## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT** 

NATURE OF CONVEYANCE: RELEASE BY SECURED PARTY

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Credit Suisse AG, as Collateral Agent		03/21/2013	Bank: SWITZERLAND

## **RECEIVING PARTY DATA**

Name:	SFW Licensing Corp.
Street Address:	7075 Flying Cloud Drive
City:	Eden Prairie
State/Country:	MINNESOTA
Postal Code:	55344
Entity Type:	CORPORATION: DELAWARE

#### PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	3129223	SHOPPERS FOOD & PHARMACY
Registration Number:	3069978	COLOSSAL DONUTS
Registration Number:	1543972	SHOPPERS
Registration Number:	1305515	SHOPPERS FOOD WAREHOUSE
Registration Number:	3315520	SHOPPERS PHARMACY

## **CORRESPONDENCE DATA**

Fax Number: 2127514864

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 212-906-1200

Email: angela.amaru@lw.com Latham & Watkins LLP Correspondent Name: Address Line 1: 885 Third Avenue

Address Line 2: Suite 1000

Address Line 4: New York, NEW YORK 10022

TRADEMARK

REEL: 004987 FRAME: 0950

ATTORNEY DOCKET NUMBER:	049646-0106	
NAME OF SUBMITTER:	Angela M. Amaru	
Signature:	/s/ Angela M. Amaru	
Date:	03/22/2013	
Total Attachments: 22		

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#### RELEASE OF SECURITY INTEREST IN UNITED STATES TRADEMARKS

This Release of Security Interest in Trademarks (this "Release") is made as of March 21, 2013 ("Effective Date") by CREDIT SUISSE AG, in its capacity as administrative and collateral agent (the "Collateral Agent") for the benefit of SUPERVALU INC., SUPERVALU HOLDINGS, INC., SUPERVALU PHARMACIES, INC., W. NEWELL & CO., LLC, FF ACQUISITION, L.L.C., MORAN FOODS, LLC, RICHFOOD, INC., SFW LICENSING CORP., ACME MARKETS, INC., AMERICAN STORES COMPANY, LLC, NEW ALBERTSON'S, INC., SHAW'S SUPERMARKETS, INC., and STAR MARKETS COMPANY, INC. (the "Grantors").

WHEREAS, pursuant to the terms and conditions of that certain Grant of Security Interest in United States Trademarks dated as of August 30, 2012 by and between the Grantors and the Collateral Agent (the "<u>Trademark Security Agreement</u>"), the Grantors have granted to the Collateral Agent a continuing security interest in (a) all of each Grantor's right, title and interest in, to and under to the United States trademarks, tradenames, trade styles and service marks and all trademark registrations and trademark applications and recordings (the "<u>Marks</u>") set forth on <u>Schedule A</u> attached hereto, (b) all rights and privileges arising under applicable law with respect to each Grantor's use of any Marks, and all reissues, extensions, continuation and renewals thereof, (c) all prints and labels on which such Marks appear, (d) the goodwill of the business symbolized by each of the Marks, including, without limitation, all customer lists and other records relating to the distribution of products or services bearing the Marks and (e) all rights corresponding thereto (the "<u>Trademark Collateral</u>"); and

WHEREAS, the Trademark Security Agreement was executed by the Grantors and was previously recorded in the United States Patent and Trademark Office ("<u>USPTO</u>") on October 18, 2012 at Trademark Reel No. 4883, Frame No. 0696, Reel No. 4884, Frame No. 0152, Reel No. 4884, Frame No. 0525, Reel No. 4884, Frame No. 0561, Reel No. 4884, Frame No. 0414, Reel No. 4884, Frame No. 0488, Reel No. 4884, Frame No. 0299, Reel No. 4884, Frame No. 0342, Reel No. 4884, Frame No. 0226; Reel No. 4884, Frame No. 0189; Reel No. 4884, Frame No. 0262, Reel No. 4884, Frame No. 0378, and Reel No. 4884, Frame No. 0450, and

