

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT										
EFFECTIVE DATE:	11/30/2012										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>United Natural Foods, Inc.</td> <td></td> <td>04/09/2013</td> <td>CORPORATION: DELAWARE</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	United Natural Foods, Inc.		04/09/2013	CORPORATION: DELAWARE
Name	Formerly	Execution Date	Entity Type								
United Natural Foods, Inc.		04/09/2013	CORPORATION: DELAWARE								
RECEIVING PARTY DATA											
Name:	Blue Marble Brands, LLC										
Street Address:	313 Iron Horse Way										
City:	Providence										
State/Country:	RHODE ISLAND										
Postal Code:	02908										
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3283105</td> <td>TAVERNA MEZE</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3283105	TAVERNA MEZE		
Property Type	Number	Word Mark									
Registration Number:	3283105	TAVERNA MEZE									
CORRESPONDENCE DATA											
Fax Number:											
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Phone:	401-273-4446										
Email:	cac@barjos.com										
Correspondent Name:	Cheryl Clarkin; Barlow, Josephs & Holmes										
Address Line 1:	101 Dyer Street										
Address Line 2:	5th Floor										
Address Line 4:	Providence, RHODE ISLAND 02903										
ATTORNEY DOCKET NUMBER:	B098 T03563-US										
NAME OF SUBMITTER:	Cheryl A. Clarkin										

Signature:	/cac/
Date:	04/09/2013
Total Attachments: 1 source=Taverna Meze ASI UNFI to BMB#page1.tif	

ASSIGNMENT NUNC PRO TUNC

WHEREAS, United Natural Foods, Inc., a Delaware corporation with an address of 313 Iron Horse Way, Providence, Rhode Island 02908, is the owner of the following trademark registration including all common law rights and other nonregistered rights associated therewith:

MARK	REGISTRATION NO.	REGISTRATION DATE
TAVERNA MEZE (and Design)	3,283,105	August 21, 2007

WHEREAS, Blue Marble Brands, LLC, a Delaware limited liability company with an address of 313 Iron Horse Way, Providence, Rhode Island 02908, is desirous of acquiring the Mark, including the registration and common law rights therefor.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said United Natural Foods, Inc. does hereby sell and assign unto the said Blue Marble Brands, LLC *nunc pro tunc* as of November 30, 2012, all right, title and interest in and to the said Mark, together with the goodwill of the business symbolized by the Mark and with the right to recover and have damages and profits for past infringement, if any.

IN WHITNESS WHEREOF, the said United Natural Foods, Inc. has caused this instrument to be executed by its duly authorized corporate officer as of the 9th day of April 2013.

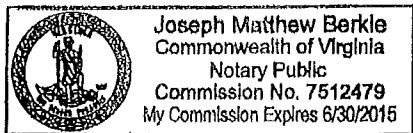
UNITED NATURAL FOODS, INC.

4/9/13
Date

By: [Signature]
Name: Joseph J. Traficanti
Title: Senior Vice President

STATE OF :
County of :

Subscribed to and sworn before me this 9th day of April 2013.



[Signature]
Notary Public
My Commission Expires 6/30/15