

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	TRADEMARK ASSIGNMENT

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Carl Karcher Enterprises LLC		04/01/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Carl's Jr. SPV Guarantor LLC
Street Address:	6307 Carpinteria Ave.
City:	Carpinteria
State/Country:	CALIFORNIA
Postal Code:	93013
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 75

Property Type	Number	Word Mark
Registration Number:	0914469	
Registration Number:	0965266	
Registration Number:	1112013	
Registration Number:	1151330	
Registration Number:	1297845	
Registration Number:	1383339	
Registration Number:	1631819	
Registration Number:	2220433	
Registration Number:	2423698	
Registration Number:	2281660	
Registration Number:	2288997	CARL'S JR.
Registration Number:	3328058	BACON SWISS CRISPY CHICKEN
Registration Number:	3628566	BREAKFAST AS BIG AS OUR BURGERS
Registration Number:	3850685	BURGER SLAYER

TRADEMARK

Registration Number:	3619807	CARL'S CATCH FISH SANDWICH
Registration Number:	3489655	CARL'S CLASSICS
Registration Number:	2290206	CARL'S JR.
Registration Number:	901315	CARL'S JR.
Registration Number:	1400272	CARL'S JR.
Registration Number:	2141498	CARL'S JR. JR.
Registration Number:	3524587	CARL'S JR. CHARBROILED BURGERS
Registration Number:	3550634	CARL'S JR. CHARBROILED BURGERS
Registration Number:	3807406	CARL'S JR. CHARBROILED BURGERS
Registration Number:	3791079	CARL'S JR. GOING GREEN!
Registration Number:	3719412	CARL'S JR. CHARBROILED BURGERS OPEN 'TIL MIDNIGHT OR LATER
Registration Number:	3828829	CARL'S JR. CHARBROILED BURGERS OPEN 'TIL MIDNIGHT OR LATER
Registration Number:	2272061	COOL COMBOS FOR KIDS
Registration Number:	2773975	COOL KIDS COMBOS
Registration Number:	2625830	DON'T BOTHER ME. I'M EATING
Registration Number:	3895073	DOUBLE WESTERN BACON CHEESEBURGER
Registration Number:	3368690	EAT LIKE YOU MEAN IT
Registration Number:	3612923	FAMOUS STAR
Registration Number:	1475407	FRENCH TOAST DIPS
Registration Number:	1424179	FRENCH TOAST DIPS
Registration Number:	3822441	GREAT BURGERS DEMAND GREAT FLAVORS
Registration Number:	1084351	HAPPY STAR
Registration Number:	4039457	HAPPY STAR REWARDS
Registration Number:	2002665	IF IT DOESN'T GET ALL OVER THE PLACE, IT DOESN'T BELONG IN YOUR FACE
Registration Number:	4013388	LITTLE CARL
Registration Number:	4011337	LOW CARB BREAKFAST BOWL
Registration Number:	3773116	MORE THAN JUST A PIECE OF MEAT
Registration Number:	2716876	STAR DINER
Registration Number:	3395496	SUNRISE CROISSANT
Registration Number:	1247828	SUNRISE SANDWICH
Registration Number:	1099039	SUPER STAR
Registration Number:	3573079	THE BACON CHEESE SIX DOLLAR BURGER
Registration Number:	3887657	THE BIG CARL