WHEREAS, the Collateral Agent acknowledged full performance of the Secured Obligations (as defined in the Trademark Security Agreement), and accordingly the Collateral Agent has agreed to release its continuing security interest in all of the right, title, and interest of the Grantors in the Trademark Collateral, and to reconvey any and all rights in the Trademark Collateral to the Grantors;

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent hereby releases, relinquishes and discharges, all of its continuing security interest in all of the Grantors' right, title and interest in, to and under the Trademark Collateral, and re-assigns to the Grantors any and all right, title or interest it may have in such Trademark Collateral, all without warranty and representation of any kind.

The Collateral Agent hereby authorizes the Grantors, or the Grantors' authorized representatives to: (a) record this Release with the USPTO and/or any other applicable governmental office or Agency, and (b) file UCC financing statement amendments with the applicable filing office in order to memorialize the release of the security interest of the Collateral Agent in the Trademark Collateral. The Collateral Agent agrees to execute and deliver to the Grantors all other instruments and other documents as may be necessary or proper to effectuate and evidence the release of the security interest in the Trademark Collateral which had been granted under the Trademark Security Agreement.

IN WITNESS WHEREOF, Collateral Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

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IN WITNESS WHEREOF, Collateral Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH, as Collateral Agent

Name: Bill O'Daly
Title: Director

Name: Sanja Gazahi

Title: Associate

SUPERVALU INC.
RELEASE OF SECURITY INTEREST IN TRADEMARKS

# SCHEDULE A $$\operatorname{TO}$$ RELEASE OF SECURITY INTEREST IN TRADEMARKS

# TRADEMARKS AND APPLICATIONS

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
CRESTWOOD BAKERY &	SUPERVALU Holdings, Inc.	Registered/ Active	3015456	Nov 15 2005
Design				
CRESTWOOD	SUPERVALU	Registered/	2547355	Mar 12 2002
BAKERY &	Holdings, Inc.	Active		
Design				
Foodland	SUPERVALU	Registered/	785369	Feb 16 1965
	Holdings, Inc.	Active		
FOODLAND	SUPERVALU	Registered/	2021557	Dec 10 1996
	Holdings, Inc.	Active		
FOODLAND	SUPERVALU	Registered/	1031616	Jan 27 1976
	Holdings, Inc.	Active		
FOODLAND	SUPERVALU	Registered/	848268	Apr 30 1968
	Holdings, Inc.	Active		
FOODLAND	SUPERVALU	Registered/	614558	Oct 18 1955
	Holdings, Inc.	Active		
FOODLAND	SUPERVALU	Registered/	2021557	Dec 10 1996
	Holdings, Inc.	Active		
FOODLAND	SUPERVALU	Registered/	1031616	Jan 27 1976
TOODI IND	Holdings, Inc.	Active	0.402.60	20.10.00
FOODLAND	SUPERVALU	Registered/	848268	Apr 30 1968
ECODI AND	Holdings, Inc.	Active	61.4550	0 : 10 1055
FOODLAND	SUPERVALU	Registered/	614558	Oct 18 1955
E 11 1	Holdings, Inc.	Active	1707516	A 11 1000
Foodland	SUPERVALU	Registered/	1707516	Aug 11 1992
(Stylized) Foodland	Holdings, Inc. SUPERVALU	Active	2001171	0-45 2004
		Registered/	2891171	Oct 5 2004
Expressssss (this	Holdings, Inc.	Active		
is not a typo) Foodland Fresh	SUPERVALU	Registered/	3638580	Jun 16 2009
roouland riesh	Holdings, Inc.	Active	3030300	Juli 10 2009
PUMP	SUPERVALU	Registered/	3234709	Apr 24 2007
REWARDS &	Holdings, Inc.	Active	3234709	Apr 24 2007
Design	Troidings, me.	7 Ketive		
SENTRY	SUPERVALU	Registered/	3635387	Jun 9 2009
SIGNATURES	Holdings, Inc.	Active		2009
SENTRY	SUPERVALU	Registered/	3230694	Apr 17 2007
SIGNATURES &	Holdings, Inc.	Active		1
Design				
Shop 'N Save	SUPERVALU	Registered/	1326367	Mar 19 1985
•	Holdings, Inc.	Active		
Shop 'N Save	SUPERVALU	Registered/	1326364	Mar 19 1985
÷	Holdings, Inc.	Active		

