

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	Intellectual Property Security Agreement (Trademarks)			
CONVEYING PARTY DATA				
	Name	Formerly	Execution Date	Entity Type
	H. J. HEINZ COMPANY		06/07/2013	CORPORATION: PENNSYLVANIA
	H. J. HEINZ COMPANY, L.P.		06/07/2013	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA				
Name:	JPMORGAN CHASE BANK, N.A.			
Street Address:	270 PARK AVENUE			
City:	New York			
State/Country:	NEW YORK			
Postal Code:	10017			
Entity Type:	National Association: UNITED STATES			
PROPERTY NUMBERS Total: 259				
	Property Type	Number	Word Mark	
	Registration Number:	1192245	TRADITIONAL	
	Serial Number:	73127572	57	
	Serial Number:	74612810	57	
	Serial Number:	85027013	57	
	Serial Number:	71630675	57	
	Serial Number:	75238072	57 DRAFT	
	Serial Number:	71020754	57 VARIETIES	
	Serial Number:	74612812	57 VARIETIES	
	Serial Number:	71476960	6 IN 1	
	Serial Number:	85714556	6 IN 1	
	Serial Number:	77250884	ABC TATER TOTS	
	Serial Number:	77342101	ABOVE ALL, A BETTER TOMATO	
	Serial Number:	75238071	AMERICANA	

CH \$6490.00 1192245

Serial Number:	77155860	AMERICANA
Serial Number:	77262377	AMERICA'S FAVORITE
Serial Number:	77327909	AMERICA'S FAVORITE
Serial Number:	77928833	AMERICA'S FAVORITE HEINZ ORIGINAL COCKTA
Serial Number:	75068756	AMERICA'S FAVORITE KETCHUP
Serial Number:	73535944	ANCHOR
Serial Number:	77485084	ANCHOR
Serial Number:	77035013	ANYTIME SELECTIONS
Serial Number:	77151659	BAGEL BISTRO
Serial Number:	73535737	BAGEL BITES
Serial Number:	77429352	BAGEL BITES
Serial Number:	78213931	BAGEL BITES
Serial Number:	78789162	BAGEL BITES TO GO
Serial Number:	74165339	BELLA ROSSA
Serial Number:	75292797	BERRIES INFERNO
Serial Number:	77388852	BISTRO SELECTIONS
Serial Number:	85714560	BONTÁ
Serial Number:	71698592	BONTA
Serial Number:	75914963	
Serial Number:	77386118	BREAKFAST POPPERS
Serial Number:	78249915	BRING HOME THE FUN!
Serial Number:	76463721	BURGER BOOSTER
Serial Number:	74037146	CALZINI
Serial Number:	75252483	CAMPSIDE
Serial Number:	78503568	CANTO DE MESA
Serial Number:	78142050	CHAMPAGNE COLLECTION
Serial Number:	74186637	CHATSWORTH
Serial Number:	85398679	CHATSWORTH
Serial Number:	78808658	CHEESY TOTS
Serial Number:	74507693	CHEF FRANCISCO
Serial Number:	78949305	CHEF FRANCISCO CULINARY COLLECTION
Serial Number:	77229218	CHEF FRANCISCO
Serial Number:	77686127	CHEF-MADE QUALITY. READY-MADE PROFIT.
Serial Number:	72442656	CHRISTINA
Serial Number:	85737396	CHRISTINA'S

	73409077	CLASSICO
Serial Number:	77066962	CLASSICO
Serial Number:	77242684	CLASSICO
Serial Number:	78255124	CLASSICO
Serial Number:	85309729	CLASSICO
Serial Number:	78206548	CLASSICO CABERNET
Serial Number:	74622011	CLASSICO DI CAPRI
Serial Number:	85381925	CLASSICO SEASONAL SELECTIONS
Serial Number:	78347062	CLASSICO SIGNATURE RECIPES
Serial Number:	73221419	CRISPERS!
Serial Number:	74260048	CRISPY CROWNS!
Serial Number:	74278844	CRISPY CRUNCHIES
Serial Number:	72071005	CRISTOFORO COLOMBO
Serial Number:	73647303	CRISTOFORO COLOMBO
Serial Number:	77321065	CRISTOFORO COLOMBO
Serial Number:	74302451	CRUST CUISINE
Serial Number:	74021232	DELIMEX
Serial Number:	77253617	DELIMEX
Serial Number:	85027031	DELIMEX
Serial Number:	78789195	DELIMEX TO GO
Serial Number:	77070309	DELIMEX TO GO!
Serial Number:	77821467	DIP & SQUEEZE
Serial Number:	78159086	EASTERN SUN
Serial Number:	78688259	EASY BREAKFAST POTATOES
Serial Number:	78350002	EASY FRIES
Serial Number:	85348382	
Serial Number:	73567386	EMMA BELLA
Serial Number:	77323531	ENTERTAINING MADE EASY
Serial Number:	85724374	ESCALON
Serial Number:	75752961	ESCALON PREMIER BRANDS
Serial Number:	76285962	EZ MARINADER
Serial Number:	85008520	EZ MARINADER
Serial Number:	78368479	FAST FOOD FRIES
Serial Number:	77391914	FIESTA BOLD POPPERS
Serial Number:	78060805	FLORENTINE

	76415135	FOREVER FULL
Serial Number:	73721019	FRYER SAVER
Serial Number:	73462161	FRYER SAVER PRODUCTS
Serial Number:	72088796	GOLDEN CRINKLES
Serial Number:	78880454	GOLDEN FLAVOR NUGGET
Serial Number:	71687216	"GOLDEN FRIES"
Serial Number:	72173915	GOLDEN NUGGET
Serial Number:	75220956	GOLDEN PATTIES
Serial Number:	73835793	GOLDEN TWIRLS
Serial Number:	77002952	GREAT TO GO
Serial Number:	77472803	GROWN NOT MADE
Serial Number:	78856636	GUESS WHO TASTES BETTER THAN EVER?
Serial Number:	71020753	HEINZ
Serial Number:	74612811	HEINZ
Serial Number:	75499319	HEINZ
Serial Number:	77873975	HEINZ
Serial Number:	78950225	HEINZ
Serial Number:	85084580	HEINZ
Serial Number:	74296924	HEINZ BELL'ORTO
Serial Number:	85301241	HEINZ FIELD
Serial Number:	72340714	HEINZ
Serial Number:	75499311	HEINZ
Serial Number:	85693432	HEINZ
Serial Number:	71207017	HEINZ EST'D 1869 HEINZ 57 PURE FOOD PROD
Serial Number:	74253193	HEINZ
Serial Number:	70031048	HEINZ
Serial Number:	71020755	HEINZ
Serial Number:	85693435	HEINZ
Serial Number:	85671745	HEINZ KEYSTONE
Serial Number:	85650411	HEINZ KITCHEN MADE SIMPLE
Serial Number:	85671752	HEINZ MINI KEYSTONE
Serial Number:	78855624	HEINZ PICNIC PACK
Serial Number:	78205949	HEINZ RED ZONE
Serial Number:	78352815	HEINZ RED ZONE
Serial Number:	77074155	HEINZ THE GOOD FOOD COMPANY

