

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association, as Administrative Agent		07/18/2013	National Banking Association: UNITED STATES

**RECEIVING PARTY DATA**

<b>Name:</b>	Florists' Transworld Delivery, Inc.
<b>Street Address:</b>	3113 Woodcreek Drive
<b>City:</b>	Downers Grove, DuPage County
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60515
<b>Entity Type:</b>	CORPORATION: MICHIGAN

<b>Name:</b>	FTD.COM, Inc.
<b>Street Address:</b>	3113 Woodcreek Drive
<b>City:</b>	Downers Grove, DuPage County
<b>State/Country:</b>	ILLINOIS
<b>Postal Code:</b>	60515
<b>Entity Type:</b>	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 110**

Property Type	Number	Word Mark
Registration Number:	3265468	MERCURY ADVANTAGE
Registration Number:	3232754	FLOWERS DIRECT
Registration Number:	3216226	BUTTERFIELD BLOOMS
Registration Number:	3122333	MERCURY TECHNOLOGY
Registration Number:	3088277	FTD MERCURY
Registration Number:	3006400	FTD
Registration Number:	2992853	FTDI.COM

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Registration Number:	2970872	MERCURY WINGS
Registration Number:	2962815	WEBGIFTS
Registration Number:	2959048	WEB GIFTS
Registration Number:	2953675	GIFTSENSE
Registration Number:	2953583	ROSES WITH HUGS
Registration Number:	2946070	TIMELESS TRIBUTE
Registration Number:	2933470	1800FTDFLOWERS.COM
Registration Number:	2845495	FTDI.COM
Registration Number:	2813816	FTD COLLECTIONS
Registration Number:	2803066	BASKET OF CHEER
Registration Number:	2767362	TOUCH OF SPRING
Registration Number:	2757371	FLOWERS ALL HOURS
Registration Number:	2754301	FTD FLOWERS ALL HOURS
Registration Number:	2731148	FTD MEMBER SERVICES
Registration Number:	2729940	FOL
Registration Number:	2713449	FTDIMAIL
Registration Number:	2712593	MERCURY ADVANTAGE
Registration Number:	2706666	LASTING ROMANCE
Registration Number:	2693319	THE FTD CARNIVAL BOUQUET
Registration Number:	2672801	FTD
Registration Number:	2669048	SWEETHEARTS
Registration Number:	2669047	FOR ALL YOU DO
Registration Number:	2639421	CANDY CANE LANE
Registration Number:	2568404	BEST BOSS
Registration Number:	2560342	AUTUMN SPLENDOR
Registration Number:	2534819	DIRECTORY SERVICES FTD
Registration Number:	2531418	MERCURYDIRECT
Registration Number:	2493561	INTERNATIONAL RETRANS BY FTD
Registration Number:	2478658	FTD FRESHFLOWERS
Registration Number:	2478657	CASHFLO FTD
Registration Number:	2456393	FTD.COM
Registration Number:	2454005	BE A HERO
Registration Number:	2450168	FTD.COM
Registration Number:	2447791	FTD FLOWERS AFTER HOURS
Registration Number:	2437785	MERCURY

