

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bonnier Corporation		07/18/2013	CORPORATION:
RECEIVING PARTY DATA			
Name:	Magplus, Inc.		
Street Address:	2 Park Ave, 10th floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4039325	MAG+	
CORRESPONDENCE DATA			
Fax Number:	4079267720		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	4079267700		
Email:	trademark@bonniercorp.com		
Correspondent Name:	christine mcLeod		
Address Line 1:	390 N. Orange Ave, Suite 2500		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	MAG+ ASSIGN		
NAME OF SUBMITTER:	Christine McLeod		
Signature:	/cqmcLeod/		
Date:	07/31/2013		
Total Attachments: 1 source=11252-001-Mag-assignment#page1.tif			

CH \$40.00 4039325

## Assignment of Trademark

WHEREAS, **Bonnier Corporation**, having an address at 460 N. Orlando Avenue, Suite 200, Winter Park, FLORIDA 32789 (hereafter "Assignor") owns the following trademark registered with the U.S. Patent and Trademark Office (hereinafter referred to as "the mark"):

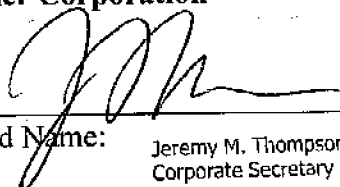
Serial #: 85025434  
Reg #: 4039325  
Trademark: MAG+  
Registration Date: October 11, 2011

WHEREAS, **Magplus, Inc.**, a Delaware Corporation, having an address at 2 Park Avenue, 10th Floor, New York, NY 10016 (hereafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the mark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the mark, together with the goodwill of the business in connection with which the mark is used and which is symbolized by the mark, along with the right to recover for damages and profits for past infringements thereof.

Date: JULY 18, 2013

Assignor  
**Bonnier Corporation**

By   
Printed Name: Jeremy M. Thompson  
Title: Corporate Secretary