TRADEMARK

REEL: 005050 FRAME: 0946

	77686119	HEINZ THE GOOD FOOD COMPANY
Serial Number:	78479958	HEINZ THE GOOD FOOD COMPANY
Serial Number:	78957159	HEINZ TOMATO SEED
Serial Number:	77725950	HEINZ THE ALL NATURAL CHOICE FOR FOOD
Serial Number:	78478420	HEINZ
Serial Number:	78956357	HEINZFRESH
Serial Number:	77193878	HOMEMADE TASTE FOR THE WAY YOU COOK TODA
Serial Number:	75352544	
Serial Number:	75199362	
Serial Number:	77681129	INSPIRED ENTERTAINING
Serial Number:	77916733	INSPIRED ENTERTAINING
Serial Number:	78502784	INSPIRED ITALIAN
Serial Number:	74632211	
Serial Number:	72245301	JUNE IN JANUARY
Serial Number:	75345436	H.J.HEINZ TOMATO KETCHUP ESDT 1869 57 VA
Serial Number:	85399684	
Serial Number:	85693436	
Serial Number:	85026971	
Serial Number:	72198736	
Serial Number:	85426630	
Serial Number:	85712250	
Serial Number:	72198735	
Serial Number:	75024083	KILLER RINGS
Serial Number:	71369703	LEA & PERRINS
Serial Number:	77753278	
Serial Number:	75152537	LEA & PERRINS THE ORIGINAL WORCESTERSHIR
Serial Number:	71031000	LEA & PERRINS
Serial Number:	77400349	LEA & PERRINS
Serial Number:	73358172	LEA & PERRINS WORCESTERSHIRE SAUCE THE O
Serial Number:	73587782	MADEIRA FARMS
Serial Number:	77129146	MADEIRA FARMS
Serial Number:	77129200	MADEIRA FARMS
Serial Number:	77346432	MAMA LINDA
Serial Number:	77346521	MAMA LINDA 100% FRESH VINE-RIPENED CALIF
Serial Number:	78633346	MAX-EVAC

	78799223	MBT
Serial Number:	75799618	MINI POPPERS
Serial Number:	75164003	MINI TATER TOTS
Serial Number:	74367634	MOORE'S
Serial Number:	74391214	MOORE'S
Serial Number:	78880192	MOOR-RING
Serial Number:	77074106	MORNING EXPRESS
Serial Number:	78224654	MR. YOSHIDA'S
Serial Number:	72208569	MRS. GRASS
Serial Number:	77320988	MRS. GRASS
Serial Number:	77388594	MUSTARDAISE
Serial Number:	74291065	NANCY'S
Serial Number:	74710079	NANCY'S
Serial Number:	77685000	NANCY'S
Serial Number:	77916820	NANCY'S
Serial Number:	74225287	NANCY'S PETITE QUICHE
Serial Number:	77323557	NO WAIT, NO MESS
Serial Number:	74580340	ONION RINGERS
Serial Number:	85090180	
Serial Number:	77197466	ORE IDA
Serial Number:	77266805	ORE IDA
Serial Number:	77844488	ORE IDA
Serial Number:	78393006	ORE IDA EVERCRISP
Serial Number:	77254692	ORE IDA
Serial Number:	72119999	ORE-IDA
Serial Number:	77310659	ORE-IDA
Serial Number:	77293804	ORE-IDA COUNTRY INN CREATIONS
Serial Number:	72375777	ORE IDA
Serial Number:	77266804	ORE IDA
Serial Number:	77310775	ORE IDA
Serial Number:	77114636	PARTY ESSENTIALS
Serial Number:	72442657	PINOCCHIO
Serial Number:	72378911	PITCH'R PAK
Serial Number:	73234969	PITCH'R PAK
Serial Number:	74274887	PIXIE CRINKLES

	74439689	POPPER JAMM
Serial Number:	74440781	POPPERS
Serial Number:	78287014	POPPERS
Serial Number:	78287041	POPPERS
Serial Number:	73092838	PPI
Serial Number:	75537298	PPI
Serial Number:	74643688	QUALITY CHEF FOODS, INC.
Serial Number:	74323273	RICE GOURMET
Serial Number:	78617346	RICE GOURMET
Serial Number:	77809162	
Serial Number:	75024086	SALSA DEL SOL
Serial Number:	85066459	SATISFYING SELECTIONS
Serial Number:	78927400	SCRATCH PLUS
Serial Number:	78931519	SERV
Serial Number:	75195598	SERV-A-LEMON
Serial Number:	78252634	SIGNATURE RECIPES
Serial Number:	85031056	SIMPLY HEINZ
Serial Number:	85339587	
Serial Number:	85592182	
Serial Number:	74528148	SMART ONES
Serial Number:	75415119	SMART ONES
Serial Number:	77368176	SMART ONES
Serial Number:	78351994	SMART ONES
Serial Number:	78352011	SMART ONES
Serial Number:	78974027	SO CLOSE TO HOMEMADE
Serial Number:	73101298	SOUP STARTER
Serial Number:	77015375	SPUD BITES
Serial Number:	74030109	SQUEEZERS
Serial Number:	74283010	SQUEEZERS
Serial Number:	78446486	STAY CLEAN CAP
Serial Number:	77772193	STEAM N' MASH
Serial Number:	75068763	SUN SPOTS
Serial Number:	78394174	SUN STIX
Serial Number:	85400211	ORE IDA SINCE 1952
Serial Number:	85400190	ORE IDA SINCE 1952

	85399697	ORE IDA SINCE 1952
Serial Number:	85671297	SWEET PLEASERS GOURMET
Serial Number:	73599768	TASTE PLEASERS GOURMET
Serial Number:	77213260	TASTE SO GOOD, YOU WANT TO BE GOOD
Serial Number:	77609510	TASTE SO GOOD, YOU WANT TO BE GOOD
Serial Number:	78632501	TASTE SO GOOD, YOU WANT TO BE GOOD
Serial Number:	72039264	TATER TOTS
Serial Number:	75234126	TEXAS CRISPERS!
Serial Number:	78880179	TEXAS TOOTHPICKS
Serial Number:	77049629	THE "SOUP'R" DRESSINGS AND SAUCES PEOPLE
Serial Number:	78768440	THAT'S THE ORE-IDA EFFECT
Serial Number:	78182182	THE WORLD'S FAVORITE KETCHUP
Serial Number:	77323568	THICK CLASSIC
Serial Number:	75136760	TIMBERLINE
Serial Number:	73527550	TODDS
Serial Number:	85370219	TODDS
Serial Number:	77588569	
Serial Number:	78252572	TRADITIONAL FAVORITES
Serial Number:	74334069	TRUESOUPS
Serial Number:	77589981	TRUMPETS
Serial Number:	77326878	TRUST HEINZ TO MAKE ENTERTAINING DELIGHT
Serial Number:	74362896	
Serial Number:	77151574	TWO GREAT FLAVORS, ONE GREAT TASTE
Serial Number:	77822473	ULTIMATE PARTY
Serial Number:	77822474	ULTIMATE PARTY MEATBALLS
Serial Number:	77127951	UNWRAP THE POSSIBILITIES
Serial Number:	78829043	VALLEY SELECT
Serial Number:	73323603	VOL-PAK
Serial Number:	77629447	WE MAKE IT LIKE YOU'D MAKE IT
Serial Number:	78210232	WHEN YOU'RE SMART, IT SHOWS
Serial Number:	75459863	WYLER'S
Serial Number:	78681858	WYLER'S
Serial Number:	77322248	WYLER'S
Serial Number:	74221216	YOSHIDA'S
Serial Number:	74049388	ZESTIES!

