

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

| | |
|-----------------------|-------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------|----------|----------------|----------------------------|
| Aliphcom | | 08/02/2013 | CORPORATION: |
| Aliph, Inc. | | 08/02/2013 | CORPORATION: |
| MacGyver Acquisition LLC | | 08/02/2013 | LIMITED LIABILITY COMPANY: |
| Bodymedia, Inc. | | 08/02/2013 | CORPORATION: |

RECEIVING PARTY DATA

| | |
|-------------------|---|
| Name: | DBD Credit Funding LLC, as Administrative Agent |
| Street Address: | 1345 Avenue of the Americas |
| Internal Address: | 48th Floor |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10105 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 93

| Property Type | Number | Word Mark |
|----------------------|----------|---------------------------|
| Serial Number: | 85957150 | |
| Serial Number: | 85421439 | ACTIVEALERT |
| Registration Number: | 3541713 | ALIPH |
| Registration Number: | 4069536 | BE FIERCE. DETAILS SELECT |
| Registration Number: | 4215279 | BIG JAMBOX |
| Serial Number: | 85669262 | |
| Serial Number: | 85695182 | |
| Serial Number: | 85695191 | |
| Serial Number: | 85669253 | |
| Serial Number: | 85695176 | |

CH \$2340.00 85957150

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|----------------------|----------|-----------------------------|
| Registration Number: | 4270870 | |
| Serial Number: | 85957128 | EARWEAR |
| Registration Number: | 3474244 | EARWEAR |
| Serial Number: | 85497282 | |
| Serial Number: | 85957143 | ERA |
| Serial Number: | 85956813 | ERA BY JAWBONE |
| Serial Number: | 85435223 | GET UP |
| Registration Number: | 3565962 | HEAR IT CLEAR WITH RADIIENT |
| Registration Number: | 4147311 | JAMBOX |
| Serial Number: | 85695159 | |
| Serial Number: | 85695168 | |
| Serial Number: | 85703599 | |
| Serial Number: | 85695152 | |
| Registration Number: | 3046856 | JAWBONE |
| Registration Number: | 4000280 | JAWBONE |
| Serial Number: | 77785787 | JAWBONE |
| Registration Number: | 4195569 | JAWBONE |
| Serial Number: | 85462641 | JAWBONE |
| Registration Number: | 4358320 | JAWBONE |
| Serial Number: | 85189346 | JAWBONE ERA |
| Registration Number: | 4200122 | JAWBONE ERA |
| Registration Number: | 4230932 | JAWBONE ICON |
| Registration Number: | 3936394 | |
| Serial Number: | 86006883 | JAWBONE LOCATOR |
| Serial Number: | 85669268 | |
| Registration Number: | 4289408 | JAWBONE THOUGHTS |
| Serial Number: | 85275816 | JAWBONE UP |
| Serial Number: | 85833854 | KNOW YOURSELF. LIVE BETTER |
| Serial Number: | 85371947 | LIFELINE |
| Serial Number: | 85897944 | LIVE BETTER. START NOW. |
| Serial Number: | 85435228 | LIVE UP |
| Registration Number: | 4155987 | LIVEAUDIO |
| Serial Number: | 85956962 | MINI JAMBOX |
| Serial Number: | 85497295 | |
| Registration Number: | 3884763 | |

| | | |
|----------------------|----------|--|
| | 85897929 | MYJAWBONE |
| Registration Number: | 3833525 | MYTALK |
| Registration Number: | 4263355 | MYTALK |
| Registration Number: | 3807619 | NOISEASSASSIN |
| Registration Number: | 3694140 | NOISEASSASSIN |
| Registration Number: | 3481400 | RADIIENT TECHNOLOGIES |
| Registration Number: | 3565915 | RADIIENT TECHNOLOGIES |
| Registration Number: | 3451128 | ROOMCASTER |
| Registration Number: | 3225915 | SIMPLE HD |
| Registration Number: | 3225925 | SIMPLE HD |
| Serial Number: | 85497289 | |
| Serial Number: | 85957156 | SMART ALARM |
| Serial Number: | 85421457 | SMARTSNOOZE |
| Registration Number: | 4255604 | SMARTSPEAKER |
| Registration Number: | 4255603 | SMARTSPEAKER |
| Serial Number: | 85421443 | SMARTWAKEUP |
| Serial Number: | 85435242 | STEP UP |
| Registration Number: | 4176348 | THE NERD |
| Registration Number: | 4255602 | THE SMARTSPEAKER |
| Registration Number: | 4309613 | UP |
| Serial Number: | 85435231 | UP |
| Serial Number: | 85435238 | UP |
| Serial Number: | 85630519 | UP |
| Serial Number: | 85438179 | UP |
| Serial Number: | 85435234 | UP |
| Serial Number: | 85959421 | UP |
| Serial Number: | 85956707 | UP BY JAWBONE |
| Serial Number: | 85435235 | UP BY JAWBONE |
| Serial Number: | 86006888 | UP24 |
| Serial Number: | 85542208 | |
| Serial Number: | 85542202 | |
| Registration Number: | 4341751 | BODYMEDIA |
| Serial Number: | 85728205 | BODYMEDIA |
| Serial Number: | 85681405 | BODYMEDIA |
| Serial Number: | 85173712 | PUT ON THE ARMBAND. TAKE OFF THE POUNDS. |

TRADEMARK

REEL: 005085 FRAME: 0859

| | | |
|----------------------|----------|---------------------------------------|
| | 85621596 | PUT ON THE BAND. TAKE OFF THE POUNDS. |
| Registration Number: | 2570373 | BODYMEDIA |
| Registration Number: | 2709726 | BODYMEDIA |
| Registration Number: | 3289132 | BODYMEDIA |
| Registration Number: | 3714875 | BODYMEDIA |
| Registration Number: | 2592177 | BODYMEDIA |
| Registration Number: | 3387020 | BODYMEDIA |
| Registration Number: | 2656935 | |
| Registration Number: | 3327997 | |
| Registration Number: | 3544386 | GOWEAR |
| Serial Number: | 85885420 | SENSEWEAR |
| Registration Number: | 2700826 | SENSEWEAR |
| Registration Number: | 3292367 | SENSEWEAR |

CORRESPONDENCE DATA

Fax Number: 2149813400
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 214-981-3483
Email: dclark@sidley.com
Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP
Address Line 2: 717 N. Harwood St., Suite 3400
Address Line 4: Dallas, TEXAS 75201

| | |
|-------------------------|---------------|
| ATTORNEY DOCKET NUMBER: | 27472-10780 |
| NAME OF SUBMITTER: | Dusan Clark |
| Signature: | /Dusan Clark/ |
| Date: | 08/07/2013 |

Total Attachments: 97
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement (this “**Intellectual Property Security Agreement**”) is entered into as of August 2, 2013 by and between DBD Credit Funding LLC., a Delaware corporation (“**Fortress**”), as administrative agent for the below-defined Lenders (in such capacity, “**Administrative Agent**”) and the Grantors listed on the signature pages hereto (such Grantors being both individually and collectively referred to herein as the context requires as the “**Grantor**”).

RECITALS

A. ALIPHCOM, a California corporation (“**Borrower**”) has entered into that certain Credit Agreement, by and among Administrative Agent, the lenders from time to time party thereto, (each a “**Lender**” and collectively the “**Lenders**”) Borrower, and the other Loan Parties party thereto, dated July [24], 2013 (as amended, restated or otherwise modified from time to time, the “**Credit Agreement**”), pursuant to which the Lenders have agreed to make credit extensions available to Borrower pursuant to the terms of the Credit Agreement.

B. Pursuant to that certain Pledge and Security Agreement by and among Administrative Agent, Grantor and the other parties named therein, dated August 2, 2013 (as amended, restated or otherwise modified from time to time, the “**Security Agreement**”), Grantor has agreed to grant to Administrative Agent, for the benefit of Lenders, a security interest in all of Grantor’s right, title and interest, whether presently existing or hereafter acquired, in and to all of the Collateral, including certain Copyrights, Trademarks and Patents to secure the obligations of Borrower under the Credit Agreement. Capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Security Agreement, or if not defined therein, in the Credit Agreement.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, Grantor hereby represents, warrants, covenants and agrees as follows:

AGREEMENT

To secure its obligations under the Credit Agreement, Grantor grants to Administrative Agent, for the benefit of Lenders, a security interest in all of Grantor's right, title and interest in and to the registered, issued and applied-for Copyrights, Trademarks and Patents listed on Schedules A, B and C hereto, respectively (collectively, the “**Intellectual Property Collateral**”).

Notwithstanding the foregoing, the Intellectual Property Collateral does not include any “intent-to-use” trademarks.

This security interest is granted in conjunction with the security interest granted to Administrative Agent under the Security Agreement. The rights of Administrative Agent with respect to the security interest granted hereby are in addition to those set forth in the Security Agreement and the other Loan Documents, and those which are now or hereafter available to Administrative Agent as a matter of law or equity. Each right, power and remedy of Administrative Agent provided for herein or in the Security Agreement or any of the Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right or power provided for herein and the exercise by Administrative Agent of any one or more of the rights, power or remedy provided for in this Intellectual Property Security Agreement, the Security Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity, shall not preclude the simultaneous or later exercise by any Person, including Administrative Agent, of any or all other rights, powers or remedies.

This Intellectual Property Security Agreement shall be governed by, and construed and enforced in accordance with, the laws of the State of New York, excluding conflicts of law principles that would cause the application of laws of any other jurisdiction.

This Intellectual Property Security Agreement may be executed in any number of counterparts, and by different parties on separate counterparts, each of which, when so delivered shall be deemed an original, but all of which counterparts shall constitute but one and the same agreement.

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[Intellectual Property Security Agreement]

TRADEMARK
REEL: 005085 FRAME: 0864

IN WITNESS WHEREOF, the parties hereto have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

GRANTORS:

Address of Grantors:

99 Rhode Island St., 3rd Floor
San Francisco, CA 94103
Attention: VP, Finance

ALIPHCOM

By: M. Tchakarov
Name: Marin Tchakarov
Title: Vice President of Finance

ALIPH, INC.

By: H.S. Rahman
Name: Hosain Rahman
Title: President and Chief Executive Officer

MACGYVER ACQUISITION LLC,
by ALIPHCOM, as sole member

By: M. Tchakarov
Name: Marin Tchakarov
Title: Vice President of Finance

BODYMEDIA, INC.

By: M. Tchakarov
Name: Marin Tchakarov
Title: Vice President of Finance

[Intellectual Property Security Agreement]

IN WITNESS WHEREOF, the parties hereto have caused this Intellectual Property Security Agreement to be duly executed by its officers thereunto duly authorized as of the first date written above.

Address of Administrative Agent:

DBD Credit Funding LLC
1345 Avenue of the Americas, 48th Floor
New York, NY 10105
Attention: Dean Dakolias

ADMINISTRATIVE AGENT

DBD CREDIT FUNDING LLC

By: _____
Name: CONSTANTINE M. DAKOLIAS
Title: PRESIDENT

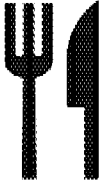
[Intellectual Property Security Agreement]

TRADEMARK
REEL: 005085 FRAME: 0866


EXHIBIT B

Trademarks

Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---|--|------------|---------------------------|---------------------------|------------------|----------------------|---|
| (Stylized and/or Design, mark)  | United States of America 92092-875835 | Pending | 85957150 Jun 11, 2013 | | AliphCom | 09 42 44 45 | Foreign Filing Deadline - Dec 11, 2013 Final Deadline |
| ACTIVEALERT | United States of America 92092-819438 | Allowed | 85421439 Sep 13, 2011 | | AliphCom | 09 42 44 | Statement of Use/Request for Extension Due - 18 month Dec 12, 2013 |
| AILIFU IN CHINESE CHARACTERS 艾立富 (AILIFU) | China 92092-786736 | Registered | 8375885 Jun 9, 2010 | 8375885 Jun 21, 2011 | AliphCom (35799) | 09 | Renewal Due Jun 20, 2021 |
| ALIPH | Brazil 92092-785755 | Published | 902500368 Apr 15, 2010 | | AliphCom (35799) | 9 | |
| ALIPH | Canada 92092-767920 | Registered | 1434404 Apr 14, 2009 | TMA767816 May 26, 2010 | AliphCom (35799) | 00 | Renewal Due May 26, 2025 |
| ALIPH | Canada 92092-777667 | Registered | 1458658 Nov 10, 2009 | TMA850770 May 13, 2013 | AliphCom | | Renewal Due May 13, 2028 |
| ALIPH | China 92092-767921 | Pending | 7329738 Apr 16, 2009 | | AliphCom (35799) | 09 | |
| ALIPH | European Union 92092-767432 | Registered | 005787321 Mar 26, 2007 | 005787321 Feb 28, 2008 | AliphCom (35799) | 35 42 9 | Renewal Due Mar 26, 2017 |

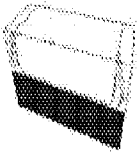

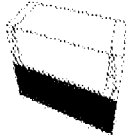

Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|--|--|------------|---------------------------|---------------------------|------------------------------|-------|---|
| ALIPH | Hong Kong 92092-767922 | Registered | 301320254 Apr 7, 2009 | 301320254 Apr 7, 2009 | AliphCom Corporation (35195) | 9 | Renewal Due Apr 6, 2019 |
| ALIPH | Taiwan R.O.C. 92092-767923 | Registered | 98014031 Apr 8, 2009 | 01399870 Mar 16, 2010 | AliphCom (35799) | 9 | Renewal Due Mar 15, 2020 |
| ALIPH | United States of America 92092-767433 | Registered | 78344895 Dec 23, 2003 | 3541713 Dec 2, 2008 | AliphCom Corporation (35195) | 09 | Sec 8 and/or 15 Filing Deadline Dec 2, 2014 Renewal of Recordation with US Customs Dec 2, 2018 Sec 8/9 Renewal Deadline Dec 2, 2018 |
| ALIPH EARWEAR | Hong Kong 92092-782455 | Registered | 301544120 Feb 11, 2010 | 301544120 Feb 11, 2010 | AliphCom (35799) | 9 | Renewal Due Feb 10, 2020 |
| BE FIERCE. DETAILS. SELECT (and design) (THE ROGUE) | United States of America 92092-790666 | Registered | 85146224 Oct 6, 2010 | 4069536 Dec 13, 2011 | AliphCom (35799) | 42 | Sec 8 and/or 15 Filing Deadline Dec 13, 2017 Sec 8/9 Renewal Deadline Dec 13, 2021 |
|  | | | | | | | |
| BIG JAMBOX | Australia 92092-829736 | Registered | 1469792 Jan 13, 2012 | 1469792 Jan 13, 2012 | AliphCom | 09 | Renewal Due Jan 13, 2022 |
| BIG JAMBOX | Brazil 92092-829737 | Published | 840004400 Jan 23, 2012 | | AliphCom | 09 | |
| BIG JAMBOX | Canada 92092-829738 | Allowed | 1559559 Jan 12, 2012 | | AliphCom | | Declaration of Use/Request for Extension Due Registration Fee Due Jan 12, 2015 Jan 12, 2015 |
| BIG JAMBOX | China 92092-829739 | Pending | 10456162 Feb 2, 2012 | | AliphCom | 09 | |




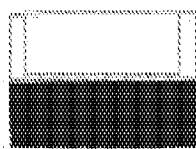

Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|------------|--|------------|----------------------------|--------------------------|----------|-------|---|
| BIG JAMBOX | European Union 92092-829740 | Registered | 10560381 Jan 13, 2012 | 010560381 Jun 8, 2012 | AliphCom | 09 | Renewal Due Jan 13, 2022 |
| BIG JAMBOX | Hong Kong 92092-829741 | Published | 302138265 Jan 13, 2012 | | AliphCom | 09 | |
| BIG JAMBOX | Japan 92092-829742 | Registered | 20121365 Jan 12, 2012 | 5504147 Jun 29, 2012 | AliphCom | 09 | Opposition Period End Date Sep 30, 2012 Renewal Due Jun 29, 2022 |
| BIG JAMBOX | Malaysia 92092-829744 | Published | 2012050160 Jan 12, 2012 | | AliphCom | 09 | |
| BIG JAMBOX | New Zealand 92092-829745 | Registered | 855064 Jan 13, 2012 | 855064 Aug 29, 2011 | AliphCom | 09 | Renewal Due Aug 29, 2021 |
| BIG JAMBOX | Norway 92092-829746 | Registered | 201200706 Jan 23, 2012 | 265435 May 10, 2012 | AliphCom | 09 | Renewal Due Jan 23, 2022 |
| BIG JAMBOX | Republic of Korea 92092-829743 | Registered | 4020122170 Jan 12, 2012 | 973872 Jun 10, 2013 | AliphCom | 09 | Renewal Due Jun 10, 2023 |
| BIG JAMBOX | Singapore 92092-829747 | Pending | T1200609G Jan 16, 2012 | | AliphCom | 09 | |
| BIG JAMBOX | Taiwan R.O.C. 92092-829748 | Registered | 101002800 Jan 17, 2012 | 01531480 Aug 16, 2012 | AliphCom | 09 | Proof of Use Deadline - Final Aug 16, 2015 Renewal Due Aug 15, 2022 |
| BIG JAMBOX | United States of America 92092-818332 | Registered | 85409518 Aug 29, 2011 | 4215279 Sep 25, 2012 | AliphCom | 09 | Sec 8 and/or 15 Filing Deadline Sep 25, 2018 Sec 8/9 Renewal Deadline Sep 25, 2022 |

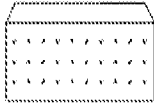


Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---|--|---------|----------------------------------|-----------------------|----------|-------|---|
| BIG JAMBOX & HANDS DISTINGUISHING GUISE  | Canada 92092- 861363 | Pending | 1608857 Jan 7, 2013 | | AliphCom | | |
| BIG JAMBOX & HANDS TRADE DRESS  | Republic of Korea 92092- 861463 | Pending | 402013000100 2 Jan 7, 2013 | | AliphCom | 09 | |
| BIG JAMBOX & HANDS TRADE DRESS | Taiwan R.O.C. 92092- 861721 | Pending | 102000795 Jan 7, 2013 | | AliphCom | 09 | |
| BIG JAMBOX & HANDS TRADE DRESS  | United States of America 92092- 838292 | Pending | 85669262 Jul 5, 2012 | | AliphCom | 09 | Final Office Action Response Due Jan 1, 2014 Notice of Appeal Due Jan 1, 2014 |
| BIG JAMBOX & HANDS TRADE DRESS (3-DIMENSIONAL)  | Hong Kong 92092- 861451 | Pending | 302487998 Jan 7, 2013 | | AliphCom | 09 | |

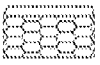
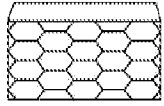

Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---|---|---------|------------------------------|-----------------------|------------------|-------|---|
| BIG JAMBOX & HANDS TRADE DRESS (and design)  | European Union 92092- 861638 | Pending | 11469137 Jan 7, 2013 | | AliphCom | 09 | Office Action Response Due Jul 31, 2013 Supplemental Arguments and Evidence Due Sep 30, 2013 |
| BIG JAMBOX & HANDS TRADE DRESS DEVICE  | China 92092- 861571 | Pending | Apr 7, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Oct 7, 2013 |
| BIG JAMBOX DIAMOND TRADE DRESS  | Hong Kong 92092- 865809 | Pending | 302515626 Feb 4, 2013 | | AliphCom (35799) | 09 | Foreign Filing Deadline - Final Deadline Aug 4, 2013 |
| BIG JAMBOX DISTINGUISHING GUISE  | Canada 92092- 861362 | Pending | 1608856 Jan 7, 2013 | | AliphCom | | |
| BIG JAMBOX DOT Distinguishing Guise  | Canada 92092- 865785 | Pending | 1612623 Feb 4, 2013 | | AliphCom | | Foreign Filing Deadline - Final Deadline Aug 4, 2013 |