**TRADEMARK**

**REEL: 005073 FRAME: 0368**

	2403957	FTD.COM
Registration Number:	2385454	FTD
Registration Number:	2346281	MERCURY
Registration Number:	2219418	FTD
Registration Number:	2179618	HOLIDAY CELEBRATIONS
Registration Number:	2173677	SWEET DREAMS
Registration Number:	2173656	
Registration Number:	2171870	SWEET DREAMS
Registration Number:	2170061	FTD SUNBURST
Registration Number:	2168194	ESPECIALLY FOR YOU
Registration Number:	2130968	SINCE 1910 FTD FLORISTS' TRANSWORLD DELI
Registration Number:	2055537	GOOD NEIGHBOR DAY
Registration Number:	2053519	SINCE 1910 FTD FLORISTS' TRANSWORLD DELI
Registration Number:	2044937	SPRING GARDEN
Registration Number:	1988401	LOVING THOUGHTS
Registration Number:	1888010	SWEET SURPRISES
Registration Number:	1850397	FUN IN THE SUN
Registration Number:	1848732	1-800-SEND-FTD
Registration Number:	1823059	THANKS A BUNCH
Registration Number:	1754588	BOO-QUET
Registration Number:	1729683	FLORISTS' TRANSWORLD DELIVERY FTD SINCE
Registration Number:	1712040	BIG HUG
Registration Number:	1693488	FLOWERS AFTER HOURS
Registration Number:	1679759	FTD MARKETPLACE
Registration Number:	1601243	CHICKEN SOUP
Registration Number:	1576429	FTD
Registration Number:	1523748	FLORISTS' TRANSWORLD DELIVERY
Registration Number:	1503001	MERCURY
Registration Number:	1269424	RETRANS
Registration Number:	1231300	FTD
Registration Number:	1226443	FTD
Registration Number:	1147784	BIG HUG
Registration Number:	1142116	
Registration Number:	1116187	MERCURY NETWORK
Registration Number:	1108614	FTD

TRADEMARK

REEL: 005073 FRAME: 0369

	1040212	BIRTHDAY PARTY
Registration Number:	1011660	REMEMBRANCE BOUQUET
Registration Number:	0844748	FTD
Registration Number:	0821318	FTD
Registration Number:	3426821	BE GOLD. SEND FTD.
Registration Number:	1779145	FLOWERS DIRECT
Registration Number:	2619889	FLOWERS U S A
Registration Number:	2962760	FLOWERS USA
Registration Number:	3890732	FTD
Registration Number:	3795054	FTD
Registration Number:	3830102	FTD
Registration Number:	2275503	IFTD SHOW
Registration Number:	2194180	
Registration Number:	3669210	SAY IT YOUR WAY
Registration Number:	3848243	SIMPLY EASIER. SIMPLY BETTER. SIMPLY MER
Serial Number:	85156842	12 DEALS OF CHRISTMAS
Serial Number:	77590475	
Serial Number:	85121334	BYOB
Serial Number:	77630805	FLORAL JEWELS
Serial Number:	77833871	FLORAL QUALITY YOU CAN SEE
Serial Number:	85216877	FLOWERS SAY IT BETTER. FTD SAYS IT BEST.
Serial Number:	77647282	FTD
Serial Number:	78704511	FTD
Serial Number:	85121666	FTD BUILD YOUR OWN BOUQUET
Serial Number:	85070261	FTD FLOWERCAM
Serial Number:	77549996	FTD MERCURY X
Serial Number:	77912763	MERCURY CONNECT
Serial Number:	85164876	SAY IT YOUR WAY
Serial Number:	77647928	THE FLOWER EXPERTS
Serial Number:	77647930	THE ORCHID EXPERTS
Serial Number:	77647931	THE ROSE EXPERTS
Serial Number:	77647932	THE TULIP EXPERTS
Serial Number:	85160867	THE WEDDING EXPERTS

CORRESPONDENCE DATA

**TRADEMARK**  
**REEL: 005073 FRAME: 0370**

Fax Number: 3128035299

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: (312) 845-3430

Email: kalwa@chapman.com

Correspondent Name: Richard Kalwa

Address Line 1: 111 West Monroe Street

Address Line 2: Chapman and Cutler LLP

Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	3582319
NAME OF SUBMITTER:	Richard Kalwa
Signature:	/richard kalwa/
Date:	07/19/2013

Total Attachments: 7  
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## RELEASE OF TRADEMARK SECURITY INTEREST

This RELEASE OF TRADEMARK SECURITY INTEREST is dated as of July 18, 2013, and is delivered by WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association, located at 333 South Grand Avenue, 9th Floor, Los Angeles, California 90071, in its capacity as Administrative Agent for the financial institutions party to the Credit Agreement (“*Assignor*”), in favor of FLORISTS’ TRANSWORLD DELIVERY, INC., a Michigan corporation, and FTD.COM, INC., a Delaware corporation, each located at 3113 Woodcreek Drive, Downers Grove, DuPage County, Illinois 60515 (collectively “*Assignees*”). Capitalized terms used herein but not defined shall have the meanings set forth or incorporated by reference in the Grant (as defined below) or the Security Agreement (as defined below).