75371320

ZESTY TWIRLS

CORRESPONDENCE DATA

Fax Number: 2124466460

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (212) 446-4727

Email: hayley.smith@kirkland.com

Correspondent Name: Hayley Smith

Address Line 1: Kirkland & Ellis LLP

Address Line 2: 601 Lexington Avenue

Address Line 4: New York, NEW YORK 10022

ATTORNEY DOCKET NUMBER:

22169-19 (HS)

NAME OF SUBMITTER:

Hayley Smith

Signature:

//Hayley Smith//

Date:

06/18/2013

Total Attachments: 14

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SHORT FORM
INTELLECTUAL PROPERTY SECURITY AGREEMENT (TRADEMARKS)

This INTELLECTUAL PROPERTY SECURITY AGREEMENT (as amended, amended and restated, supplemented or otherwise modified from time to time, the "IP Security Agreement") dated June 7, 2013, is made by the Persons listed on the signature pages hereof (collectively, the "Grantors") in favor of JPMORGAN CHASE BANK, N.A. ("JPMCB"), as Collateral Agent (the "Collateral Agent") for the Secured Parties. Capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Credit Agreement and the Security Agreement referred to therein.

WHEREAS, HAWK ACQUISITION INTERMEDIATE CORPORATION II, Delaware corporation ("Holdings"), HAWK ACQUISITION SUB, INC., a Pennsylvania corporation (the "Initial Borrower"), H. J. HEINZ COMPANY, a Pennsylvania corporation (the "Borrower"), JPMCB, as Administrative Agent and Collateral Agent, each Lender from time to time party thereto and each other party thereto have entered into the Credit Agreement dated as of June 7, 2013 (the "Closing Date") (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), pursuant to which the Lenders have severally agreed to make Loans, the L/C Issuers to issue Letters of Credit and the Hedge Banks to enter into Secured Hedge Agreements to the Borrowers upon the terms and subject to the conditions therein.

WHEREAS, in connection with the Credit Agreement, the Grantors have entered into the Security Agreement dated as of the Closing Date (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement") in order to induce the Lenders to make Loans, the L/C Issuers to issue Letters of Credit and the Hedge Banks to enter into Secured Hedge Agreements.

WHEREAS, under the terms of the Security Agreement, the Grantors have granted to the Collateral Agent, for the ratable benefit of the Secured Parties, a security interest in, among other property, certain intellectual property of the Grantors, and have agreed as a condition thereof to execute this IP Security Agreement for recording with the United States Patent and Trademark Office.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each Grantor agrees as follows:

SECTION 1. Grant of Security. Each Grantor hereby grants to the Collateral Agent for the ratable benefit of the Secured Parties a security interest in all of such Grantor's right, title and interest in and to the following (the "Collateral"):

- (a) the registered Trademarks (as defined in the Security Agreement) and Trademarks for which applications are pending in the United States Patent and Trademark Office set forth in Schedule A hereto (excluding any Excluded ITU Application).

SECTION 2. Security for Obligations. The grant of a security interest in the Collateral by each Grantor under this IP Security Agreement secures the payment of all Obligations of such Grantor now or hereafter existing under or in respect of the Loan Documents, whether direct or indirect, absolute or contingent, and whether for principal, reimbursement obligations, interest, premiums, penalties, fees, indemnifications, contract causes of action, costs, expenses or otherwise. Without limiting the generality of the foregoing, this IP Security Agreement secures, as to each Grantor, the payment of all amounts that constitute part of the secured Obligations and that would be owed by such Grantor to any Secured Party under the Loan Documents but for the fact that such secured Obligations are unenforceable or not allowable due to the existence of a bankruptcy, reorganization or similar proceeding involving a Loan Party.

SECTION 3. Recordation. This IP Security Agreement has been executed and delivered by the Grantors for the purpose of recording the grant of security interest herein with the United States Patent and Trademark Office. Each Grantor authorizes and requests that the Commissioner for Trademarks record this IP Security Agreement.

SECTION 4. Execution in Counterparts. This IP Security Agreement may be executed in any number of counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement.

SECTION 5. Grants, Rights and Remedies. This IP Security Agreement has been entered into in conjunction with the provisions of the Security Agreement. Each Grantor does hereby acknowledge and confirm that the grant of the security interest hereunder to, and the rights and remedies of, the Collateral Agent with respect to the Collateral are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated herein by reference as if fully set forth herein. In the event of any conflict between the terms of this IP Security Agreement and the terms of the Security Agreement, the terms of the Security Agreement shall govern.

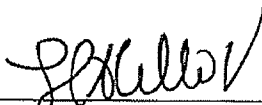
SECTION 6. Governing Law. This IP Security Agreement shall be governed by, and construed in accordance with, the laws of the State of New York.

SECTION 7. Severability. In case any one or more of the provisions contained in this IP Security Agreement should be held invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein and in the Security Agreement shall not in any way be affected or impaired thereby (it being understood that the invalidity of a particular provision in a particular jurisdiction shall not in and of itself affect the validity of such provision in any other jurisdiction). The parties hereto shall endeavor in good-faith negotiations to replace the invalid, illegal or unenforceable provisions with valid provisions the economic effect of which comes as close as possible to that of the invalid, illegal or unenforceable provisions.


[Signature Pages Follow]

IN WITNESS WHEREOF, each Grantor has caused this IP Security Agreement to be duly executed and delivered by its officer thereunto duly authorized as of the date first above written.

