

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BB 2009 Trust		07/03/2013	TRUST: DELAWARE
RECEIVING PARTY DATA			
Name:	Blockbuster L.L.C.		
Street Address:	9601 South Meridian Boulevard		
City:	Englewood		
State/Country:	COLORADO		
Postal Code:	80112		
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3756784	BLOCKBUSTER EXPRESS	
Registration Number:	3756783	BLOCKBUSTER EXPRESS	
Registration Number:	3812846	BLOCKBUSTER EXPRESS	
CORRESPONDENCE DATA			
Fax Number:	3035714321		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-571-4000		
Email:	denverteas@kilpatricktownsend.com		
Correspondent Name:	Kilpatrick Townsend & Stockton LLP		
Address Line 1:	1400 Wewatta Street		
Address Line 2:	Suite 600		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	842973, 842974, 842975		
NAME OF SUBMITTER:	Ian L. Saffer		

OP \$90.00 3756784

Signature:	/lan L. Saffer/
Date:	08/21/2013
Total Attachments: 4 source=TM ASSIGNMENT FOR RECORDAL - BLOCKBUSTER EXPRESS MARKS#page1.tif source=TM ASSIGNMENT FOR RECORDAL - BLOCKBUSTER EXPRESS MARKS#page2.tif source=TM ASSIGNMENT FOR RECORDAL - BLOCKBUSTER EXPRESS MARKS#page3.tif source=TM ASSIGNMENT FOR RECORDAL - BLOCKBUSTER EXPRESS MARKS#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (the "Trademark Assignment") is effective as of June 22, 2013 ("Effective Date"), from the BB 2009 Trust, a Delaware statutory trust whose principal place of business is at 1100 North Market Street, c/o Wilmington Trust Company, Wilmington, DE 19890 (the "Trust"), to Blockbuster L.L.C., a Colorado limited liability company whose principal place of business is at 9601 South Meridian Boulevard, Englewood, CO 80112 ("Blockbuster").

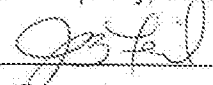
For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

As of the Effective Date, the Trust hereby transfers, assigns, conveys, delivers, and vests all of its interests and rights in and to the BLOCKBUSTER Express and torn ticket logo covered by the U.S. trademark registrations listed in Schedule A, Schedule B and Schedule C (the "Licensed Marks"), and associated goodwill, and together with the right to sue and recover damages for past infringement and dilution, to Blockbuster, its successors and assigns. The Trust hereby agrees to further transfer, assign, convey, deliver and vest in Blockbuster all of its interests and rights in or to any modifications or substitutions to the Licensed Marks.

IN WITNESS WHEREOF, this Trademark Assignment has been duly executed.

BB 2009 Trust

By Wilmington Trust Company, not in its individual capacity, but solely as Trustee

By 

Name (Printed): Joseph B. Feil

Title: Vice President

Date: July 3, 2013

Schedule A

United States of America
United States Patent and Trademark Office

BLOCKBUSTER EXPRESS

Reg. No. 3,756,784 BB 2009 TRUST (DELAWARE TRUST)
Registered Mar. 9, 2010 1100 NORTH MARKET STREET
C/O WILMINGTON TRUST COMPANY
WILMINGTON, DE 19880

Int. Cl.: 35

FOR VENDING SERVICES FEATURING DVDS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK
PRINCIPAL REGISTER

FIRST USE 1-8-2009, IN COMMERCE 1-8-2009.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,868,696, 3,493,766 AND OTHERS

SER. NO. 77-668,481, FILED 3-11-2009.

DAWN HAN, EXAMINING ATTORNEY

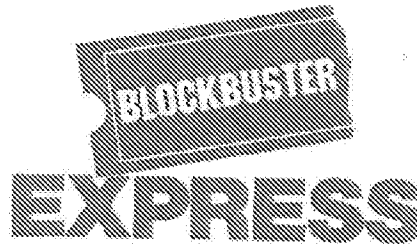


David J. Kappas

Director of the United States Patent and Trademark Office

Schedule B

United States of America
United States Patent and Trademark Office



Reg. No. 3,756,783 BH 2009 TRUST (DELAWARE TRUST)
Registered Mar. 9, 2010 1100 NORTH MARKET STREET
C/O WILMINGTON TRUST COMPANY
WILMINGTON, DE 19890

Int. Cl.: 35

FOR VENDING SERVICES FEATURING DVDS. IN CLASS 35 (U.S. CLS. 100, 101 AND 102)

SERVICE MARK
PRINCIPAL REGISTER

FIRST USE 1-8-2009, IN COMMERCE 1-8-2009.

OWNER OF U.S. REG. NOS. 1,868,690, 3,493,766 AND OTHERS.

THE MARK CONSISTS THE WORDING "BLOCKBUSTER" INSIDE THE DESIGN OF A
TORN TICKET, SITUATED ABOVE THE WORDING "EXPRESS".

SER. NO. 77-668,488, FILED 2-11-2009.

DAWN TIAN, EXAMINING ATTORNEY



David J. Kypko

Director of United States Patent and Trademark Office

Schedule C

United States of America
United States Patent and Trademark Office



Reg. No. 3,812,846

Registered July 6, 2010

Int. Cl.: 35

SERVICE MARK

PRINCIPAL REGISTER

BN 2009 TRUST (DELAWARE TRUST)
C/O WILMINGTON TRUST COMPANY
1100 NORTH MARKET STREET
WILMINGTON, DE 19806

FOR VENDING SERVICES FEATURING DVDS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 4-6-2009. IN COMMERCE 4-6-2009.

THE MARK CONSISTS OF A STYLIZED DEPICTION OF A TORN TICKET WITH THE STYLIZED WORD "BLOCKBUSTER" CENTERED ON IT AND THE STYLIZED WORD "EXPRESS" TO THE RIGHT OF THE TICKET.

SER. NO. 77-736,200, FILED 5-13-2009.

MEGHAN REINHART, EXAMINING ATTORNEY



David J. Kyffers

Director of the United States Patent and Trademark Office