WHEREAS, pursuant to the terms of that certain Security Agreement, dated as of June 10, 2011 (as amended, restated, supplemented, amended and restated, or otherwise modified from time to time, the “*Security Agreement*”), among Assignor and Assignees, Assignees granted to Assignor a security interest in the Trademark Collateral.

WHEREAS, to evidence further the security interest granted by Assignees to Assignor pursuant to the Security Agreement, Assignees granted to Assignor a security interest in the Trademark Collateral pursuant to that certain Grant of Trademark Security Interest (the “*Grant*”), dated as of June 10, 2011, by and among Assignor and Assignees and recorded with the United States Patent and Trademark Office (“*PTO*”) on June 10, 2011 at Reel 4559/Frame 0150.

WHEREAS, the Secured Obligations have been discharged and the security interest in the Trademark Collateral, including, without limitation the Trademarks set forth on Schedule A to the Grant, has been released, and Assignor desires to confirm such release by recording a release with the PTO.

Assignor hereby notifies, acknowledges to and agrees with Assignees that the security interest granted by Assignees in the Trademark Collateral, including, without limitation, the Trademarks set forth on Schedule A hereto, is terminated and released, Assignor hereby releases and forever discharges all of its right, title and interest of any kind or nature in the Trademark Collateral granted, assigned or conveyed pursuant to the Grant or the Security Agreement, and Assignor hereby reassigns to Assignees all right, title and interest of Assignor in, to and under the Trademark Collateral.

Assignor shall, at the sole cost and expense of Assignees, execute and deliver to Assignees all further releases and other documents, and take all such other actions necessary or reasonably desirable to effect and record the termination, release and discharge contemplated above.

THIS RELEASE OF TRADEMARK SECURITY INTEREST AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE INTERNAL LAWS OF THE STATE OF NEW YORK (INCLUDING, WITHOUT LIMITATION,

SECTION 5-1401 OF THE GENERAL OBLIGATIONS LAW OF THE STATE OF NEW YORK), WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES, EXCEPT TO THE EXTENT THAT THE UCC PROVIDES THAT THE PERFECTION OF THE SECURITY INTEREST HEREUNDER, OR REMEDIES HEREUNDER, IN RESPECT OF ANY PARTICULAR TRADEMARK COLLATERAL ARE GOVERNED BY THE LAWS OF A JURISDICTION OTHER THAN THE STATE OF NEW YORK, IN WHICH CASE THE LAWS OF SUCH JURISDICTION SHALL GOVERN WITH RESPECT TO THE PERFECTION OF THE SECURITY INTEREST IN, OR THE REMEDIES WITH RESPECT TO, SUCH PARTICULAR TRADEMARK COLLATERAL.

*[Signature continued on the next page]*

IN WITNESS WHEREOF, Assignor has caused this Release of Trademark Security Interest to be duly executed and delivered by its duly authorized representative as of the date first above written.