Mark	Owner	Status	Registration/	Registration/File
			Application No.	Date
Shop 'N Save	SUPERVALU	Registered/	2979563	Jul 26 2005
Express	Holdings, Inc.	Active		
Shop 'N Save	SUPERVALU	Registered/	3419192	Apr 29 2008
Fuel Express	Holdings, Inc.	Active		
Shop 'N Save	SUPERVALU	Registered/	2860289	Jul 6 2004
Pharmacy	Holdings, Inc.	Active		
THE MORE YOU	SUPERVALU	Registered/	1731826	Nov 10 1992
SHOP THE	Holdings, Inc.	Active		
MORE YOU				

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
ALLURE	SUPERVALU INC.	Registered/ Active	2534459	Jan 29 2002
ARCTIC SHORES SEAFOOD COMPANY	SUPERVALU INC.	Pending	Serial No. 85492518	Pending
ARCTIC SHORES SEAFOOD COMPANY & Design	SUPERVALU INC.	Registered/ Active	3386833	Feb 19 2008
BASICS FOR KIDS	SUPERVALU INC.	Registered/ Active	3546072	Dec 16 2008
CARLITA	SUPERVALU INC.	Registered/ Active	3596476	Mar 24 2009
CARLITA	SUPERVALU INC.	Registered/ Active	3036803	Dec 27 2005
CHERRY CHALLENGERS	SUPERVALU INC.	Registered/ Active	2978789	Jul 26 2005
CHILL-A WHOLE NEW WAY	SUPERVALU INC.	Registered/ Active	2901673	Nov 9 2004
County Market	SUPERVALU INC.	Registered/ Active	1282825	Jun 19 1984
County Market	SUPERVALU INC.	Registered/ Active	1204794	Aug 10 1982
COUNTY MARKET	SUPERVALU INC.	Registered/ Active	3158766	Oct 17 2006
COUNTY MARKET	SUPERVALU INC.	Registered/ Active	2869022	Aug 3 2004
COUNTY MARKET	SUPERVALU INC.	Registered/ Active	1274441	Apr 17 1984
COUNTY MARKET	SUPERVALU INC.	Registered/ Active	1272976	Apr 3 1984
County Market Express	SUPERVALU INC.	Registered/ Active	2983260	Aug 9 2005
County Market Pharmacy	SUPERVALU INC.	Registered/ Active	3418110	Apr 29 2008
COUNTYMARK ET-WE VALUE FRESH- WEVALUE FAMILY-WE VALUE YOU! & Design	SUPERVALU INC.	Registered/ Active	3224488	Apr 3 2007
Cub	SUPERVALU INC.	Registered/ Active	1078153	Nov 22 1977
Cub Foods & Design	SUPERVALU INC.	Registered/ Active	1082984	Jan 17 1978
Cub Fuel Express	SUPERVALU INC.	Registered/ Active	3035076	Dec 27 2005
Cub Pharmacy &	SUPERVALU	Registered/	2821196	Mar 9 2004

