TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	SECURITY INTEREST	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
KIK International LLC		1105/23/2013 I	LIMITED LIABILITY
			COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	UBS AG, Stamford Branch, as agent
Street Address:	677 Washington Blvd.
City:	Stamford
State/Country:	CONNECTICUT
Postal Code:	06901
Entity Type:	Connecticut-based, capital markets focused arm of UBS AG, a Swiss financial services company, regulated in the United States by the Federal Reserve: SWITZERLAND

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Serial Number:	85409461	TOP JOB
Serial Number:	85660297	DOYENNE
Serial Number:	85533233	FIBER GUARD
Serial Number:	85117427	VISION CLEAN
Serial Number:	85073057	BRILLIANT WHITE BLEACH BLANQUEADOR
Serial Number:	85436290	ARCTIC BRITE
Serial Number:	85436287	ARCTIC WHITE

CORRESPONDENCE DATA

Fax Number: 3125585700

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 312 558-6352

Email: lkonrath@winston.com

Correspondent Name: Laura Konrath

TRADEMARK REEL: 005036 FRAME: 0179 85403461

CH \$190,00

900256358

Address Line 2: Winston & Stra	35 W Wacker Drive Winston & Strawn LLP, Suite 3600 Chicago, ILLINOIS 60601	
ATTORNEY DOCKET NUMBER:	83507-61	
NAME OF SUBMITTER:	Laura Konrath	
Signature:	/Laura Konrath/	
Date:	05/28/2013	
Total Attachments: 5 source=1KIK rademark Notice (KIK International)#page1.tif source=1KIK rademark Notice (KIK International)#page2.tif source=1KIK rademark Notice (KIK International)#page3.tif source=1KIK rademark Notice (KIK International)#page4.tif source=1KIK rademark Notice (KIK International)#page5.tif		

TRADEMARK
REEL: 005036 FRAME: 0180

NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARK

THIS NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARK, dated as of May 23, 2013, by the entity listed on the signature page hereof ("<u>Grantor</u>"), in favor of UBS AG, STAMFORD BRANCH in its capacity as collateral agent pursuant to the Security Agreement referred to below (in such capacity, the "<u>Collateral Agent</u>") (this "<u>Notice</u>").

$\underline{WITNESSETH}$:

WHEREAS, Grantor is a party to that certain ABL U.S. Security Agreement dated as of May 23, 2013 (the "Security Agreement"), in favor of the Collateral Agent pursuant to which Grantor is required to execute and deliver this Notice;

NOW, THEREFORE, in consideration of the premises and to induce the Collateral Agent, for the benefit of the Secured Parties, to enter into the Security Agreement, Grantor hereby agrees with the Collateral Agent as follows:

SECTION 1. <u>Defined Terms</u>. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. As security for the payment or performance, as the case may be, in full of the Obligations, the Grantor hereby grants and pledges to the Collateral Agent, its successors and assigns, for the benefit of the Secured Parties, and hereby grants to the Collateral Agent, its successors and assigns, for the benefit of the Secured Parties, a security interest, in all right, title or interest in or to any and all of the following assets and properties now owned or at any time hereafter acquired by Grantor or in which Grantor now has or at any time in the future may acquire any right, title or interest:

- (a) the Trademarks of the United States of America of the Grantor, including those listed on <u>Schedule I</u> attached hereto; <u>provided</u> that the grant of the security interest hereunder shall not include any application for a Trademark that would be deemed invalidated, canceled or abandoned due to the grant and/or enforcement of such security interest unless and until such time that the grant and/or enforcement of the security interest will not affect the status or validity of such Trademark; and
- (b) all Proceeds of the foregoing; provided, however, that the foregoing shall not include any asset that the Grantor now has or at any time in the future may acquire the right, title or interest of which is legally or beneficially owned by a person other than the Grantor.

SECTION 3. <u>Security Agreement</u>. The security interest granted pursuant to this Notice is granted with the security interest granted to the Collateral Agent pursuant to the Security Agreement and Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are

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incorporated by reference herein as if fully set forth herein. In the event that any provision of this Notice is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control. Notwithstanding anything in this Notice to the contrary, the Lien and security interest granted to the Collateral Agent pursuant to this Notice and the exercise of any right or remedy by the Collateral Agent or any other Secured Party hereunder are subject to the provisions of the Intercreditor Agreement. In the event of any conflict or inconsistency between the terms of the Intercreditor Agreement and this Notice, the terms of the Intercreditor Agreement shall govern and control.

SECTION 4. <u>Termination</u>. Upon the termination of the Security Agreement, the Collateral Agent shall execute, acknowledge and deliver to Grantor, at the sole cost and expense of Grantor, an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the Trademarks under this Notice.

SECTION 5. <u>Counterparts</u>. This Notice may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Notice by signing and delivering one or more counterparts. Delivery of an executed signature page to this Notice by facsimile transmission or electronic transmission (including Adobe pdf file) shall be effective as delivery of a manually signed counterpart of this Notice.

SECTION 6. <u>Applicable Law</u>. THIS NOTICE SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK.

[Signature pages follow]

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IN WITNESS WHEREOF, Grantor has caused this Notice to be executed and delivered by its duly authorized officer as of the date first set forth above.

Very truly yours,

KIK INTERNATIONAL LLC

By:

Name: Ben Kalak

Title: Executive Vice President, Finance & Chief Financial Officer and Assistant Secretary

[Signature Page to Notice (Trademarks) --- ABL]

Accepted and Agreed:

UBS AG, STAMFORD BRANCH, as Collateral Agent

by

Name: Lana Gifas

Title: Director

by

Name: Joselin Fernandes Title: Associate Director

[Signature Page to Notice (Trademarks) - ABL]

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Schedule I

Trademarks

Trademark	App./Reg. No.	App./Reg. Date	Status
TOP JOB	85409461	Aug 29, 2011	Pending
DOYENNE	85660297	June 25, 2012	Pending
FIBER GUARD	85533233	Feb. 3, 2012	Pending
VISION CLEAN	85117427	Aug. 27, 2010	Pending
BRILLIANT WHITE & DESIGN	85073057	June 28, 2010	Pending
ARCTIC BRITE	85436290	Sept. 30, 2011	Pending
ARCTIC WHITE	85436287	Sept. 30, 2011	Pending

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RECORDED: 05/28/2013

TRADEMARK REEL: 005036 FRAME: 0185