TRADEMARK

REEL: 004995 FRAME: 0888

Registration Number:	3851242	THE BIG CARL
Registration Number:	3573078	THE DOUBLE SIX DOLLAR BURGER
Registration Number:	3573081	THE GUACAMOLE BACON SIX DOLLAR BURGER
Registration Number:	3975276	THE JALAPENO SIX DOLLAR BURGER
Registration Number:	3573080	THE LOW CARB SIX DOLLAR BURGER
Registration Number:	3573082	THE ORIGINAL SIX DOLLAR BURGER
Registration Number:	3975275	THE PORTOBELLO MUSHROOM SIX DOLLAR BURGER
Registration Number:	3697646	THE PRIME RIB SIX DOLLAR BURGER
Registration Number:	3369114	THE SIX DOLLAR BURGER
Registration Number:	2912799	THE WESTERN BACON SIX DOLLAR BURGER
Registration Number:	1456922	WESTERN BACON CHEESEBURGER
Registration Number:	1481762	WESTERN BACON CHEESEBURGER
Registration Number:	2292781	HARDEE'S CHARBROILED BURGERS
Registration Number:	4006305	HARDEE'S
Registration Number:	4105727	HARDEE'S CHARBROILED THICKBURGERS
Registration Number:	3295053	HARDEE'S CHARBROILED THICKBURGERS
Registration Number:	4218636	HARDEE'S CHARBROILED THICKBURGERS
Registration Number:	4024054	JUST THE WAY IT IS
Registration Number:	4231553	OUR NEXT SUCCESS STORY IS YOU
Registration Number:	4056491	STARS FOR TROOPS
Registration Number:	3522036	THE FOOD IS THE FRANCHISE
Registration Number:	4112383	THE WHEEL OF AWESOME
Serial Number:	85692317	A COMER EN SERIO
Serial Number:	85630955	BRRRGER
Serial Number:	85104558	SKY HIGH BACON CHEESEBURGER
Serial Number:	85428676	UNA ESTRELLA A TU ALCANCE
Serial Number:	85560744	OUR NEXT SUCCESS STORY...YOU
Serial Number:	85560597	OUR NEXT SUCCESS STORY: YOU

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: dgaier@paulweiss.com, emendes@paulweiss.com

Correspondent Name: Danielle L. Gaier

Address Line 1: 1285 Avenue of the Americas

Address Line 4: New York, NEW YORK 10019-6064

TRADEMARK

REEL: 004995 FRAME: 0889

	20408-001
NAME OF SUBMITTER:	Danielle L. Gaier
Signature:	/Danielle L. Gaier/
Date:	04/02/2013
<p>Total Attachments: 13 source=~7977403#page1.tif source=~7977403#page2.tif source=~7977403#page3.tif source=~7977403#page4.tif source=~7977403#page5.tif source=~7977403#page6.tif source=~7977403#page7.tif source=~7977403#page8.tif source=~7977403#page9.tif source=~7977403#page10.tif source=~7977403#page11.tif source=~7977403#page12.tif source=~7977403#page13.tif</p>	

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made and entered into as of April 1, 2013, by and between Carl Karcher Enterprises LLC, a Delaware limited liability company located at 6307 Carpinteria Ave., Carpinteria, CA 93013 (“Assignor”), and Carl’s Jr. SPV Guarantor LLC, a Delaware limited liability company located at 6307 Carpinteria Ave., Carpinteria, CA 93013 (“Assignee”) (collectively referred to as the “Parties”).

WHEREAS, pursuant to the Contribution Agreement between the Parties of even date herewith (the “Agreement”), Assignor has assigned all right, title and interest in and to the Contributed IP (as defined by reference therein) throughout the world, including any and all trademarks, service marks and registrations and applications for the same listed on the attached Schedule 1, and all goodwill connected with the use thereof or symbolized thereby (collectively referred to as the “Trademarks”); and

WHEREAS, pursuant to the Agreement, the Assignee has acquired all right, title and interest in and to the Contributed IP, including the Trademarks, and the Parties wish to record such acquisition in the United States Patent and Trademark Office; and

NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties hereby agree as follows:

Capitalized terms used herein and not defined herein have the meanings set forth in the Agreement.

Pursuant to the Agreement, Assignor hereby (i) irrevocably contributes, transfers, grants, bargains, assigns, conveys and delivers to the Assignee, absolutely and not as collateral security, without recourse (except as explicitly provided in the Agreement), as a capital contribution to the Assignee; and (ii) vests in the Assignee all powers and rights of the Assignor under the Trademarks including to all proceeds therefrom and the right to bring an action at law or in equity for any infringement, misappropriation, dilution or other violation of any of the Trademarks occurring prior to the date hereof, and to collect all damages, settlements and proceeds relating to the Trademarks to have an to hold the same unto the Assignee and its successors and assigns forever as of the Cut-Off Date.