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Mark	Owner	Status	Registration/ Application No.	Registration/File Date
Design	INC.	Active		
CUB'S BIG	SUPERVALU	Registered/	2905017	Nov 23 2004
YUMMY	INC.	Active		
MUFFIN				
CULINARY	SUPERVALU	Registered/	3723156	Dec 8 2009
CIRCLE	INC.	Active		
ENDLESS	SUPERVALU	Registered/	3449366	Jun 17 2008
BOUQUET	INC.	Active		
ESSENTIAL	SUPERVALU	Pending	Serial No.	Pending
EVERYDAY	INC.	1 5	85165277	1 511-11-18
ESSENTIAL	SUPERVALU	Pending	Serial No.	Pending
EVERYDAY	INC.	Tonams	85416015	Tonding
ESSENTIAL	SUPERVALU	Pending	Serial No.	Pending
EVERYDAY	INC.	Tending	85977016	1 chang
FLAVORITE	SUPERVALU	Registered/	3070033	Mar 21 2006
LANORIL	INC.	Active	3070033	1,101 21 2000
FONTANA	SUPERVALU	Registered/	3309379	Oct 9 2007
D'ITALIA	INC.	Active	3307317	001 / 2007
GOATS TRAIL	SUPERVALU	Registered/	3759041	Mar 9 2010
GOATS TRAIL	INC.	Active	37370+1	Wiai > 2010
GOTTA LOVE A	SUPERVALU	Pending	Serial No.	Pending
SALE	INC.	1 chung	85613356	1 chung
GOTTA LOVE	SUPERVALU	Pending	Serial No.	Pending
GREAT DEALS	INC.	1 chung	85613374	1 chung
GOTTA LOVE	SUPERVALU	Pending	Serial No.	Pending
LOW PRICES	INC.	1 chung	85580040	1 chaing
GREAT	SUPERVALU	Registered/	3518026	Oct 14 2008
GRILLED	INC.	Active	3310020	000112000
TASTE. NOT				
FUEL WASTE.				
HEALTHY	SUPERVALU	Registered/	3633012	Jun 2 2009
PURSUITS	INC.	Active	3033012	Juli 2 2007
HERITAGE &	SUPERVALU	Pending	Serial No.	Pending
CROWN Logo	INC.	rending	85578920	1 chaing
Hornbacher's	SUPERVALU	Registered/	3144939	Sep 19 2006
Hornoacher s	INC.	Active	3144939	Scp 19 2000
Hornbacher's	SUPERVALU	Registered/	2862615	Jul 13 2004
Food	INC.	Active	2002013	Jul 13 2004
IDEAL	SUPERVALU	Pending	Serial No.	Pending
PORTIONS	INC.	1 chung	85643082	1 chaing
JAVA DELIGHT	SUPERVALU	Registered/	3418054	Apr 29 2008
JAYA DELIUNI	INC.	Active	3+10034	Apr 29 2006
MAPLEWOOD	SUPERVALU	Registered/	3045434	Jan 17 2006
FARMS	INC.	Active	3043434	Jan 1 / 2000
			3034560	Mor 22 2011
MAPLEWOOD FARMS	SUPERVALU INC.	Registered/ Active	3934569	Mar 22 2011
			2721716	Iul 1 2002
Mortar Pharmacy	SUPERVALU	Registered/	2731716	Jul 1 2003
Design	INC.	Active	2406024	Con 2 2000
ORGANIFY	SUPERVALU	Registered/	3496924	Sep 2 2008
YOUR WORLD	INC.	Active		

