

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Bank of New York Mellon		07/09/2013	Banking Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	F+W Media, Inc.		
Street Address:	10151 Carver Road		
City:	Blue Ash		
State/Country:	OHIO		
Postal Code:	45242		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 133			
Property Type	Number	Word Mark	
Registration Number:	2716472	A CUP OF COMFORT	
Registration Number:	2499895	ADAMS MEDIA	
Registration Number:	1792532	ANNUAL DESIGN REVIEW	
Registration Number:	2490695	ANTIQUE REVIEW	
Registration Number:	2624028	ANTIQUE TRADER	
Registration Number:	1965203	ANTIQUE TRADER'S COLLECTOR MAGAZINE & PR	
Registration Number:	3354569	ANTIQUES & COLLECTIBLES JOURNAL	
Registration Number:	3107254	ARTIST'S SKETCHBOOK	
Registration Number:	2825290	ATB	
Registration Number:	2354872	ATLANTIQUE CITY	
Registration Number:	2415436	BANK NOTE REPORTER COMPLETE MONTHLY GUID	
Registration Number:	1916406	BIG REEL	
Registration Number:	2834654	BLADE	
Registration Number:	2412163	BLADE SHOW & INTERNATIONAL CUTLERY FAIR	

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Registration Number:	2413802	BLADE SHOW WEST
Registration Number:	2415435	BLADE THE WORLD'S #1 KNIFE PUBLICATION
Registration Number:	2484531	BLADE THE WORLD'S #1 KNIFE PUBLICATION
Registration Number:	2410329	BLADE TRADE AND CUTLERY RETAILER
Registration Number:	2410328	CARDTRADE OFFICIAL TRADE JOURNAL OF THE
Registration Number:	2507066	CARTRIDGES OF THE WORLD
Registration Number:	2662379	COIN OF THE YEAR
Registration Number:	2410327	COIN PRICES COMPLETE GUIDE TO U.S. COINV
Registration Number:	2410326	COINS
Registration Number:	3090393	COLLECT.COM
Registration Number:	3418044	COLLECT.COM FIND WHAT YOU KEEP
Registration Number:	1812098	COLLECTOR'S MART
Registration Number:	3553716	COMICS & GAMES RETAILER
Registration Number:	3293878	COMICS BUYER'S GUIDE
Registration Number:	3013147	COMICS BUYER'S GUIDE
Registration Number:	2764186	COMICS BUYER'S GUIDE
Registration Number:	3324175	COMICS BUYER'S GUIDE
Registration Number:	1325179	COMICS BUYER'S GUIDE
Registration Number:	1785033	COMICS RETAILER
Registration Number:	3260515	COTTON & QUAIL ANTIQUE GAZETTE
Registration Number:	2491858	CPMX SPONSORED BY BANK NOTE REPORTER
Registration Number:	2653728	CUTLERY HALL OF FAME
Registration Number:	1574828	DECORATIVE ARTIST'S WORKBOOK
Registration Number:	2205053	DEER & DEER HUNTING
Registration Number:	3122249	DEER HUNTERS' ALMANAC
Serial Number:	77772261	DIGITAL BOOK WORLD
Registration Number:	1931326	DISCOVERIES
Registration Number:	3750859	DRAGONART
Registration Number:	2379837	EVERYTHING
Registration Number:	2063316	EVERYTHING
Registration Number:	2697705	EVERYTHING.COM
Registration Number:	3438862	EVERYTHING KIDS'
Registration Number:	3429265	EVERYTHING PARENT'S GUIDE
Registration Number:	3100666	FAMILY TREE MAGAZINE
Registration Number:	2347895	FAMILY TREE MAGAZINE