H. J. HEINZ COMPANY

By: 
Name: Leonard A. Cullo, Jr.
Title: Vice President - Treasurer

H. J. HEINZ COMPANY, L.P.,
By: Heinz GP LLC, its General Partner

By: 
Name: Leonard A. Cullo, Jr.
Title: Vice President and Treasurer

[Signature Page to Intellectual Property Security Agreement (Trademarks)]

TRADEMARK
REEL: 005050 FRAME: 0954

JPMORGAN CHASE BANK, N.A.,
as Collateral Agent

By: _____

Name: Sarah L. Freedman
Title: Executive Director

SCHEDULE A

United States Trademark Registrations and Trademark Applications

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	57	United States of America	Registered	73127572	1122910	24 Jul 1979
H. J. HEINZ COMPANY	57	United States of America	Registered	74612810	1931788	31 Oct 1995
H. J. HEINZ COMPANY	57	United States of America	Registered	85027013	3963428	17 Aug 2011
H. J. HEINZ COMPANY	57 (IN HOLLOW STYLIZED FORM)	United States of America	Registered	71630675	600093	28 Dec 1954
H. J. HEINZ COMPANY	57 DRAFT	United States of America	Registered	75238072	2199355	27 Oct 1998
H. J. HEINZ COMPANY	57 VARIETIES	United States of America	Registered	71020754	0061051	5 Mar 1907
H. J. HEINZ COMPANY	57 VARIETIES	United States of America	Registered	74612812	1933256	7 Nov 1995
H. J. HEINZ COMPANY, L.P.	6 IN 1	United States of America	Registered	71476960	417301	23 Oct 1945
H. J. HEINZ COMPANY, L.P.	6 IN 1	United States of America	Registered	85714556	4292455	19 Feb 2013
H. J. HEINZ COMPANY	ABC TATER TOTS	United States of America	Registered	77250884	3502769	16 Sep 2008
H. J. HEINZ COMPANY, L.P.	ABOVE ALL, A BETTER TOMATO	United States of America	Registered	77342101	3570677	3 Feb 2009
H. J. HEINZ COMPANY, L.P.	AMERICANA	United States of America	Registered	75238071	2471806	24 Jul 2001
H. J. HEINZ COMPANY, L.P.	AMERICANA	United States of America	Registered	77155860	3359248	25 Dec 2007
H. J. HEINZ COMPANY	AMERICA'S FAVORITE	United States of America	Registered	77262377	3500966	16 Sep 2008
H. J. HEINZ COMPANY	AMERICA'S FAVORITE	United States of America	Registered	77327909	3724203	15 Dec 2009
H. J. HEINZ COMPANY	AMERICA'S FAVORITE HEINZ ORIGINAL COCKTAIL SAUCE LABEL & BOTTLE DESIGN	United States of America	Registered	77928833	3939679	5 Apr 2011
H. J. HEINZ COMPANY	AMERICA'S FAVORITE KETCHUP	United States of America	Registered	75068756	2098790	23 Sep 1997
H. J. HEINZ COMPANY, L.P.	ANCHOR & DESIGN	United States of America	Registered	73535944	1419350	2 Dec 1986
H. J. HEINZ COMPANY, L.P.	ANCHOR & DESIGN	United States of America	Registered	77485084	3931439	15 Mar 2011
H. J. HEINZ COMPANY	ANYTIME SELECTIONS	United States of America	Registered	77035013	3883183	30 Nov 2010
H. J. HEINZ COMPANY	BAGEL BISTRO	United States of America	Registered	77151659	3410108	8 Apr 2008
H. J. HEINZ COMPANY	BAGEL BITES	United States of America	Registered	73535737	1399736	1 Jul 1986
H. J. HEINZ COMPANY	BAGEL BITES	United States of America	Registered	77429352	3505189	23 Sep 2008
H. J. HEINZ COMPANY	BAGEL BITES IN RIBBON DESIGN	United States of America	Registered	78213931	2926905	15 Feb 2005

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	BAGEL BITES TO GO	United States of America	Registered	78789162	3295423	18 Sep 2007
H. J. HEINZ COMPANY, L.P.	BELLA ROSSA	United States of America	Registered	74165339	1865889	6 Dec 1994
H. J. HEINZ COMPANY, L.P.	BERRIES INFERNO	United States of America	Registered	75292797	2189995	15 Sep 1998
H. J. HEINZ COMPANY	BISTRO SELECTIONS	United States of America	Registered	77388852	3781710	27 Apr 2010
H. J. HEINZ COMPANY, L.P.	BONTA	United States of America	Pending	85714560		
H. J. HEINZ COMPANY, L.P.	BONTA (STYLIZED)	United States of America	Registered	71698592	666650	2 Sep 1958
H. J. HEINZ COMPANY	BOTTLE DESIGN - KETCHUP (GLASS - 14 OZ.) IN 3-D	United States of America	Registered	75914963	2665061	24 Dec 2002
H. J. HEINZ COMPANY, L.P.	BREAKFAST POPPERS	United States of America	Pending	77386118		
H. J. HEINZ COMPANY, L.P.	BRING HOME THE FUN!	United States of America	Registered	78249915	2981837	2 Aug 2005
H. J. HEINZ COMPANY	BURGER BOOSTER	United States of America	Registered	76463721	2752694	19 Aug 2003
H. J. HEINZ COMPANY	CALZINI	United States of America	Registered	74037146	1801641	26 Oct 1993
H. J. HEINZ COMPANY	CAMPSIDE	United States of America	Registered	75252483	2200486	27 Oct 1998
H. J. HEINZ COMPANY, L.P.	CANTO DE MESA	United States of America	Registered	78503568	3276383	7 Aug 2007
H. J. HEINZ COMPANY	CHAMPAGNE COLLECTION	United States of America	Registered	78142050	2826442	23 Mar 2004
H. J. HEINZ COMPANY, L.P.	CHATSWORTH	United States of America	Registered	74186637	1707006	11 Aug 1992
H. J. HEINZ COMPANY, L.P.	CHATSWORTH	United States of America	Registered	85398679	4125499	10 Apr 2012
H. J. HEINZ COMPANY	CHEESY TOTS	United States of America	Registered	78808658	3469527	15 Jul 2008
H. J. HEINZ COMPANY	CHEF FRANCISCO	United States of America	Registered	74507693	1883738	14 Mar 1995
H. J. HEINZ COMPANY	CHEF FRANCISCO CULINARY COLLECTION AND DESIGN	United States of America	Registered	78949305	3237458	1 May 2007
H. J. HEINZ COMPANY	CHEF FRANCISCO LOGO	United States of America	Registered	77229218	3592142	17 Mar 2009
H. J. HEINZ COMPANY	CHEF-MADE QUALITY. READY-MADE PROFIT.	United States of America	Registered	77686127	3669382	18 Aug 2009
H. J. HEINZ COMPANY, L.P.	CHRISTINA	United States of America	Registered	72442656	968298	11 Sep 1973
H. J. HEINZ COMPANY	CHRISTINA'S	United States of America	Registered	85737396	4292487	19 Feb 2013
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	73409077	1273783	10 Apr 1984
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	77066962	3301091	2 Oct 2007
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	77242684	3408622	8 Apr 2008
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	78255124	3395668	11 Mar 2008