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
PACIFIC	SUPERVALU	Registered/	3693352	Oct 6 2009
FLYWAY	INC.	Active		
PICK'D RIPE	SUPERVALU	Registered/	3659567	Jul 21 2009
	INC.	Active		
PLENTY FOR	SUPERVALU	Registered/	4156872	Jun 12 2012
TWENTY	INC.	Active		
PLENTY FRESH	SUPERVALU	Registered/	4061607	Nov 22 2011
FOR PLENTY	INC.	Active		
R. J. REED'S	SUPERVALU	Registered/	3776156	Apr 13 2010
	INC.	Active		
REFILLADVAN	SUPERVALU	Registered/	3286994	Aug 28 2007
TAGE	INC.	Active		
SAVOR AND	SUPERVALU	Pending	Serial No.	Pending
SAVE	INC.		85513638	
SEASONAL	SUPERVALU	Pending	Serial No.	Pending
ESSENTIALS	INC.		85612892	
SHOPPERS	SUPERVALU	Registered/	2934826	Mar 22 2005
VALUE	INC.	Active		
SHOPPERS	SUPERVALU	Registered/	1569081	Dec 5 1989
VALUE	INC.	Active		
SIMPLE	SUPERVALU	Pending	Serial No.	Pending
PROMISE	INC.		85621975	
SMOKEHOUSE	SUPERVALU	Registered/	3327756	Oct 30 2007
RECIPE	INC.	Active		
STOCKMAN &	SUPERVALU	Registered/	3677711	Sep 1 2009
DAKOTA	INC.	Active		
STONERIDGE	SUPERVALU	Registered/	3083883	Apr 18 2006
CREAMERY	INC.	Active		
SUPER CHILL	SUPERVALU	Registered/	3801267	Jun 8 2010
	INC.	Active		
SUPER CHILL	SUPERVALU	Registered/	3275086	Aug 7 2007
	INC.	Active		
SUPER CHILL	SUPERVALU	Registered/	3291257	Sep 11 2007
	INC.	Active		
SUPER CHILL &	SUPERVALU	Registered/	3360104	Dec 25 2007
Design	INC.	Active		
SUPER CRUNCH	SUPERVALU	Registered/	3088706	May 2 2006
& Design	INC.	Active		
Supervalu	SUPERVALU	Registered/	760163	Nov 12 1963
_	INC.	Active		
Supervalu	SUPERVALU	Registered/	631486	Jul 24 1956
•	INC.	Active		
Supervalu	SUPERVALU	Registered/	2812894	Feb 10 2004
(Stylized)	INC.	Active		
Supervalu Express	SUPERVALU	Registered/	2874492	Aug 17 2004
- <del>-</del>	INC.	Active		-
SUPERVALU	SUPERVALU	Registered/	2785665	Nov 25 2003
Pharmacies &	INC.	Active		
SUPERVALU	SUPERVALU	Registered/	3267724	Jul 24 2007
REALTY	INC.	Active		

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
THE FIRST BLOOM	SUPERVALU INC.	Registered/ Active	3013763	Nov 8 2005
UNCUP	SUPERVALU INC.	Pending	Serial No. 85610946	Pending
VALU EARTH	SUPERVALU INC.	Registered/ Active	3515192	Oct 14 2008
VIA VINO	SUPERVALU INC.	Registered/ Active	3825780	Jul 27 2010
WATCH OUT BUTTER!	SUPERVALU INC.	Pending	Serial No. 85633858	Pending
WHOLECARE PET	SUPERVALU INC.	Registered/ Active	3904892	Jan 11 2011
WILD HARVEST	SUPERVALU INC.	Registered/ Active	3822419	Jul 20 2010
WILD HARVEST	SUPERVALU INC.	Registered/ Active	3138351	Sep 5 2006
WILD HARVEST	SUPERVALU INC.	Registered/ Active	2056158	Apr 22 1997
WILD HARVEST	SUPERVALU INC.	Pending	Serial No. 85019888	Pending
WILD HARVEST & Design	SUPERVALU INC.	Registered/ Active	3815034	Jul 6 2010

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
Acme	Acme Markets, Inc.	Registered/Active	2041975	Mar 4 1997
Acme & Design	Acme Markets, Inc.	Registered/Active	1369567	Nov 5 1985
Acme (Stylized)	Acme Markets, Inc.	Registered/Active	2275601	Sep 7 1999
Acme Pharmacy	Acme Markets, Inc.	Registered/Active	2047800	Mar 25 1997
LANCASTER BRAND	Acme Markets, Inc.	Registered/Active	1516551	Dec 13 1988
LANCASTER BRAND	Acme Markets, Inc.	Registered/Active	789147	May 4 1965
Acme	Acme Markets, Inc.	Registered/Active	2041975	Mar 4 1997