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REEL: 005070 FRAME: 0572

	2592313	FASTREAD
Registration Number:	3229797	FRAME BUILDING NEWS
Registration Number:	3285425	GD
Registration Number:	2821953	GOLDMINE
Registration Number:	2893306	GOLDMINE'S NATIONAL RECORD SHOW
Registration Number:	2071054	GUN DIGEST
Registration Number:	3284836	GUN DIGEST
Registration Number:	2420907	GUN KNIFE SHOW CALENDAR
Registration Number:	3045638	GUNLIST
Registration Number:	3041103	GUNLIST
Registration Number:	2510317	GUNS ILLUSTRATED
Registration Number:	2781122	HANDLOADER'S DIGEST
Registration Number:	3012824	HAWAII TRADE CONFERENCE
Registration Number:	2869695	HORTICULTURE
Registration Number:	1602172	HOW
Registration Number:	3481583	I CAN DO THAT
Registration Number:	1675861	ID
Registration Number:	3289883	IDEAS TO GROW YOUR BUSINESS
Registration Number:	3400875	IMPACT
Registration Number:	3400856	I IMPACT
Registration Number:	1854601	INTERNATIONAL DESIGN
Registration Number:	2862501	INTERNATIONAL GIFT & COLLECTIBLE EXPO
Registration Number:	2499644	KNIFE OF THE YEAR
Registration Number:	2787967	KP
Registration Number:	2796620	KP SINCE 1952
Registration Number:	3713704	KRAUSE
Registration Number:	2573101	KRAUSE PUBLICATIONS
Registration Number:	3236919	METAL ROOFING MAGAZINE
Registration Number:	2482336	MIDAMERICA COIN EXPO
Registration Number:	3285264	MILITARY TRADER
Registration Number:	1928301	MILITARY TRADER
Registration Number:	2565044	MILITARY VEHICLES MAGAZINE
Registration Number:	0949365	NORTH LIGHT
Registration Number:	3386920	NUMISMASTER
Registration Number:	3550217	NUMISMASTER.COM

	2190531	NUMISMATIC NEWS
Registration Number:	2522021	OLD CARS
Registration Number:	2922827	PASTEL 100
Registration Number:	2941664	PASTEL JOURNAL
Registration Number:	2962188	PASTEL JOURNEYS
Registration Number:	1109995	PHOTOGRAPHER'S MARKET
Registration Number:	3096764	PLATINUM PRESS
Registration Number:	3199524	P PLATINUM PRESS
Registration Number:	1764441	POET'S MARKET
Registration Number:	3155001	POLKA DOT PRESS
Registration Number:	3155000	POLKA DOT PRESS
Registration Number:	2860386	POPULAR WOODWORKING
Registration Number:	1743129	POPULAR WOODWORKING
Registration Number:	1966407	POSTCARD COLLECTOR
Registration Number:	2790966	PRINT
Registration Number:	3088510	PROVENANCE PRESS
Registration Number:	3083799	P PROVENANCE PRESS
Registration Number:	3229943	RURAL BUILDER
Registration Number:	3364367	SCRAPBOOK RETAILER
Registration Number:	2104635	SCRYE
Registration Number:	1179065	SONGWRITER'S MARKET
Registration Number:	1305863	SOUTHWEST ART
Registration Number:	1305865	SOUTHWEST ART
Registration Number:	2633608	SPORTS COLLECTORS DIGEST TRADE FAX
Registration Number:	2597582	SPORTSFEST
Registration Number:	2131629	STANDARD CATALOG OF
Registration Number:	2417399	STREETWISE
Registration Number:	0687250	THE ANTIQUE TRADER
Registration Number:	1342534	THE ARTIST'S MAGAZINE
Registration Number:	2316711	THE FIRST SOURCE FOR SCRAPBOOK IDEAS
Registration Number:	2819160	THE SCRAP BOOK CLUB
Registration Number:	2412161	TRAPPER & PREDATOR CALLER
Registration Number:	1261718	THE WORKBASKET
Registration Number:	2576870	TOY CARS & MODELS
Registration Number:	2652076	TOYSHOP

	2418907	TOY SHOP THE TOY COLLECTOR'S MARKETPLACE
Registration Number:	1697612	TUFF STUFF
Registration Number:	2412160	TURKEY & TURKEY HUNTING
Registration Number:	2004207	WARMAN'S
Registration Number:	2685479	WARMAN'S
Registration Number:	2972364	WATERCOLOR MAGIC
Registration Number:	2287402	WHITETAIL CALENDAR
Registration Number:	2771437	WINDY CITY ANTIQUE SHOW CHICAGO
Registration Number:	3091780	WOODWORKING MAGAZINE
Registration Number:	2420911	WORLD COIN NEWS FROM THE PUBLISHERS OF T
Registration Number:	0892058	WRITER'S DIGEST
Registration Number:	1114093	WRITER'S MARKET
Registration Number:	1229696	WRITER'S YEARBOOK
Registration Number:	2877437	