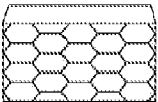

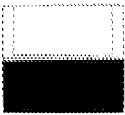


Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|--|--|---------|--------------------------------------|-----------------------|------------------|-------|---|
| BIG JAMBOX DOT TRADE DRESS  | China 92092- 865792 | Pending | Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX DOT TRADE DRESS | European Union 92092- 865799 | Pending | 011543576 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX DOT TRADE DRESS | Hong Kong 92092- 865806 | Pending | 302515653 Feb 4, 2013 | | AliphCom (35799) | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX DOT TRADE DRESS  | Republic of Korea 92092- 865813 | Pending | 402013000678 0 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX DOT TRADE DRESS | Taiwan R.O.C. 92092- 865820 | Pending | 102006680 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX DOT TRADE DRESS  | United States of America 92092- 846017 | Pending | 85695182 Aug 3, 2012 | | AliphCom | 09 | Non-Final Office Action Response Due Jan 10, 2014 |

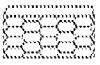
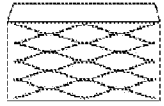
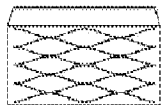

Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
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| BIG JAMBOX HEX DISTINGUISHING GUISE (and design)  | Canada 92092- 865786 | Pending | 1612625 Feb 4, 2013 | | AliphCom | | Claim for Priority Due - Feb 3, 2013 Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX HEX TRADE DRESS  | China 92092- 865793 | Pending | Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX HEX TRADE DRESS | European Union 92092- 865800 | Pending | 011543592 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX HEX TRADE DRESS | Hong Kong 92092- 865807 | Pending | 302515644 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX HEX TRADE DRESS  | Republic of Korea 92092- 865814 | Pending | 402013000678 1 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX HEX TRADE DRESS | Taiwan R.O.C. 92092- 865821 | Pending | 102006681 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |

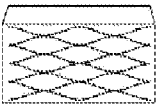
Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
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| BIG JAMBOX HEX TRADE DRESS  | United States of America 92092-846045 | Pending | 85695191 Aug 3, 2012 | | AliphCom | 09 | Non-Final Office Action Response Due Jan 10, 2014 |
| BIG JAMBOX TRADE DRESS  | Republic of Korea 92092-861467 | Pending | 4020130001001 Jan 7, 2013 | | AliphCom | 09 | |
| BIG JAMBOX TRADE DRESS | Taiwan R.O.C. 92092-861994 | Pending | 102000793 Jan 7, 2013 | | AliphCom | 09 | |
| BIG JAMBOX TRADE DRESS  | United States of America 92092-838291 | Pending | 85669253 Jul 5, 2012 | | AliphCom | 09 | Non-Final Office Action Response Due Dec 8, 2013 |
| BIG JAMBOX TRADE DRESS (3-DIMENSIONAL)  | Hong Kong 92092-861472 | Pending | 302487989 Jan 7, 2013 | | AliphCom | 09 | |
| BIG JAMBOX TRADE DRESS (and design)  | European Union 92092-861637 | Pending | 11469079 Jan 7, 2013 | | AliphCom | 09 | Appeal Due Aug 14, 2013 Supplemental Arguments and Evidence Due Oct 14, 2013 |


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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
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| BIG JAMBOX WAVE DISTINGUISHING GUISE (and design)  | Canada 92092- 865787 | Pending | 1612626 Feb 4, 2013 | | AliphCom | | Claim for Priority Due Feb 3, 2013 Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX WAVE TRADE DRESS  | China 92092- 865794 | Pending | Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX WAVE TRADE DRESS | European Union 92092- 865801 | Pending | 011543601 Feb 4, 2013 | | AliphCom | 09 | Claim for Priority Due Apr 4, 2013 Seniority Claim Due Apr 4, 2013 Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX WAVE TRADE DRESS  | Hong Kong 92092- 865808 | Pending | 302515635 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline Office Action Response Dec 20, Due 2013 |
| BIG JAMBOX WAVE TRADE DRESS  | Republic of Korea 92092- 865815 | Pending | 402013000678 2 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| BIG JAMBOX WAVE TRADE DRESS | Taiwan R.O.C. 92092- 865822 | Pending | 102006682 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |


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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|--|--|------------|---------------------------------|-------------------------------|----------|-------|---|
| BIG JAMBOX WAVE TRADE DRESS  | United States of America 92092- 846016 | Pending | 85695176 Aug 3, 2012 | | AliphCom | 09 | Non-Final Office Action Response Due Dec 8, 2013 |
| BLUEJ | Australia 92092- 808486 | Registered | 1430907 Jun 14, 2011 | 1430907 Jun 14, 2011 | AliphCom | 09 | Registration Fee Due Apr 13, 2012 Renewal Due Jun 14, 2021 |
| BLUEJ | Brazil 92092- 832906 | Published | 840039557 Feb 29, 2012 | | AliphCom | 09 | |
| BLUEJ | China 92092- 808489 | Registered | 9620653 Jun 21, 2011 | 9620653 Aug 21, 2012 | AliphCom | 09 | Renewal Due Aug 20, 2022 |
| BLUEJ | European Union 92092- 808481 | Registered | 10046191 Jun 14, 2011 | 010046191 Nov 15, 2011 | AliphCom | 09 | Renewal Due Jun 14, 2021 |
| BLUEJ | Hong Kong 92092- 808487 | Published | 301945404 Jun 14, 2011 | | AliphCom | 09 | |
| BLUEJ | Japan 92092- 808485 | Registered | 201141166 Jun 14, 2011 | 5448125 Nov 4, 2011 | AliphCom | 09 | Renewal Due Nov 4, 2021 |
| BLUEJ | Mexico 92092- 832908 | Registered | 1253636 Feb 29, 2012 | 1300549 Jul 26, 2012 | AliphCom | 09 | Declaration of Use Jul 26, 2015 Renewal Due Feb 28, 2022 |
| BLUEJ | Republic of Korea 92092- 808488 | Registered | 40201132460 Jun 15, 2011 | 400927676 Jul 17, 2012 | AliphCom | 09 | Renewal Due Jul 17, 2022 |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
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| CHALLENGE ICON (prize ribbon)  | United States of America 92092-826707 | Registered | 85496464 Dec 15, 2011 | 4270870 Jan 8, 2013 | AliphCom | 09 | Sec 8 and/or 15 Filing Deadline Jan 8, 2019 Sec 8/9 Renewal Deadline Jan 8, 2023 |
| DO EVERYTHING SPEAKER | European Union 92092-805570 | Registered | 009946682 May 6, 2011 | 009946682 Oct 17, 2011 | AliphCom (37178) | 09 35 42 45 | Renewal Due May 6, 2021 |
| EARCANDY | Canada 92092-767683 | Registered | 1435661 Apr 23, 2009 | TMA768172 May 31, 2010 | AliphCom (35799) | 00 | Renewal Due May 31, 2025 |
| EARCANDY | China 92092-768859 | Registered | 7391552 May 13, 2009 | 7391552 Feb 21, 2011 | AliphCom (35799) | 09 | Renewal Due Feb 20, 2021 |
| EARCANDY | European Union 92092-767684 | Registered | 008242174 Apr 24, 2009 | 008242174 Nov 22, 2009 | AliphCom (35799) | 9 | Renewal Due Apr 24, 2019 |
| EARCANDY | Taiwan R.O.C. 92092-768861 | Registered | 98017131 Apr 24, 2009 | 01391805 Jan 1, 2010 | AliphCom (35799) | 09 | Renewal Due Dec 31, 2019 |
| EARWEAR | Brazil 92092-785756 | Published | 902500430 Apr 15, 2010 | | AliphCom | 09 | |
| EARWEAR | Canada 92092-767924 | Pending | 1435298 Apr 21, 2009 | | AliphCom (35799) | | Office Action Response Due Oct 1, 2011 |
| EARWEAR | China 92092-767925 | Pending | 7329737 Apr 16, 2009 | | AliphCom (35799) | 09 | |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|--|--|------------|--------------------------|--------------------------|------------------------------|----------------------|--|
| EARWEAR | European Union 92092-767434 | Registered | 006246731 Sep 7, 2007 | 006246731 Aug 7, 2008 | AliphCom (35799) | 9 | Renewal Due Sep 7, 2017 |
| EARWEAR | Taiwan R.O.C. 92092-767927 | Registered | 98014032 Apr 8, 2009 | 01399871 Mar 16, 2010 | AliphCom (35799) | 9 | Renewal Due Mar 15, 2020 |
| EARWEAR | United States of America 92092-876909 | Pending | 85957128 Jun 11, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Dec 11, 2013 |
| EARWEAR (Supplemental Register) | United States of America 92092-767435 | Registered | 77268794 Aug 30, 2007 | 3474244 Jul 22, 2008 | AliphCom Corporation (35195) | 09 | Convert to Principal Register May 15, 2013 Affidavit Due Jul 22, 2014 Sec 8/9 Renewal Deadline Jul 22, 2018 |
| EAT ICON (strawberry)  | United States of America 92092-826704 | Pending | 85497282 Dec 16, 2011 | | AliphCom | 09 42 | Per USPTO records, two international classes were abandoned because the applicant failed to file a response to an office action dated 11/21/2012. Petition to Revive Due Aug 19, 2013 Petition to Revive Due - 1st extension Dec 19, 2013 Petition to Revive Due - 2nd extension Mar 19, 2014 Petition to Revive Due - 3rd extension May 19, 2014 Petition to Revive Due - Final extension Jun 19, 2014 |
| EAT UP | Australia 92092-820523 | Registered | 1450347 Sep 22, 2011 | 1450347 Sep 22, 2011 | AliphCom | 09 42 44 45 | Renewal Due Sep 22, 2021 |
| EAT UP | China 92092-820537 | Registered | 10077801 Oct 18, 2011 | 10077801 Dec 14, 2012 | AliphCom | 42 | Renewal Due Dec 13, 2022 |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
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| EAT UP | China 92092-820538 | Registered | 10077802 Oct 18, 2011 | 10077802 Dec 14, 2012 | AliphCom | 44 | Renewal Due Dec 13, 2022 |
| EAT UP | China 92092-820540 | Registered | 10077803 Oct 18, 2011 | 10077803 Dec 14, 2012 | AliphCom | 45 | Renewal Due Dec 13, 2022 |
| EAT UP | China 92092-820541 | Registered | 10077800 Oct 18, 2011 | 10077800 Dec 14, 2012 | AliphCom | 09 | Renewal Due Dec 13, 2022 |
| EAT UP | Republic of Korea 92092-820584 | Registered | 4520114253 Sep 22, 2011 | 450043997000 0 Mar 15, 2013 | AliphCom | 09 42 44 45 | Renewal Due Mar 15, 2023 |
| ERA | United States of America 92092-876716 | Pending | 85957143 Jun 11, 2013 | | AliphCom | 09 42 | Foreign Filing Deadline - Final Deadline Dec 11, 2013 |
| ERA BY JAWBONE | United States of America 92092-876908 | Pending | 85956813 Jun 11, 2013 | | AliphCom | 09 42 | Foreign Filing Deadline - Final Deadline Dec 11, 2013 |
| GET UP | Canada 92092-820531 | Allowed | 1544633 Sep 22, 2011 | | AliphCom | | Declaration of Use/Request for Extension Due Registration Fee Due Sep 22, 2014 Sep 22, 2014 |
| GET UP | China 92092-820542 | Registered | 10077813 Oct 18, 2011 | 10077813 Dec 14, 2012 | AliphCom | 42 | Renewal Due Dec 13, 2022 |
| GET UP | China 92092-820544 | Registered | 10077814 Oct 18, 2011 | 10077814 Dec 14, 2012 | AliphCom | 44 | Renewal Due Dec 13, 2022 |
| GET UP | China 92092-820546 | Registered | 10077815 Oct 18, 2011 | 10077815 Dec 14, 2012 | AliphCom | 45 | Renewal Due Dec 13, 2022 |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
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| GET UP | Republic of Korea 92092- 820585 | Registered | 4520114254 Sep 22, 2011 | 450044002000 0 Mar 15, 2013 | AliphCom | 09 42 44 45 | Renewal Due Mar 15, 2023 |
| GET UP | United States of America 92092- 820592 | Allowed | 85435223 Sep 29, 2011 | | AliphCom | 09 42 45 | Statement of Use/Request for Extension Due Sep 5, 2013 |
| HEAR IT CLEAR WITH RADIANT | United States of America 92092- 827021 | Registered | 78789403 Jan 11, 2006 | 3565962 Jan 20, 2009 | AliphCom (35799) | 09 | Sec 8 and/or 15 Filing Deadline Jan 20, 2015 Sec 8/9 Renewal Deadline Jan 20, 2019 |
| JAMBOX | Argentina 92092- 868331 | Pending | 3236953 Apr 8, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Oct 8, 2013 |
| JAMBOX | Aruba 92092- 868334 | Pending | 13052g34 May 29, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Nov 29, 2013 |
| JAMBOX | Australia 92092- 798618 | Registered | 1408023 Feb 8, 2011 | 1408023 Nov 19, 2012 | AliphCom (37178) | 09 | Renewal Due Feb 8, 2021 |
| JAMBOX | Austria 92092- 868337 | Pending | AM15152013 Mar 25, 2013 | | AliphCom | 09 | Claim for Priority Due May 25, 2013 Foreign Filing Deadline - Final Deadline Sep 25, 2013 |
| JAMBOX | Bahrain 92092- 819524 | Registered | 88277 Sep 8, 2011 | 88277 Sep 8, 2011 | AliphCom | 09 | Renewal Due Sep 8, 2021 |
| JAMBOX | Barbados 92092- 868340 | Pending | May 10, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Nov 10, 2013 |
| JAMBOX | Bermuda 92092- 868343 | Pending | 52689 Apr 23, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Oct 23, 2013 |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
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| JAMBOX | Bolivia 92092- 868346 | Pending | SM16622013 Apr 10, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Oct 10, Final Deadline 2013 |
| JAMBOX | Brazil 92092- 792642 | Published | 830742654 Sep 28, 2010 | | AliphCom (35799) | 9 | |
| JAMBOX | Canada 92092- 792643 | Allowed | 1496708 Sep 21, 2010 | | AliphCom (35799) | | Declaration of Use/Reg Sep 21, Fee Due - Final 2013 |
| JAMBOX | Cayman Islands 92092- 868349 | Registered | Apr 2, 2013 | CT9392754 Apr 24, 2013 | AliphCom | 09 | Foreign Filing Deadline - Oct 2, 2013 Final Deadline Fee Payment Due Jan 1, 2014 Next Renewal Due Sep 22, 2020 |
| JAMBOX | Chile 92092- 868351 | Published | 1050203 Mar 18, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Sep 18, Final Deadline 2013 |
| JAMBOX | China 92092- 792644 | Pending | 8824718 Nov 9, 2010 | | AliphCom | 09 | |
| JAMBOX | China 92092- 831994 | Pending | 10499467 Feb 17, 2012 | | AliphCom | 09 | |
| JAMBOX | Colombia 92092- 868354 | Pending | 13052921 Mar 18, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Sep 18, Final Deadline 2013 |
| JAMBOX | Costa Rica 92092- 799295 | Registered | 2011001707 Feb 28, 2011 | 213741 Nov 11, 2011 | AliphCom (37178) | 09 | Renewal Due Nov 11, 2021 |
| JAMBOX | Dominican Republic 92092- 868361 | Pending | 201311000 Apr 24, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Oct 24, Final Deadline 2013 |
| JAMBOX | Ecuador 92092- 868364 | Pending | 201340224 May 20, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Nov 20, Final Deadline 2013 |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
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| JAMBOX | Egypt 92092-799296 | Pending | 257792 Mar 3, 2011 | | AliphCom (37178) | 09 | |
| JAMBOX | El Salvador 92092-868368 | Pending | E1258282013 Apr 4, 2013 | | AliphCom | 09 | Formality Item Required Jun 23, 2013 Foreign Filing Deadline - Oct 4, 2013 Final Deadline |
| JAMBOX | European Union 92092-792645 | Registered | 9392754 Sep 22, 2010 | 009392754 Mar 1, 2011 | AliphCom (35799) | 09 | Renewal Due Sep 22, 2020 |
| JAMBOX | Guatemala 92092-868372 | Pending | 2013003266 Apr 10, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Oct 10, 2013 Final Deadline |
| JAMBOX | Honduras 92092-868375 | Pending | 1181313 Mar 20, 2013 | | AliphCom | 09 | Certificate of Good Standing Due In 1 Month May 27, 2013 Certificate of Good Standing Due In 2 Weeks Jun 13, 2013 Certificate of Good Standing Due Jun 27, 2013 Power of Attorney Due Jun 27, 2013 Foreign Filing Deadline - Sep 20, 2013 Final Deadline |
| JAMBOX | Hong Kong 92092-792646 | Registered | 301720610 Sep 22, 2010 | 301720610 Sep 22, 2010 | AliphCom | 09 | Renewal Due Sep 21, 2020 |
| JAMBOX | India 92092-799299 | Pending | 2111874 Mar 10, 2011 | | AliphCom (37178) | 09 | |
| JAMBOX | Indonesia 92092-799297 | Registered | D00201100784 5 Mar 2, 2011 | IDM000379783 Dec 21, 2012 | AliphCom | 09 | Renewal Due Mar 2, 2021 |
| JAMBOX | Israel 92092-799298 | Registered | 236086 Mar 1, 2011 | 236086 Apr 4, 2012 | AliphCom (37178) | 09 | Renewal Due Mar 1, 2021 |
| JAMBOX | Japan 92092-799300 | Pending | 201113672 Feb 25, 2011 | | AliphCom | 09 | |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
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| JAMBOX | Kuwait 92092-799301 | Registered | 118811 Mar 6, 2011 | 103003 Nov 11, 2012 | AliphCom | 09 | Renewal Due Mar 5, 2021 |
| JAMBOX | Malaysia 92092-799303 | Pending | 2011003978 Mar 4, 2011 | | AliphCom (37178) | 9 | |
| JAMBOX | Mexico 92092-799302 | Pending | 1160442 Apr 3, 2011 | | AliphCom (37178) | 09 | |
| JAMBOX | New Zealand 92092-799305 | Registered | 837822 Sep 13, 2010 | 837822 Dec 5, 2011 | AliphCom (37178) | 09 | Renewal Due Sep 13, 2020 |
| JAMBOX | Nicaragua 92092-868381 | Pending | 2013001297 Apr 9, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Oct 9, 2013 |
| JAMBOX | Norway 92092-799304 | Registered | 201102343 Mar 2, 2011 | 261180 Aug 26, 2011 | AliphCom (37178) | 09 | Renewal Due Mar 2, 2021 |
| JAMBOX | Norway 92092-868384 | Registered | 201303626 Mar 18, 2013 | 271177 Jun 20, 2013 | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Renewal Due Sep 18, 2013 Mar 18, 2023 |
| JAMBOX | Panama 92092-868388 | Pending | 224044 Jun 26, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Dec 26, 2013 |
| JAMBOX | Paraguay 92092-868391 | Pending | 125422013 Mar 25, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Sep 25, 2013 |
| JAMBOX | Peru 92092-868395 | Published | 528514 Apr 2, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Oct 2, 2013 |
| JAMBOX | Philippines 92092-868404 | Pending | 042013002971 Mar 18, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Affidavit of Use Due Sep 18, 2013 Mar 18, 2016 |