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY, L.P.	CLASSICO	United States of America	Registered	85309729	4113100	13 Mar 2012
H. J. HEINZ COMPANY, L.P.	CLASSICO CABERNET	United States of America	Registered	78206548	3163327	24 Oct 2006
H. J. HEINZ COMPANY, L.P.	CLASSICO DI CAPRI	United States of America	Registered	74622011	1989603	30 Jul 1996
H. J. HEINZ COMPANY, L.P.	CLASSICO SEASONAL SELECTIONS	United States of America	Registered	85381925	4191861	14 Aug 2012
H. J. HEINZ COMPANY, L.P.	CLASSICO SIGNATURE RECIPES	United States of America	Registered	78347062	3428002	13 May 2008
H. J. HEINZ COMPANY	CRISPERS!	United States of America	Registered	73221419	1141901	25 Nov 1980
H. J. HEINZ COMPANY	CRISPY CROWNS!	United States of America	Registered	74260048	1735062	24 Nov 1992
H. J. HEINZ COMPANY	CRISPY CRUNCHIES	United States of America	Registered	74278844	1906705	18 Jul 1995
H. J. HEINZ COMPANY, L.P.	CRISTOFORO COLOMBO	United States of America	Registered	72071005	686440	6 Oct 1959
H. J. HEINZ COMPANY, L.P.	CRISTOFORO COLOMBO	United States of America	Registered	73647303	1464751	10 Nov 1987
H. J. HEINZ COMPANY, L.P.	CRISTOFORO COLOMBO	United States of America	Registered	77321065	3457724	1 Jul 2008
H. J. HEINZ COMPANY	CRUST CUISINE (STYLIZED)	United States of America	Registered	74302451	1797216	5 Oct 1993
H. J. HEINZ COMPANY, L.P.	DELIMEX	United States of America	Registered	74021232	1658372	24 Sep 1991
H. J. HEINZ COMPANY, L.P.	DELIMEX	United States of America	Registered	77253617	3507244	30 Sep 2008
H. J. HEINZ COMPANY, L.P.	DELIMEX	United States of America	Registered	85027031	4068087	6 Dec 2011
H. J. HEINZ COMPANY, L.P.	DELIMEX TO GO	United States of America	Registered	78789195	3428400	13 May 2008
H. J. HEINZ COMPANY, L.P.	DELIMEX TO GO!	United States of America	Registered	77070309	3399125	18 Mar 2008
H. J. HEINZ COMPANY	DIP & SQUEEZE	United States of America	Registered	77821467	3920666	15 Feb 2011
H. J. HEINZ COMPANY	EASTERN SUN	United States of America	Registered	78159086	2901493	9 Nov 2004
H. J. HEINZ COMPANY	EASY BREAKFAST POTATOES	United States of America	Registered	78688259	3254256	19 Jun 2007
H. J. HEINZ COMPANY	EASY FRIES	United States of America	Registered	78350002	3009510	25 Oct 2005
H. J. HEINZ COMPANY	EIGHT OBLONG PANELS	United States of America	Registered	85348382	4077237	27 Dec 2011
H. J. HEINZ COMPANY, L.P.	EMMA BELLA	United States of America	Registered	73567386	1397049	10 Jun 1986
H. J. HEINZ COMPANY	ENTERTAINING MADE EASY	United States of America	Registered	77323531	3517854	14 Oct 2008
H. J. HEINZ COMPANY, L.P.	ESCALON	United States of America	Registered	85724374	4301476	12 Mar 2013
H. J. HEINZ COMPANY, L.P.	ESCALON PREMIER BRANDS AND DESIGN	United States of America	Registered	75752961	2422913	23 Jan 2001
H. J. HEINZ COMPANY	EZ MARINADER	United States of America	Registered	76285962	2883354	7 Sep 2004
H. J. HEINZ COMPANY	EZ MARINADER	United States of America	Registered	85008520	3876888	16 Nov 2010
H. J. HEINZ COMPANY	FAST FOOD FRIES	United States of America	Registered	78368479	3033240	20 Dec 2005

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY, L.P.	FIESTA BOLD POPPERS	United States of America	Pending	77391914		
H. J. HEINZ COMPANY	FLORENTINE	United States of America	Registered	78060805	2565414	30 Apr 2002
H. J. HEINZ COMPANY	FOREVER FULL	United States of America	Registered	76415135	3233799	24 Apr 2007
H. J. HEINZ COMPANY	FRYER SAVER	United States of America	Registered	73721019	1525975	21 Feb 1989
H. J. HEINZ COMPANY	FRYER SAVER AND DESIGN	United States of America	Registered	73462161	1339666	4 Jun 1985
H. J. HEINZ COMPANY	GOLDEN CRINKLES	United States of America	Registered	72088796	739071	9 Oct 1962
H. J. HEINZ COMPANY, L.P.	GOLDEN FLAVOR NUGGET	United States of America	Registered	78880454	3270593	24 Jul 2007
H. J. HEINZ COMPANY	GOLDEN FRIES (STYLIZED)	United States of America	Registered	71687216	625582	17 Apr 1956
H. J. HEINZ COMPANY, L.P.	GOLDEN NUGGET	United States of America	Registered	72173915	794509	17 Aug 1965
H. J. HEINZ COMPANY	GOLDEN PATTIES	United States of America	Registered	75220956	2153541	28 Apr 1998
H. J. HEINZ COMPANY	GOLDEN TWIRLS	United States of America	Registered	73835793	1602601	19 Jun 1990
H. J. HEINZ COMPANY	GREAT TO GO	United States of America	Registered	77002952	3418961	29 Apr 2008
H. J. HEINZ COMPANY	GROWN NOT MADE	United States of America	Registered	77472803	3624401	19 May 2009
H. J. HEINZ COMPANY	GUESS WHO TASTES BETTER THAN EVER?	United States of America	Registered	78856636	3413234	15 Apr 2008
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	71020753	062182	23 Apr 1907
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	74612811	1935618	14 Nov 1995
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	75499319	2224447	16 Feb 1999
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	77873975	4004329	2 Aug 2011
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	78950225	3251778	12 Jun 2007
H. J. HEINZ COMPANY	HEINZ	United States of America	Registered	85084580	4037213	11 Oct 2011
H. J. HEINZ COMPANY	HEINZ BELL'ORTO	United States of America	Registered	74296924	1760089	23 Mar 1993
H. J. HEINZ COMPANY	HEINZ FIELD	United States of America	Registered	85301241	4035143	4 Oct 2011
H. J. HEINZ COMPANY	HEINZ IN CORPORATE KEYSTONE	United States of America	Registered	72340714	892173	2 Jun 1970
H. J. HEINZ COMPANY	HEINZ IN CORPORATE KEYSTONE	United States of America	Registered	75499311	2229109	2 Mar 1999
H. J. HEINZ COMPANY	HEINZ IN CORPORATE KEYSTONE	United States of America	Registered	85693432	4279976	22 Jan 2013
H. J. HEINZ COMPANY	HEINZ IN KEYSTONE & DEVICE	United States of America	Registered	71207017	221041	23 Nov 1926
H. J. HEINZ COMPANY	HEINZ IN OPEN KEYSTONE	United States of America	Registered	74253193	1745471	12 Jan 1993
H. J. HEINZ COMPANY	HEINZ IN PICKLE	United States of America	Registered	70031048	0031048	28 Dec 1897
H. J. HEINZ COMPANY	HEINZ IN PICKLE	United States of America	Registered	71020755	0061052	5 Mar 1907