Notwithstanding anything to the contrary contained herein, the Trademarks shall not include any application for registration of a Trademark that would be invalidated, canceled, voided or abandoned due to the contribution, assignment and/or conveyance of the Trademarks hereunder, including intent-to-use applications filed with the United States Patent and Trademark Office pursuant to 15 USC Section 1051(b) prior to the filing of a statement of use or amendment to allege use pursuant to 15 USC 1051(c), unless and until such time that the contribution, assignment and/or conveyance of the Trademarks hereunder will not cause such Trademark to be invalidated, cancelled, voided or abandoned.

This Trademark Assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

This Trademark Assignment is subject to all the terms and conditions of the Agreement, which is incorporated by reference as if fully set forth herein. The Parties intend that this Trademark Assignment is for recordation purposes only and its terms shall not modify and shall be subject to the applicable terms and conditions of the Agreement, which govern the Parties' rights and interests in the Contributed IP.

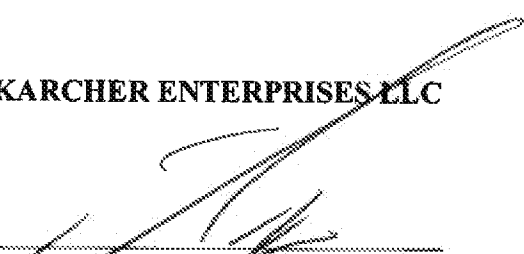
THIS TRADEMARK ASSIGNMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK (INCLUDING WITHOUT LIMITATION SECTIONS 5-1401 AND 5-1402 OF THE GENERAL OBLIGATIONS LAW OF THE STATE OF NEW YORK) WITHOUT REGARD TO ANY CHOICE OR CONFLICTS OF LAW PRINCIPLES THAT WOULD LEAD TO THE APPLICATION OF THE DOMESTIC SUBSTANTIVE LAWS OF ANY OTHER JURISDICTION, AND THE OBLIGATIONS, RIGHTS AND REMEDIES OF THE PARTIES HEREUNDER SHALL BE DETERMINED IN ACCORDANCE WITH SUCH LAWS OF THE STATE OF NEW YORK.

This Trademark Assignment may be executed by the parties hereto in separate counterparts, each of which when so executed shall be deemed to be an original and all of which when taken together shall constitute one and the same agreement.

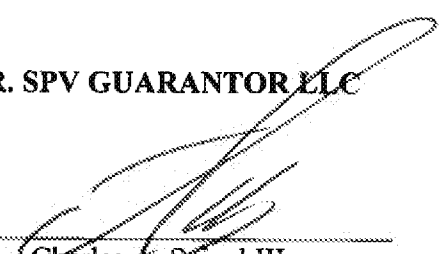
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IN WITNESS WHEREOF, the undersigned has caused this TRADEMARK ASSIGNMENT to be duly executed and delivered as of the date first written above.

CARL KARCHER ENTERPRISES LLC

By: 
Name: Charles A. Seigel III
Title: Secretary

CARL'S JR. SPV GUARANTOR LLC

By: 
Name: Charles A. Seigel III
Title: Secretary

[Signature Page to Trademark Assignment of Carl Karcher Enterprises LLC]

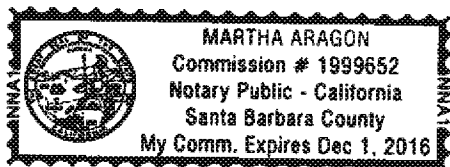
**TRADEMARK
REEL: 004995 FRAME: 0893**

ACKNOWLEDGMENT

STATE OF CALIFORNIA)
) SS.
COUNTY OF SANTA BARBARA)

On March 26, 2013 before me, MARTHA ARAGON, NOTARY PUBLIC, personally appeared Charles Alan Seigel, III, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacities, and that by his signatures on the instrument the person, or entity upon behalf of which the person acted, executed the instrument.

I certify under **PENALTY OF PERJURY** under the laws of the State of California that the foregoing paragraph is true and correct.



WITNESS my hand and official seal.