WELLS FARGO BANK, NATIONAL ASSOCIATION,  
as Administrative Agent

By: Maribelle Villaseñor  
Name: Maribelle Villaseñor  
Title: Vice President



**SCHEDULE A  
TO  
RELEASE OF TRADEMARK SECURITY INTEREST**

No.	OWNER	TRADEMARK	REGISTRATION/ APPLICATION NUMBER	REGISTRATION/ APPLICATION DATE
1.	Florists' Transworld Delivery, Inc.	MERCURY ADVANTAGE (and Design)	3265468	07/17/2007
2.	Florists' Transworld Delivery, Inc.	FLOWERS DIRECT	3232754	04/24/2007
3.	Florists' Transworld Delivery, Inc.	BUTTERFIELD BLOOMS	3216226	03/06/2007
4.	Florists' Transworld Delivery, Inc.	MERCURY TECHNOLOGY (and Design)	3122333	08/01/2006
5.	Florists' Transworld Delivery, Inc.	FTD MERCURY	3088277	05/02/2006
6.	Florists' Transworld Delivery, Inc.	FTD (and Design)	3006400	10/11/2005
7.	Florists' Transworld Delivery, Inc.	FTDI.COM (and Design)	2992853	09/06/2005
8.	Florists' Transworld Delivery, Inc.	MERCURY WINGS	2970872	07/19/2005
9.	Florists' Transworld Delivery, Inc.	WEBGIFTS	2962815	06/21/2005
10.	Florists' Transworld Delivery, Inc.	WEB GIFTS (and Design)	2959048	06/07/2005
11.	Florists' Transworld Delivery, Inc.	GIFTSENSE	2953675	05/17/2005
12.	Florists' Transworld Delivery, Inc.	ROSES WITH HUGS	2953583	05/17/2005
13.	Florists' Transworld Delivery, Inc.	TIMELESS TRIBUTE	2946070	05/03/2005
14.	Florists' Transworld Delivery, Inc.	1800FTDFLOWERS.COM	2933470	03/15/2005
15.	Florists' Transworld Delivery, Inc.	FTDI.COM	2845495	05/25/2004
16.	Florists' Transworld Delivery, Inc.	FTD COLLECTIONS	2813816	02/10/2004
17.	Florists' Transworld Delivery, Inc.	BASKET OF CHEER	2803066	01/06/2004
18.	Florists' Transworld Delivery, Inc.	TOUCH OF SPRING	2767362	09/23/2003
19.	Florists' Transworld Delivery, Inc.	FLOWERS ALL HOURS	2757371	08/26/2003
20.	Florists' Transworld Delivery, Inc.	FTD FLOWERS ALL HOURS	2754301	08/19/2003
21.	Florists' Transworld Delivery, Inc.	FTD MEMBER SERVICES (and Design)	2731148	07/01/2003
22.	Florists' Transworld Delivery, Inc.	FOL	2729940	06/24/2003
23.	Florists' Transworld Delivery, Inc.	FTDIMAIL	2713449	05/06/2003
24.	Florists' Transworld Delivery, Inc.	MERCURY ADVANTAGE	2712593	05/06/2003
25.	Florists' Transworld Delivery, Inc.	LASTING ROMANCE	2706666	04/15/2003
26.	Florists' Transworld Delivery, Inc.	THE FTD CARNIVAL BOUQUET	2693319	03/04/2003
27.	Florists' Transworld Delivery, Inc.	FTD (and Design)	2672801	01/07/2003
28.	Florists' Transworld Delivery, Inc.	SWEETHEARTS	2669048	12/31/2002
29.	Florists' Transworld Delivery, Inc.	FOR ALL YOU DO	2669047	12/31/2002
30.	Florists' Transworld Delivery, Inc.	CANDY CANE LANE	2639421	10/22/2002
31.	Florists' Transworld Delivery, Inc.	BEST BOSS	2568404	05/07/2002

