Alma School Parkway #103-617
City:	Scottsdale
State/Country:	ARIZONA
Postal Code:	85262
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Serial Number:	77833921	ARCHETYPE
Serial Number:	77847833	BLOCK AND TACKLE
Serial Number:	77848217	BLOW OUT
Serial Number:	77848156	BURN OUT
Serial Number:	77936819	END ZONE
Serial Number:	77857488	FIRE GUARD
Serial Number:	77857572	FLASH OF GENIUS
Serial Number:	77857577	FLASH OF GENIUS
Serial Number:	77848182	HAND OUT
Serial Number:	77841190	KID GLOVES
Serial Number:	77857502	NOSE GUARD
Serial Number:	77932298	NOZONE
Serial Number:	77875138	O ZONE
Serial Number:	77888347	O.K. ORGANIC KIDS

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Serial Number:	77888377	O.K. ORGANIC KIDS FIRST AID
Serial Number:	77857113	SICK OUT
Serial Number:	77873051	V-ZONE
Serial Number:	77847876	WALK OUT
Serial Number:	77848142	WATCH OUT
Serial Number:	77936812	ZONE DEFENSE

CORRESPONDENCE DATA

Fax Number: 4806830309
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: (480) 683-0286
Email: tricia@markcarlino.com
Correspondent Name: Mark A. Carlino
Address Line 1: 28150 N Alma School Pkwy #103-617
Address Line 4: Scottsdale, ARIZONA 85262

ATTORNEY DOCKET NUMBER:	ASSIGN CARLINO TO BIG
NAME OF SUBMITTER:	Mark A. Carlino
Signature:	/Mark A. Carlino/
Date:	02/14/2013

Total Attachments: 2
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ASSIGNMENT

WHEREAS, Cristina M. Carlino, a U.S. citizen ("Assignor"), having a mailing address of 995 Fifth Avenue #5-S, New York, NY 10028, has intended to use the marks identified below in interstate commerce and has filed applications with the United States Patent and Trademark Office based on her bona fide intent to use the marks in commerce, but has not yet filed allegations of use of the marks under §§1(c) or 1(d) of the Trademark Act;

<u>TRADEMARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
Archetype	77/833921	Sep. 24, 2009
Block and Tackle	77/847833	Oct. 13, 2009
Blow Out	77/848217	Oct. 14, 2009
Burn Out	77/848156	Oct. 14, 2009
End Zone	77/936819	Feb. 16, 2010
Fire Guard	77/857488	Oct. 26, 2009
Flash of Genius	77/857572	Oct. 26, 2009
Flash of Genius	77/857577	Oct. 26, 2009
Hand Out	77/848182	Oct. 14, 2009
Kid Gloves	77/841190	Oct. 05, 2009
Nose Guard	77/857502	Oct. 26, 2009
Nozone	77/932298	Feb. 10, 2010
O Zone	77/875138	Nov. 18, 2009
O.K. Organic Kids	77/888347	Dec. 08, 2009
O.K. Organic Kids	77/888377	Dec. 08, 2009
First Aid		
Sick Out	77/857113	Oct. 26, 2009
V-Zone	77/873051	Nov. 16, 2009
Walk Out	77/847876	Oct. 13, 2009
Watch Out	77/848142	Oct. 14, 2009
Zone Defense	77/936812	Feb. 16, 2010

WHEREAS, Assignor is assigning the marks identified above as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060;

WHEREAS, Beauty Innovations Group, LLC, a Delaware limited liability company ("Assignee"), having a mailing address of 28150 N. Alma School Parkway #103-617, Scottsdale, Arizona 85262, has acquired the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060, and is desirous of acquiring said trademarks and the pending intent-to-use applications therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified trademarks and the goodwill of business symbolized thereby.

DATED this 7 day of Feb, 2013.

Cristina M. Carlino (Assignor)


By: Cristina M. Carlino