Signature of Notary Public





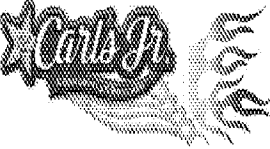
My Commission Expires: December 1, 2016

Schedule 1

Trademarks


Mark	Owner	Classes	App. No. App. Date	Reg. No. Reg. Date	Status
	Carl Karcher Enterprises LLC	42	72/334,588 08/06/69	914,469 06/08/71	Registered
	Carl Karcher Enterprises LLC	42	72/423,039 05/01/72	965,266 07/31/73	Registered
	Carl Karcher Enterprises LLC	42	173,129 06/05/78	1,112,013 01/23/79	Registered
	Carl Karcher Enterprises LLC	42	73/220,022 06/18/79	1,151,330 04/14/81	Registered
	Carl Karcher Enterprises LLC	29, 30 & 31	73/391,494 09/28/82	1,297,845 09/25/84	Registered
	Carl Karcher Enterprises LLC	16,20 & 21	502,849 10/9/84	1,383,339 02/18/86	Registered
	Carl Karcher Enterprises LLC	32	74/044,288 03/29/90	1,631,819 01/15/91	Registered
	Carl Karcher Enterprises LLC	42	75/406,528 12/17/97	2,220,433 01/26/99	Registered


Mark	Owner	Classes	App. No. App. Date	Reg. No. Reg. Date	Status
 (The stippling is a feature of the mark and is not intended to denote color.)	Carl Karcher Enterprises LLC	42	75/433,545 02/12/98	2,423,698 01/23/01	Registered
 The lining in the mark represents the colors red and yellow.	Carl Karcher Enterprises LLC	42	75/555,439 09/18/98	2,281,660 09/28/99	Registered
 The lining in the mark represents the colors red, white, yellow and blue.	Carl Karcher Enterprises LLC	42	75/556,437 09/23/98	2,288,997 10/26/99	Registered
A COMER EN SERIO	Carl Karcher Enterprises LLC	43	85/692,317 08/01/12	N/A	Pending
BACON SWISS CRISPY CHICKEN	Carl Karcher Enterprises LLC	30	77/068,334 12/20/06	3,328,058 10/30/07	Registered (Supplemental Register)
BREAKFAST AS BIG AS OUR BURGERS	Carl Karcher Enterprises LLC	43	77/507,193 06/24/08	3,628,566 05/26/09	Registered
BRRRGER	Carl Karcher Enterprises LLC	30	85/630,955 05/21/12	N/A	Pending
BURGER SLAYER	Carl Karcher Enterprises LLC	43	77/571,463 09/16/08	3,850,685 09/21/10	Registered

Mark	Owner	Classes	App. No. App. Date	Reg. No. Reg. Date	Status
CARL'S CATCH FISH SANDWICH	Carl Karcher Enterprises LLC	30	77/068,329 12/20/06	3,619,807 05/12/09	Registered
	Carl Karcher Enterprises LLC	43	77/169,214 04/30/07	3,489,655 08/19/08	Registered
 The lining in the mark represents the color red.	Carl Karcher Enterprises LLC	42	75/555,225 09/18/98	2,290,206 11/02/99	Registered
CARL'S JR.	Carl Karcher Enterprises LLC	42	72/334,587 08/06/69	901,315 10/20/70	Registered
CARL'S JR.	Carl Karcher Enterprises LLC	16, 21	73/504,895 10/22/84	1,400,272 07/08/86	Registered
CARL'S JR. JR.	Carl Karcher Enterprises LLC	42	75/135,837 07/18/96	2,141,498 03/03/98	Registered
	Carl Karcher Enterprises LLC	43	77/004,737 09/21/06	3,524,587 10/28/08	Registered
	Carl Karcher Enterprises LLC	43	77/007,123 09/25/06	3,550,634 12/23/08	Registered
	Carl Karcher Enterprises LLC	43	77/007,125 09/25/06	3,807,406 06/22/10	Registered