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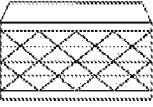



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| JAMBOX | Portugal 92092- 868400 | Published | | | AliphCom | 09 | |
| JAMBOX | Qatar 92092- 819531 | Pending | 71033 Oct 23, 2011 | | AliphCom (37178) | 09 | |
| JAMBOX | Republic of Korea 92092- 798412 | Registered | 402011000649 9 Feb 9, 2011 | 400936448000 0 Oct 5, 2012 | AliphCom | 09 | Renewal Due Oct 5, 2022 |
| JAMBOX | Russian Federation 92092- 799306 | Registered | 2011705058 Feb 24, 2011 | 472560 Oct 9, 2012 | AliphCom | 09 | Renewal Due Feb 24, 2021 |
| JAMBOX | Saudi Arabia 92092- 799307 | Allowed | 165791 Mar 12, 2011 | | AliphCom | 09 | Registration Fee Due Feb 28, 2013 |
| JAMBOX | Singapore 92092- 796663 | Pending | T1100838Z Jan 22, 2011 | | AliphCom (35799) | 9 | Office Action Response Due Jun 16, 2012 |
| JAMBOX | South Africa 92092- 799310 | Registered | 201104603 Mar 1, 2011 | 201104603 Apr 18, 2013 | AliphCom | 09 | Renewal Due Mar 1, 2021 |
| JAMBOX | Switzerland 92092- 799294 | Registered | 002012011 Mar 2, 2011 | 617053 Jul 7, 2011 | AliphCom (37178) | 09 | Renewal Due Mar 2, 2021 |
| JAMBOX | Taiwan R.O.C. 92092- 792647 | Registered | 99047289 Sep 23, 2010 | 01513033 Apr 16, 2012 | AliphCom | 09 | Renewal Due Apr 15, 2022 |
| JAMBOX | Thailand 92092- 799308 | Pending | 798386 Mar 2, 2011 | | AliphCom | 09 | |

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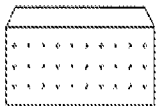

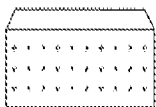
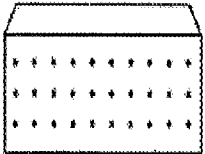
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| JAMBOX | Trinidad and Tobago 92092- 868424 | Pending | 46634 Mar 25, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Sep 25, Final Deadline 2013 |
| JAMBOX | Turkey 92092- 799309 | Registered | 201116462 Mar 2, 2011 | 201116462 Jul 13, 2012 | AliphCom | 09 | Renewal Due Mar 2, 2021 |
| JAMBOX | United Arab Emirates 92092- 819517 | Registered | 162421 Sep 13, 2011 | 163466 Jan 29, 2012 | AliphCom | 09 | Renewal Due Sep 13, 2021 |
| JAMBOX | United States of America 92092- 792006 | Registered | 85128357 Sep 13, 2010 | 4147311 May 22, 2012 | AliphCom (37178) | 09 | Sec 8 and/or 15 Filing May 22, Deadline 2018 Sec 8/9 Renewal May 22, Deadline 2022 |
| JAMBOX | Uruguay 92092- 868428 | Pending | 444180 Apr 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Oct 4, 2013 Final Deadline |
| JAMBOX | Venezuela 92092- 868431 | Pending | 2013012109 Jun 28, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Dec 28, Final Deadline 2013 |
| JAMBOX BY JAWBONE | China 92092- 832015 | Published | 10499466 Feb 17, 2012 | | AliphCom | 09 | |
| JAMBOX DIAMOND DISTINGUISHING GUISE (and design) | Canada 92092- 865788 | Pending | 1612627 Feb 4, 2013 | | AliphCom | | Claim for Priority Due Feb 3, 2013 Foreign Filing Deadline - Aug 4, 2013 Final Deadline |






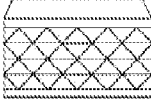
Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
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| JAMBOX DIAMOND TRADE DRESS  | China 92092-865795 | Pending | Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX DIAMOND TRADE DRESS | European Union 92092-865802 | Pending | 011543618 Feb 4, 2013 | | AliphCom | 09 | Claim for Priority Due Apr 4, 2013 Seniority Claim Due Apr 4, 2013 Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX DIAMOND TRADE DRESS  | Republic of Korea 92092-865816 | Pending | 4020130006784 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX DIAMOND TRADE DRESS | Taiwan R.O.C. 92092-865823 | Pending | 102006683 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX DIAMOND TRADE DRESS  | United States of America 92092-846012 | Pending | 85695159 Aug 3, 2012 | | AliphCom | 09 | Non-Final Office Action Response Due Dec 8, 2013 |
| JAMBOX DOT DISTINGUISHING GUISE (and design)  | Canada 92092-865790 | Pending | 1612628 Feb 4, 2013 | | AliphCom | | Claim for Priority Due Feb 3, 2013 Foreign Filing Deadline - Aug 4, 2013 Final Deadline |


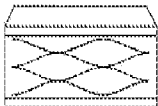
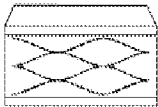

Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---|--|---------|----------------------------------|-----------------------|----------|-------|--|
| JAMBOX DOT TRADE DRESS | European Union 92092-865804 | Pending | 11543634 Feb 4, 2013 | | AliphCom | 09 | Claim for Priority Due Apr 4, 2013 Seniority Claim Due Apr 4, 2013 Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX DOT TRADE DRESS  | Hong Kong 92092-865811 | Pending | 302515617 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX DOT TRADE DRESS  | Republic of Korea 92092-865818 | Pending | 402013000678 5 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX DOT TRADE DRESS | Taiwan R.O.C. 92092-865824 | Pending | 102006684 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX DOT TRADE DRESS  | United States of America 92092-846015 | Pending | 85695168 Aug 3, 2012 | | AliphCom | 09 | Non-Final Office Action Response Due Dec 8, 2013 |
| JAMBOX DOT TRADE DRESS (and device)  | China 92092-865797 | Pending | Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |

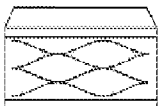

Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|--|--|---------|--------------------------------------|-----------------------|------------------|-------|---|
| JAMBOX HEX DISTINGUISHING GUISE (and design)  | Canada 92092- 865789 | Pending | 1612633 Feb 4, 2013 | | AliphCom | | Claim for Priority Due Feb 14, 2013 Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX HEX TRADE DRESS  | China 92092- 865796 | Pending | Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX HEX TRADE DRESS | European Union 92092- 865803 | Pending | 11543659 Feb 4, 2013 | | AliphCom | 09 | Claim for Priority Due Apr 4, 2013 Seniority Claim Due Apr 4, 2013 Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX HEX TRADE DRESS | Hong Kong 92092- 865810 | Pending | 302515608 Feb 4, 2013 | | AliphCom (35799) | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX HEX TRADE DRESS  | Republic of Korea 92092- 865817 | Pending | 402013000678 6 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX HEX TRADE DRESS | Taiwan R.O.C. 92092- 865826 | Pending | 102007774 Feb 7, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 7, 2013 Final Deadline |
| JAMBOX HEX TRADE DRESS  | United States of America 92092- 846014 | Pending | 85703599 Aug 14, 2012 | | AliphCom | 09 | Non-Final Office Action Jan 10, Response Due 2014 |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|--|--|---------|--------------------------------------|-----------------------|----------|-------|--|
| JAMBOX WAVE DISTINGUISHING GUISE (and design)  | Canada 92092- 865791 | Pending | 1612634 Feb 4, 2013 | | AliphCom | | Claim for Priority Due Feb 3, 2013 Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX WAVE TRADE DRESS  | China 92092- 865798 | Pending | Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX WAVE TRADE DRESS | European Union 92092- 865805 | Pending | 11543667 Feb 4, 2013 | | AliphCom | 09 | Claim for Priority Due Apr 4, 2013 Seniority Claim Due Apr 4, 2013 Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX WAVE TRADE DRESS  | Hong Kong 92092- 865812 | Pending | 302515590 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX WAVE TRADE DRESS  | Republic of Korea 92092- 865819 | Pending | 402013000678 7 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |
| JAMBOX WAVE TRADE DRESS | Taiwan R.O.C. 92092- 865825 | Pending | 102006685 Feb 4, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 4, 2013 Final Deadline |

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|---|--|------------|--------------------------|-------------------------|---------------------------|----------|---|
| JAMBOX WAVE TRADE DRESS  | United States of America 92092-846013 | Pending | 85695152 Aug 3, 2012 | | AliphCom | 09 | Non-Final Office Action Response Due Dec 8, 2013 |
| JAWBON MUSEUM CASE TRADE DRESS – EXPANDED (and design)  | European Union 92092-861639 | Pending | 11469161 Jan 7, 2013 | | AliphCom | 09 | |
| JAWBONE | Argentina 92092-825825 | Published | 3137491 Dec 29, 2011 | | AliphCom (35799) | 09 | |
| JAWBONE | Argentina 92092-825826 | Published | 3137493 Dec 29, 2011 | | AliphCom (35799) | 42 | |
| JAWBONE | Argentina 92092-825827 | Published | 3137495 Dec 29, 2011 | | AliphCom (35799) | 44 | |
| JAWBONE | Argentina 92092-825828 | Published | 3137497 Dec 29, 2011 | | AliphCom (35799) | 45 | |
| JAWBONE | Aruba 92092-868333 | Pending | 13052g36 May 29, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Nov 29, 2013 |
| JAWBONE | Australia 92092-796244 | Registered | 1398180 Dec 6, 2010 | 1398180 Dec 6, 2010 | AliphCom (35799) | 45 | Renewal Due Dec 6, 2020 |
| JAWBONE | Australia 92092-825824 | Registered | 1459782 Nov 15, 2011 | 1459782 Nov 15, 2011 | AliphCom (027673) (92092) | 44 45 | Renewal Due Nov 15, 2021 |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---------|-------------------------------|------------|----------------------------|------------------------|----------|----------------|--|
| JAWBONE | Australia 92092- 833402 | Registered | 1477965 Feb 28, 2012 | 1477965 Jun 5, 2013 | AliphCom | 09 42 | Renewal Due Feb 28, 2022 |
| JAWBONE | Australia 92092- 833403 | Registered | 1477967 Nov 15, 2011 | 1477967 Jun 5, 2013 | AliphCom | 09 42 | Renewal Due Nov 15, 2021 |
| JAWBONE | Austria 92092- 868336 | Pending | AM15162013 Mar 25, 2013 | | AliphCom | 09 42 45 | Claim for Priority Due May 25, 2013 Foreign Filing Deadline - Sep 25, Final Deadline 2013 |
| JAWBONE | Bahrain 92092- 819525 | Registered | 88166 Sep 8, 2011 | 88166 Sep 8, 2011 | AliphCom | 09 | Renewal Due Sep 8, 2021 |
| JAWBONE | Bahrain 92092- 819526 | Registered | 88167 Sep 8, 2011 | 88167 Sep 8, 2011 | AliphCom | 35 | Renewal Due Sep 8, 2021 |
| JAWBONE | Bahrain 92092- 819527 | Registered | 88168 Sep 8, 2011 | 88168 Sep 8, 2011 | AliphCom | 42 | Renewal Due Sep 8, 2021 |
| JAWBONE | Bahrain 92092- 819528 | Registered | 88169 Sep 8, 2011 | 88169 Sep 8, 2011 | AliphCom | 45 | Renewal Due Sep 8, 2021 |
| JAWBONE | Barbados 92092- 868339 | Pending | May 8, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Nov 8, 2013 Final Deadline |
| JAWBONE | Bermuda 92092- 868342 | Pending | 52690 Apr 23, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Oct 23, Final Deadline 2013 |
| JAWBONE | Bolivia 92092- 868345 | Pending | SM16462013 Apr 3, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Oct 3, 2013 Final Deadline |
| JAWBONE | Bolivia 92092- 872877 | Pending | SM16482013 Apr 3, 2013 | | AliphCom | 42 | |

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|---------|-----------------------------|------------|---------------------------|---------------------------|------------------|-------|---|
| JAWBONE | Bolivia 92092- 872878 | Pending | SM16452013 Apr 3, 2013 | | AliphCom | 45 | |
| JAWBONE | Brazil 92092- 785757 | Published | 902500627 Apr 15, 2010 | | AliphCom (35799) | 9 | |
| JAWBONE | Brazil 92092- 787585 | Published | 902500538 Apr 15, 2010 | | AliphCom (35799) | 09 | |
| JAWBONE | Brazil 92092- 825829 | Published | 831160896 Dec 2, 2011 | | AliphCom | 09 | |
| JAWBONE | Brazil 92092- 825830 | Published | 831160900 Dec 2, 2011 | | AliphCom | 42 | |
| JAWBONE | Brazil 92092- 825831 | Published | 831160918 Dec 2, 2011 | | AliphCom | 44 | |
| JAWBONE | Brazil 92092- 825832 | Published | 831160888 Dec 2, 2011 | | AliphCom | 45 | |
| JAWBONE | Canada 92092- 767928 | Registered | 1434405 Apr 14, 2009 | TMA771142 Jul 5, 2010 | AliphCom (35799) | 00 | Renewal Due Jul 5, 2025 |
| JAWBONE | Canada 92092- 777669 | Registered | 1458657 Nov 10, 2009 | TMA850769 May 13, 2013 | AliphCom | | Renewal Due May 13, 2028 |
| JAWBONE | Canada 92092- 825841 | Allowed | 1552154 Nov 15, 2011 | | AliphCom | | Claim for Priority Due May 2, 2012 Declaration of Use/Request for Nov 15, 2014 Extension Due Registration Fee Due Nov 15, 2014 |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---------|---|------------|----------------------------|----------------------------|------------------|----------------|--|
| JAWBONE | Cayman Islands 92092- 868348 | Registered | Apr 2, 2013 | CT10431203 Apr 22, 2013 | AliphCom | 09 42 45 | Foreign Filing Deadline - Oct 2, 2013 Final Deadline Fee Payment Due Jan 1, 2014 Next Renewal Due Nov 21, 2021 |
| JAWBONE | Chile 92092- 825833 | Published | 980107 Nov 21, 2011 | | AliphCom (37178) | 09 | |
| JAWBONE | Chile 92092- 825834 | Pending | 980108 Nov 21, 2011 | | AliphCom (37178) | 42 44 45 | |
| JAWBONE | China 92092- 767436 | Registered | 5960563 Mar 26, 2007 | 5960563 Dec 28, 2009 | AliphCom (35799) | 09 | Renewal Due Dec 27, 2019 |
| JAWBONE | China 92092- 825837 | Registered | 10287257 Dec 9, 2011 | 10287257 Feb 14, 2013 | AliphCom | 09 | Renewal Due Feb 13, 2023 |
| JAWBONE | China 92092- 825838 | Registered | 10287256 Dec 9, 2011 | 10287256 Feb 14, 2013 | AliphCom | 42 | Renewal Due Feb 13, 2023 |
| JAWBONE | China 92092- 825839 | Registered | 10287255 Dec 9, 2011 | 10287255 Feb 14, 2013 | AliphCom | 44 | Renewal Due Feb 13, 2023 |
| JAWBONE | China 92092- 825840 | Registered | 10287254 Dec 9, 2011 | 10287254 Feb 14, 2013 | AliphCom | 45 | Renewal Due Feb 13, 2023 |
| JAWBONE | Colombia 92092- 868353 | Pending | 13052857 Mar 18, 2013 | | AliphCom | 09 42 45 | Office Action Response Due Jul 18, 2013 Foreign Filing Deadline - Sep 18, Final Deadline 2013 |
| JAWBONE | Costa Rica 92092- 868356 | Pending | 2013002619 Mar 21, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Sep 21, Final Deadline 2013 |
| JAWBONE | Dominican Republic 92092- 868360 | Pending | 201310999 Apr 24, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Oct 24, Final Deadline 2013 |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---------|---------------------------------------|------------|----------------------------|---------------------------|------------------|----------------------|--|
| JAWBONE | Ecuador 92092- 868363 | Pending | 201340221 May 20, 2013 | | AliphCom | 09 | Formality Item Required May 29, 2013 Foreign Filing Deadline - Nov 20, 2013 Final Deadline |
| JAWBONE | Ecuador 92092- 872438 | Pending | 201340222 May 20, 2013 | | AliphCom | 42 | Foreign Filing Deadline - Nov 20, 2013 Final Deadline |
| JAWBONE | Ecuador 92092- 872439 | Pending | 201340223 May 20, 2013 | | AliphCom | 45 | Foreign Filing Deadline - Nov 20, 2013 Final Deadline |
| JAWBONE | Egypt 92092- 868366 | Pending | 286758 Mar 20, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Sep 20, 2013 Final Deadline |
| JAWBONE | El Salvador 92092- 868367 | Pending | E1258302013 Apr 4, 2013 | | AliphCom | 09 42 45 | Formality Item Required Jun 23, 2013 Foreign Filing Deadline - Oct 4, 2013 Final Deadline |
| JAWBONE | European Union 92092- 767437 | Registered | 005787346 Mar 26, 2007 | 005787346 Mar 13, 2008 | AliphCom (35799) | 35 42 9 | Renewal Due Mar 26, 2017 |
| JAWBONE | European Union 92092- 825842 | Registered | 10431203 Nov 21, 2011 | 10431203 Apr 25, 2012 | AliphCom | 09 42 44 45 | Proof of Use Deadline - Apr 25, 2017 Final Renewal Due Nov 21, 2021 |
| JAWBONE | Guatemala 92092- 868370 | Pending | 2013003263 Apr 10, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Oct 10, 2013 Final Deadline |
| JAWBONE | Guatemala 92092- 873375 | Pending | 2013003264 Apr 10, 2013 | | AliphCom | 42 | Foreign Filing Deadline - Oct 10, 2013 Final Deadline |
| JAWBONE | Guatemala 92092- 873376 | Pending | 2013003265 Apr 10, 2013 | | AliphCom | 45 | Foreign Filing Deadline - Oct 10, 2013 Final Deadline |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---------|-------------------------------|------------|-----------------------------------|-----------------------------|------------------|----------------------|--|
| JAWBONE | Honduras 92092- 868374 | Pending | 1181013 Mar 20, 2013 | | AliphCom | 09 | Certificate of Good Standing Due In One Month May 27, 2013 Certificate of Good Standing Due In 2 Weeks Jun 13, 2013 Certificate of Good Standing Due Jun 27, 2013 Power of Attorney Due Jun 27, 2013 Foreign Filing Deadline - Final Deadline Sep 20, 2013 |
| JAWBONE | Honduras 92092- 868374 | Pending | 1181113 Mar 20, 2013 | | AliphCom | 42 | Certificate of Good Standing Due In 1 Month May 27, 2013 Certificate of Good Standing Due In 2 Weeks Jun 13, 2013 Certificate of Good Standing Due Jun 27, 2013 Power of Attorney Due Jun 27, 2013 Foreign Filing Deadline - Final Deadline Sep 20, 2013 |
| JAWBONE | Honduras 92092- 868374 | Pending | 1181213 Mar 20, 2013 | | AliphCom | 45 | Certificate of Good Standing Due In 1 Month May 27, 2013 Certificate of Good Standing Due In 2 Weeks Jun 13, 2013 Certificate of Good Standing Due Jun 27, 2013 Power of Attorney Due Jun 27, 2013 Foreign Filing Deadline - Final Deadline Sep 20, 2013 |
| JAWBONE | Hong Kong 92092- 767929 | Registered | 301320272 Apr 7, 2009 | 301320272 Aug 29, 2011 | AliphCom (35799) | 09 | Watch: JAWBONES CREATIVITY WITH A TWIST! CI 28 App # 301947989 Renewal Due Jan 20, 2012 Apr 6, 2019 |
| JAWBONE | Hong Kong 92092- 825843 | Registered | 302086173 Nov 15, 2011 | 302086173 Nov 15, 2011 | AliphCom | 09 42 44 45 | Renewal Due Nov 14, 2021 |
| JAWBONE | India 92092- 796246 | Pending | 2063429 Dec 6, 2010 | | AliphCom (35799) | 09 42 45 | Renewal Due Dec 6, 2017 |
| JAWBONE | Indonesia 92092- 796245 | Registered | D00201004758 7 Dec 29, 2010 | IDM000354906 May 4, 2012 | AliphCom (35799) | 09 | Renewal Due Dec 29, 2020 |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---------|---------------------------|------------|-----------------------------------|-----------------------------|------------------|----------------------|---|
| JAWBONE | Indonesia 92092-796321 | Registered | J00201004758 1 Dec 29, 2010 | IDM000367452 Sep 6, 2012 | AliphCom (35799) | 42 | Renewal Due Dec 29, 2020 |
| JAWBONE | Indonesia 92092-796322 | Registered | J00201004757 9 Dec 29, 2010 | IDM000367451 Sep 6, 2012 | AliphCom (35799) | 45 | Renewal Due Dec 29, 2020 |
| JAWBONE | Israel 92092-868377 | Pending | Mar 17, 2013 | | AliphCom | 09 42 45 | Foreign Filing Deadline - Final Deadline Sep 17, 2013 |
| JAWBONE | Japan 92092-767438 | Registered | 200724017 Mar 20, 2007 | 5195869 Jan 9, 2009 | AliphCom (35799) | 9 | Renewal Due Jan 9, 2019 |
| JAWBONE | Japan 92092-825844 | Registered | 201182097 Nov 15, 2011 | 5527952 Oct 12, 2012 | AliphCom | 09 42 44 45 | Proof of Use Deadline - Final Renewal Due Oct 12, 2015 Oct 12, 2022 |
| JAWBONE | Kuwait 92092-868378 | Pending | 138821 Apr 2, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Oct 2, 2013 |
| JAWBONE | Malaysia 92092-825850 | Pending | 2011054823 Nov 16, 2011 | | AliphCom | 09 | |
| JAWBONE | Malaysia 92092-825851 | Pending | 2011054824 Nov 16, 2011 | | AliphCom | 42 | |
| JAWBONE | Malaysia 92092-825852 | Published | 2011054825 Nov 16, 2011 | | AliphCom | 44 | |
| JAWBONE | Malaysia 92092-825853 | Published | 2011054830 Nov 17, 2011 | | AliphCom | 45 | |
| JAWBONE | Mexico 92092-825846 | Registered | 1228188 Nov 16, 2011 | 1337309 Dec 6, 2012 | AliphCom | 09 | Renewal Due Nov 16, 2021 |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---------|---------------------------------|------------|-----------------------------|-------------------------|------------------------------|----------------------|---|
| JAWBONE | Mexico 92092- 825847 | Registered | 1228190 Nov 16, 2011 | 1283197 Apr 30, 2012 | AliphCom (027673) (92092) | 42 | Renewal Due Nov 16, 2021 |
| JAWBONE | Mexico 92092- 825848 | Registered | 1228194 Nov 16, 2011 | 1318346 Oct 8, 2012 | AliphCom | 44 | Renewal Due Nov 16, 2021 |
| JAWBONE | Mexico 92092- 825849 | Registered | 1228196 Nov 16, 2011 | 1279844 Apr 17, 2012 | AliphCom (027673) (92092) | 45 | Renewal Due Nov 16, 2021 |
| JAWBONE | New Zealand 92092- 825854 | Registered | 852415 Nov 15, 2011 | 852415 Nov 2, 2011 | AliphCom (35799) | 09 42 44 45 | Renewal Due Nov 2, 2021 |
| JAWBONE | Nicaragua 92092- 868380 | Pending | 2013001296 Apr 9, 2013 | | AliphCom | 09 42 45 | Agent confirmation of filing expected Foreign Filing Deadline - Final Deadline May 14, 2013 Oct 9, 2013 |
| JAWBONE | Norway 92092- 868383 | Registered | 201303624 Mar 18, 2013 | 271174 Jun 20, 2013 | AliphCom | 09 42 45 | Foreign Filing Deadline - Final Deadline Renewal Due Sep 18, 2013 Mar 18, 2023 |
| JAWBONE | Panama 92092- 868387 | Pending | 224045 Jun 26, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Dec 26, 2013 |
| JAWBONE | Paraguay 92092- 868393 | Pending | 125432013 Mar 25, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Sep 25, 2013 |
| JAWBONE | Peru 92092- 868050 | Pending | 525579 Mar 6, 2013 | | AliphCom | 09 42 44 45 | Foreign Filing Deadline - Final Deadline Sep 6, 2013 |
| JAWBONE | Philippines 92092- 868402 | Pending | 42013002972 Mar 18, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Affidavit of Use Due Sep 18, 2013 Mar 18, 2016 |
| JAWBONE | Portugal 92092- 868398 | Published | | | AliphCom | 09 | |

