

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Interest

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wilmington Trust, National Association		07/31/2013	National Association: UNITED STATES

RECEIVING PARTY DATA	
Name:	F+W Media, Inc.
Street Address:	10151 Carver Road
City:	Blue Ash
State/Country:	OHIO
Postal Code:	45242
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 25		
Property Type	Number	Word Mark
Registration Number:	2716472	A CUP OF COMFORT
Registration Number:	2499895	ADAMS MEDIA
Registration Number:	1792532	ANNUAL DESIGN REVIEW
Registration Number:	3090393	COLLECT.COM
Registration Number:	2379837	EVERYTHING
Registration Number:	2063316	EVERYTHING
Registration Number:	2697705	EVERYTHING.COM
Registration Number:	3100666	FAMILY TREE MAGAZINE
Registration Number:	2869695	HORTICULTURE
Registration Number:	1602172	HOW
Registration Number:	1675861	ID
Registration Number:	1854601	INTERNATIONAL DESIGN
Registration Number:	0949365	NORTH LIGHT
Registration Number:	2922827	PASTEL 100

TRADEMARK

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Registration Number:	2941664	PASTEL JOURNAL
Registration Number:	1109995	PHOTOGRAPHER'S MARKET
Registration Number:	1764441	POET'S MARKET
Registration Number:	2860386	POPULAR WOODWORKING
Registration Number:	2790966	PRINT
Registration Number:	1179065	SONGWRITER'S MARKET
Registration Number:	2417399	STREETWISE
Registration Number:	1342534	THE ARTIST'S MAGAZINE
Registration Number:	0892058	WRITER'S DIGEST
Registration Number:	1114093	WRITER'S MARKET
Registration Number:	1229696	WRITER'S YEARBOOK

CORRESPONDENCE DATA

Fax Number: 5132416234
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 513-241-2324
Email: lkrafte@whe-law.com
Correspondent Name: Lori Krafte
Address Line 1: 441 Vine Street
Address Line 2: 2700 Carew Tower
Address Line 4: Cincinnati, OHIO 45202

NAME OF SUBMITTER:	Lori Krafte
Signature:	/Lori Krafte/
Date:	08/02/2013

Total Attachments: 3
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**TERMINATION AND RELEASE OF SECURITY INTEREST
IN TRADEMARKS**

TERMINATION AND RELEASE dated as of July 31, 2013, from Wilmington Trust, National Association (successor to Wilmington Trust, FSB), a national banking association, as former Administrative Agent (the "Agent") for certain banks and other financial institutions (the "Lenders") under the Credit Agreement, dated as of August 5, 2005 (the "Credit Agreement") in favor of F+W Media, Inc. (f/k/a F&W Publishing, Inc.; and the successor in interest to Krause Publications, Inc.) (the "Company").

WITNESSETH:

WHEREAS, pursuant to the Guarantee and Collateral Agreement, dated as of August 5, 2005, made by the Grantors (as defined therein) in favor of Credit Suisse, a national banking association, (the "Collateral Agreement"), a second lien security interest (the "Security Interest") was granted by the Grantors to Credit Suisse, a national banking association, in certain collateral, including the Trademark Collateral (as hereinafter defined);

WHEREAS, a short form of the Collateral Agreement was recorded in the United States Patent and Trademark Office on October 10, 2005 at Reel 3172 and Frame 0443;

WHEREAS, pursuant to that certain Successor Agent Agreement, dated as of May 11, 2009, the Agent became the administrative and collateral agent for the Lenders under the Credit Agreement;

WHEREAS, pursuant to a Transfer of Security Interest dated June 17, 2009, Credit Suisse assigned to the Agent its security interest in the trademarks identified on Schedule A, and such Transfer of Security Interest was recorded on July 1, 2009 at Reel 4011 and Frame 0966;

WHEREAS, pursuant to that certain Exchange Agreement, dated as of June 9, 2010 (the "Exchange Agreement"), among other things, the Lenders agreed to exchange their debt under the Credit Agreement for common stock of the Company and to release their claims and liens under the Credit Agreement, the Collateral Agreement and related documents and agreements; and

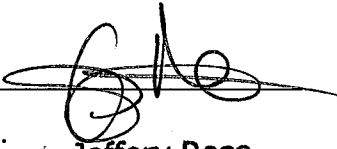
WHEREAS, in furtherance of the Exchange Agreement, the Agent now desires to terminate and release the entirety of its Security Interest in the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration including the satisfaction of all obligations, indebtedness and liabilities secured by the Trademark Collateral pursuant to the Collateral Agreement, the receipt and adequacy of which are hereby acknowledged, and upon the terms set forth in this Termination and Release, the Agent hereby states as follows:

1. Definitions. The term "Trademark Collateral," as used herein, shall mean all of the Grantors' right, title and interest of every kind and nature as of the date hereof in the Trademarks listed on Schedule A hereto. The term "Trademarks" shall have the meaning provided by reference in the Collateral Agreement.
2. Release of Security Interest. The Agent hereby terminates, releases and discharges its Security Interest in the Trademark Collateral, and any right, title or interest of the Agent in such Trademark Collateral shall hereby cease and become void.
3. Further Assurances. The Agent hereby agrees to duly execute, acknowledge, procure and deliver any further documents and to do such other acts as may be reasonably necessary to effect the release of the Security Interested contemplated hereby.

IN WITNESS WHEREOF, the undersigned has executed this Termination and Release by its duly authorized officer as of the date first written above.

Wilmington Trust, National Association
(successor to Wilmington Trust FSB)

By: 
Name: Jeffery Rose
Title: Vice President

SCHEDULE A

A CUP OF COMFORT	Reg. No. 2716472
ADAMS MEDIA	Reg. No. 2499895
ANNUAL DESIGN REVIEW	Reg. No. 1792532
COLLECT.COM	Reg. No. 3090393
DECORATIVE ARTIST'S WORKBOOK	Reg. No. 1574828
EVERYTHING	Reg. No. 2379837
EVERYTHING	Reg. No. 2063316
EVERYTHING.COM	Reg. No. 2697705
FAMILY TREE MAGAZINE	Reg. No. 2347895
FAMILY TREE MAGAZINE	Reg. No. 3100666
FASTREAD	Reg. No. 2592313
HORTICULTURE	Reg. No. 2869695
HOW	Reg. No. 1602172
ID	Reg. No. 1675861
INTERNATIONAL DESIGN	Reg. No. 1854601
NORTH LIGHT	Reg. No. 0949365
PASTEL 100	Reg. No. 2922827
PASTEL JOURNAL	Reg. No. 2941664
PASTEL JOURNEYS	Reg. No. 2962188
PHOTOGRAPHER'S MARKET	Reg. No. 1109995
POET'S MARKET	Reg. No. 1764441
POPULAR WOODWORKING	Reg. No. 2860386
POPULAR WOODWORKING	Reg. No. 1743129
PRINT	Reg. No. 2790966
SONGWRITER'S MARKET	Reg. No. 1179065
STREETWISE	Reg. No. 2417399
THE ARTIST'S MAGAZINE	Reg. No. 1342534
THE FIRST SOURCE FOR SCRAPBOOK IDEAS	Reg. No. 2316711
WATERCOLOR MAGIC	Reg. No. 2972364
WRITER'S DIGEST	Reg. No. 0892058
WRITER'S MARKET	Reg. No. 1114093
WRITER'S YEARBOOK	Reg. No. 1229696