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
ACME SUPERCARD	American Stores Company, LLC	Registered/Active	2193524	Oct 6 1998
FARM STAND	American Stores Company, LLC	Registered/Active	848743	May 7 1968
FARMSTAND	American Stores Company, LLC	Registered/Active	2499262	Oct 23 2001
Jewel	American Stores Company, LLC	Registered/Active	3381782	Feb 12 2008
Jewel	American Stores Company, LLC	Registered/Active	2119541	Dec 9 1997
Jewel (Stylized)	American Stores Company, LLC	Registered/Active	1219505	Dec 7 1982
Jewel Express	American Stores Company, LLC	Registered/Active	3384561	Feb 19 2008
Jewel-Osco	American Stores Company, LLC	Registered/Active	3282511	Aug 21 2007
Jewel-Osco	American Stores Company, LLC	Registered/Active	2128535	Jan 13 1998
JEWEL-OSCO CUSTOMER PREFERRED CARD	American Stores Company, LLC	Registered/Active	2247125	May 25 1999
JEWEL-OSCO CUSTOMER PREFERRED CARD	American Stores Company, LLC	Registered/Active	2122940	Dec 23 1997
Lucky Sav On Food & Drug Store & Design	American Stores Company, LLC	Registered/Active	2900956	Nov 9 2004
MY NEIGHBORHOOD. MY JEWEL-OSCO	American Stores Company, LLC	Pending	Serial No. 85581013	Pending
OSCO	American Stores Company, LLC	Registered/Active	1003861	Feb 4 1975
OSCO	American Stores Company, LLC	Registered/Active	3129940	Aug 15 2006
OSCO	American Stores Company, LLC	Registered/Active	3372329	Jan 22 2008
OscoDrug (Stylized)	American Stores Company, LLC	Registered/Active	2256751	Jun 29 1999
TOTAL PHOTO	American Stores Company, LLC	Registered/Active	3142104	Sep 12 2006
TOTAL PHOTO	American Stores Company, LLC	Registered/Active	2306627	Jan 4 2000

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
Farm Fresh	FF Acquisition, L.L.C.	Registered/ Active	1544928	Jun 20 1989
Farm Fresh Food & Pharmacy & Design	FF Acquisition, L.L.C.	Registered/ Active	3193865	Jan 2 2007
PURVEYOR'S CHOICE	FF Acquisition, L.L.C.	Registered/ Active	3626405	May 26 2009
THE WINE CELLAR AT FARM FRESH	FF Acquisition, L.L.C.	Registered/ Active	3486067	Aug 12 2008
THE WINE CELLAR AT THE MARKET	FF Acquisition, L.L.C.	Registered/ Active	3670021	Aug 18 2009
TRELLIS & BLOOM, LTD	FF Acquisition, L.L.C.	Registered/ Active	3263198	Jul 10 2007

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
BEING WELL	Moran Foods, LLC	Registered/ Active	3114739	Jul 11 2006
BEING WELL BABY	Moran Foods, LLC	Registered/ Active	3610261	Apr 21 2009
BEING WELL BABY	Moran Foods, LLC	Registered/ Active	3775924	Apr 13 2010
BEING WELL BODY	Moran Foods, LLC	Registered/ Active	3877289	Nov 16 2010
FUEL YOUR FAMILY	Moran Foods, LLC	Registered/ Active	3650383	Jul 7 2009
FUEL YOUR FAMILYFOR LESS THAN A GALLON OF	Moran Foods, LLC	Registered/ Active	3580380	Feb 24 2009
GAS! GREAT FOOD GREAT PRICES!	Moran Foods, LLC	Registered/ Active	3145442	Sep 19 2006
GREAT FOOD GREAT PRICES!	Moran Foods, LLC	Registered/ Active	2670090	Dec 31 2002
GREAT FOOD GREAT PRICES!	Moran Foods, LLC	Registered/ Active	2530995	Jan 15 2002
GREAT FOOD. GREAT PRICES. GREAT PEOPLE.	Moran Foods, LLC	Registered/ Active	3709851	Nov 10 2009
JUST LOOK AT THE RECEIPT	Moran Foods, LLC	Registered/ Active	2815191	Feb 17 2004
SAL	Moran Foods, LLC	Registered/ Active	2311736	Jan 25 2000
SAL FOOD STORES	Moran Foods, LLC	Registered/ Active	1955935	Feb 13 1996
SAVE A LOT	Moran Foods, LLC	Registered/ Active	2522594	Dec 25 2001
SAVE A LOT	Moran Foods, LLC	Registered/ Active	2815192	Feb 17 2004
SAVE A LOT	Moran Foods, LLC	Registered/ Active	2813215	Feb 10 2004
SAVE A LOT	Moran Foods, LLC	Registered/ Active	3193809	Jan 2 2007
SAVE A LOT FOOD STORES BREAKFAST FOR 4 OR LESS! LU	Moran Foods, LLC	Registered/ Active	3580454	Feb 24 2009
Save-A-Lot	Moran Foods, LLC	Registered/ Active	1210074	Sep 21 1982
Save-A-Lot	Moran Foods, LLC	Pending	Serial No. 735458	Pending
SAVE-A-LOT	Moran Foods, LLC	Registered/ Active	1210074	Sep 21 1982