Mark	Owner	Classes	App. No. App. Date	Reg. No. Reg. Date	Status
	Carl Karcher Enterprises LLC	43	77/665,551 02/06/09	3,791,079 05/18/10	Registered
	Carl Karcher Enterprises LLC	43	77/470,877 05/09/08	3,719,412 12/01/09	Registered
	Carl Karcher Enterprises LLC	43	77/470,916 05/09/08	3,828,829 08/03/10	Registered
COOL COMBOS FOR KIDS	Carl Karcher Enterprises LLC	42	75/504,661 06/18/98	2,272,061 08/24/99	Registered
COOL KIDS COMBOS	Carl Karcher Enterprises LLC	30	76/329,542 10/23/01	2,773,975 10/14/03	Registered
DON'T BOTHER ME, I'M EATING	Carl Karcher Enterprises LLC	42	75/923,187 02/18/00	2,625,830 09/24/02	Registered
DOUBLE WESTERN BACON CHEESEBURGER	Carl Karcher Enterprises LLC	30	77/837,693 09/29/09	3,895,073 12/21/10	Registered

Mark	Owner	Classes	App. No. App. Date	Reg. No. Reg. Date	Status
EAT LIKE YOU MEAN IT	Carl Karcher Enterprises LLC	43	77/175,230 05/05/07	3,368,690 01/15/08	Registered
FAMOUS STAR	Carl Karcher Enterprises LLC	30	77/068,396 12/20/06	3,612,923 04/28/09	Registered
FRENCH TOAST DIP	Carl Karcher Enterprises LLC	42	551,361 08/02/85	1,475,407 02/02/88	Registered
FRENCH TOAST DIPS	Carl Karcher Enterprises LLC	30	602,432 08/02/85	1,424,179 01/06/87	Registered
GREAT BURGERS DEMAND GREAT FLAVORS	Carl Karcher Enterprises LLC	43	77/474,270 05/14/08	3,822,441 07/20/10	Registered
HAPPY STAR	Carl Karcher Enterprises LLC	42	105,777 11/08/76	1,084,351 01/31/78	Registered
HAPPY STAR REWARDS	Carl Karcher Enterprises LLC	9, 35	85/081,747 07/09/10	4,039,457 10/11/11	Registered
IF IT DOESN'T GET ALL OVER THE PLACE, IT DOESN'T BELONG IN YOUR FACE	Carl Karcher Enterprises LLC	42	74/701,374 07/14/95	2,002,665 09/24/96	Registered
LITTLE CARL	Carl Karcher Enterprises LLC	30, 43	85/018,661 04/20/10	4,013,388 08/16/11	Registered
LOW CARB BREAKFAST BOWL	Carl Karcher Enterprises LLC	29	85/113,927 08/23/10	4,011,337 08/16/11	Registered
MORE THAN JUST A PIECE OF MEAT	Carl Karcher Enterprises LLC	43	77/665,571 08/25/09	3,773,116 04/06/10	Registered

Mark	Owner	Classes	App. No. App. Date	Reg. No. Reg. Date	Status
SKY HIGH BACON CHEESEBURGER	Carl Karcher Enterprises LLC	30	85/104,558 08/10/10	N/A	Pending
STAR DINER	Carl Karcher Enterprises LLC	42	75/741,941 07/01/99	2,716,876 05/20/03	Registered
SUNRISE CROISSANT	Carl Karcher Enterprises LLC	30	77/068,405 12/20/06	3,395,496 03/11/08	Registered
SUNRISE SANDWICH	Carl Karcher Enterprises LLC	30	359,281 04/12/82	1,247,828 08/09/83	Registered
SUPER STAR	Carl Karcher Enterprises LLC	42	125,696 05/09/77	1,099,039 08/08/78	Registered
THE BACON CHEESE SIX DOLLAR BURGER	Carl Karcher Enterprises LLC	30	77/068,351 12/20/06	3,573,079 02/10/09	Registered
	Carl Karcher Enterprises LLC	30	77/836,598 09/02/09	3,887,657 12/07/10	Registered
THE BIG CARL	Carl Karcher Enterprises LLC	30	77/772,629 07/01/09	3,851,242 09/21/10	Registered
THE DOUBLE SIX DOLLAR BURGER	Carl Karcher Enterprises LLC	30	77/068,342 12/20/06	3,573,078 02/10/09	Registered
THE GUACAMOLE BACON SIX DOLLAR BURGER	Carl Karcher Enterprises LLC	30	77/068,375 12/20/06	3,573,081 02/10/09	Registered
THE JALAPENO SIX DOLLAR BURGER	Carl Karcher Enterprises LLC	30	77/837,710 09/29/09	3,975,276 06/07/11	Registered