Schedule A-1

**TRADEMARK  
REEL: 005073 FRAME: 0375**

32.	Florists' Transworld Delivery, Inc.	AUTUMN SPLENDOR	2560342	04/09/2002
33.	Florists' Transworld Delivery, Inc.	DIRECTORY SERVICES FTD (and Design)	2534819	01/29/2002
34.	Florists' Transworld Delivery, Inc.	MERCURYDIRECT (and Design)	2531418	01/22/2002
35.	Florists' Transworld Delivery, Inc.	INTERNATIONAL RETRANS BY FTD (and Design)	2493561	09/25/2001
36.	Florists' Transworld Delivery, Inc.	FTD FRESHFLOWERS (and Design)	2478658	08/14/2001
37.	Florists' Transworld Delivery, Inc.	CASHFLO FTD (and Design)	2478657	08/14/2001
38.	Florists' Transworld Delivery, Inc.	FTD.COM (and Design)	2456393	05/29/2001
39.	Florists' Transworld Delivery, Inc.	BE A HERO	2454005	05/22/2001
40.	Florists' Transworld Delivery, Inc.	FTD.COM (and Design)	2450168	05/08/2001
41.	Florists' Transworld Delivery, Inc.	FTD FLOWERS AFTER HOURS (and Design)	2447791	05/01/2001
42.	Florists' Transworld Delivery, Inc.	MERCURY	2437785	03/27/2001
43.	Florists' Transworld Delivery, Inc.	FTD.COM	2403957	11/14/2000
44.	Florists' Transworld Delivery, Inc.	FTD	2385454	09/12/2000
45.	Florists' Transworld Delivery, Inc.	MERCURY	2346281	05/02/2000
46.	Florists' Transworld Delivery, Inc.	FTD	2219418	01/19/1999
47.	Florists' Transworld Delivery, Inc.	HOLIDAY CELEBRATIONS	2179618	08/04/1998
48.	Florists' Transworld Delivery, Inc.	SWEET DREAMS	2173677	07/14/1998
49.	Florists' Transworld Delivery, Inc.	Design only	2173656	07/14/1998
50.	Florists' Transworld Delivery, Inc.	SWEET DREAMS	2171870	07/07/1998
51.	Florists' Transworld Delivery, Inc.	FTD SUNBURST	2170061	06/30/1998
52.	Florists' Transworld Delivery, Inc.	ESPECIALLY FOR YOU	2168194	06/23/1998
53.	Florists' Transworld Delivery, Inc.	SINCE 1910 FTD FLORISTS' TRANSWORLD DELIVERY (and Design)	2130968	01/20/1998
54.	Florists' Transworld Delivery, Inc.	GOOD NEIGHBOR DAY	2055537	04/22/1997
55.	Florists' Transworld Delivery, Inc.	SINCE 1910 FTD FLORISTS' TRANSWORLD DELIVERY (and Design)	2053519	04/15/1997
56.	Florists' Transworld Delivery, Inc.	SPRING GARDEN	2044937	03/11/1997
57.	Florists' Transworld Delivery, Inc.	LOVING THOUGHTS	1988401	07/23/1996
58.	Florists' Transworld Delivery, Inc.	SWEET SURPRISE	1888010	04/04/1995
59.	Florists' Transworld Delivery, Inc.	FUN IN THE SUN	1850397	08/16/1994
60.	Florists' Transworld Delivery, Inc.	1-800-SEND-FTD	1848732	08/09/1994
61.	Florists' Transworld Delivery, Inc.	THANKS A BUNCH	1823059	02/22/1994
62.	Florists' Transworld Delivery, Inc.	BOO-QUET	1754588	02/23/1993
63.	Florists' Transworld Delivery, Inc.	FLORISTS'	1729683	11/03/1992

