

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Russell Corporation		12/31/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Russell Brands, LLC		
Street Address:	One Fruit of the Loom Drive		
City:	Bowling Green		
State/Country:	KENTUCKY		
Postal Code:	42103		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3227140	FIELDSTAFF	
CORRESPONDENCE DATA			
Fax Number:	2252483320		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	601-949-4724		
Email:	lphillips@joneswalker.com		
Correspondent Name:	W. Whitaker Rayner		
Address Line 1:	190 East Capitol Street, Suite 800		
Address Line 4:	Jackson, MISSISSIPPI 39205		
ATTORNEY DOCKET NUMBER:	229980-00		
NAME OF SUBMITTER:	W. Whitaker Rayner		
Signature:	/w. whitaker rayner/		
Date:	04/05/2013		
Total Attachments: 2 source=Russell#page1.tif source=Russell#page2.tif			

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Delaware

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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "RUSSELL CORPORATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "RUSSELL CORPORATION" TO "RUSSELL BRANDS, LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF DECEMBER, A.D. 2008, AT 3:52 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2008, AT 11:59 O'CLOCK P.M.



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You may verify this certificate online
at corp.delaware.gov/authver.shtml

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 7059013

DATE: 01-02-09

TRADEMARK

REEL: 004999 FRAME: 0443

CERTIFICATE OF CONVERSION TO LIMITED LIABILITY COMPANY
OF
RUSSELL CORPORATION

Russell Corporation, a Delaware corporation (the "Corporation"), does hereby certify to the following facts relating to the conversion of the Corporation to a Delaware limited liability company (the "Conversion") under the name Russell Brands, LLC (the "Company"):

1. The Corporation was originally formed under the name of Russell Corporation on the 10th day of August, 2001 under the laws of the State of Delaware.
2. The name of the Corporation immediately prior to the filing of this Certificate of Conversion is Russell Corporation.
3. The name of the limited liability company into which the Corporation shall be converted, as set forth in its Certificate of Formation, is Russell Brands, LLC.
4. The Conversion shall be effective as of 11:59 p.m. on December 31, 2008.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Conversion to be executed in its name this 23rd day of December, 2008.

RUSSELL CORPORATION

By



Christopher M. Champion
Senior Vice President, General Counsel
and Secretary

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State of Delaware
Secretary of State
Division of Corporations
Delivered 03:48 PM 12/23/2008
FILED 03:52 PM 12/23/2008
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