CORRESPONDENCE DATA

Fax Number: 5132416234
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 513-241-2324
Email: lkrafte@whe-law.com
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Address Line 2: 2700 Carew Tower
Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Lori Krafte
Signature:	/Lori Krafte/
Date:	07/16/2013

Total Attachments: 3
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RELEASE OF SECURITY INTEREST IN TRADEMARKS

This Release of Security Interest in Trademarks (“Release”) is made as of July 9, 2013 (“Effective Date”), by and between The Bank of New York Mellon, a New York banking corporation located at 600 East Colinas Boulevard, Suite 1300, Irving, Texas 75039 (“Administrative Agent”), and F+W Media, Inc., a Delaware corporation located at 10151 Carver Road, Blue Ash, Ohio 45242 (“Grantor”).

Whereas, pursuant to the terms and conditions of that certain Grant of First Lien Security Interest in Trademark Rights by and between Grantor and Administrative Agent dated June 9, 2010, Grantor pledged and granted to Administrative Agent a continuing security interest in all of Grantor’s right, title, and interest in, to and under: (i) all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade styles, service marks, domain names, logos and other source or business identifiers, and all goodwill associated therewith, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all applications in connection therewith, whether in the United States Patent and Trademark Office or in any similar office or agency of the United States, any State thereof or any other country or any political subdivision thereof, or otherwise, and all common-law rights related thereto, including, without limitation, any of the foregoing referred to in Schedule 6 of the Guarantee and Collateral Agreement (as defined in the Grant of First Lien Security Interest in Trademark Rights), and (ii) the right to obtain all renewals thereof (collectively, the “Trademarks”);

Whereas, this Grant of First Lien Security Interest in Trademark Rights was recorded with the United States Patent and Trademark Office on July 6, 2010, at Reel 004237, Frame 0343 et seq.;

Whereas, Interweave Press, LLC, as an Additional Grantor, pledged and granted to Administrative Agent a security interest in and to all of Additional Grantor’s right, title, and interest in and to all of the Trademarks of Interweave Press, LLC, and this Grant of First Lien Security Interest in Trademark Rights, dated October 24, 2012, was recorded with the United States Patent and Trademark Office on December 6, 2012, at Reel 004913, Frame 0931 et seq.;

Whereas, Aspire Media, LLC, as an Additional Grantor, pledged and granted to Administrative Agent a security interest in and to all of Additional Grantor’s right, title, and interest in and to all of the Trademarks of Aspire Media, LLC, and this Grant of First Lien Security Interest in Trademark Rights, dated October 24, 2012, was recorded with the United States Patent and Trademark Office on December 6, 2012, at Reel 004913, Frame 0795 et seq.; and

Whereas, Additional Grantors Interweave Press, LLC, and Aspire Media, LLC, were subsequently merged into F+W Media, Inc., and these mergers were recorded with the United

States Patent and Trademark Office on January 4, 2013, at Reel 004935, Frame 0649, and at Reel 004935, Frame 0615 et seq., respectively;

Whereas, Grantor has paid all of its outstanding indebtedness to Administrative Agent.

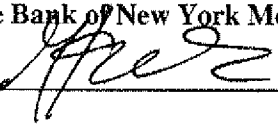
Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Administrative Agent hereby terminates the Grant of First Lien Security Interest in Trademark Rights by Grantor and by Additional Grantors, and hereby grants, assigns, and conveys to Grantor, without recourse, representation, or warranty of any kind, all of its right, title, and interest in, to and under the Trademarks, and terminates, cancels, and releases any and all security interests or liens it has against the Trademarks.

Administrative Agent shall, at Grantor's expense, take all further actions, and provide to Grantor, its successors, assigns, or other legal representatives, all such cooperation and assistance (including, without limitation, the execution and delivery of any and all documents or other instruments, each of which shall be in form and substance acceptable to the party executing the same) reasonably requested by Grantor to more fully and effectively effectuate the purposes of this Release.

* * *

In witness whereof, Administrative Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date.

The Bank of New York Mellon, as Administrative Agent

By:  _____

Name: *Melinda Valentine*

Title: *Vice President*