Mark	Owner	Status	Registration/	Registration/File
			Application No.	Date
SAVE-A-LOT	Moran Foods, LLC	Registered/	2667163	Dec 24 2002
GREAT FOOD		Active		
GREAT PRICES!				
WE	Moran Foods, LLC	Registered/	3576046	Feb 17 2009
UNDERSTAND		Active		
WHAT'S ON				

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
Albertsons	New Albertson's, Inc.	Registered/ Active	3663014	Aug 4 2009
Albertsons	New Albertson's, Inc.	Registered/ Active	2303621	Dec 28 1999
Albertsons	New Albertson's, Inc.	Registered/ Active	885630	Feb 3 1970
Albertsons Arch/Leaf Design	New Albertson's, Inc.	Registered/ Active	3168377	Nov 7 2006
BABY BASICS	New Albertson's, Inc.	Registered/ Active	2144905	Mar 17 1998
BASICS FOR KIDS	New Albertson's, Inc.	Registered/ Active	3284349	Aug 28 2007
BASICS FOR KIDS	New Albertson's, Inc.	Registered/ Active	3662314	Aug 4 2009
DON VIEJO	New Albertson's, Inc.	Registered/ Active	2887198	Sep 21 2004
ENJOYMENT ON THE FLY	New Albertson's, Inc.	Pending	Serial No. 85457151	Pending
EQUALINE	New Albertson's, Inc.	Registered/ Active	3177770	Nov 28 2006
FROST	New Albertson's, Inc.	Registered/ Active	1993123	Aug 13 1996
GOLDEN GATE VINTNERS & Design	New Albertson's, Inc.	Registered/ Active	2896690	Oct 26 2004
KANGA RESERVE	New Albertson's, Inc.	Registered/ Active	2994340	Sep 13 2005
Lucky (Stylized)	New Albertson's, Inc.	Registered/ Active	1543066	Jun 6 1989
METOLIUS	New Albertson's, Inc.	Registered/ Active	3004749	Oct 4 2005
METOLIUS	New Albertson's, Inc.	Registered/ Active	3050766	Jan 24 2006
METOLIUS RIVER ALES	New Albertson's, Inc.	Pending	Serial No. 85457095	Pending
MY NEIGHBORHOO D. MY ALBERTSONS	New Albertson's, Inc.	Pending	Serial No. 85581036	Pending
O CONNOR'S	New Albertson's, Inc.	Registered/ Active	2042492	Mar 4 1997
O'CONNOR'S	New Albertson's, Inc.	Registered/ Active	3271413	Jul 31 2007
ORIGIN	New Albertson's, Inc.	Registered/ Active	2798492	Dec 23 2003
ORIGINE	New Albertson's, Inc.	Registered/ Active	3024541	Dec 6 2005
Q	New Albertson's, Inc.	Registered/ Active	2895425	Oct 19 2004
RJ KING WINGWALKER	New Albertson's,	Registered/ Active	3186570	Dec 19 2006

