

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
General Binding Corporation		06/30/2012	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	General Binding LLC
Street Address:	Four Corporate Drive
City:	Lake Zurich
State/Country:	ILLINOIS
Postal Code:	60047-2997
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	0890057	BATES 640
Registration Number:	3172050	BOARDGEAR
Registration Number:	1706724	DOCUBIND
Registration Number:	1875810	GBC DOCUSEAL
Registration Number:	179333	
Registration Number:	3504376	HEATSEAL
Registration Number:	3313821	PROCLICK PRONTO
Registration Number:	2849254	THE DO-IT-YOURSELF PRESENTATION KIT
Registration Number:	0744739	THERM-A-BIND
Registration Number:	0974957	VELOBINDER

**CORRESPONDENCE DATA**

Fax Number: 3126095005

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

**900254088**

**TRADEMARK  
 REEL: 005019 FRAME: 0332**

**CH \$265.00 0890057**

Phone: 312-609-7804  
Email: ccasey@vedderprice.com  
Correspondent Name: Christine Casey  
Address Line 1: 222 N. LaSalle Street  
Address Line 2: c/o Vedder Price P.C.  
Address Line 4: Chicago, ILLINOIS 60601

ATTORNEY DOCKET NUMBER:	37884.00.0029
NAME OF SUBMITTER:	Christine Casey
Signature:	/Christine Casey/
Date:	05/01/2013
Total Attachments: 4 source=GB TM NC_1#page1.tif source=GB TM NC_1#page2.tif source=GB TM NC_1#page3.tif source=GB TM NC_1#page4.tif	

**CERTIFICATE OF FORMATION**

**OF**

**GENERAL BINDING LLC**

\* \* \*

This Certificate of Formation of General Binding LLC, is being duly executed and filed by John Moynihan, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act.

1. The name of the limited liability company is General Binding LLC.
2. The address of its registered office in the State of Delaware is 2711 Centerville Road, Suite 400, Wilmington, Delaware 19808, New Castle County. The name of its registered agent at such address is Corporation Service Company.
3. This Certificate of Formation shall be effective upon filing with the Secretary of State of the State of Delaware.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation of General Binding LLC this 31 day of May, 2012.



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John Moynihan  
Authorized Person

**CERTIFICATE OF CONVERSION  
OF  
GENERAL BINDING CORPORATION  
(a Delaware corporation)  
INTO  
GENERAL BINDING LLC  
(a Delaware limited liability company)**

\* \* \*

This Certificate of Conversion is being filed pursuant to Section 18-214 of the Limited Liability Company Act and Section 266 of the General Corporation Law of the State of Delaware.

1. The jurisdiction where the Corporation was first formed is Delaware.
2. The jurisdiction of formation of the Corporation immediately prior to filing this Certificate is Delaware.
3. The date the Corporation was first formed is March 7, 1966.
4. The name of the Corporation immediately prior to filing this Certificate is General Binding Corporation.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is General Binding LLC.
6. This Certificate of Conversion shall become effective on June 30, 2012.

[SIGNATURE ON NEXT PAGE]

*(Signature Page to Certificate of Conversion)*

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Conversion  
as of the 31 day of May, 2012.

GENERAL BINDING CORPORATION

By:  \_\_\_\_\_

Name: John Moynihan

Title: Assistant Secretary

**Trademark Schedule**

<b><u>TRADEMARK</u></b>	<b><u>REGISTRATION NO.</u></b>
BATES 640	0890057
BOARDGEAR	3172050
DOCUBIND	1706724
GBC DOCUSEAL	1875810
GHOSTDUSTER	179333
HEATSEAL	3504376
PROCLICK	3313821
THE-DO-IT-YOURSELF PRESENTATION KIT	2849254
THERMA-A-BIND	0744739
VELOBINDER	0974957