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	HEINZ IN PICKLE	United States of America	Registered	85693435	4279977	22 Jan 2013
H. J. HEINZ COMPANY	HEINZ KEYSTONE	United States of America	Registered	85671745	4279929	22 Jan 2013
H. J. HEINZ COMPANY	HEINZ KITCHEN MADE SIMPLE	United States of America	Pending	85650411		
H. J. HEINZ COMPANY	HEINZ MINI KEYSTONE	United States of America	Registered	85671752	4279930	22 Jan 2013
H. J. HEINZ COMPANY	HEINZ PICNIC PACK	United States of America	Registered	78855624	3251188	12 Jun 2007
H. J. HEINZ COMPANY	HEINZ RED ZONE	United States of America	Registered	78205949	3142801	12 Sep 2006
H. J. HEINZ COMPANY	HEINZ RED ZONE	United States of America	Registered	78352815	3411664	15 Apr 2008
H. J. HEINZ COMPANY	HEINZ THE GOOD FOOD COMPANY	United States of America	Registered	77074155	3658503	21 Jul 2009
H. J. HEINZ COMPANY	HEINZ THE GOOD FOOD COMPANY	United States of America	Registered	77686119	3894565	21 Dec 2010
H. J. HEINZ COMPANY	HEINZ THE GOOD FOOD COMPANY	United States of America	Registered	78479958	3604284	7 Apr 2009
H. J. HEINZ COMPANY	HEINZ TOMATO SEED AND DESIGN	United States of America	Registered	78957159	3600418	31 Mar 2009
H. J. HEINZ COMPANY	HEINZ VINEGAR BOTTLE (FRONT LABEL)	United States of America	Registered	77725950	3832774	10 Aug 2010
H. J. HEINZ COMPANY	HEINZ (ARROW DESIGN)	United States of America	Registered	78478420	3188685	26 Dec 2006
H. J. HEINZ COMPANY	HEINZFRESH	United States of America	Registered	78956357	3614007	28 Apr 2009
H. J. HEINZ COMPANY, L.P.	HOMEMADE TASTE FOR THE WAY YOU COOK TODAY	United States of America	Registered	77193878	3473371	22 Jul 2008
H. J. HEINZ COMPANY, L.P.	HOT PEPPER DESIGN	United States of America	Registered	75352544	2310270	25 Jan 2000
H. J. HEINZ COMPANY, L.P.	HOT PEPPER DESIGN (FORM II)	United States of America	Registered	75199362	2310164	25 Jan 2000
H. J. HEINZ COMPANY	INSPIRED ENTERTAINING	United States of America	Registered	77681129	3729900	22 Dec 2009
H. J. HEINZ COMPANY	INSPIRED ENTERTAINING	United States of America	Registered	77916733	4112320	13 Mar 2012
H. J. HEINZ COMPANY, L.P.	INSPIRED ITALIAN	United States of America	Registered	78502784	3151901	3 Oct 2006
H. J. HEINZ COMPANY, L.P.	JAR DESIGN	United States of America	Registered	74632211	2042669	11 Mar 1997
H. J. HEINZ COMPANY, L.P.	JUNE IN JANUARY	United States of America	Registered	72245301	843315	30 Jan 1968
H. J. HEINZ COMPANY	KETCHUP BOTTLE WITH LABEL DESIGN (GLASS - 14 OZ.)	United States of America	Registered	75345436	2233574	23 Mar 1999
H. J. HEINZ COMPANY	KEYSTONE DESIGN - BLACK AND SILVER BALSAMIC KETCHUP	United States of America	Registered	85399684	4169313	3 Jul 2012
H. J. HEINZ COMPANY	KEYSTONE DEVICE	United States of America	Registered	85693436	4279978	22 Jan 2013
H. J. HEINZ COMPANY	KEYSTONE DEVICE (FORM I)	United States of America	Registered	85026971	3959631	10 May 2011
H. J. HEINZ COMPANY	KEYSTONE DEVICE (FORM VI)	United States of America	Registered	72198736	799959	7 Dec 1965

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	KEYSTONE DEVICE (FORM XIII)	United States of America	Registered	85426630	4108927	6 Mar 2012
H. J. HEINZ COMPANY	KEYSTONE DEVICE (FORM XIV)	United States of America	Pending	85712250		
H. J. HEINZ COMPANY	KEYSTONE DEVICE (SOLID BLACK)	United States of America	Registered	72198735	795664	7 Sep 1965
H. J. HEINZ COMPANY	KILLER RINGS	United States of America	Registered	75024083	2068720	10 Jun 1997
H. J. HEINZ COMPANY	LEA & PERRINS	United States of America	Registered	71369703	332203	4 Feb 1936
H. J. HEINZ COMPANY	LEA & PERRINS BOTTLE WRAPPER	United States of America	Registered	77753278	3898491	4 Jan 2011
H. J. HEINZ COMPANY	LEA & PERRINS LABEL	United States of America	Registered	75152537	2213280	22 Dec 1998
H. J. HEINZ COMPANY	LEA & PERRINS SIGNATURE AND DESIGN	United States of America	Registered	71031000	0068150	10 Mar 1908
H. J. HEINZ COMPANY	LEA & PERRINS SIGNATURE DESIGN	United States of America	Registered	77400349	3498973	9 Sep 2008
H. J. HEINZ COMPANY	LEA & PERRINS WORCESTERSHIRE DESIGN	United States of America	Registered	73358172	1239655	24 May 1983
H. J. HEINZ COMPANY, L.P.	MADEIRA FARMS	United States of America	Registered	73587782	1431373	3 Mar 1987
H. J. HEINZ COMPANY, L.P.	MADEIRA FARMS	United States of America	Registered	77129146	3301608	2 Oct 2007
H. J. HEINZ COMPANY, L.P.	MADEIRA FARMS AND DESIGN	United States of America	Registered	77129200	3301609	2 Oct 2007
H. J. HEINZ COMPANY, L.P.	MAMA LINDA	United States of America	Registered	77346432	3457901	1 Jul 2008
H. J. HEINZ COMPANY, L.P.	MAMA LINDA LOGO	United States of America	Registered	77346521	3539652	2 Dec 2008
H. J. HEINZ COMPANY	MAX-EVAC	United States of America	Registered	78633346	3392923	4 Mar 2008
H. J. HEINZ COMPANY, L.P.	MBT	United States of America	Registered	78799223	3177132	28 Nov 2006
H. J. HEINZ COMPANY, L.P.	MINI POPPERS	United States of America	Registered	75799618	3496285	2 Sep 2008
H. J. HEINZ COMPANY	MINI TATER TOTS	United States of America	Registered	75164003	2108791	28 Oct 1997
H. J. HEINZ COMPANY	MOORE'S	United States of America	Registered	74367634	1883715	14 Mar 1995
H. J. HEINZ COMPANY	MOORE'S	United States of America	Registered	74391214	1928904	24 Oct 1995
H. J. HEINZ COMPANY	MOOR-RING	United States of America	Registered	78880192	3213335	27 Feb 2007
H. J. HEINZ COMPANY	MORNING EXPRESS	United States of America	Registered	77074106	3803523	15 Jun 2010
H. J. HEINZ COMPANY	MR. YOSHIDA'S	United States of America	Registered	78224654	2810694	3 Feb 2004
H. J. HEINZ COMPANY, L.P.	MRS. GRASS	United States of America	Registered	72208569	818761	15 Nov 1966
H. J. HEINZ COMPANY, L.P.	MRS. GRASS	United States of America	Registered	77320988	3457722	1 Jul 2008
H. J. HEINZ COMPANY	MUSTARDAISE	United States of America	Registered	77388594	3495804	2 Sep 2008
H. J. HEINZ COMPANY	NANCY'S	United States of America	Registered	74291065	1941929	19 Dec 1995