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Mark	Owner	Status	Registration/ Application No.	Registration/File Date
RON VICARO	New Albertson's, Inc.	Registered/ Active	2005834	Oct 8 1996
RUBEUS OF LORE	New Albertson's, Inc.	Registered/ Active	3228864	Apr 10 2007
SAVE-ON- FOODS	New Albertson's, Inc.	Registered/ Active	1997783	Sep 3 1996
SAV-ON	New Albertson's, Inc.	Registered/ Active	2896508	Oct 26 2004
SAV-ON	New Albertson's, Inc.	Registered/ Active	2878084	Aug 31 2004
SAV-ON	New Albertson's, Inc.	Registered/ Active	3223574	Apr 3 2007
SIX	New Albertson's, Inc.	Registered/ Active	2680991	Jan 28 2003
THE FRENCHHOUSE	New Albertson's, Inc.	Registered/ Active	3113142	Jul 4 2006
TIMBERWOOD	New Albertson's, Inc.		2518550	Dec 11 2001

Mark	Owner	Status	Registration/	Registration/File
			Application No.	Date
Great Valu &	Richfood, Inc.	Registered/	2303297	Dec 28 1999
Design		Active		
RICHFOOD	Richfood, Inc.	Registered/	1217143	Nov 23 1982
		Active		

Mark	Owner	Status	Registration/	Registration/File
			Application No.	Date
Shoppers Food &	SFW Licensing	Registered/	3129223	Aug 15 2006
Pharmacy	Corp.	Active		
COLOSSAL	SFW Licensing	Registered/	3069978	Mar 21 2006
DONUTS	Corp.	Active		
Shoppers	SFW Licensing	Registered/	1543972	Jun 13 1989
	Corp.	Active		
Shoppers Food	SFW Licensing	Registered/	1305515	Nov 13 1984
Warehouse	Corp.	Active		
Shoppers	SFW Licensing	Registered/	3315520	Oct 23 2007
Pharmacy	Corp.	Active		

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
Shaw's	Shaw's	Registered/	3668575	Aug 18 2009
	Supermarkets, Inc.	Active		
Shaw's	Shaw's	Registered/	3401015	Mar 3 2008
	Supermarkets, Inc.	Active		
Shaw's & Design	Shaw's	Registered/	1228764	Feb 22 1983
	Supermarkets, Inc.	Active		
Shaw's Leaf	Shaw's	Registered/	2959059	Jun 7 2005
Design	Supermarkets, Inc.	Active		
Shaw's	Shaw's	Registered/	2638924	Oct 22 2002
Marketfresh	Supermarkets, Inc.	Active		
SHAW'S	Shaw's	Registered/	2616939	Sep 10 2002
REWARDS	Supermarkets, Inc.	Active		
CARD				
Shaw's S &	Shaw's	Registered/	1187005	Jan 19 1982
Design	Supermarkets, Inc.	Active		

Mark	Owner	Status	Registration/ Application No.	Registration/File Date
Star Market	Star Markets Company, Inc.	Registered/ Active	1481140	Mar 15 1988

Mark	Owner	Status	Registration/	Registration/File
			Application No.	Date
THE PEOPLE	SUPERVALU	Registered/	2793194	Dec 9 2003
YOU TRUST.	Pharmacies, Inc.	Active		
THE STORE				
YOU KNOW.				

Mark	Owner	Status	Registration/	Registration/File
			Application No.	Date
THE W.	W. Newell & Co.,	Registered/	3162281	Oct 24 2006
NEWELL	LLC	Active		
ADVANTAGE				
W. NEWELL &	W. Newell & Co.,	Registered/	3118368	Jul 18 2006
CO. FRESH	LLC	Active		
THINKING				
SINCE 1937 &				
Design				