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|---------|---|------------|----------------------------|-----------------------------------|------------------|----------------------|---|
| JAWBONE | Qatar 92092- 819532 | Pending | 71028 Oct 23, 2011 | | AliphCom (37178) | 09 | |
| JAWBONE | Qatar 92092- 819533 | Pending | 71029 Oct 23, 2011 | | AliphCom (37178) | 35 | |
| JAWBONE | Qatar 92092- 819534 | Pending | 71030 Oct 23, 2011 | | AliphCom (37178) | 42 | |
| JAWBONE | Republic of Korea 92092- 792134 | Registered | 4520104012 Sep 16, 2010 | 450040239000 0 Jun 18, 2012 | AliphCom (35799) | 09 35 42 | Renewal Due Jun 18, 2022 |
| JAWBONE | Republic of Korea 92092- 825845 | Registered | 4520115215 Nov 15, 2011 | 44954 May 29, 2013 | AliphCom | 09 42 44 45 | Renewal Due May 29, 2023 |
| JAWBONE | Russian Federation 92092- 796247 | Registered | 2010739479 Dec 7, 2010 | 453481 Feb 10, 2012 | AliphCom (35799) | 09 42 45 | Renewal Due Dec 7, 2020 |
| JAWBONE | Russian Federation 92092- 825855 | Registered | 2011737603 Nov 15, 2011 | 483436 Mar 27, 2013 | AliphCom | 09 42 44 45 | Renewal Due Nov 15, 2021 |
| JAWBONE | Saudi Arabia 92092- 868406 | Pending | 195579 Apr 16, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Oct 16, 2013 |
| JAWBONE | Saudi Arabia 92092- 870720 | Pending | 195580 Apr 16, 2013 | | AliphCom | 42 | Foreign Filing Deadline - Final Deadline Oct 16, 2013 |
| JAWBONE | Saudi Arabia 92092- 870721 | Pending | 195581 Apr 16, 2013 | | AliphCom | 45 | Foreign Filing Deadline - Final Deadline Oct 16, 2013 |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---------|--|------------|---------------------------|---------------------------|---|----------------------|--|
| JAWBONE | Singapore 92092- 796662 | Pending | T1100837A Jan 22, 2011 | | AliphCom | 09 38 45 | |
| JAWBONE | Singapore 92092- 825856 | Pending | T1116591D Nov 24, 2011 | | AliphCom | 09 42 44 45 | |
| JAWBONE | South Africa 92092- 868408 | Pending | 201306600 Mar 14, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Sep 14, Final Deadline 2013 |
| JAWBONE | Switzerland 92092- 868421 | Pending | 532262013 Mar 14, 2013 | | AliphCom | 09 42 45 | Office Action Response Due Aug 5, 2013 Foreign Filing Deadline - Sep 14, Final Deadline 2013 |
| JAWBONE | Taiwan R.O.C. 92092- 767930 | Registered | 98014034 Apr 8, 2009 | 01399872 Mar 16, 2010 | AliphCom (35799) | 9 | Renewal Due Mar 15, 2020 |
| JAWBONE | Taiwan R.O.C. 92092- 825857 | Registered | 100060249 Nov 23, 2011 | 01561955 Jan 16, 2013 | AliphCom | 09 42 44 45 | Renewal Due Jan 15, 2023 |
| JAWBONE | Thailand 92092- 796248 | Registered | 792318 Dec 29, 2010 | kor361656 Feb 19, 2013 | AliphCom | 09 | Renewal Due Dec 28, 2020 |
| JAWBONE | Thailand 92092- 796431 | Registered | 792319 Dec 29, 2010 | Bor55665 Dec 14, 2012 | AliphCom | 42 | Renewal Due Dec 28, 2020 |
| JAWBONE | Thailand 92092- 796432 | Registered | 792320 Dec 29, 2010 | Bor56764 Feb 19, 2013 | AliphCom | 42 | Renewal Due Dec 28, 2020 |
| JAWBONE | Trinidad and Tobago 92092- 868423 | Pending | 46633 Mar 25, 2013 | | AliphCom | 09 42 | Foreign Filing Deadline - Sep 25, Final Deadline 2013 |
| JAWBONE | Turkey 92092- 868426 | Pending | 201357204 Jun 27, 2013 | | AliphCom (a California Corporation) | 09 42 45 | Foreign Filing Deadline - Dec 27, Final Deadline 2013 |

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| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---------|--|------------|------------------------------|-----------------------------|---------------------------------|----------------------|--|
| JAWBONE | United Arab Emirates 92092- 819518 | Registered | 162530 Sep 15, 2011 | 162530 Apr 30, 2012 | AliphCom | 09 | Renewal Due Sep 15, 2021 |
| JAWBONE | United Arab Emirates 92092- 819519 | Registered | 162531 Sep 15, 2011 | 162531 May 1, 2012 | AliphCom | 35 | Renewal Due Sep 15, 2021 |
| JAWBONE | United Arab Emirates 92092- 819520 | Registered | 162532 Sep 15, 2011 | 162532 Apr 30, 2012 | AliphCom | 42 | Renewal Due Sep 15, 2021 |
| JAWBONE | United Arab Emirates 92092- 819521 | Registered | 162533 Sep 15, 2011 | 162533 Apr 30, 2012 | AliphCom | 45 | Renewal Due Sep 15, 2021 |
| JAWBONE | United States of America 92092- 767439 | Registered | 78340835 Dec 15, 2003 | 3046856 Jan 17, 2006 | AliphCom Corporation (35195) | 09 | Renewal of Recordation Jan 17, with US Customs 2016 Sec 8/9 Renewal Jan 17, Deadline 2016 |
| JAWBONE | United States of America 92092- 777745 | Registered | 77862971 Nov 2, 2009 | 4000280 Jul 26, 2011 | AliphCom | 09 35 42 | Sec 8 and/or 15 Filing Jul 26, Deadline 2017 Sec 8/9 Renewal Jul 26, Deadline 2021 |
| JAWBONE | United States of America 92092- 801041 | Allowed | 77785787 Jul 21, 2009 | | AliphCom | 09 | Statement of Use/Req for Oct 16, Extension Due - 12 mo 2013 |
| JAWBONE | United States of America 92092- 805522 | Registered | 85308765 Apr 29, 2011 | 4195569 Aug 21, 2012 | AliphCom (37178) | 09 35 42 45 | Sec 8 and/or 15 Filing Aug 21, Deadline 2018 Sec 8/9 Renewal Aug 21, Deadline 2022 |

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|-------------|--|------------|----------------------------|-------------------------|------------------|----------------------|--|
| JAWBONE | United States of America 92092-824683 | Allowed | 85462641 Nov 2, 2011 | | AliphCom | 09 42 44 45 | Non-Final Office Action Response Due Sep 18, 2013 |
| JAWBONE | United States of America 92092-873487 | Registered | 77983525 Jul 21, 2009 | 4358320 Jun 25, 2013 | AliphCom | 09 14 | Sec 8 and/or 15 Filing Deadline Jun 25, 2019 Sec 8/9 Renewal Deadline Jun 25, 2023 |
| JAWBONE | Uruguay 92092-868427 | Pending | 444181 Apr 4, 2013 | | AliphCom | 09 42 45 | Foreign Filing Deadline - Final Deadline Oct 4, 2013 |
| JAWBONE | Venezuela 92092-868430 | Pending | 2013012111 Jun 28, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Dec 28, 2013 |
| JAWBONE | Vietnam 92092-796249 | Registered | 4201026938 Dec 21, 2010 | 182465 Apr 5, 2012 | AliphCom (35799) | 09 42 45 | Renewal Due Dec 21, 2020 |
| JAWBONE ERA | Australia 92092-795645 | Registered | 1396450 Nov 22, 2010 | 1396450 Jun 5, 2013 | AliphCom | 09 42 | Renewal Due Nov 22, 2020 |
| JAWBONE ERA | Brazil 92092-795646 | Published | 830789162 Nov 24, 2010 | | AliphCom (35799) | 09 | |
| JAWBONE ERA | Brazil 92092-796011 | Pending | 830789154 Nov 24, 2010 | | AliphCom (35799) | 42 | |
| JAWBONE ERA | Canada 92092-795647 | Allowed | 1504676 Nov 19, 2010 | | AliphCom (35799) | | Declaration of Use/Reg Fee Due - Final Registration Fee Due Nov 19, 2013 Nov 19, 2013 |
| JAWBONE ERA | China 92092-795648 | Registered | 8892680 Nov 29, 2010 | 8892680 Jun 7, 2012 | AliphCom | 09 | Renewal Due Jun 6, 2022 |


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|--------------|--|------------|----------------------------|------------------------------|------------------|----------|---|
| JAWBONE ERA | China 92092-797309 | Registered | 8892679 Nov 29, 2010 | 8892679 Apr 7, 2012 | AliphCom | 42 | Renewal Due Apr 6, 2022 |
| JAWBONE ERA | European Union 92092-795649 | Registered | 009573411 Dec 3, 2010 | 009573411 May 13, 2011 | AliphCom (35799) | 42 9 | Renewal Due Dec 3, 2020 |
| JAWBONE ERA | Hong Kong 92092-795650 | Registered | 301769590 Nov 22, 2010 | 301769590 Nov 22, 2010 | AliphCom (35799) | 09 42 | Renewal Due Nov 21, 2020 |
| JAWBONE ERA | Republic of Korea 92092-803960 | Registered | 4520111566 Apr 13, 2011 | 450043676000 Feb 19, 2013 | AliphCom | 09 42 | Renewal Due Feb 19, 2023 |
| JAWBONE ERA | Taiwan R.O.C. 92092-795652 | Registered | 99058375 Nov 23, 2010 | 01489951 Dec 1, 2011 | AliphCom (35799) | 09 42 | Renewal Due Nov 30, 2021 |
| JAWBONE ERA | United States of America 92092-795653 | Allowed | 85189346 Dec 2, 2010 | | AliphCom | 09 | Statement of Use/Request for Extension Due - 24 month Nov 15, 2013 |
| JAWBONE ERA | United States of America 92092-844047 | Registered | 85976837 Dec 2, 2010 | 4200122 Aug 28, 2012 | AliphCom | 09 42 | Sec 8 and/or 15 Filing Deadline Aug 28, 2018 Sec 8/9 Renewal Deadline Aug 28, 2022 |
| JAWBONE ICON | Australia 92092-814135 | Registered | 1436029 Jul 8, 2011 | 1436029 Jun 5, 2013 | AliphCom | 09 42 | Renewal Due Jul 8, 2021 |
| JAWBONE ICON | Brazil 92092-814134 | Published | 831056037 Jul 13, 2011 | | AliphCom | 09 | |
| JAWBONE ICON | Brazil 92092-816684 | Published | 831056029 Jul 13, 2011 | | AliphCom | 42 | |





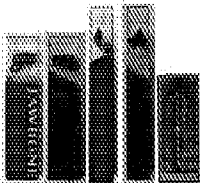
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|--------------|--|------------|---------------------------|---------------------------|----------|----------|--------------------------------|
| JAWBONE ICON | Canada 92092- 814311 | Registered | 1535151 Jul 11, 2011 | TMA842660 Feb 7, 2013 | AliphCom | | Renewal Due Feb 7, 2028 |
| JAWBONE ICON | China 92092- 814133 | Registered | 9751794 Jul 22, 2011 | 9751794 Sep 28, 2012 | AliphCom | 09 | Renewal Due Sep 27, 2022 |
| JAWBONE ICON | China 92092- 819023 | Registered | 9751793 Jul 22, 2011 | 9751793 Sep 21, 2012 | AliphCom | 42 | Renewal Due Sep 20, 2022 |
| JAWBONE ICON | European Union 92092- 814132 | Published | 10110427 Jul 8, 2011 | | AliphCom | 09 42 | |
| JAWBONE ICON | Hong Kong 92092- 798893 | Registered | 301835352 Feb 16, 2011 | 301835352 Feb 16, 2011 | AliphCom | 09 42 | Renewal Due Feb 15, 2021 |
| JAWBONE ICON | New Zealand 92092- 814431 | Registered | 845655 Jul 13, 2011 | 845655 Jan 13, 2012 | AliphCom | 09 42 | Renewal Due Jul 13, 2021 |
| JAWBONE ICON | Republic of Korea 92092- 814131 | Registered | 4520112989 Jul 8, 2011 | 450042620 Dec 6, 2012 | AliphCom | 09 42 | Renewal Due Dec 6, 2022 |
| JAWBONE ICON | Taiwan R.O.C. 92092- 814130 | Registered | 100034506 Jul 8, 2011 | 01514622 Apr 16, 2012 | AliphCom | 09 42 | Renewal Due Apr 15, 2022 |
| JAWBONE ICON | Thailand 92092- 814432 | Pending | 814617 Jul 28, 2011 | | AliphCom | 09 42 | |
| JAWBONE ICON | Thailand 92092- 820944 | Pending | 814618 Jul 28, 2011 | | AliphCom | 42 | |

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|--|--|------------|--------------------------|-------------------------|---------------------------|----------|--|
| JAWBONE ICON | United States of America 92092-774726 | Registered | 85364225 Jul 6, 2011 | 4230932 Oct 23, 2012 | AliphCom | 09 42 | Sec 8 and/or 15 Filing Deadline Oct 23, 2018 Sec 8/9 Renewal Deadline Oct 23, 2022 |
| JAWBONE II HEADSET TEXTURED DESIGN  | United States of America 92092-780228 | Registered | 77912073 Jan 14, 2010 | 3936394 Mar 29, 2011 | AliphCom (35799) | 09 | Sec 8 and/or 15 Filing Deadline Mar 29, 2017 Sec 8/9 Renewal Deadline Mar 29, 2021 |
| JAWBONE JAMBOX | Australia 92092-824494 | Registered | 1456548 Oct 27, 2011 | 1456548 Jun 5, 2013 | AliphCom | 09 | Renewal Due Oct 27, 2021 |
| JAWBONE JAMBOX | China 92092-832016 | Published | 10499465 Feb 17, 2012 | | AliphCom | 09 | |
| JAWBONE JAMS | Canada 92092-797310 | Allowed | 1510464 Jan 7, 2011 | | AliphCom (35799) | | Declaration of Use/Request for Extension Due Jan 7, 2014 Registration Fee Due Jan 7, 2014 |
| JAWBONE LIVE | European Union 92092-808031 | Published | 10052611 Jun 16, 2011 | | AliphCom (027673) (92092) | 09 38 | |
| JAWBONE LOCATOR | United States of America 92092-880431 | Pending | 86006883 Jul 10, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Jan 10, 2014 |
| JAWBONE MUSEUM CASE | Taiwan R.O.C. 92092-791968 | Pending | 99048317 Sep 29, 2010 | | AliphCom (35799) | 9 | Office Action Response Due Oct 5, 2012 |

