

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Assignor and Assignee's names previously recorded on Reel 004779 Frame 0443. Assignor(s) hereby confirms the Assignment.

<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Personnel Research Associates, Inc.		04/30/2012	CORPORATION: ILLINOIS

<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	The Corporate Executive Board Company
<b>Street Address:</b>	1919 N. Lynn Street
<b>City:</b>	Arlington
<b>State/Country:</b>	VIRGINIA
<b>Postal Code:</b>	22209
<b>Entity Type:</b>	CORPORATION: DELAWARE

<b>PROPERTY NUMBERS Total: 7</b>		
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
Registration Number:	2632337	SURVEYSAGE
Registration Number:	2564166	SURVEYSAGE.COM
Registration Number:	2830212	BETTER ORGANIZATIONS THROUGH BETTER SCIENCE
Registration Number:	3100251	3SIXTYSAGE
Registration Number:	3141246	SELECTIONSAGE
Registration Number:	3195038	VALTERA
Serial Number:	77413995	SAGE

<b>CORRESPONDENCE DATA</b>	
Fax Number:	6123329081
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Phone:	612-332-5300
Email:	rerickson@merchantgould.com

OP \$190.00 2632337

Correspondent Name: Christopher J. Schulte  
Address Line 1: P.O. Box 2910  
Address Line 4: Minneapolis, MINNESOTA 55402-0910

ATTORNEY DOCKET NUMBER:	17038.147US01
NAME OF SUBMITTER:	Christopher J. Schulte
Signature:	/Christopher J. Schulte/
Date:	02/21/2013

Total Attachments: 4  
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Personnel Research Associates		04/30/2012	CORPORATION: ILLINOIS

RECEIVING PARTY DATA

Name:	Corporate Executive Board Company
Street Address:	1919 N. Lynn Street
City:	Arlington
State/Country:	VIRGINIA
Postal Code:	22209
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2632337	SURVEYSAGE
Registration Number:	2564166	SURVEYSAGE.COM
Registration Number:	2830212	BETTER ORGANIZATIONS THROUGH BETTER SCIENCE
Registration Number:	3100251	3SIXTYSAGE
Registration Number:	3141246	SELECTIONSAGE
Registration Number:	3195038	VALTERA
Serial Number:	77413995	SAGE

CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 212-724-3290  
 Email: gallit@schullerlegal.net  
 Correspondent Name: Gallit Schuller  
 Address Line 1: 140 Riverside Drive Suite 32B  
 Address Line 4: New York, NEW YORK 10024-2056

OP \$190.00 2632337

NAME OF SUBMITTER:	Todd Macey
Signature:	/Todd Macey/
Date:	05/14/2012
Total Attachments: 2 source=Assignment CEB from PRA#page1.tif source=Assignment CEB from PRA#page2.tif	

TRADEMARK  
REEL: 004779 FRAME: 0444

TRADEMARK  
REEL: 004967 FRAME: 0853

**Trademark Assignment**

This Trademark Assignment Agreement ("The Agreement") is made as of April 30, 2012, between Personnel Research Associates, Inc. ("Assignor"), an Illinois Corporation, and The Corporate Executive Board Company ("Assignee"), a Delaware Corporation.

WHEREAS, Assignor, has adopted, owns and has been using the trademarks and other intellectual property ("The Marks") described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business associated therewith.

WHEREAS, Assignor desires to sell, convey, transfer, assign, and deliver to Assignee all of its rights, title and interest in The Marks and The Property.

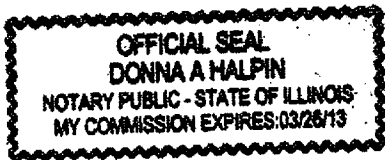
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, conveys, transfers, assigns and delivers to Assignee all of Assignor's rights, title and interest of whatever kind in and to The Marks, together with the goodwill of the business connected with the use of The Marks.

IN WITNESS HEREOF, Assignor has duly executed this Assignment as of the date shown below.

By: William H. Macey

Name: WILLIAM H. MACEY

Title: PRESIDENT



SUBSCRIBED AND SWORN TO BEFORE ME  
this 2ND day of MAY, 2012

Signature of Notary Public

Donna A Halpin

**Trademark Assignment Exhibit A**

<u>Trademark</u>	<u>Registration Number</u>	<u>Current Registration Date</u>	<u>Current App No</u>
SurveySage	2632337	10/8/2002	75/843142
SurveySage.com	2564166	2/24/2004	75/776498
Better Organizations Through Better Science	2830212	4/6/2004	78/254587
3SixtySage	3100251	6/6/2006	78/527857
SelectionSage	3141246	9/12/2006	78/527886
Valtera	3195038	1/2/2007	78/558182
Sage			77/413995

Initial WJM

RECORDED: 05/14/2012  
RECORDED: 02/21/2013

TRADEMARK  
REEL: 004779 FRAME: 0446  
TRADEMARK  
REEL: 004967 FRAME: 0855