

TRADEMARK ASSIGNMENT


Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the ENTITY TYPE FROM LIMITED LIABILITY CORPORATION TO LIMITED LIABILITY COMPANY previously recorded on Reel 002779 Frame 0448. Assignor(s) hereby confirms the ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNORS INTEREST.		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	CHESEBROUGH-POND'S, INC.		02/22/2001
			Entity Type
			CORPORATION:
RECEIVING PARTY DATA			
Name:	RISE INTERNATIONAL GROUP, LLC		
Street Address:	300-3 Route 17 South, Suite 3		
City:	LODI		
State/Country:	NEW JERSEY		
Postal Code:	07644		
Entity Type:	LIMITED LIABILITY COMPANY: UNITED STATES		
PROPERTY NUMBERS Total: 5			
	Property Type	Number	Word Mark
	Registration Number:	0786531	RISE
	Registration Number:	1762305	BABY FACE
	Registration Number:	0806476	RISE
	Registration Number:	1754762	RISE
	Registration Number:	1251426	RISE SUPER FOAM
CORRESPONDENCE DATA			
Fax Number:	3053716807		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Email:	trademarks@pch-iplaw.com		
Correspondent Name:	Michael B Chesal		
Address Line 1:	2 S. Biscayne Boulevard		
Address Line 2:	Suite 3700		
Address Line 4:	Miami, FLORIDA 33131		

CH \$140.00 0786531

TRADEMARK

NAME OF SUBMITTER:	Michael B Chesal
Signature:	/mbc/
Date:	05/02/2013
Total Attachments: 4 source=Rise International Assignment#page1.tif source=Rise International Assignment#page2.tif source=Rise International Assignment#page3.tif source=Rise International Assignment#page4.tif	

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings ⇌ ⇌ ⇌ ▼ ▼ ▼ ▼ ▼ ▼ ▼	RECORDATION FORM COVER SHEET TRADEMARKS ONLY	U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office
To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.		
1. Name of conveying party(ies): Chesebrough-Pond's, Inc. <input type="checkbox"/> Individual(s) <input type="checkbox"/> Association <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Partnership <input checked="" type="checkbox"/> Corporation-State <input type="checkbox"/> Other _____ Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	2. Name and address of receiving party(ies) Name: <u>Rise International Group, L.L.C.</u> Internal Address: _____ Street Address: <u>311-1C Route 17</u> City: <u>Lodi</u> State: <u>NJ</u> Zip: <u>07644</u> <input type="checkbox"/> Individual(s) citizenship _____ <input type="checkbox"/> Association _____ <input type="checkbox"/> General Partnership _____ <input type="checkbox"/> Limited Partnership _____ <input type="checkbox"/> Corporation-State _____ <input checked="" type="checkbox"/> Other <u>Limited Liability Corporation</u> If assignee is not domiciled in the United States, a domestic representative designation is attached: <input type="checkbox"/> Yes <input type="checkbox"/> No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
3. Nature of conveyance: <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Other _____ Execution Date: <u>2/22/2001</u>	4. Application number(s) or registration number(s): A. Trademark Application No.(s) _____ _____ _____ Additional number(s) attached <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	B. Trademark Registration No.(s) <u>1,762,305</u> <u>(see attached)</u> _____
5. Name and address of party to whom correspondence concerning document should be mailed: Name: <u>Michael B. Chesal, Esq.</u> Internal Address: <u>17th Floor, Miami Center</u> _____ _____ Street Address: <u>201 S. Biscayne Blvd.</u> _____ City: <u>Miami</u> State: <u>FL</u> Zip: <u>33131</u>	6. Total number of applications and registrations involved: 10 7. Total fee (37 CFR 3.41).....\$ <u>265.00</u> <input checked="" type="checkbox"/> Enclosed <input type="checkbox"/> Authorized to be charged to deposit account 8. Deposit account number: _____	
DO NOT USE THIS SPACE		
9. Signature. <div style="display: flex; justify-content: space-between; align-items: flex-end;"> <div style="width: 30%;"> Michael B. Chesal, Esq. Name of Person Signing </div> <div style="width: 30%; text-align: center;">  Signature </div> <div style="width: 30%; text-align: right;"> <u>6/30/2003</u> Date </div> </div> <div style="text-align: right; margin-top: 5px;"> 4 </div>		

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patent & Trademarks, Box Assignments
 Washington, D.C. 20231

4B. Registrations involved, cont'd:

786,531
806,476
1,754,762
827,304
1,162,383
1,171,881
1,168,854
1,251,426
827,305

TRADEMARK ASSIGNMENT

WHEREAS, CHESEBROUGH-POND'S INC. (hereinafter "Assignor"), is owner of the trademarks listed on the attached Schedule A; and

WHEREAS, RISE INTERNATIONAL GROUP LLC, a Delaware limited liability company (hereinafter "Assignee"), is desirous of acquiring said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademarks, together with the goodwill, if any, of the business symbolized by said trademarks.

Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademarks in the United States.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 22nd day of February, 2001.

CHESEBROUGH-POND'S INC.

By: 
Name: _____
Title: **David Ley Hamilton
President**

SCHEDULE A

<u>TRADEMARK</u>	<u>REG. NO.</u>
BABY FACE	1,762,305
RISE	786,531
RISE	806,476
RISE	1,754,762
RISE AND SHINE	827,304
RISE CLOSER AND CLOSER	1,162,383
RISE FAST BALL	1,171,881
RISE GOLD	1,168,854
RISE SUPER FOAM	1,251,426
YOUNG MAN BY RISE	827,305