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|--|--|---------|----------------------------------|-----------------------|----------|-------|---|
| JAWBONE MUSEUM CASE DISTINGUISHING GUISE  | Canada 92092- 861364 | Pending | 1608858 Jan 7, 2013 | | AliphCom | | |
| JAWBONE MUSEUM CASE TRADE DRESS - EXPANDED  | Republic of Korea 92092- 861460 | Pending | 402013000100 3 Jan 7, 2013 | | AliphCom | 09 | |
| JAWBONE MUSEUM CASE TRADE DRESS - EXPANDED  | United States of America 92092- 838293 | Pending | 85669268 Jul 5, 2012 | | AliphCom | 09 | Non-Final Office Action Response Due Dec 8, 2013 |
| JAWBONE MUSEUM CASE TRADE DRESS - EXPANDED (3- DIMENSIONAL)  | Hong Kong 92092- 861471 | Pending | 302487970 Jan 7, 2013 | | AliphCom | 09 | |
| JAWBONE MUSEUM CASE TRADE DRESS EXPANDED DEVICE (in color)  | China 92092- 861572 | Pending | Apr 8, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Oct 8, 2013 |


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|---|---|------------|-------------------------------|---------------------------|------------------|----------------|--------------------------------------|
| JAWBONE MUSEUM CASE TRADE DRESS-EXPANDED | Taiwan R.O.C. 92092- 861722 | Pending | 102000798 Jan 7, 2013 | | AliphCom | 09 | |
| JAWBONE THOUGHTS | Brazil 92092- 792343 | Published | 830742662 Sep 28, 2010 | | AliphCom (35799) | 9 | Priority Document Jan 28, 2011 |
| JAWBONE THOUGHTS | Brazil 92092- 793295 | Published | 830742670 Sep 28, 2010 | | AliphCom (35799) | 42 | Priority Document Jan 28, 2011 |
| JAWBONE THOUGHTS | Brazil 92092- 793296 | Published | 830742689 Sep 28, 2010 | | AliphCom (35799) | 45 | Priority Document Jan 28, 2011 |
| JAWBONE THOUGHTS | Canada 92092- 794460 | Registered | 1501444 Oct 27, 2010 | 813141 Dec 1, 2011 | AliphCom (35799) | | Renewal Due Dec 1, 2026 |
| JAWBONE THOUGHTS | China 92092- 792345 | Registered | 8856731 Nov 18, 2010 | 8856731 Dec 7, 2011 | AliphCom | 09 | Renewal Due Dec 6, 2021 |
| JAWBONE THOUGHTS | China 92092- 796009 | Registered | 8856730 Nov 18, 2010 | 8856730 Dec 7, 2011 | AliphCom (35799) | 42 | Renewal Due Dec 6, 2021 |
| JAWBONE THOUGHTS | China 92092- 796010 | Registered | 8856729 Nov 18, 2010 | 8856729 Jan 14, 2012 | AliphCom (35799) | 45 | Renewal Due Jan 13, 2022 |
| JAWBONE THOUGHTS | European Union 92092- 792346 | Registered | 009393752 Sep 22, 2010 | 009393752 Mar 1, 2011 | AliphCom (35799) | 09 42 43 | Renewal Due Sep 22, 2020 |
| JAWBONE THOUGHTS | Hong Kong 92092- 792347 | Registered | 301716570 Sep 16, 2010 | 301716570 Sep 16, 2010 | AliphCom (35799) | 09, 42, 45 | Renewal Due Sep 15, 2020 |
| JAWBONE THOUGHTS | Taiwan R.O.C. 92092- 792348 | Registered | 099047069 Sep 21, 2010 | 01512380 Apr 1, 2012 | AliphCom | 09 42 45 | Renewal Due Mar 31, 2022 |

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|------------------|--|------------|----------------------------|---------------------------|-------------------------------------|----------|--|
| JAWBONE THOUGHTS | United States of America 92092-786737 | Registered | 85042005 May 18, 2010 | 4289408 Feb 12, 2013 | AliphCom | 09 45 | Sec 8 and/or 15 Filing Deadline Feb 12, 2019 Sec 8/9 Renewal Deadline Feb 12, 2023 |
| JAWBONE UP | Australia 92092-811613 | Registered | 1434307 Jun 29, 2011 | 1434307 Jun 5, 2013 | AliphCom | 09 42 | Renewal Due Jun 29, 2021 |
| JAWBONE UP | Canada 92092-811612 | Allowed | 1533660 Jun 28, 2011 | | AliphCom | | Declaration of Use/Request for Extension Due Jun 28, 2014 Registration Fee Due Jun 28, 2014 |
| JAWBONE UP | China 92092-811614 | Registered | 9794233 Aug 2, 2011 | 9794233 Oct 21, 2012 | AliphCom | 09 | Renewal Due Oct 20, 2022 |
| JAWBONE UP | China 92092-831253 | Registered | 9794234 Aug 2, 2011 | 9794234 Oct 28, 2012 | AliphCom | 42 | Renewal Due Oct 27, 2022 |
| JAWBONE UP | European Union 92092-811611 | Registered | 10090108 Jun 30, 2011 | 010090108 Dec 1, 2011 | AliphCom (027673) (92092) | 09 42 | Renewal Due Jun 30, 2021 |
| JAWBONE UP | Hong Kong 92092-811615 | Registered | 301960416 Jun 29, 2011 | 301960416 Jan 27, 2012 | AliphCom (027673) (92092) | 09 42 | Renewal Due Jun 28, 2021 |
| JAWBONE UP | Japan 92092-811616 | Registered | 201145867 Jun 30, 2011 | 5527661 Oct 12, 2012 | AliphCom | 09 42 | Proof of Use Deadline - Final Oct 12, 2015 Renewal Due Oct 12, 2022 |
| JAWBONE UP | Republic of Korea 92092-811617 | Registered | 4520112794 Jun 29, 2011 | 4542627 Dec 6, 2012 | AliphCom | 09 42 | Renewal Due Dec 6, 2022 |
| JAWBONE UP | Turkey 92092-834313 | Registered | 201224481 Mar 15, 2012 | 201224481 Mar 8, 2013 | AliphCom (a California Corporation) | 09 42 | Renewal Due Mar 15, 2022 |

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|--|--|------------|-------------------------------|-------------------------------|--------------------------|----------------------|---|
| JAWBONE UP | United Arab Emirates 92092- 831079 | Accepted | 168170 Jan 22, 2012 | | AliphCom | 09 | |
| JAWBONE UP | United Arab Emirates 92092- 831080 | Accepted | 168171 Jan 22, 2012 | | AliphCom | 42 | |
| JAWBONE UP | United States of America 92092- 803016 | Allowed | 85275816 Mar 24, 2011 | | AliphCom, DBA Jawbone | 09 42 | Statement of Use/Request for Extension Due - 18 month Aug 28, 2013 |
| JAWBONE WITH NOISEASSASSIN, ICON AND THE ACE (and design) | Hong Kong 92092- 788535 | Registered | 301644831 Jun 21, 2010 | 301644831 Jun 21, 2010 | AliphCom (35799) | 09 | Renewal Due Jun 20, 2020 |
|  | | | | | | | |
| KNOW YOURSELF. LIVE BETTER | United States of America 92092- 852649 | Published | 85833854 Jan 28, 2013 | | AliphCom | 09 42 44 45 | Foreign Filing Deadline - Final Deadline Jul 28, 2013 |
| LIFELINE | Australia 92092- 814508 | Registered | 1439626 Jul 26, 2011 | 1439626 Jul 26, 2011 | AliphCom | 09 | Proof of Use Deadline - Final Jul 26, 2014 Renewal Due Jul 26, 2021 |
| LIFELINE | Australia 92092- 831264 | Pending | 1439627 Jul 26, 2011 | | AliphCom | 42 44 45 | Office Action Response Due May 31, 2013 Office Action Response Due (Extended) Aug 31, 2013 |
| LIFELINE | Brazil 92092- 814510 | Published | 831081074 Jul 22, 2011 | | AliphCom | 09 | Registration Fee Due Feb 4, 2012 |

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|----------|---------------------------------------|------------|---------------------------|-------------------------|----------|----------------------|--|
| LIFELINE | Brazil 92092- 817556 | Published | 829081040 Jul 22, 2011 | | AliphCom | 45 | |
| LIFELINE | Brazil 92092- 817557 | Published | 829081058 Jul 22, 2011 | | AliphCom | 44 | |
| LIFELINE | Brazil 92092- 817558 | Published | 831081066 Jul 22, 2011 | | AliphCom | 42 | |
| LIFELINE | Canada 92092- 814511 | Published | 1535489 Jul 13, 2011 | | AliphCom | | |
| LIFELINE | China 92092- 814517 | Pending | 9751798 Jul 22, 2011 | | AliphCom | 09 | |
| LIFELINE | China 92092- 818098 | Registered | 9751795 Jul 22, 2011 | 9751795 Sep 21, 2012 | AliphCom | 45 | Renewal Due Sep 20, 2022 |
| LIFELINE | China 92092- 818099 | Pending | 9751796 Jul 22, 2011 | | AliphCom | 44 | |
| LIFELINE | China 92092- 818110 | Registered | 9751797 Jul 22, 2011 | 9751797 Sep 21, 2012 | AliphCom | 42 | Renewal Due Sep 20, 2022 |
| LIFELINE | European Union 92092- 870097 | Published | 011572062 Feb 13, 2013 | | AliphCom | 09 42 44 45 | Foreign Filing Deadline - Aug 13, Final Deadline 2013 |
| LIFELINE | Japan 92092- 814513 | Pending | 201149361 Jul 13, 2011 | | AliphCom | 09 42 44 45 | |
| LIFELINE | New Zealand 92092- 823062 | Registered | 854934 Jul 13, 2011 | 854934 Jul 13, 2011 | AliphCom | 09 | Renewal Due Jul 13, 2021 |

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|-------------------------|--|------------|--------------------------------|-------------------------------|----------|----------------------------|--|
| LIFELINE | Republic of Korea 92092- 814514 | Registered | 4520113086 Jul 14, 2011 | 450043303 Jan 24, 2013 | AliphCom | 44 45 | Renewal Due Jan 24, 2023 |
| LIFELINE | Taiwan R.O.C. 92092- 814515 | Registered | 100035461 Jul 14, 2011 | 01532880 Aug 16, 2012 | AliphCom | 09 38 42 44 45 | Proof of Use Deadline - Final Renewal Due Aug 16, 2015 Aug 15, 2022 |
| LIFELINE | Thailand 92092- 814516 | Pending | 814619 Jul 28, 2011 | | AliphCom | 09 | |
| LIFELINE | Thailand 92092- 820941 | Pending | 814620 Jul 28, 2011 | | AliphCom | 42 | |
| LIFELINE | Thailand 92092- 820942 | Pending | 814621 Jul 28, 2011 | | AliphCom | 44 | |
| LIFELINE | Thailand 92092- 820943 | Pending | 814622 Jul 28, 2011 | | AliphCom | 45 | Status Check Due Jan 28, 2012 |
| LIFELINE | United States of America 92092- 813800 | Published | 85371947 Jul 14, 2011 | | AliphCom | 09 44 45 | |
| LIVE BETTER. START NOW. | United States of America 92092- 867923 | Published | 85897944 Apr 8, 2013 | | AliphCom | 09 42 44 45 | Foreign Filing Deadline - Final Deadline Oct 8, 2013 |
| LIVE UP | Australia 92092- 820525 | Registered | 1450346 Sep 22, 2011 | 1450346 Sep 22, 2011 | AliphCom | 09 42 44 45 | Renewal Due Sep 22, 2021 |
| LIVE UP | Canada 92092- 820532 | Allowed | 1544637 Sep 22, 2011 | | AliphCom | | Declaration of Use/Request for Extension Due Registration Fee Due Sep 22, 2014 Sep 22, 2014 |



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|-----------|--|------------|----------------------------|-----------------------------------|----------|----------------------|--|
| LIVE UP | China 92092- 820548 | Registered | 10077810 Oct 18, 2011 | 10077810 Dec 14, 2012 | AliphCom | 45 | Renewal Due Dec 13, 2022 |
| LIVE UP | China 92092- 820550 | Registered | 10077808 Oct 18, 2011 | 10077808 Dec 14, 2012 | AliphCom | 42 | Renewal Due Dec 13, 2022 |
| LIVE UP | China 92092- 820551 | Registered | 10077809 Oct 18, 2011 | 10077809 Dec 14, 2012 | AliphCom | 44 | Renewal Due Dec 13, 2022 |
| LIVE UP | China 92092- 820552 | Registered | 10077811 Oct 18, 2011 | 10077811 Dec 14, 2012 | AliphCom | 09 | Renewal Due Dec 13, 2022 |
| LIVE UP | European Union 92092- 820573 | Registered | 10286301 Sep 22, 2011 | 10286301 Feb 27, 2012 | AliphCom | 09 42 44 45 | Renewal Due Sep 22, 2021 |
| LIVE UP | Japan 92092- 820580 | Registered | 201168217 Sep 22, 2011 | 5544824 Dec 21, 2012 | AliphCom | 09 42 44 45 | Renewal Due Dec 21, 2022 |
| LIVE UP | Republic of Korea 92092- 820587 | Registered | 4520114255 Sep 22, 2011 | 450044007000 0 Mar 15, 2013 | AliphCom | 09 42 44 45 | Renewal Due Mar 15, 2023 |
| LIVE UP | United States of America 92092- 820593 | Allowed | 85435228 Sep 29, 2011 | | AliphCom | 09 42 44 45 | Statement of Use/Request for Extension Due - 18 month Jan 17, 2014 |
| LIVEAUDIO | Argentina 92092- 831301 | Published | 3145035 Feb 10, 2012 | | AliphCom | 09 | |
| LIVEAUDIO | Australia 92092- 819662 | Pending | 1446473 Sep 1, 2011 | | AliphCom | 09 | Acceptance Due Mar 15, 2013 Acceptance Deadline Sep 15, 2013 |





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|-----------|--|------------|---------------------------|---------------------------|----------|-------|--|
| LIVEAUDIO | Brazil 92092- 831302 | Published | 840023537 Feb 10, 2012 | | AliphCom | 09 | |
| LIVEAUDIO | Canada 92092- 819663 | Registered | 1542044 Sep 1, 2011 | TMA844682 Feb 26, 2013 | AliphCom | | Renewal Due Feb 26, 2028 |
| LIVEAUDIO | Chile 92092- 831303 | Registered | 993179 Feb 8, 2012 | 966285 Oct 10, 2012 | AliphCom | 09 | Renewal Due Oct 10, 2022 |
| LIVEAUDIO | China 92092- 819666 | Pending | 10044592 Oct 10, 2011 | | AliphCom | 09 | |
| LIVEAUDIO | Hong Kong 92092- 831304 | Pending | 302155752 Feb 8, 2012 | | AliphCom | 09 | Office Action Response Due Aug 2, 2013 |
| LIVEAUDIO | Japan 92092- 819660 | Registered | 201163006 Sep 1, 2011 | 5504308 Jun 29, 2012 | AliphCom | 09 | Renewal Due Jun 29, 2022 |
| LIVEAUDIO | Malaysia 92092- 831307 | Pending | 2012050693 Feb 9, 2012 | | AliphCom | 09 | |
| LIVEAUDIO | Mexico 92092- 831306 | Pending | 1249262 Feb 14, 2012 | | AliphCom | 09 | |
| LIVEAUDIO | New Zealand 92092- 831308 | Pending | 856128 Feb 8, 2012 | | AliphCom | 09 | |
| LIVEAUDIO | Norway 92092- 831309 | Registered | 201201406 Feb 9, 2012 | 268962 Jan 15, 2013 | AliphCom | 09 | Opposition Period End Date Apr 21, 2013 Renewal Due Feb 9, 2022 |
| LIVEAUDIO | Republic of Korea 92092- 831305 | Pending | 4020127869 Feb 8, 2012 | | AliphCom | 09 | |



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|--|--|------------|---------------------------|------------------------|----------|-------|---|
| LIVEAUDIO | Russian Federation 92092-831310 | Registered | 2012703153 Feb 8, 2012 | 483048 Mar 22, 2013 | AliphCom | 09 | Renewal Due Feb 8, 2022 |
| LIVEAUDIO | Saudi Arabia 92092-831311 | Published | 178476 Feb 13, 2012 | | AliphCom | 09 | Registration Fee Due Jun 30, 2013 |
| LIVEAUDIO | Singapore 92092-831312 | Pending | T1201640H Feb 9, 2012 | | AliphCom | 09 | |
| LIVEAUDIO | Taiwan R.O.C. 92092-831313 | Pending | 101006346 Feb 10, 2012 | | AliphCom | 09 | |
| LIVEAUDIO | United Arab Emirates 92092-831314 | Published | 169144 Feb 13, 2012 | | AliphCom | 09 | Registration Fee Due May 31, 2013 |
| LIVEAUDIO | United States of America 92092-817869 | Registered | 85398452 Aug 15, 2011 | 4155987 Jun 5, 2012 | AliphCom | 09 | Section 8 Affidavit Deadline Jun 5, 2018 Sec 8/9 Renewal Deadline Jun 5, 2022 |
| LIVEAUDIO (and design)  | Hong Kong 92092-860962 | Published | 302483442 Dec 31, 2012 | | AliphCom | 09 | |
| LIVEAUDIO (and design)  | New Zealand 92092-875684 | Pending | 977274 May 14, 2013 | | AliphCom | 09 | Deadline to Add Further Classes Jun 14, 2013 Foreign Filing Deadline - Nov 14, 2013 Final Deadline 2013 |

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|--|--|------------|---------------------------|---------------------------|------------------|----------------------|--|
| LIVEAUDIO AND DESIGN | Mexico 92092- 875776 | Pending | 1378474 May 30, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Nov 30, 2013 |
| MINI JAMBOX | United States of America 92092- 876715 | Pending | 85956962 Jun 11, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Dec 11, 2013 |
| MOVE ICON (running man)  | United States of America 92092- 826706 | Pending | 85497295 Dec 16, 2011 | | AliphCom | 09 42 44 45 | Final Office Action Response Due Notice of Appeal Due Jan 8, 2014 Jan 8, 2014 |
| MUSEUM CASE PACKAGING (WITH JAWBONE)  | European Union 92092- 768161 | Registered | 008221855 Apr 16, 2009 | 008221855 Nov 13, 2009 | AliphCom (35799) | 09 35 42 | Renewal Due Apr 16, 2019 |
| MUSEUM CASE PACKAGING DESIGN (3-DIMENSIONAL)  | Canada 92092- 768009 | Pending | 1437730 May 11, 2009 | | AliphCom (35799) | | Office Action Response Due Office Action Response Due Oct 30, 2013 Oct 30, 2013 |
| MUSEUM CASE PACKAGING DESIGN (3-DIMENSIONAL)  | European Union 92092- 786886 | Registered | 008697484 Nov 19, 2009 | 008697484 May 24, 2010 | AliphCom (35799) | 09 35 42 | Renewal Due Nov 19, 2019 |

