

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, as Agent		02/27/2013	national banking association: UNITED STATES

RECEIVING PARTY DATA

Name:	Kellwood Company
Street Address:	600 Kellwood Parkway
City:	Chesterfield
State/Country:	MISSOURI
Postal Code:	63017
Entity Type:	CORPORATION: DELAWARE

Name:	Phat Fashions LLC
Street Address:	512 7th Avenue, 43rd Floor
City:	New York
State/Country:	NEW YORK
Postal Code:	10018
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK

Name:	American Recreation Products, Inc.
Street Address:	1224 Fern Ridge Parkway, 2nd Floor
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141
Entity Type:	CORPORATION: DELAWARE

Name:	Royal Robbins, Inc.
Street Address:	1524 Princeton Avenue
City:	Modesto
State/Country:	CALIFORNIA

OP \$115.00 4248433

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**TRADEMARK
 REEL: 004975 FRAME: 0599**

Postal Code:	95359
Entity Type:	CORPORATION: CALIFORNIA

Name:	Sierra Designs Acquisition Corporation
Street Address:	1224 Fern Ridge Parkway
City:	St. Louis
State/Country:	MISSOURI
Postal Code:	63141
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	4248433	DOTQS
Registration Number:	3527386	FRESH PASSION
Registration Number:	3837497	ROCKING CHAIR MIX
Serial Number:	85365886	BILBO BAGGINS

CORRESPONDENCE DATA

Fax Number: 3128637865
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 312-201-3865
 Email: sharon.patterson@goldbergkohn.com
 Correspondent Name: Sharon Patterson, Paralegal
 Address Line 1: Goldberg Kohn Ltd., 55 E. Monroe St.
 Address Line 2: Ste. 3300
 Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	1989.283
NAME OF SUBMITTER:	Sharon Patterson
Signature:	/sharon patterson/
Date:	03/06/2013

Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

THIS RELEASE is made as of this 27th day of February, 2013, by Wells Fargo Bank, National Association, a national banking association, as Agent, ("Wells"), in favor of Kellwood Company, a Delaware corporation, Phat Fashions LLC, a New York limited liability company, American Recreation Products, Inc., a Delaware corporation, Royal Robbins, Inc., a California corporation and Sierra Designs Acquisition Corporation, a Delaware corporation (collectively, the "Companies").

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and adequacy of which are hereby acknowledged, Wells hereby unconditionally and expressly releases, terminates, and extinguishes any and all of its right, title and interest in and to any and all liens and security interests it may have upon the trademarks listed on Schedule A attached hereto and made a part hereof, which liens and security interests were established under and pursuant to that certain Trademark Security Agreement dated as of October 19, 2011, made by Companies in favor of Wells.

Wells consents and agrees to execute and deliver, at the request and cost of Companies, such further instruments, documents and release forms as Companies may reasonably request to more effectively, release, terminate and extinguish any such liens and security interests upon such trademarks.

This Release shall be binding upon Wells' legal representatives, assigns and successors.

WELLS FARGO BANK, NATIONAL
ASSOCIATION, as Agent

By: Robert Bernier

Name: Robert Bernier

Title: Vice President

SCHEDULE A

Trademarks

Trademark	Serial/Registration No.	Date
DOTQS, Inc.	4248433	11/27/12
Fresh Passion	3527386	11/4/08
Rocking Chair Mix	3837497	8/24/10
Bilbo Baggins	85365886	7/7/11