		TRANSWORLD DELIVERY FTD SINCE 1910 (and Design)		
64.	Florists' Transworld Delivery, Inc.	BIG HUG	1712040	09/01/1992
65.	Florists' Transworld Delivery, Inc.	FLOWERS AFTER HOURS	1693488	06/09/1992
66.	Florists' Transworld Delivery, Inc.	FTD MARKETPLACE (and Design)	1679759	03/17/1992
67.	Florists' Transworld Delivery, Inc.	CHICKEN SOUP	1601243	06/12/1990
68.	Florists' Transworld Delivery, Inc.	FTD	1576429	01/09/1990
69.	Florists' Transworld Delivery, Inc.	FLORISTS' TRANSWORLD DELIVERY	1523748	02/07/1989
70.	Florists' Transworld Delivery, Inc.	MERCURY	1503001	09/06/1988
71.	Florists' Transworld Delivery, Inc.	RETRANS	1269424	03/06/1984
72.	Florists' Transworld Delivery, Inc.	FTD (and Design)	1231300	03/15/1983
73.	Florists' Transworld Delivery, Inc.	FTD (and Design)	1226443	02/08/1983
74.	Florists' Transworld Delivery, Inc.	BIG HUG	1147784	02/24/1981
75.	Florists' Transworld Delivery, Inc.	Design only	1142116	12/02/1980
76.	Florists' Transworld Delivery, Inc.	MERCURY NETWORK	1116187	04/03/1979
77.	Florists' Transworld Delivery, Inc.	FTD	1108614	12/12/1978
78.	Florists' Transworld Delivery, Inc.	BIRTHDAY PARTY	1040212	05/25/1976
79.	Florists' Transworld Delivery, Inc.	REMEMBRANCE BOUQUET	1011660	05/27/1975
80.	Florists' Transworld Delivery, Inc.	FTD	0844748	02/20/1968
81.	Florists' Transworld Delivery, Inc.	FTD (and Design)	0821318	12/27/1966
82.	Florists' Transworld Delivery, Inc.	12 DEALS OF CHRISTMAS	85/156,842	10/20/2010
83.	Florists' Transworld Delivery, Inc.	BE GOLD. SEND FTD.	3,426,821	05/13/2008
84.	Florists' Transworld Delivery, Inc.	BLACK BOX DESIGN	77/590,475	10/10/2008
85.	Florists' Transworld Delivery, Inc.	BYOB	85/121,334	09/1/2010
86.	Florists' Transworld Delivery, Inc.	FLORAL JEWELS	77/630,805	12/10/2008
87.	Florists' Transworld Delivery, Inc.	FLORAL QUALITY YOU CAN SEE	77,833,871	09/24/2009
88.	Florists' Transworld Delivery, Inc.	FLOWERS DIRECT	1,779,145	06/29/1993
89.	Florists' Transworld Delivery, Inc.	FLOWERS SAY IT BETTER, FTD SAYS IT BEST	85/216,877	01/13/2011
90.	Florists' Transworld Delivery, Inc.	FLOWERS U.S.A. & Design	2,619,889	09/17/2002
91.	Florists' Transworld Delivery, Inc.	FLOWERS USA	2,962,760	06/21/2005
92.	Florists' Transworld Delivery, Inc.	FTD	3,890,732	12/14/2010
93.	Florists' Transworld Delivery, Inc.	FTD	3,795,054	05/25/2010
94.	Florists' Transworld Delivery, Inc.	FTD	3,830,102	08/10/2010
95.	Florists' Transworld Delivery, Inc.	FTD	77/647,282	01/11/2009
96.	Florists' Transworld Delivery, Inc.	FTD (stylized and/or with	78/704,511	08/31/2005

		design)		
97.	Florists' Transworld Delivery, Inc.	FTD BUILD YOUR OWN BOUQUET	85/121,666	09/02/2010
98.	Florists' Transworld Delivery, Inc.	FTD FLOWERCAM	85/070,261	06/23/2010
99.	Florists' Transworld Delivery, Inc.	FTD MERCURY X	77/549,996	08/18/2008
100.	Florists' Transworld Delivery, Inc.	IFTD SHOW & Design	2,275,503	09/07/1999
101.	Florists' Transworld Delivery, Inc.	MERCURY CONNECT	77/912,763	01/15/2010
102.	Florists' Transworld Delivery, Inc.	MERCURY MAN FIGURE	2,194,180	10/06/1998
103.	Florists' Transworld Delivery, Inc.	SAY IT YOUR WAY	85/164,876	10/29/2010
104.	Florists' Transworld Delivery, Inc.	SAY IT YOUR WAY	3,669,210	08/18/2009
105.	Florists' Transworld Delivery, Inc.	SIMPLY EASIER, SIMPLY BETTER. SIMPLY MERCURY	3,848,243	09/14/2010
106.	Florists' Transworld Delivery, Inc.	THE FLOWER EXPERTS	77/647/928	01/12/2009
107.	Florists' Transworld Delivery, Inc.	THE ORCHID EXPERTS	77/647,930	01/12/2009
108.	Florists' Transworld Delivery, Inc.	THE ROSE EXPERTS	77/647,931	01/12/2009
109.	Florists' Transworld Delivery, Inc.	THE TULIP EXPERTS	77/647,932	01/12/2009
110.	Florists' Transworld Delivery, Inc.	THE WEDDING EXPERTS	85/160,867	10/26/2010