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|--|--|------------|------------------------------|-----------------------------|------------------|----------------|---|
| MUSEUM CASE PACKAGING DESIGN (3-DIMENSIONAL)  | Taiwan R.O.C. 92092- 768160 | Pending | 98015766 Apr 17, 2009 | | AliphCom (35799) | 09 | |
| MUSEUM CASE PACKAGING DESIGN (3-DIMENSIONAL)  | United States of America 92092- 766942 | Registered | 77693761 Mar 18, 2009 | 3884763 Dec 7, 2010 | AliphCom | 09 | Sec 8 and/or 15 Filing Deadline Dec 7, 2016 Sec 8/9 Renewal Deadline Dec 7, 2020 |
| MYJAWBONE | United States of America 92092- 865148 | Published | 85897929 Apr 8, 2013 | | AliphCom | 09 42 45 | Foreign Filing Deadline - Final Deadline Oct 8, 2013 |
| MYTALK | Australia 92092- 828630 | Registered | 1468235 Jan 3, 2012 | 1468235 Jan 21, 2013 | AliphCom | 09 42 45 | Renewal Due Jan 3, 2022 |
| MYTALK | Brazil 92092- 828633 | Published | 831216450 Jan 6, 2012 | | AliphCom | 09 | |
| MYTALK | Brazil 92092- 829102 | Published | 831216468 Jan 6, 2012 | | AliphCom | 42 | |
| MYTALK | Brazil 92092- 829103 | Published | 831216441 Jan 6, 2012 | | AliphCom | 45 | |
| MYTALK | Canada 92092- 824025 | Published | 1548986 Oct 24, 2011 | | AliphCom | | |


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|--------|--------------------------------|------------|---------------------------|---------------------------|----------|----------------|---|
| MYTALK | China 92092-824029 | Pending | 10203569 Nov 18, 2011 | | AliphCom | 09 | |
| MYTALK | China 92092-824030 | Registered | 10203568 Nov 18, 2011 | 10203568 Jan 21, 2013 | AliphCom | 42 | Renewal Due Jan 20, 2023 |
| MYTALK | China 92092-824032 | Pending | 10203567 Nov 18, 2011 | | AliphCom | 45 | |
| MYTALK | European Union 92092-824028 | Registered | 10364834 Oct 24, 2011 | 010364834 Mar 27, 2012 | AliphCom | 09 42 45 | Renewal Due Oct 24, 2021 |
| MYTALK | Hong Kong 92092-828626 | Registered | 302130245 Jan 4, 2012 | 302130245 Jan 4, 2012 | AliphCom | 09 42 45 | Declaration of Use Renewal Due Jan 4, 2015 Jan 3, 2022 |
| MYTALK | Malaysia 92092-828627 | Pending | 2012050045 Jan 5, 2012 | | AliphCom | 09 | |
| MYTALK | Malaysia 92092-829100 | Pending | 2012050044 Jan 5, 2012 | | AliphCom | 42 | |
| MYTALK | Malaysia 92092-829101 | Pending | 2012050042 Jan 5, 2012 | | AliphCom | 45 | |
| MYTALK | Norway 92092-828631 | Pending | 201200494 Jan 13, 2012 | | AliphCom | 09 42 45 | Office Action Response Due Sep 20, 2013 |
| MYTALK | Singapore 92092-828628 | Pending | T1200218J Jan 6, 2012 | | AliphCom | 09 42 45 | |
| MYTALK | Taiwan R.O.C. 92092-828629 | Registered | 101001003 Jan 6, 2012 | 01567614 Feb 16, 2013 | AliphCom | 09 42 45 | Renewal Due Feb 15, 2023 |



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|---------------|--|------------|---------------------------|---------------------------|---|----------------|---|
| MYTALK | United States of America 92092-821056 | Registered | 77740023 May 19, 2009 | 3833525 Aug 17, 2010 | AliphCom Per USPTO records, Owner is MYTALK SOCIAL NETWORKS, INC. - Assignment records show an assignment to Aliphcom on 9/14/2011 | 42 3481400 | Sec 8 and/or 15 Filing Deadline Aug 17, 2016 Sec 8/9 Renewal Deadline Aug 17, 2020 |
| MYTALK | United States of America 92092-824224 | Registered | 85455514 Oct 25, 2011 | 4263355 Dec 25, 2012 | AliphCom | 09 42 45 | Sec 8 and/or 15 Filing Deadline Dec 25, 2018 Sec 8/9 Renewal Deadline Dec 25, 2022 |
| NOISEASSASSIN | Brazil 92092-785758 | Published | 902500627 Apr 15, 2010 | | AliphCom | 09 | |
| NOISEASSASSIN | Canada 92092-767931 | Registered | 1435306 Apr 21, 2009 | TMA767590 May 21, 2010 | AliphCom (35799) | 00 | Renewal Due May 21, 2025 |
| NOISEASSASSIN | China 92092-767932 | Registered | 7329736 Apr 16, 2009 | 7329736 Nov 28, 2010 | AliphCom (35799) | 09 | Renewal Due Nov 27, 2020 |
| NOISEASSASSIN | European Union 92092-767933 | Registered | 008221558 Apr 16, 2009 | 008221558 Dec 10, 2009 | AliphCom (35799) | 3542 9 | Renewal Due Apr 16, 2019 |
| NOISEASSASSIN | Hong Kong 92092-767934 | Registered | 301320245 Apr 7, 2009 | 301320245 Apr 7, 2009 | AliphCom Corporation (35195) | 9 | Renewal Due Apr 6, 2019 |
| NOISEASSASSIN | Taiwan R.O.C. 92092-767935 | Registered | 98014036 Apr 8, 2009 | 01399874 Mar 16, 2010 | AliphCom (35799) | 9 | Renewal Due Mar 15, 2020 |



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|---------------------------------------|--|------------|--------------------------|---------------------------|-----------------------------|-------|--|
| NOISEASSASSIN | United States of America 92092-767440 | Registered | 77459339 Apr 28, 2008 | 3807619 Jun 22, 2010 | AliphCom (35799) | 09 | Affidavit Due Jun 22, 2016 Renewal of Recordation with US Customs Sec 8/9 Renewal Deadline Jun 22, 2020 |
| NOISEASSASSIN | United States of America 92092-772851 | Registered | 77977808 Apr 28, 2008 | 3694140 Oct 6, 2009 | AliphCom (35799) | 09 | Affidavit Due Oct 6, 2015 Sec 8/9 Renewal Deadline Oct 6, 2019 |
| RADIIENT TECHNOLOGIES | China 92092-827020 | Registered | 5926900 Mar 1, 2007 | 5926900 Dec 14, 2009 | Radiient Technologies, Inc. | 09 | Renewal Due Dec 13, 2019 |
| RADIIENT TECHNOLOGIES | United States of America 92092-827019 | Registered | 77114506 Feb 23, 2007 | 3481400 Aug 5, 2008 | AliphCom (35799) | 09 | Sec 8 and/or 15 Filing Deadline Aug 5, 2014 Sec 8/9 Renewal Deadline Aug 5, 2018 |
| RADIIENT TECHNOLOGIES (and design) | United States of America  92092-827018 | Registered | 78699414 Aug 24, 2005 | 3565915 Jan 20, 2009 | AliphCom (35799) | 09 | Sec 8 and/or 15 Filing Deadline Jan 20, 2015 Sec 8/9 Renewal Deadline Jan 20, 2019 |
| ROBIN | Australia 92092-808493 | Registered | 1430906 Jun 14, 2011 | 1430906 Feb 13, 2012 | AliphCom (37178) | 09 | Renewal Due Jun 14, 2021 |
| ROBIN | European Union 92092-808490 | Registered | 10046209 Jun 14, 2011 | 010046209 Nov 15, 2011 | AliphCom (37178) | 09 | Renewal Due Jun 14, 2021 |
| ROBIN | Mexico 92092-832909 | Registered | 1253638 Feb 29, 2012 | 1300550 Jul 26, 2012 | AliphCom | 09 | Renewal Due Feb 28, 2022 |

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|------------------------|--|------------|---------------------------------|---------------------------------------|--------------------------------|----------------|---|
| ROBIN | Republic of Korea 92092- 808495 | Registered | 40201132459 Jun 15, 2011 | 924999 Jun 28, 2012 | AliphCom (37178) | 09 | Renewal Due Jun 28, 2022 |
| ROOMCASTER | China 92092- 827023 | Registered | 5846575 Jan 15, 2007 | 5846575 Nov 28, 2009 | Radiient Technologies, Inc. | 09 | Renewal Due Nov 27, 2019 |
| ROOMCASTER | European Union 92092- 827027 | Registered | 6622881 Jan 31, 2008 | 6622881 Jan 7, 2009 | Radiient Technologies, Inc. | 09 28 42 | Renewal Due Jan 31, 2018 |
| ROOMCASTER | Republic of Korea 92092- 827024 | Registered | 4020071760 Jan 11, 2007 | 400737229000 0 Feb 14, 2008 | Radiient Technologies, Inc. | 09 | Renewal Due Feb 14, 2018 |
| ROOMCASTER | United States of America 92092- 827022 | Registered | 78838247 Mar 15, 2006 | 3451128 Jun 17, 2008 | AliphCom (35799) | 09 | Sec 8 and/or 15 Filing Deadline Jun 17, 2014 Sec 8/9 Renewal Deadline Jun 17, 2018 |
| SIMPLE HD | United States of America 92092- 827012 | Registered | 78683767 Aug 2, 2005 | 3225915 Apr 3, 2007 | AliphCom (35799) | 09 | Sec 8 and/or 15 Filing Deadline Apr 3, 2013 Sec 8/9 Renewal Deadline Apr 3, 2017 |
| SIMPLE HD (and design) | Taiwan R.O.C. 92092- 827017  | Registered | 95100 Feb 22, 2006 | 1248773 Feb 1, 2007 | Radiient Technologies, Inc. | 09 | Renewal Due Jan 31, 2017 |
| SIMPLE HD (and design) | United States of America 92092- 827013  | Registered | 78699404 Aug 24, 2005 | 3225925 Apr 3, 2007 | AliphCom (35799) | 09 | Sec 8 and/or 15 Filing Deadline Apr 3, 2013 Sec 8/9 Renewal Deadline Apr 3, 2017 |


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|---|--|------------|--------------------------|-------------------------|------------------|----------------------------|--|
| SLEEP ICON (crescent moon)  | United States of America 92092-826705 | Pending | 85497289 Dec 16, 2011 | | AliphCom | 09 42 44 45 | Final Office Action Response Due Jan 8, 2014 Notice of Appeal Due Jan 8, 2014 |
| SMART ALARM | United States of America 92092-871351 | Pending | 85957156 Jun 11, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Dec 11, 2013 |
| SMARTSNOOZE | United States of America 92092-819439 | Allowed | 85421457 Sep 13, 2011 | | AliphCom | 09 42 44 | Statement of Use/Request for Extension Due - 18 month Jan 17, 2014 |
| SMARTSPEAKER | Canada 92092-805574 | Published | 1526053 May 3, 2011 | | AliphCom (37178) | | |
| SMARTSPEAKER | Japan 92092-805575 | Registered | 201131119 May 6, 2011 | 5567945 Mar 22, 2013 | AliphCom | 09 35 37 42 45 | Renewal Due Mar 22, 2023 |
| SMARTSPEAKER | United States of America 92092-846697 | Registered | 85691881 Jul 31, 2012 | 4255604 Dec 4, 2012 | AliphCom | 09 | Section 8 Affidavit Deadline Dec 4, 2018 Sec 8/9 Renewal Deadline Dec 4, 2022 |
| SMARTSPEAKER (stylized)  | United States of America 92092-846700 | Registered | 85691877 Jul 31, 2012 | 4255603 Dec 4, 2012 | AliphCom | 09 | Section 8 Affidavit Deadline Dec 4, 2018 Sec 8/9 Renewal Deadline Dec 4, 2022 |

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|-------------|--|------------|--------------------------|--------------------------|----------|----------------------|---|
| SMARTWAKEUP | United States of America 92092-819457 | Allowed | 85421443 Sep 13, 2011 | | AliphCom | 09 42 44 | Statement of Use/Request for Extension Due - 18 month Jan 17, 2014 |
| SOUNDKICKER | Canada 92092-819710 | Pending | 1543052 Sep 1, 2011 | | AliphCom | | |
| SOUNDKICKER | China 92092-819714 | Published | 9939914 Sep 7, 2011 | | AliphCom | 09 | |
| SOUNDKICKER | European Union 92092-819706 | Published | 10239895 Sep 5, 2011 | | AliphCom | 09 | |
| STEP UP | Australia 92092-820526 | Registered | 1450345 Sep 22, 2011 | 1450345 Sep 22, 2011 | AliphCom | 09 42 44 45 | Renewal Due Sep 22, 2021 |
| STEP UP | Canada 92092-820533 | Pending | 1544638 Sep 22, 2011 | | AliphCom | | Office Action Response Due Oct 19, 2012 |
| STEP UP | China 92092-820553 | Registered | 10077805 Oct 18, 2011 | 10077805 Dec 14, 2012 | AliphCom | 42 | Renewal Due Dec 13, 2022 |
| STEP UP | China 92092-820555 | Registered | 10077806 Oct 18, 2011 | 10077806 Dec 14, 2012 | AliphCom | 44 | Renewal Due Dec 13, 2022 |
| STEP UP | China 92092-820556 | Registered | 10077807 Oct 18, 2011 | 10077807 Dec 14, 2012 | AliphCom | 45 | Renewal Due Dec 13, 2022 |
| STEP UP | China 92092-820557 | Registered | 10077804 Oct 18, 2011 | 10077804 Dec 14, 2012 | AliphCom | 09 | Renewal Due Dec 13, 2022 |

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|---|--|------------|--------------------------------|---------------------------------------|---|----------------------|--|
| STEP UP | Republic of Korea 92092- 820588 | Registered | 4520114256 Sep 22, 2011 | 450044001000 0 Mar 15, 2013 | AliphCom | 09 42 44 45 | Renewal Due Mar 15, 2023 |
| STEP UP | United States of America 92092- 820594 | Allowed | 85435242 Sep 29, 2011 | | AliphCom | 09 42 45 | Statement of Use/Request for Extension Due Sep 19, 2013 |
| TEXTURED DESIGN TRADE DRESS  | European Union 92092- 770644 | Published | 8355331 Jun 10, 2009 | | AliphCom (35799) | 35 42 | Renewal Due Jun 10, 2019 |
| THE NERD | Australia 92092- 820110 | Registered | 1447913 Sep 9, 2011 | 1447913 Sep 9, 2011 | AliphCom (35799) | 09 | Renewal Due Sep 9, 2021 |
| THE NERD | Canada 92092- 820111 | Registered | 1542733 Sep 8, 2011 | TMA842221 Feb 5, 2013 | AliphCom (a California Corporation) | | Renewal Due Feb 5, 2028 |
| THE NERD | China 92092- 820112 | Registered | 9978057 Sep 19, 2011 | 9978057 Feb 21, 2013 | AliphCom | 09 | Renewal Due Feb 20, 2023 |
| THE NERD | European Union 92092- 820113 | Registered | 10253557 Sep 9, 2011 | 010253557 Apr 5, 2012 | AliphCom (35799) | 09 | Renewal Due Sep 9, 2021 |
| THE NERD | Japan 92092- 820114 | Registered | 201165174 Sep 9, 2011 | 5471169 Feb 17, 2012 | AliphCom (35799) | 09 | Renewal Due Feb 17, 2022 |
| THE NERD | Republic of Korea 92092- 820115 | Registered | 40201149873 Sep 9, 2011 | 400940025 Nov 6, 2012 | AliphCom | 09 | Renewal Due Nov 6, 2022 |

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|------------------|--|------------|----------------------------|-------------------------|------------------|----------------|--|
| THE NERD | United States of America 92092-793988 | Registered | 85154145 Oct 15, 2010 | 4176348 Jul 17, 2012 | AliphCom (35799) | 09 | Sec 8 and/or 15 Filing Deadline Jul 17, 2018 Sec 8/9 Renewal Deadline Jul 17, 2022 |
| THE SMARTSPEAKER | United States of America 92092-846701 | Registered | 85691858 Jul 31, 2012 | 4255602 Dec 4, 2012 | AliphCom | 09 | Section 8 Affidavit Deadline Dec 4, 2018 Sec 8/9 Renewal Deadline Dec 4, 2022 |
| UP | Argentina 92092-868332 | Pending | 3236952 Apr 8, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Oct 8, 2013 |
| UP | Argentina 92092-873117 | Pending | 3236950 Apr 8, 2013 | | AliphCom | 45 | Foreign Filing Deadline - Final Deadline Oct 8, 2013 |
| UP | Argentina 92092-873251 | Pending | 3236951 Apr 8, 2013 | | AliphCom | 44 | Foreign Filing Deadline - Final Deadline Oct 8, 2013 |
| UP | Aruba 92092-868335 | Pending | 13052g35 May 29, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Nov 29, 2013 |
| UP | Australia 92092-816169 | Pending | 1439404 Jul 25, 2011 | | AliphCom | 09 42 | Acceptance Due Nov 26, 2012 Acceptance Deadline May 26, 2013 |
| UP | Australia 92092-832650 | Registered | 1479862 Mar 9, 2012 | 1479862 May 29, 2013 | AliphCom | 44 45 | Renewal Due Mar 9, 2022 |
| UP | Austria 92092-868338 | Pending | AM15142013 Mar 25, 2013 | | AliphCom | 09 44 45 | Claim for Priority Due May 25, 2013 Foreign Filing Deadline - Final Deadline Sep 25, 2013 |
| UP | Bahrain 92092-819529 | Registered | 88170 Sep 8, 2011 | 88170 Sep 8, 2011 | AliphCom | 09 | Renewal Due Sep 8, 2021 |

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|------|------------------------------|------------|---------------------------|-----------------------|----------|-------|--|
| UP | Bahrain 92092- 819530 | Registered | 88171 Sep 8, 2011 | 88171 Sep 8, 2011 | AliphCom | 42 | Renewal Due Sep 8, 2021 |
| UP | Barbados 92092- 868341 | Pending | May 10, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Nov 10, Final Deadline 2013 |
| UP | Bermuda 92092- 868344 | Pending | 52687 Apr 23, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Oct 23, Final Deadline 2013 |
| UP | Bolivia 92092- 868347 | Pending | SM16432013 Apr 3, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Oct 3, 2013 Final Deadline |
| UP | Bolivia 92092- 872879 | Pending | SM16452013 Apr 3, 2013 | | AliphCom | 45 | |
| UP | Bolivia 92092- 872880 | Pending | SM16442013 Apr 3, 2013 | | AliphCom | 44 | |
| UP | Brazil 92092- 816170 | Published | 831082895 Jul 28, 2011 | | AliphCom | 09 | |
| UP | Brazil 92092- 816203 | Published | 831082887 Jul 28, 2011 | | AliphCom | 42 | |
| UP | Canada 92092- 811619 | Allowed | 1533754 Jun 29, 2011 | | AliphCom | | Declaration of Use/Request for Extension Due Jun 29, Registration Fee Due Jun 29, 2014 2014 |
| UP | Canada 92092- 832651 | Published | 1568119 Mar 9, 2012 | | AliphCom | | |
| UP | Canada 92092- 832656 | Allowed | 1568120 Mar 9, 2012 | | AliphCom | | Declaration of Use/Request for Extension Due Mar 9, 2015 Registration Fee Due Mar 9, 2015 |