Mark	Owner	Classes	App. No. App. Date	Reg. No. Reg. Date	Status
THE LOW CARB SIX DOLLAR BURGER	Carl Karcher Enterprises LLC	30	77/068,364 12/20/06	3,573,080 02/10/09	Registered
THE ORIGINAL SIX DOLLAR BURGER	Carl Karcher Enterprises LLC	30	77/068,385 12/20/06	3,573,082 02/10/09	Registered
THE PORTOBELLO MUSHROOM SIX DOLLAR BURGER	Carl Karcher Enterprises LLC	30	77/837,704 09/29/09	3,975,275 06/07/11	Registered
THE PRIME RIB SIX DOLLAR BURGER	Carl Karcher Enterprises LLC	30	77/537,266 08/01/08	3,697,646 10/20/09	Registered
THE SIX DOLLAR BURGER	Carl Karcher Enterprises LLC	30	77/221,824 07/03/07	3,369,114 01/15/08	Registered
THE WESTERN BACON SIX DOLLAR BURGER	Carl Karcher Enterprises LLC	30	78/260,526 06/10/03	2,912,799 12/21/04	Registered
UNA ESTRELLA A TU ALCANCE (English translation: A STAR WITHIN YOUR REACH)	Carl Karcher Enterprises LLC	35, 43	85/428,676 09/21/11	N/A	Pending
WESTERN BACON CHEESEBURGER	Carl Karcher Enterprises LLC	42	73/457,446 12/15/83	1,456,922 09/08/87	Registered
WESTERN BACON CHEESEBURGER	Carl Karcher Enterprises LLC	30	73/636,886 12/22/86	1,481,762 03/22/88	Registered
 Hardee's Charbroiled Burgers	Carl Karcher Enterprises LLC and Hardee's Food Systems LLC	42	75/578,642 10/28/98	2,292,781 11/16/99	Registered

Mark	Owner	Classes	App. No. App. Date	Reg. No. Reg. Date	Status
	Carl Karcher Enterprises LLC and Hardee's Food Systems LLC	43	85/241,658 02/14/11	4,006,305 08/02/11	Registered
	Carl Karcher Enterprises LLC and Hardee's Food Systems LLC	43	85/441,274 10/06/11	4,105,727 02/28/12	Registered
	Carl Karcher Enterprises LLC and Hardee's Food Systems LLC	43	78/690,341 08/11/05	3,295,053 09/18/07	Registered
	Carl Karcher Enterprises LLC and Hardee's Food Systems LLC	43	85/228,949 01/28/11	4,218,636 10/02/12	Registered
JUST THE WAY IT IS	Carl Karcher Enterprises LLC and Hardee's Food Systems LLC	43	85/226,619 01/26/11	4,024,054 09/06/11	Registered
OUR NEXT SUCCESS STORY... YOU	Carl Karcher Enterprises LLC and Hardee's Food Systems LLC	35, 43	85/560,744 03/05/12	N/A	Pending

Mark	Owner	Classes	App. No. App. Date	Reg. No. Reg. Date	Status
OUR NEXT SUCCESS STORY: YOU	Carl Karcher Enterprises LLC and Hardee's Food Systems LLC	35, 43	85/560,597 03/05/12	N/A	Pending
OUR NEXT SUCCESS STORY IS YOU	Carl Karcher Enterprises LLC and Hardee's Food Systems LLC	35, 43	85/560,594 03/05/12	4,231,553 10/23/12	Registered
STARS FOR TROOPS	Carl Karcher Enterprises LLC and Hardee's Food Systems LLC	36	85/312,267 05/04/11	4,056,491 11/15/11	Registered
THE FOOD IS THE FRANCHISE	Carl Karcher Enterprises LLC and Hardee's Food Systems LLC	35	77/276,306 09/11/07	3,522,036 10/21/08	Registered
THE WHEEL OF AWESOME	Carl Karcher Enterprises LLC and Hardee's Food Systems LLC	9, 41	85/007,756 04/06/10	4,112,383 03/13/12	Registered