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	NANCY'S	United States of America	Registered	74710079	1995290	20 Aug 1996
H. J. HEINZ COMPANY	NANCY'S LOGO (NEW)	United States of America	Registered	77685000	3729912	22 Dec 2009
H. J. HEINZ COMPANY	NANCY'S LOGO (NEW)	United States of America	Registered	77916820	4049896	1 Nov 2011
H. J. HEINZ COMPANY	NANCY'S PETITE QUICHE	United States of America	Registered	74225287	1757072	9 Mar 1993
H. J. HEINZ COMPANY	NO WAIT, NO MESS	United States of America	Registered	77323557	3573663	10 Feb 2009
H. J. HEINZ COMPANY	ONION RINGERS	United States of America	Registered	74580340	1965143	2 Apr 1996
H. J. HEINZ COMPANY	OPEN KEYSTONE DEVICE (FORM I)	United States of America	Registered	85090180	4033603	4 Oct 2011
H. J. HEINZ COMPANY	ORE IDA	United States of America	Registered	77197466	3375767	29 Jan 2008
H. J. HEINZ COMPANY	ORE IDA	United States of America	Registered	77266805	3651863	7 Jul 2009
H. J. HEINZ COMPANY	ORE IDA	United States of America	Registered	77844488	3955464	3 May 2011
H. J. HEINZ COMPANY	ORE IDA EVERCRISP (STYLIZED) WITH DESIGN	United States of America	Registered	78393006	3070144	21 Mar 2006
H. J. HEINZ COMPANY	ORE IDA IN LEAF DESIGN (FORM II)	United States of America	Registered	77254692	3417895	29 Apr 2008
H. J. HEINZ COMPANY	ORE-IDA	United States of America	Registered	72119999	739456	16 Oct 1962
H. J. HEINZ COMPANY	ORE-IDA	United States of America	Registered	77310659	3444979	10 Jun 2008
H. J. HEINZ COMPANY	ORE-IDA COUNTRY INN CREATIONS	United States of America	Registered	77293804	3473548	22 Jul 2008
H. J. HEINZ COMPANY	ORE-IDA IN LEAF DESIGN	United States of America	Registered	72375777	922884	26 Oct 1971
H. J. HEINZ COMPANY	ORE-IDA IN LEAF DESIGN (FORM II)	United States of America	Registered	77266804	3702181	27 Oct 2009
H. J. HEINZ COMPANY	ORE-IDA IN LEAF DESIGN (FORM II)	United States of America	Registered	77310775	3444981	10 Jun 2008
H. J. HEINZ COMPANY	PARTY ESSENTIALS	United States of America	Registered	77114636	3328811	6 Nov 2007
H. J. HEINZ COMPANY, L.P.	PINOCCHIO	United States of America	Registered	72442657	968299	11 Sep 1973
H. J. HEINZ COMPANY, L.P.	PITCH'R PAK	United States of America	Registered	72378911	926353	4 Jan 1972
H. J. HEINZ COMPANY, L.P.	PITCH'R PAK	United States of America	Registered	73234969	1235378	19 Apr 1983
H. J. HEINZ COMPANY	PIXIE CRINKLES	United States of America	Registered	74274887	1785699	3 Aug 1993
H. J. HEINZ COMPANY, L.P.	POPPER JAMM	United States of America	Registered	74439689	1908676	1 Aug 1995
H. J. HEINZ COMPANY, L.P.	POPPERS	United States of America	Registered	74440781	1922249	26 Sep 1995
H. J. HEINZ COMPANY, L.P.	POPPERS	United States of America	Registered	78287014	4072427	20 Dec 2011
H. J. HEINZ COMPANY, L.P.	POPPERS & BURST DESIGN	United States of America	Registered	78287041	4072428	20 Dec 2011
H. J. HEINZ COMPANY, L.P.	PPI	United States of America	Registered	73092838	1108434	12 Dec 1978

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY, L.P.	PPI LOGO (NEW)	United States of America	Registered	75537298	2502404	30 Oct 2001
H. J. HEINZ COMPANY, L.P.	QUALITY CHEF FOODS, INC (STYLIZED)	United States of America	Registered	74643688	2034838	7 Feb 1997
H. J. HEINZ COMPANY, L.P.	RICE GOURMET	United States of America	Registered	74323273	1892831	2 May 1995
H. J. HEINZ COMPANY, L.P.	RICE GOURMET	United States of America	Registered	78617346	3082453	18 Apr 2006
H. J. HEINZ COMPANY, L.P.	RICE GOURMET LOGO	United States of America	Registered	77809162	3851367	21 Sep 2010
H. J. HEINZ COMPANY, L.P.	SALSA DEL SOL	United States of America	Registered	75024086	2146998	31 Mar 1998
H. J. HEINZ COMPANY	SATISFYING SELECTIONS	United States of America	Registered	85066459	4202832	4 Sep 2012
H. J. HEINZ COMPANY	SCRATCH PLUS	United States of America	Registered	78927400	3329409	6 Nov 2007
H. J. HEINZ COMPANY, L.P.	SERV	United States of America	Registered	78931519	3352293	11 Dec 2007
H. J. HEINZ COMPANY, L.P.	SERV-A-LEMON	United States of America	Registered	75195598	2402293	7 Nov 2000
H. J. HEINZ COMPANY, L.P.	SIGNATURE RECIPES	United States of America	Registered	78252634	2973339	19 Jul 2005
H. J. HEINZ COMPANY	SIMPLY HEINZ	United States of America	Registered	85031056	4039338	11 Oct 2011
H. J. HEINZ COMPANY	SIX OBLONG PANELS	United States of America	Registered	85339587	4199688	28 Aug 2012
H. J. HEINZ COMPANY	SIX OBLONG PANELS - OPAQUE AND CLEAR	United States of America	Registered	85592182	4237627	6 Nov 2012
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	74528148	1911590	15 Aug 1995
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	75415119	2204080	17 Nov 1998
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	77368176	3462182	8 Jul 2008
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	78351994	2916538	4 Jan 2005
H. J. HEINZ COMPANY	SMART ONES	United States of America	Registered	78352011	2916539	4 Jan 2005
H. J. HEINZ COMPANY	SO CLOSE TO HOMEMADE	United States of America	Registered	78974027	3242560	15 May 2007
H. J. HEINZ COMPANY, L.P.	SOUP STARTER	United States of America	Registered	73101298	1248521	16 Aug 1983
H. J. HEINZ COMPANY	SPUD BITES	United States of America	Registered	77015375	3416646	29 Apr 2008
H. J. HEINZ COMPANY, L.P.	SQUEEZERS	United States of America	Registered	74030109	1669910	24 Dec 1991
H. J. HEINZ COMPANY, L.P.	SQUEEZERS	United States of America	Registered	74283010	1750287	2 Feb 1993
H. J. HEINZ COMPANY	STAY CLEAN CAP	United States of America	Registered	78446486	3125705	8 Aug 2006
H. J. HEINZ COMPANY	STEAM N' MASH	United States of America	Registered	77772193	3713599	17 Nov 2009
H. J. HEINZ COMPANY	SUN SPOTS	United States of America	Registered	75068763	2054694	22 Apr 1997
H. J. HEINZ COMPANY	SUN STIX	United States of America	Registered	78394174	3019908	29 Nov 2005