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|------|---|------------|----------------------------|------------------------|----------|----------------|--|
| UP | Chile 92092- 868352 | Pending | 1050189 Mar 18, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Sep 18, Final Deadline 2013 |
| UP | China 92092- 816172 | Pending | 9838080 Aug 12, 2011 | | AliphCom | 09 | |
| UP | China 92092- 816196 | Pending | 9838079 Aug 12, 2011 | | AliphCom | 42 | |
| UP | China 92092- 832652 | Pending | 10638774 Mar 19, 2012 | | AliphCom | 44 | |
| UP | China 92092- 832657 | Pending | 10638775 Mar 19, 2012 | | AliphCom | 45 | |
| UP | Colombia 92092- 868355 | Pending | 13053479 Mar 18, 2013 | | AliphCom | 09 44 45 | Foreign Filing Deadline - Sep 18, Final Deadline 2013 |
| UP | Costa Rica 92092- 816173 | Registered | 2011007212 Jul 26, 2011 | 217006 Mar 23, 2012 | AliphCom | 09 | Renewal Due Mar 23, 2022 |
| UP | Costa Rica 92092- 816198 | Registered | 2011007214 Jul 26, 2011 | 216985 Mar 23, 2012 | AliphCom | 42 | Renewal Due Mar 23, 2022 |
| UP | Dominican Republic 92092- 868362 | Pending | 201311001 Apr 22, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Oct 22, Final Deadline 2013 |
| UP | Ecuador 92092- 868365 | Pending | 201340227 May 20, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Nov 20, Final Deadline 2013 |
| UP | Ecuador 92092- 872440 | Pending | 201340226 May 20, 2013 | | AliphCom | 44 | Foreign Filing Deadline - Nov 20, Final Deadline 2013 |

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|------|---------------------------------------|------------|----------------------------|---------------------------|----------|----------------|--|
| UP | Ecuador 92092- 872441 | Pending | 201340228 May 20, 2013 | | AliphCom | 45 | Foreign Filing Deadline - Final Deadline Nov 20, 2013 |
| UP | Egypt 92092- 816175 | Pending | 263148 Jul 26, 2011 | | AliphCom | 09 | |
| UP | Egypt 92092- 816199 | Registered | 263149 Jul 26, 2011 | 263149 Mar 12, 2013 | AliphCom | 42 | Renewal Due Jul 25, 2021 |
| UP | El Salvador 92092- 868369 | Pending | E1258292013 Apr 4, 2013 | | AliphCom | 09 44 45 | Formality Item Required Jun 23, 2013 Foreign Filing Deadline - Final Deadline Oct 4, 2013 |
| UP | European Union 92092- 811618 | Registered | 10090116 Jun 30, 2011 | 010090116 Dec 1, 2011 | AliphCom | 09 42 | Renewal Due Jun 30, 2021 |
| UP | European Union 92092- 832653 | Registered | 10717114 Mar 12, 2012 | 010717114 Aug 9, 2012 | AliphCom | 44 | Renewal Due Mar 12, 2022 |
| UP | European Union 92092- 832658 | Registered | 010717122 Mar 12, 2012 | 010717122 Jul 24, 2012 | AliphCom | 45 | Renewal Due Mar 12, 2022 |
| UP | Guatemala 92092- 868373 | Pending | 2013003267 Apr 10, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Oct 10, 2013 |
| UP | Guatemala 92092- 873377 | Pending | 2013003268 Apr 10, 2013 | | AliphCom | 44 | Foreign Filing Deadline - Final Deadline Oct 10, 2013 |
| UP | Guatemala 92092- 873378 | Pending | 2013003269 Apr 10, 2013 | | AliphCom | 45 | Foreign Filing Deadline - Final Deadline Oct 10, 2013 |

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|------|-------------------------------|------------|-----------------------------------|---------------------------|----------|----------|---|
| UP | Honduras 92092- 868376 | Pending | 1180713 Mar 20, 2013 | | AliphCom | 09 | Certificate of Good Standing Due In 1 Month May 27, 2013 Certificate of Good Standing Due In 2 Weeks Jun 13, 2013 Certificate of Good Standing Due Jun 27, 2013 Power of Attorney Due Jun 27, 2013 Foreign Filing Deadline - Final Deadline Sep 20, 2013 |
| UP | Honduras 92092- 868376 | Pending | 1180813 Mar 20, 2013 | | AliphCom | 44 | Certificate of Good Standing Due In 1 Month May 27, 2013 Certificate of Good Standing Due In 2 Weeks Jun 13, 2013 Certificate of Good Standing Due Jun 27, 2013 Power of Attorney Due Jun 27, 2013 Foreign Filing Deadline - Final Deadline Sep 20, 2013 |
| UP | Honduras 92092- 868376 | Pending | 1180913 Mar 20, 2013 | | AliphCom | 45 | Certificate of Good Standing Due In 1 Month May 27, 2013 Certificate of Good Standing Due In 2 Weeks Jun 13, 2013 Certificate of Good Standing Due Jun 27, 2013 Power of Attorney Due Jun 27, 2013 Foreign Filing Deadline - Final Deadline Sep 20, 2013 |
| UP | Hong Kong 92092- 816176 | Registered | 301984618 Jul 25, 2011 | 301984618 Jul 25, 2011 | AliphCom | 09 42 | Renewal Due Jul 24, 2021 |
| UP | India 92092- 816179 | Pending | 2180958 Jul 26, 2011 | | AliphCom | 09 42 | |
| UP | Indonesia 92092- 816177 | Pending | D00201103017 5 Jul 29, 2011 | | AliphCom | 09 | |
| UP | Indonesia 92092- 816201 | Pending | J00201103017 6 Jul 29, 2011 | | AliphCom | 42 | |

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|------|---------------------------------|------------|----------------------------|------------------------|----------|----------------|--|
| UP | Israel 92092- 816178 | Published | 239452 Jul 25, 2011 | | AliphCom | 09 42 | |
| UP | Kuwait 92092- 816182 | Registered | 122993 Aug 11, 2011 | 103139 Nov 11, 2012 | AliphCom | 09 | Renewal Due Aug 10, 2021 |
| UP | Kuwait 92092- 817555 | Registered | 122714 Jul 28, 2011 | 103136 Nov 11, 2012 | AliphCom | 42 | Renewal Due Jul 27, 2021 |
| UP | Malaysia 92092- 816186 | Pending | 2011052395 Jul 25, 2011 | | AliphCom | 09 | |
| UP | Malaysia 92092- 816204 | Pending | 2011052396 Jul 25, 2011 | | AliphCom | 42 | |
| UP | Mexico 92092- 816185 | Pending | 1197844 Jul 26, 2011 | | AliphCom | 09 | Office Action Response Due - file cancellation action (optional) Nov 12, 2013 |
| UP | Mexico 92092- 816206 | Registered | 1197846 Jul 26, 2011 | 1284126 May 7, 2012 | AliphCom | 42 | Renewal Due Jul 26, 2021 |
| UP | New Zealand 92092- 816188 | Pending | 846374 Jul 25, 2011 | | AliphCom | 09 42 | |
| UP | Nicaragua 92092- 868382 | Pending | 2013001298 Apr 9, 2013 | | AliphCom | 09 44 45 | Foreign Filing Deadline - Final Deadline Oct 9, 2013 |
| UP | Norway 92092- 816187 | Registered | 201108552 Jul 27, 2011 | 263077 Dec 16, 2011 | AliphCom | 09 42 | Due Date Mar 27, 2012 Renewal Due Jul 27, 2021 |
| UP | Norway 92092- 868386 | Registered | 201303627 Mar 18, 2013 | 271180 Jun 20, 2013 | AliphCom | 09 44 45 | Foreign Filing Deadline - Final Deadline Renewal Due Sep 18, 2013 Mar 18, 2023 |

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|------|--|-----------|------------------------------|-----------------------|----------|----------|--|
| UP | Panama 92092- 868390 | Pending | 224046 Jun 26, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Dec 26, Final Deadline 2013 |
| UP | Paraguay 92092- 868394 | Pending | 125442013 Mar 25, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Sep 25, Final Deadline 2013 |
| UP | Peru 92092- 868397 | Published | 528515 Apr 2, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Oct 2, 2013 Final Deadline |
| UP | Philippines 92092- 868405 | Pending | 042013002973 Mar 18, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Sep 18, Final Deadline 2013 Affidavit of Use Due Mar 18, 2016 |
| UP | Portugal 92092- 868401 | Published | | | AliphCom | 09 | |
| UP | Qatar 92092- 819536 | Pending | 71031 Oct 23, 2011 | | AliphCom | 09 | |
| UP | Qatar 92092- 819537 | Pending | 71032 Oct 23, 2011 | | AliphCom | 42 | |
| UP | Republic of Korea 92092- 816181 | Pending | 4520113249 Jul 25, 2011 | | AliphCom | 09 42 | |
| UP | Republic of Korea 92092- 832660 | Pending | 4120127995 Mar 9, 2012 | | AliphCom | 42 | |
| UP | Republic of Korea 92092- 833025 | Pending | 4120127994 Mar 9, 2012 | | AliphCom | 44 | |






Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|------|-------------------------------------|------------|----------------------------|--------------------------|----------|----------|--|
| UP | Russian Federation 92092-816189 | Registered | 2011723739 Jul 25, 2011 | 466491 Jul 16, 2012 | AliphCom | 09 42 | Renewal Due Jul 25, 2021 |
| UP | Saudi Arabia 92092-816190 | Published | 171702 Aug 24, 2011 | | AliphCom | 09 | Registration Fee Due Feb 28, 2013 |
| UP | Saudi Arabia 92092-816739 | Pending | 171703 Aug 24, 2011 | | AliphCom | 42 | |
| UP | Singapore 92092-816191 | Pending | T1110481H Jul 29, 2011 | | AliphCom | 09 42 | |
| UP | South Africa 92092-816195 | Pending | 201118050 Jul 25, 2011 | | AliphCom | 09 | |
| UP | South Africa 92092-816205 | Pending | 201118051 Jul 25, 2011 | | AliphCom | 42 | |
| UP | Switzerland 92092-816171 | Registered | 007152011 Aug 30, 2011 | 626666 Mar 7, 2012 | AliphCom | 09 42 | Renewal Due Aug 30, 2021 |
| UP | Taiwan R.O.C. 92092-816194 | Registered | 100037846 Jul 27, 2011 | 01518699 May 16, 2012 | AliphCom | 09 42 | Renewal Due May 15, 2022 |
| UP | Thailand 92092-816192 | Pending | 816783 Aug 18, 2011 | | AliphCom | 09 | |
| UP | Thailand 92092-816202 | Pending | 816784 Aug 18, 2011 | | AliphCom | 42 | |
| UP | Trinidad and Tobago 92092-868425 | Pending | 46635 Mar 25, 2013 | | AliphCom | 09 42 | Foreign Filing Deadline - Sep 25, 2013 Final Deadline |






Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|----------------------------------|--|------------|----------------------------|---------------------------|--|----------------------|---|
| UP | Turkey 92092- 816193 | Pending | 201161700 Jul 26, 2011 | | AliphCom | 09 42 | |
| UP | Turkey 92092- 834307 | Published | 201224103 Mar 14, 2012 | | AliphCom (a California Corporation) | 45 | |
| UP | Turkey 92092- 834312 | Registered | 201224102 Mar 14, 2012 | 201224102 Mar 18, 2013 | AliphCom (a California Corporation) | 44 | Renewal Due Mar 14, 2022 |
| UP | United States of America 92092- 802986 | Registered | 85275857 Mar 24, 2011 | 4309613 Mar 26, 2013 | AliphCom | 09 42 | Sec 8 and/or 15 Filing Deadline Mar 26, 2019 Sec 8/9 Renewal Deadline Mar 26, 2023 |
| UP | United States of America 92092- 820980 | Allowed | 85435231 Sep 29, 2011 | | AliphCom | 44 | Statement of Use/Req for Extension Due - 12 mo Nov 27, 2013 |
| UP | United States of America 92092- 820983 | Suspended | 85435238 Sep 29, 2011 | | AliphCom (027673) (92092) | 45 | |
| UP | Uruguay 92092- 868429 | Pending | 444179 Apr 4, 2013 | | AliphCom | 09 44 45 | Foreign Filing Deadline - Final Deadline Oct 4, 2013 |
| UP | Venezuela 92092- 868432 | Pending | 2013012110 Jun 28, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Final Deadline Dec 28, 2013 |
| UP (POT OPP. V. SHMUELLA LLC) | United States of America 92092- 845438 | Pending | 85630519 May 21, 2012 | | Shmuella LLC Per USPTO records - Owner is SPDRE LCC as of 7/23/2012 (name change from Shmuella LLC) | 03 41 43 44 | |






Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---|------------------------------------|------------|------------------------------|---------------------------|----------|----------------|---|
| UP & Arrow Logo (in Black & White)  | Australia 92092-820527 | Pending | 1452372 Oct 4, 2011 | | AliphCom | 44 45 | Registration Fee Due Sep 28, 2013 |
| UP & Arrow Logo (in Black & White)  | Australia 92092-835402 | Pending | 1482097 Oct 4, 2011 | | AliphCom | 09 42 44 | |
| UP & Arrow Logo (in Black & White)  | Canada 92092-820534 | Allowed | 1546246 Oct 3, 2011 | | AliphCom | | Declaration of Use/Request for Extension Due Oct 3, 2014 Registration Fee Due Oct 3, 2014 |
| UP & Arrow Logo (in Black & White)  | Cayman Islands 92092-868350 | Registered | Apr 2, 2013 | CT10311975 Apr 2, 2013 | AliphCom | 09 44 45 | Foreign Filing Deadline - Oct 2, 2013 Final Deadline Fee Payment Due Jan 1, 2014 Next Renewal Due Oct 4, 2021 |
| UP & Arrow Logo (in Black & White)  | China 92092-820558 | Pending | 10086844 Oct 20, 2011 | | AliphCom | 42 | |







Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---|--------------------------------|------------|--------------------------|--------------------------|----------|----------------------------|---|
| UP & Arrow Logo (in Black & White)  | China 92092-820560 | Pending | 10086843 Oct 20, 2011 | | AliphCom | 44 | |
| UP & Arrow Logo (in Black & White)  | China 92092-820562 | Published | 10086842 Oct 20, 2011 | | AliphCom | 45 | |
| UP & Arrow Logo (in Black & White)  | China 92092-820563 | Registered | 10086845 Oct 20, 2011 | 10086845 Dec 28, 2012 | AliphCom | 09 | Renewal Due Dec 27, 2022 |
| UP & Arrow Logo (in Black & White)  | European Union 92092-820576 | Registered | 10311975 Oct 4, 2011 | 10311975 Mar 7, 2012 | AliphCom | 09 42 44 45 | Renewal Due Oct 4, 2021 |
| UP & Arrow Logo (in Black & White)  | Japan 92092-820582 | Registered | 201171054 Oct 4, 2011 | 5525029 Sep 28, 2012 | AliphCom | 09 37 42 44 45 | Proof of Use Deadline - Final Renewal Due Sep 28, 2015 Sep 28, 2022 |



Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---|--|-----------|---------------------------|-----------------------|---|----------------------|--|
| UP & Arrow Logo (in Black & White)  | Republic of Korea 92092-820589 | Pending | 4520114489 Oct 4, 2011 | | AliphCom | 09 42 44 45 | |
| UP & Arrow Logo (in Black & White)  | United States of America 92092-820596 | Suspended | 85438179 Oct 3, 2011 | | AliphCom NOTE: USPTO records show that the owner is "AliphCom" instead of AliphCom | 09 42 44 45 | |
| UP & Arrow Logo (in Color)  | Australia 92092-820528 | Published | 1452373 Oct 4, 2011 | | AliphCom | 44 45 | Registration Fee Due Aug 21, 2013 |
| UP & Arrow Logo (in Color)  | Australia 92092-835404 | Pending | 1482096 Oct 4, 2011 | | AliphCom | 09 42 44 | |
| UP & Arrow Logo (in Color)  | Canada 92092-820536 | Allowed | 1546248 Oct 3, 2011 | | AliphCom | | Declaration of Use/Request for Extension Due Oct 3, 2014 Registration Fee Due Oct 3, 2014 |







Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---|-----------------------------------|------------|---------------------------|--------------------------|----------|----------------------------|---|
| UP & Arrow Logo (in Color)  | China 92092-820564 | Pending | 10099834 Nov 14, 2011 | | AliphCom | 42 | |
| UP & Arrow Logo (in Color)  | China 92092-820568 | Registered | 10099832 Nov 14, 2011 | 10099832 Jan 28, 2013 | AliphCom | 45 | Renewal Due Jan 27, 2023 |
| UP & ARROW LOGO (in Color)  | China 92092-820569 | Registered | 10099835 Nov 14, 2011 | 10099835 Feb 21, 2013 | AliphCom | 09 | Renewal Due Feb 20, 2023 |
| UP & Arrow Logo (in Color)  | European Union 92092-820577 | Registered | 010312007 Oct 4, 2011 | 010312007 Mar 7, 2012 | AliphCom | 09 42 44 45 | Renewal Due Oct 4, 2021 |
| UP & Arrow Logo (in Color)  | Japan 92092-820583 | Registered | 201171055 Oct 4, 2011 | 5525030 Sep 28, 2012 | AliphCom | 09 37 42 44 45 | Proof of Use Deadline - Final Renewal Due Sep 28, 2015 Sep 28, 2022 |
| UP & Arrow Logo (in Color)  | Republic of Korea 92092-820590 | Pending | 4520114490 Oct 4, 2011 | | AliphCom | 09 42 44 45 | |






Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---|--|------------|---------------------------|--------------------------|-------------------------------------|----------------------|---|
| UP & Arrow Logo (in Color)  | United States of America 92092-820597 | Suspended | 85435234 Sep 29, 2011 | | AliphCom (027673) (92092) | 09 42 44 45 | |
| UP (in English and Katakana) | Japan 92092-817103 | Registered | 2011054471 Aug 1, 2011 | 5524358 Sep 28, 2012 | AliphCom | 09 42 | Proof of Use Deadline - Sep 28, 2015 Final Renewal Due Sep 28, 2022 |
| UP (with design)  | United States of America 92092-876714 | Pending | 85959421 Jun 13, 2013 | | AliphCom | 09 42 44 45 | Foreign Filing Deadline - Dec 13, 2013 Final Deadline |
| UP BY JAWBONE | Mexico 92092-866947 | Pending | 1349628 Feb 18, 2013 | | AliphCom | 09 | Foreign Filing Deadline - Aug 18, 2013 Final Deadline |
| UP BY JAWBONE | Turkey 92092-834314 | Registered | 201224480 Mar 15, 2012 | 201224480 Apr 2, 2013 | AliphCom (a California Corporation) | 09 42 | Renewal Due Mar 15, 2022 |
| UP BY JAWBONE | United Arab Emirates 92092-819522 | Published | 162534 Sep 15, 2011 | | AliphCom | 09 | |
| UP BY JAWBONE | United Arab Emirates 92092-819523 | Pending | 162535 Sep 15, 2011 | | AliphCom | 42 | |
| UP BY JAWBONE | United States of America 92092-876712 | Pending | 85956707 Jun 11, 2013 | | AliphCom | 09 42 44 45 | Foreign Filing Deadline - Dec 11, 2013 Final Deadline |

Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---|---------------------------------------|------------|----------------------------|-----------------------------------|----------|----------------------|--|
| UP BY JAWBONE LOGO  | Australia 92092- 820964 | Pending | 1450343 Sep 22, 2011 | | AliphCom | 44 45 | Registration Fee Due Sep 28, 2013 |
| UP BY JAWBONE LOGO  | Australia 92092- 839473 | Pending | 1484594 Sep 22, 2011 | | AliphCom | 09 42 | Acceptance Due Jul 16, 2013 Acceptance Deadline Jan 16, 2014 |
| UP BY JAWBONE LOGO  | Canada 92092- 820967 | Allowed | 1544631 Sep 22, 2011 | | AliphCom | | Declaration of Use/Request for Extension Due Sep 22, 2014 Registration Fee Due Sep 22, 2014 |
| UP BY JAWBONE LOGO  | European Union 92092- 820971 | Registered | 10286268 Sep 22, 2011 | 10286268 Feb 27, 2012 | AliphCom | 09 42 44 45 | Renewal Due Sep 22, 2021 |
| UP BY JAWBONE LOGO  | Japan 92092- 820972 | Registered | 201168699 Sep 26, 2011 | 5524364 Sep 28, 2012 | AliphCom | 09 42 44 45 | Proof of Use Deadline - Final Sep 28, 2015 Renewal Due Sep 28, 2022 |
| UP BY JAWBONE LOGO  | Republic of Korea 92092- 820974 | Registered | 4520114252 Sep 22, 2011 | 450043998000 0 Mar 15, 2013 | AliphCom | 09 42 44 45 | Renewal Due Mar 15, 2023 |


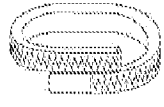
Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|--|--|-----------|--------------------------|-----------------------|------------------------------|----------------------|--------|
| UP BY JAWBONE LOGO (in color)  | China 92092-820969 | Pending | 10082715 Oct 18, 2011 | | AliphCom | 09 | |
| UP BY JAWBONE LOGO (in color)  | China 92092-820976 | Pending | 10082714 Oct 18, 2011 | | AliphCom | 42 | |
| UP BY JAWBONE LOGO (in color)  | China 92092-820977 | Pending | 10082713 Oct 18, 2011 | | AliphCom | 44 | |
| UP BY JAWBONE LOGO (in color)  | China 92092-820978 | Pending | 10082712 Oct 19, 2011 | | AliphCom | 45 | |
| UP BY JAWBONE LOGO (in color)  | United States of America 92092-820962 | Suspended | 85435235 Sep 29, 2011 | | AliphCom (027673) (92092) | 09 42 44 45 | |

Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|-----------------------------------|--|------------|---------------------------|---------------------------|------------------------------|----------------------|---|
| UP/アップ (UP in English & Katakana) | Japan 92092-832654 | Registered | 201218628 Mar 12, 2012 | 5542646 Dec 14, 2012 | AliphCom | 44 45 | Renewal Due Dec 14, 2022 |
| UP24 | United States of America 92092-880448 | Pending | 86006888 Jul 10, 2013 | | AliphCom | 09 42 44 45 | Foreign Filing Deadline - Final Deadline Jan 10, 2014 |
| WAKE UP | Australia 92092-820987 | Registered | 1450344 Sep 22, 2011 | 1450344 Jul 2, 2012 | AliphCom | 09 42 44 45 | Renewal Due Sep 22, 2021 |
| WAKE UP | China 92092-821000 | Registered | 10077819 Oct 18, 2011 | 10077819 Dec 14, 2012 | AliphCom | 45 | Renewal Due Dec 13, 2022 |
| WINDASSASSIN | China 92092-767917 | Registered | 7329735 Apr 16, 2009 | 7329735 Nov 28, 2010 | AliphCom (35799) | 09 | Renewal Due Nov 27, 2020 |
| WINDASSASSIN | European Union 92092-767686 | Registered | 008197519 Apr 3, 2009 | 008197519 Oct 23, 2009 | AliphCom (35799) | 35 42 9 | Renewal Due Apr 3, 2019 |
| WINDASSASSIN | Hong Kong 92092-767918 | Registered | 301320236 Apr 7, 2009 | 301320236 Apr 7, 2009 | AliphCom Corporation (35195) | 9 | Renewal Due Apr 6, 2019 |
| WINDASSASSIN | Taiwan R.O.C. 92092-767919 | Registered | 98014035 Apr 8, 2009 | 01399873 Mar 16, 2010 | AliphCom (35799) | 9 | Renewal Due Mar 15, 2020 |

Jawbone Trademarks - July 18, 2013

| Mark | Country File No. | Status | Serial No Filing Date | Reg. No. Reg. Date | Owner | Class | Action |
|---|--|---------|------------------------------|--------------------|----------|----------------------|--|
| WRISTBAND TRADE DRESS (plain)  | United States of America 92092-830805 | Pending | 85542208 Feb 14, 2012 | | AliphCom | 09 42 44 45 | NOTE: Per USPTO records, this mark was expressly abandoned 5/24/2013. Petition to Revive Due Jul 28, 2013 Petition to Revive Due - 1st extension Nov 28, 2013 Petition to Revive Due - 2nd extension Feb 28, 2014 Petition to Revive Due - 3rd extension Apr 28, 2014 Petition to Revive Due - Final extension May 28, 2014 |
| WRISTBAND TRADE DRESS (with zig zag design)  | United States of America 92092-830799 | Pending | 85542202 Feb 14, 2012 | | AliphCom | 09 42 44 45 | NOTE: Per USPTO records, this mark was expressly abandoned 5/24/2013. Petition to Revive Due Jul 28, 2013 Petition to Revive Due - 1st extension Nov 28, 2013 Petition to Revive Due - 2nd extension Feb 28, 2014 Petition to Revive Due - 3rd extension Apr 28, 2014 Petition to Revive Due - Final extension May 28, 2014 |

Updates to Owned Intellectual Property

Trademarks:

- (i) BODYMEDIA – App. No. 85/728,217. Update “Reg. No.; Reg. Date” column of Trademark Table to: Registration (“Reg.”) No. 4,341,751, Reg. Date – May 28, 2013.
- (ii) BODYMEDIA – App. No. 85/728,205. Update “Status” column of Trademark Table to: Response to Final Office Action due January 19, 2014.
- (iii) BODYMEDIA – App. No. 85/681,405. Update “Status” column of Trademark Table to: Statement of Use or Second Request for extension of time to file statement of use due Dec. 18, 2013.
- (iv) PUT ON THE ARMBAND. TAKE OFF THE POUNDS. – App. No. 85/173,712. Update “Status” column of Trademark Table to: Statement of Use or Third Request for extension of time to file statement of use due January 10, 2014.
- (v) PUT ON THE ARMBAND. TAKE OFF THE POUNDS. – App. No. 85/621,596. Update “Status” column of Trademark Table to: Statement of Use or Second Request for extension of time to file statement of use due December 18, 2013.

U.S. Active Trademarks in the Name of BodyMedia, Inc.

4/24/13

| Mark | Status | App. No.; App. Date | Reg. No.; Reg. Date | Class/Goods & Services | Actions Due |
|-----------|---------|------------------------|------------------------|---|-------------|
| BODYMEDIA | Pending | 85/728,217 9/13/12 | | 9. Downloadable software in the nature of mobile applications for retrieving, saving, displaying, analyzing, graphing, annotating and exporting data collected by, or utilized in conjunction with, certain physiological and human activity monitoring devices, for configuring physiological and human activity monitoring devices, for providing advice and suggestions to the user or a third party based upon results from data that is collected, for tracking, managing, and providing information about diet, nutrition, sleep duration and efficiency, physical activity, and personal achievements, for playing music, and for creating personalized workouts; Computer software for retrieving, saving, displaying, analyzing, graphing, annotating and exporting data collected by, or utilized in conjunction with, certain physiological and human activity monitoring devices, and for configuring physiological and human activity monitoring devices; electronic sensors contained in bands for sensing, detecting, deriving, collecting, monitoring, storing, | |

U.S. Active Trademarks in the Name of BodyMedia, Inc.

4/24/13

| | | | | | |
|-----------|------------|-----------------------|---------|---|--|
| BODYMEDIA | Pending | 85/728,205 9/13/12 | | generating, transmitting or reporting personal health and fitness-related data, namely, human physiological and contextual parameters; accelerometers and pedometers. | Response to Office Action Due 7/17/13 |
| BODYMEDIA | Allowed | 85/681,405 7/19/12 | | 9. Electronic sensors contained in bands, adhesive patches, supports, pads, chest straps, headbands, or undergarments for sensing, detecting, deriving, collecting, monitoring, storing, generating, transmitting, or reporting personal health and fitness-related data, namely, human physiological and contextual parameters | Statement of Use or Request for Extension of Time to File 6/18/13 |
| BODYMEDIA | Registered | 75/778,051 | 2570373 | 10. Bands | Renewal Due 5/14/12 |

U.S. Active Trademarks in the Name of BodyMedia, Inc.

4/24/13

| BODYMEDIA | Registered | 75/983,060 10/1/99 | 2709726 4/22/03 | <p>10: Monitoring devices, in the nature of heart rate monitors, pulse rate monitors, EKG monitors, respiration rate monitors, skin temperature monitors, heat flux meters, galvanic skin response monitors, accelerometers, oxygen consumption monitors, body position monitors, and associated processors, memory and software, for detecting, storing and reporting human physiological and environmental parameters in the nature of heart rate, pulse rate, EKG, respiration rate, skin temperature, heat flux, galvanic skin response, oxygen consumption, body position, calories burned, basal metabolic rate, activity level, and ambient temperature</p> <p>42: Computer online services, namely, providing information, online links and electronic resources related to human physiology and health; providing a website featuring information on human physiology and health; providing health and related information via a global computer information network; and detecting, storing and reporting human physiological and environmental parameters in the nature of heart</p> | Renewal Due 4/22/23 |
|-----------|------------|-----------------------|--------------------|---|---------------------|


U.S. Active Trademarks in the Name of BodyMedia, Inc.

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| | | | | | |
|-----------|------------|------------|---------|---|--|
| BODYMEDIA | Registered | 78/978,463 | 3289132 | 14: Watches and jewelry. | Renewal Due 9/4/17 |
| BODYMEDIA | Registered | 1/13/05 | 9/4/07 | | |
| BODYMEDIA | Registered | 77/723,729 | 3714875 | 35: Distributorships and online retail store services featuring monitoring devices for detecting, storing and reporting human physiological and environmental parameters; promoting the goods and services of others in the fields of human physiology and health and fitness by distributing printed materials and by providing promotional information over the internet. | Section 8 Declaration Due 11/24/15 Renewal Due 11/24/19 |
| BODYMEDIA | Registered | 75/778,052 | 2592177 | 42: Medical services, namely, collecting, transmitting, analyzing and presenting human physiological and environmental parameters by way of a global computer information network, wireless transmission, and visual, audible and | Renewal Due 7/9/22 |

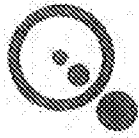
U.S. Active Trademarks in the Name of BodyMedia, Inc.

4/24/13

| | | | | | |
|--|------------|------------|---------|--|-----------------------------------|
| | | | | tactile feedback. | |
| BODYMEDIA | Registered | 78/979,514 | 3387020 | 44. Providing information in the fields of human physiology and health over the internet. | Section 8 Declaration Due 2/19/14 |
| | Registered | 1/13/05 | 2/19/08 | | Renewal Due 2/19/18 |
|  | Registered | 73/982,778 | 2656935 | 10. Medical monitoring devices, namely, heart rate monitors, pulse rate monitors, EKG monitors, skin temperature monitors, heat flux monitors, galvanic skin response monitors, accelerometers, oxygen consumption monitors, body position monitors, ambient temperature monitors, and related medical computer software for use in conjunction with the above medical monitoring devices, for detecting, storing and reporting human physiological and environmental parameters in the nature of heart rate, pulse rate, EKG, skin temperature, heat flux, galvanic skin response, oxygen consumption, body position, calories burned, activity level, and ambient temperature. | Renewal Due 12/3/22 |
| | | 10/15/99 | 12/3/02 | 42. Computer online services, namely, providing a website and related online links featuring health and medical information on human physiology, health, and fitness via a global | |

U.S. Active Trademarks in the Name of BodyMedia, Inc.

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| | | | | | |
|---|------------|------------|----------|---|--|
| | Registered | 78/978,803 | 3327997 | computer information network and for the purpose of detecting, storing and reporting human physiological and environmental parameters in the nature of heart rate, pulse rate, EKG, skin temperature, heat flux, galvanic skin response, oxygen consumption, body position, calories burned, activity level, and ambient temperature via a global computer information network. | Renewal Due 10/30/17 |
|  | Registered | 1/10/05 | 10/30/07 | 14: Watches and jewelry. | Renewal Due 10/30/17 |
| GOWEAR | Registered | 77/203,509 | 3544386 | 10: Electronic personal health monitoring devices for detecting, monitoring, storing, reporting and presenting human physiological and physical, environmental and contextual parameters. 14: Watches and jewelry; watches and jewelry that incorporate or communicate with electronic personal health monitoring devices for detecting, monitoring, storing, reporting and presenting human physiological and physical. | Section 8 Declaration Due 12/9/14 Renewal Due 12/9/18 |

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| | | | | |
|--|----------------|---------------------------------|---|---|
| <p>PUT ON THE ARMBRAND, TAKE OFF THE POUNDS.</p> | <p>Allowed</p> | <p>65/173, 712 11/16/10</p> | <p>environmental and contextual parameters, 42. Providing online, non-downloadable, temporary use software via the Internet for use in receiving, retrieving, storing, analyzing, reporting and displaying human physiological and physical, environmental and contextual parameters from remote monitoring devices.</p> | <p>Statement of Use or Request for Extension of Time to File Statement of Use Due 7/10/13</p> |
| | | | <p>9. Computer software for retrieving, saving, displaying, analyzing, graphing, annotating and exporting data collected by, or utilized in conjunction with, certain physiological and human activity monitoring devices, for configuring physiological and human activity monitoring devices and for providing advice and suggestions to the user or a third party based upon results from data that is collected; electronic sensors contained in bands for sensing, detecting, collecting, monitoring, storing, generating and transmitting personal health and fitness-related data, namely, sleep activity, caloric expenditure, amount and duration of physical activity, number of steps, pace, motion, acceleration, speed, distance, stride rate, direction, body position, galvanic skin response, skin temperature, ambient temperature, core</p> | |

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| | | | | | |
|--|--|--|--|--|--|
| | | | | <p>monitors, and related computer software sold therewith as a unit for use in conjunction with the above electronic personal health monitoring devices and medical monitoring devices, for detecting, monitoring, storing, reporting and presenting human physiological and environmental and contextual parameters in the nature of heart rate, pulse rate, EKG, skin temperature, core temperature, heat flux, galvanic skin response, body impedance, oxygen consumption, body position, calories burned, basal metabolic rate, basal temperature, activity level, and ambient temperature</p> <p>35: Online retail store services featuring monitoring devices for detecting, storing and reporting human physiological and environmental parameters</p> <p>41: Electronic resources, namely, online, non-downloadable, electronic publications in the nature of newsletters delivered by e-mail in the fields of health and fitness; online journals, namely, blogs featuring information about health</p> | |
|--|--|--|--|--|--|

U.S. Active Trademarks in the Name of BodyMedia, Inc.

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| | | | | |
|---------------------------------------|---------|------------------------|---|--|
| PUT ON THE BAND. TAKE OFF THE POUNDS. | Allowed | \$5,621,596 5/10/12 | information and information in the field of medical information about human physiology over the internet. | Statement of Use or Request for Extension of Time to File 6/18/13 Statement of Use Due |
| | | | 9. Computer software for retrieving, saving, displaying, analyzing, graphing, annotating and exporting data collected by, or utilized in conjunction with, certain physiological and human activity monitoring devices, for configuring physiological and human activity monitoring devices and for providing advice and suggestions to the user or a third party based upon results from data that is collected; electronic sensors contained in hands and adhesive patches for sensing, detecting, collecting, monitoring, storing, generating and transmitting personal health and fitness-related data, namely, sleep activity, calorie expenditure, amount and duration of physical activity, stress level, relaxation level, number of steps, pace, motion, acceleration, speed, distance, stride rate, direction, body position, air quality, sound level, UV radiation, galvanic skin response, skin temperature, ambient temperature, core temperature, heat flux, heart related parameters, pulse rate, respiration rate, oxygen consumption, | |

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| | | | | | |
|--|--|--|--|--|--|
| | | | | <p>body fat, glucose, user context and activity type</p> <p>10: Medical devices, namely, patient monitors and patient sensors in the nature of bands and adhesive patches for detecting, collecting, monitoring, storing, generating, and transmitting health-related data, namely, human physiological and environmental parameters by way of a global computer information network, telephone, wireless transmission and e-mail, and visual, audible and tactile feedback, electronic personal health monitoring devices and medical monitoring devices, namely, heart rate monitors, pulse rate monitors, EKG monitors, respiration rate monitors, skin temperature monitors, core temperature monitors, heat flux monitors, galvanic skin response monitors, body impedance monitors, electroencephalography (EMG) monitors, electroencephalography (EEG) monitors, electrocardiography (ECG) monitors, blood pressure monitors, body fat monitors, accelerometers for detecting, collecting, monitoring, storing, generating, and transmitting health-related data, oxygen consumption monitors, glucose level monitors, body position monitors, air quality monitors used for detecting.</p> | |
|--|--|--|--|--|--|

4/24/13

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|--|--|--|--|---|--|
| | | | | collecting, monitoring, storing, generating, and transmitting health-related data, sound monitors used for detecting, collecting, monitoring, storing, generating, and transmitting health-related data, ambient temperature monitors used for detecting, collecting, monitoring, storing, generating, and transmitting health-related data, and UV radiation monitors used for detecting, collecting, monitoring, storing, generating and transmitting health related data, user context monitors, activity classification monitors, and related computer software sold therewith as a unit for use in conjunction with the above electronic personal health monitoring devices and medical monitoring devices, for detecting, monitoring, storing, reporting and presenting human physiological and environmental and contextual parameters in the nature of heart rate, pulse rate, EKG, respiration rate, skin temperature, core temperature, heat flux, galvanic skin response, body impedance, EMG, EEG, EOG, blood pressure, body fat, oxygen consumption, glucose level, body position, UV radiation absorption, calories burned, basal metabolic rate, basal temperature, activity level, stress level, relaxation level, air quality, sound | |
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| SENSEWEAR | Pending | 85/885,420 3/25/13 | | <p>medical information on human physiology and health via a global computer information network and for the purpose of inputting, collecting, detecting, storing and reporting human physiological and environmental parameters for health management purposes, namely, heart rate, pulse rate, EKG, respiration rate, skin temperature, core temperature, heat flux, galvanic skin response, EMG, EEG, EOG, blood pressure, body fat, oxygen consumption, glucose level, body position, UV radiation absorption, calories burned, basal metabolic rate, basal temperature, activity level, stress level, relaxation level, air quality, sound level and quality, light level and quality, ambient temperature and global positioning for tracking patients in distress via a global computer information network; Providing health, wellness, and weight loss information and information in the field of medical information about human physiology over the Internet</p> | |
| | | | | <p>10. Personal health monitoring devices and medical monitoring devices comprising monitors and sensors contained in bands, straps, or adhesive patches, and associated processes,</p> | |

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|-----------|------------|------------|---------|--|---------------------|
| SENSEWEAR | Registered | 75/983,091 | 2700826 | 10: Monitoring devices, in the nature of heart rate monitors; pulse rate monitors; EKG monitors; respiration rate monitors; skin temperature monitors; heat flux monitors; galvanic skin response monitors; accelerometers; oxygen consumption monitors; body position monitors; and associated processors, memory and software, for detecting, storing and reporting human physiological and environmental parameters in the nature of heart rate, pulse rate, EKG, respiration rate, skin temperature, heat flux, galvanic skin response, oxygen consumption, body position, calories burned, basal metabolic rate, activity level, and ambient temperature. | Renewal Due 3/25/23 |
| SENSEWEAR | Registered | 78/978,463 | 3292367 | 14: Watches and jewelry. | Renewal Due 9/11/17 |
| | | 8/30/04 | 9/11/07 | | |

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