TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		107/02/2013	National Banking Association: UNITED STATES

RECEIVING PARTY DATA

Name:	FIN Branding Group, LLC
Street Address:	3378 Moffett Road
City:	Mobile
State/Country:	ALABAMA
Postal Code:	36607
Entity Type:	LIMITED LIABILITY COMPANY: ILLINOIS

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85085819	FINITI

CORRESPONDENCE DATA

Fax Number: 6785532693

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 678-553-2692
Email: gurveys@gtlaw.com

Correspondent Name: Greenberg Traurig LLP c/o Sheryl Gurvey

Address Line 1: Terminus 200

Address Line 2: 3333 Piedmont Road, Suite 2500
Address Line 4: Atlanta, GEORGIA 30305

ATTORNEY DOCKET NUMBER:	068975.019400	
NAME OF SUBMITTER:	Sheryl Gurvey	
Signature:	/Sheryl Gurvey/	

900259741 TRADEMARK REEL: 005063 FRAME: 0074 85085810

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Date:	07/03/2013	
Total Attachments: 2 source=Trademark Release - 7-2-13 (FIN)# source=Trademark Release - 7-2-13 (FIN)#		

TRADEMARK
REEL: 005063 FRAME: 0075

TRADEMARK RELEASE

THIS TRADEMARK RELEASE (this "Release") is made as of July 2, 2013, by WELLS FARGO BANK, NATIONAL ASSOCIATION ("Lender").

WITNESSETH:

WHEREAS, pursuant to that certain Patent and Trademark Security Agreement dated as of December 31, 2012 (the "Security Agreement"), FIN BRANDING GROUP, LLC, an Illinois limited liability company (the "Company"), has granted to Lender a security interest in certain trademarks, including the trademark described on Schedule 1 attached hereto (such trademark, the "Trademark"); and

WHEREAS, the Security Agreement was recorded at reel 4933, frame 0330 on January 2, 2013 and

WHEREAS, the Company has requested that Lender release its lien on the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby releases any and all claims, security interests, liens, and other encumbrances in and to the Trademark and reassigns any and all right, title and interest therein, without any representation, recourse or undertaking by Lender, to the Company. Nothing contained herein shall be construed as a release of any claim, security interest, lien or other encumbrance on or with respect to (a) any trademark of the Company other than the Trademark or (b) any other asset of the Company. Except as expressly set forth herein, the Security Agreement remains in full force and effect.

IN WITNESS WHEREOF, Lender has caused this Release to be duly executed by its duly authorized officer as of the day and year first above written.

ASSOCI		
By:	(1.50	
Name:	(Throber Cale)	
Title:	i p	

WELLS FARGO BANK, NATIONAL

Schedule 1 for Partial Release of Wells Fargo Bank, National Association's Security <u>Interest</u>

Reel 4933, Frame 0330

Granter	Mark	Serial No.	Registration No.	Registration Date
FIN Branding Group, LLC	FINITI	85085819	4007446	08/02/2011

ATL 19196227v2

RECORDED: 07/03/2013

TRADEMARK REEL: 005063 FRAME: 0077