

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association		04/03/2013	National Association: UNITED STATES
RECEIVING PARTY DATA			
Name:	Pikes Peak Direct Marketing Inc.		
Street Address:	5070 Centennial Boulevard		
City:	Colorado Springs		
State/Country:	COLORADO		
Postal Code:	80919		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	73206464	THE CHEF'S CATALOG	
Serial Number:	76659032	THE BEST KITCHEN STARTS HERE	
Serial Number:	76657652	CHEFS	
Serial Number:	76676592	CHEFS SWEETS	
Serial Number:	76685191	CHEFS GIFTS	
Serial Number:	76676995	CHEFS WHITES	
Serial Number:	76676595	CHEFS COLORS	
Serial Number:	76672433	CHEFS WHITES	
Serial Number:	76676594	CHEFS PROVISIONS	
Serial Number:	76676597	CHEFS ESSENTIALS	
Serial Number:	75668866	CHEF'S	
Serial Number:	75661211	CHEF'S CATALOG	
CORRESPONDENCE DATA			

OP \$315.00 73206464

Fax Number: 2063599000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 206-359-8000

Email: pctrademarks@perkinscoie.com

Correspondent Name: Jason S. Howell

Address Line 1: 1201 Third Avenue, Suite 4900

Address Line 4: Seattle, WASHINGTON 98101

ATTORNEY DOCKET NUMBER:	79022-4000.0000.GX56
NAME OF SUBMITTER:	Sarah J. Taylor
Signature:	/Sarah J. Taylor/
Date:	04/24/2013

Total Attachments: 4

source=130403 PNC Security Release#page1.tif

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RELEASE OF SECURITY INTERESTS IN TRADEMARKS

April 3, 2013

WHEREAS, Pikes Peak Direct Marketing Inc., a Delaware corporation ("Grantor"), has, pursuant to a Trademark Security Agreement, dated February 24, 2010 (the "Security Agreement") recorded in the United States Patent and Trademark Office on March 5, 2010, at Reel 004162, Frame 0080, granted to PNC Bank, National Association, as agent ("Agent"), a security interest in and to all of Grantor's right, title and interest in and to the Trademark Collateral (as defined in the Security Agreement), including the trademarks specifically listed on Exhibit A attached hereto and the goodwill associated therewith; and

WHEREAS, Agent wishes to release to Grantor its security interest in and to the Trademark Collateral, and to transfer and assign to Grantor, without representation or warranty, all of Agent's right, title and interest in and to the Trademark Collateral and the goodwill associated therewith as provided in this release.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent hereby releases its security interest in and to the Trademark Collateral, terminates the Security Agreement, and hereby transfers and assigns to Grantor, without representation or warranty, all of Agent's right, title and interest in and to the Trademark Collateral and the goodwill associated therewith. Agent acknowledges that this release may be filed along with any other necessary documentation with the United States Patent and Trademark Office or any other governmental office to evidence the release granted herein at the sole expense of Grantor. The Agent, at the sole expense of Grantor, will execute such further documents as deemed reasonably necessary by the Grantor to confirm and effect this release.

[Signature page follows]

IN WITNESS WHEREOF, Agent has executed this Release of Security Interests in Trademarks as of the date first set forth above.

PNC Bank, National Association,
as Agent

By: *Guadalupe Martinez*
Name: Guadalupe Martinez
Title: Relationship Manager

Exhibit A

Trademarks

Mark H&H Ref. No.	Serial & Reg. No.
THE CHEF'S CATALOG Pikes Peak Direct Marketing Inc. 53622.0003	73/206,464 Filed 03-08-1979 1,277,563 Registered 05-08-1984
THE BEST KITCHEN STARTS HERE Pikes Peak Direct Marketing Inc. 53622.0008	76/659,032 Filed 04-25-2006 3,303,245 Registered 10-02-2007
CHEFS 53622.0004	76/657,652 Filed 03-30-2006
CHEFS SWEETS 53622.0016	76/676,592 Filed 05-09-2007
CHEFS GIFTS 53622.0018	76/685,191 Filed 12-26-2007
CHEFS WHITES 53622.0009	76/676,995 Filed 05-17-2007
CHEFS COLORS 53622.0010	76/676,595 Filed 05-09-2007

Exhibit A

V46527876.3

CHEFS WHITES 53622.0014	76/672,433 Filed 02-08-2007
CHEFS PROVISIONS Pikes Peak Direct Marketing Inc. 53622.0015	76/676,594 Filed 05-09-2007
CHEFS ESSENTIALS Pikes Peak Direct Marketing Inc. 53622.0013	76/676,597 Filed 05-09-2007
CHEF'S Pikes Peak Direct Marketing Inc. 53622.0001	75/668,866 Filed 03-26-1999 2,314,725 Registered 02-01-2000
CHEF'S CATALOG Pikes Peak Direct Marketing Inc. 53622.0012	75/661,211 Filed 03-16-1999 2,316,722 Registered 02-08-2000

V46527876.3

Exhibit A