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	SUNBURST TRADE DRESS (FRENCH FRIES) WITH ORE IDA IN LEAF DESIGN (NEW) SINCE 1952	United States of America	Registered	85400211	4172985	10 Jul 2012
H. J. HEINZ COMPANY	SUNBURST TRADE DRESS (TATER TOTS) WITH ORE IDA IN LEAF DESIGN (NEW) SINCE 1952	United States of America	Registered	85400190	4172984	10 Jul 2012
H. J. HEINZ COMPANY	SUNBURST TRADE DRESS WITH ORE IDA IN LEAF DESIGN (NEW) SINCE 1952	United States of America	Registered	85399697	4177066	17 Jul 2012
H. J. HEINZ COMPANY, L.P.	SWEET PLEASERS GOURMET	United States of America	Pending	85671297		
H. J. HEINZ COMPANY, L.P.	TASTE PLEASERS GOURMET	United States of America	Registered	73599768	1426740	27 Jan 1987
H. J. HEINZ COMPANY	TASTE SO GOOD, YOU WANT TO BE GOOD	United States of America	Registered	77213260	3375825	29 Jan 2008
H. J. HEINZ COMPANY	TASTE SO GOOD, YOU WANT TO BE GOOD	United States of America	Registered	77609510	3619390	12 May 2009
H. J. HEINZ COMPANY	TASTE SO GOOD, YOU WANT TO BE GOOD	United States of America	Registered	78632501	3214065	27 Feb 2007
H. J. HEINZ COMPANY	TATER TOTS	United States of America	Registered	72039264	668762	21 Oct 1958
H. J. HEINZ COMPANY	TEXAS CRISPERS!	United States of America	Registered	75234126	2194768	13 Oct 1998
H. J. HEINZ COMPANY, L.P.	TEXAS TOOTHPICKS	United States of America	Registered	78880179	3213334	27 Feb 2007
H. J. HEINZ COMPANY	THE "SOUP'R" DRESSINGS AND SAUCES PEOPLE	United States of America	Registered	77049629	3287584	4 Sep 2007
H. J. HEINZ COMPANY	THAT'S THE ORE IDA EFFECT	United States of America	Registered	78768440	3165209	31 Oct 2006
H. J. HEINZ COMPANY	THE WORLD'S FAVORITE KETCHUP	United States of America	Registered	78182182	3088245	2 May 2006
H. J. HEINZ COMPANY, L.P.	THICK CLASSIC	United States of America	Registered	77323568	3588365	10 Mar 2009
H. J. HEINZ COMPANY	TIMBERLINE	United States of America	Registered	75136760	2079161	15 Jul 1997
H. J. HEINZ COMPANY	TODDS	United States of America	Registered	73527550	1364729	8 Oct 1985
H. J. HEINZ COMPANY	TODDS	United States of America	Registered	85370219	4211307	18 Sep 2012
H. J. HEINZ COMPANY	TOMATO AND VINE DESIGN IN BLACK AND WHITE	United States of America	Registered	77588569	3664978	4 Aug 2009
H. J. HEINZ COMPANY	TRADITIONAL	United States of America	Registered	300675	1192245	16 Mar 1982
H. J. HEINZ COMPANY, L.P.	TRADITIONAL FAVORITES	United States of America	Registered	78252572	2978843	26 Jul 2005
H. J. HEINZ COMPANY, L.P.	TRUESOUPS	United States of America	Registered	74334069	1799520	19 Oct 1993
H. J. HEINZ COMPANY, L.P.	TRUMPETS	United States of America	Registered	77589981	3719739	1 Dec 2009

Owner/Grantor	Trademark	Country	Status	Application No.	Registration No	Registration Date
H. J. HEINZ COMPANY	TRUST HEINZ TO MAKE ENTERTAINING DELIGHTFULLY EASY AND SPECIAL	United States of America	Registered	77326878	3453541	24 Jun 2008
H. J. HEINZ COMPANY	TUB DESIGN (CONTAINER)	United States of America	Registered	74362896	2386677	19 Sep 2000
H. J. HEINZ COMPANY	TWO GREAT FLAVORS, ONE GREAT TASTE	United States of America	Registered	77151574	3468948	15 Jul 2008
H. J. HEINZ COMPANY (Jointly owned)	ULTIMATE PARTY	United States of America	Registered	77822473	3816949	13 Jul 2010
H. J. HEINZ COMPANY (Jointly owned)	ULTIMATE PARTY MEATBALLS	United States of America	Registered	77822474	3816950	13 Jul 2010
H. J. HEINZ COMPANY	UNWRAP THE POSSIBILITIES	United States of America	Registered	77127951	3328906	6 Nov 2007
H. J. HEINZ COMPANY	VALLEY SELECT AND DESIGN	United States of America	Registered	78829043	3196580	9 Jan 2007
H. J. HEINZ COMPANY	VOL-PAK	United States of America	Registered	73323603	1229917	8 Mar 1983
H. J. HEINZ COMPANY, L.P.	WE MAKE IT LIKE YOU'D MAKE IT	United States of America	Registered	77629447	3719835	1 Dec 2009
H. J. HEINZ COMPANY	WHEN YOU'RE SMART, IT SHOWS	United States of America	Registered	78210232	2794995	16 Dec 2003
H. J. HEINZ COMPANY, L.P.	WYLER'S	United States of America	Registered	75459863	2344478	25 Apr 2000
H. J. HEINZ COMPANY, L.P.	WYLER'S IN OVAL WITH BANNER DESIGN	United States of America	Registered	78681858	3277084	7 Aug 2007
H. J. HEINZ COMPANY, L.P.	WYLER'S LOGO	United States of America	Registered	77322248	3457784	1 Jul 2008
H. J. HEINZ COMPANY	YOSHIDA'S (BLOCK STYLE)	United States of America	Registered	74221216	1716207	15 Sep 1992
H. J. HEINZ COMPANY	ZESTIES!	United States of America	Registered	74049388	1735763	24 Nov 1992
H. J. HEINZ COMPANY	ZESTY TWIRLS	United States of America	Registered	75371320	2187803	8 Sep 1998