#### TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Wheels Financial Group, Inc.		04/30/2013	CORPORATION: CALIFORNIA

#### **RECEIVING PARTY DATA**

Name:	Wheels Financial Group, LLC
Street Address:	15821 Ventura Blvd.
Internal Address:	Suite 280
City:	Encino
State/Country:	CALIFORNIA
Postal Code:	91436
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	85782916	LM LOANMART

#### **CORRESPONDENCE DATA**

**Fax Number**: 7145135130

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 714-424-8215

Email: uspto-tm-oc@sheppardmullin.com

Correspondent Name: Carlo Van den Bosch c/o Sheppard Mullin

Address Line 1: 650 Town Center Drive

Address Line 2: Fourth Floor

Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	26CY-158088
NAME OF SUBMITTER:	Carlo F. Van den Bosch
Signature:	/cfv/

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Date:	08/23/2013
Total Attachments: 3 source=corporate conversion docs#page1.t source=corporate conversion docs#page2.t source=corporate conversion docs#page3.t	f

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## State of California Secretary of State

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### **Limited Liability Company** Articles of Organization - Conversion

IMPORTANT - Read all instructions before completing this form.

FILED M/G Secretary of State State of California

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Converted Entity Information	THE STATE OF THE S			· .	. ,
1. Name of Limited Liability Company. (End the name with the words "Limited Liability Company," or the abbreviations "LLC" or "LL.C.". The words "Limited" and "Company" may be abbreviated to "Ltd." and "Co.," respectively.)					
WHEELS FINANCIAL GROUP, LLC					
The purpose of the limited liability com- organized under the Beverly-Killea Limite	pany is to engage in any law ed Liability Company Act.	ful act or act	ivity for which a limite	ed liability	company may be
3. The limited liability company will be mana	aged by (check only one):				
One Manager	More Than One Manager	10-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-0-	All Limited Liabili	ty Compai	
4. Initial Street Address of Limited Liability C	(	City	State	Zip Code	
15821 Ventura Blvd., Suite 280, Encino,	15821 Ventura Blvd., Suite 280, Encino, California 91436				
5. Initial Mailing Address of Limited Liability	14 (	City	State	Zip Code	
6. Name of Initial Agent For Service of Process (Item 6: Enter the name of the agent for service of process. The agent may be an individual residing in California or a corporation that has filed a certificate pursuant to California Corporations Code section 1505. Item 7: If the agent is an individual, enter the agent's business or residential street address in CA. Do not list the address if the agent is a corporation. Item 8: If the conventing entity is a CA limited partnership, errier the mailing address of the agent, if different from Item 7, or if the agent is a corporation.)					
C T Corporation System					VIII. 40. 1
7. If an individual, Street Address of Agent	for Service of Process in CA	•	Dity	State CA	Zip Code
8. Mailing Address of Agent for Service of F	rocess	(	Dity	State	Zip Code
Converting Entity Information	adenago de 2500 p. 6.00 p. su de constante de constante de constante de constante de constante de constante de	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	popupupupupupupupupupupupupupupupupupup	99400000000000000000000000000000000000	
Name of Converting Entity	generale e a se es 1997 de especies de la seu especa de la completación de la completación de la completación d		arrycentury (1981) of providing the providing of the confirmation		CONTRACTOR OF THE STREET, STRE
WHEELS FINANCIAL GROUP, INC.	· ·				
	11. Jurisdiction		12. CA Secretary of S	tate File N	umber, if any
10. Form of Entity  CORPORATION	CALIFORNIA		C 231		
13. The principal terms of the plan of convers		the number			iss that equaled or
exceeded the vote required. If a vote was	s required, provide the following	for each cla	<u>ISS</u> :		
The class and number of outstanding		AND	The percentage vo	<u>te requirec</u>	l of each class.
5,714 Shares of Common Stock				50.1%	
3,71100000000000000000000000000000000000					
Additional Information	termination can can extraorio manter la company de la comp	10111011011011011111111111111111111111			
14. Additional information set forth on the attached pages, if any, is incorporated herein by this reference and made part of this certificate.					
15. I certify under penalty of perjury that the contents of this document are true. I declare I am the person who executed this instrument, which execution is my act and deed.					
Oscar Rodriguez		Oscar Rodriguez, President and Chief Executive Officer			
Signature of Authorized Person		Type or Print I	Name and Title of Autho	rized Pers	on .
		Ron Gonen,		aceste an experience of the section	NAME OF THE PROPERTY OF THE PR
The state of the s					
Signature of Authorized Person	Can the Control Management of the Control Ma	Type or Print I	Name and Title of Autho	rized Pers	on

**TRADEMARK** REEL: 005096 FRAME: 0993 LLC-1A



## State of California Secretary of State

# Limited Liability Company Articles of Organization - Conversion

File #	
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IMPORTANT — Read all instructions before completing this f	orm. This Space For Hing Use Only				
Converted Entity Information ,					
1. Name of Limited Liability Company (End the name with the words "Limited Liability Company," or the abbreviations "LLC" or "L.L.C." The words "Limited" and "Company" may be abbreviated to "Ltd." and "Co.," respectively.)					
WHEELS FINANCIAL GROUP, LLC					
<ol><li>The purpose of the limited liability company is to engage in any la organized under the Beverly-Killea Limited Liability Company Act.</li></ol>	awful act or activity for which a limited liability company may be				
3. The limited liability company will be managed by (check only one):					
One Manager More Than One Manager	All Limited Liability Company Member(s)				
4. Initial Street Address of Limited Liability Company	City , State Zip Code				
15821 Ventura Blvd., Suite 280, Encino, California 91436					
5. Initial Mailing Address of Limited Liability Company, if different from It	em 4 City State Zip Code				
	4 , , ,				
6. Name of Initial Agent For Service of Process (Item 6: Enter the name of the agent for service of process. The agent may be an individual residing in California or a corporation that has filed a certificate pursuant to California Corporations Code section 1505. Item 7: If the agent is an individual, enter the agent's business or residential street address in CA. Do not list the address if the agent is a corporation. Item 8: If the converting entity is a CA. Ilmited partnership, enter the mailing address of the agent, if different from Item 7, or if the agent is a corporation.)					
C T Corporation System					
7. If an individual, Street Address of Agent for Service of Process in CA	A City State Zip Code CA				
Malling Address of Agent for Service of Process	City State Zip Code				
Converting Entity Information					
Name of Converting Entity					
WHEELS FINANCIAL GROUP, INC.	,				
10. Form of Entity 11. Jurisdiction	12. CA Secretary of State File Number, if any				
CORPORATION CALIFORNIA					
13. The principal terms of the plan of conversion were approved by a vote of the number of interests or shares of each class that equaled or exceeded the vote required. If a vote was required, provide the following for each class:					
The class and number of outstanding interests entitled to vote.	AND The percentage vote required of each class.				
5,714 Shares of Common Stock	50.1%				
Additional information					
14. Additional information set forth on the attached pages, if any, is incorp	to the state of th				
	porateo nerein by this reference and made part of this certificate.				
15. I certify under penalty of perjury that the contents of this document a which execution is my act and deed.	99900019990000000000000000000000000000				
15. I certify under penalty of perjury that the contents of this document a which execution is my act and deed.	are true. I declare I am the person who executed this instrument,				
15. I certify under penalty of perjury that the contents of this document a which execution is my act and deed.  Signature of Authorized Person	99900019990000000000000000000000000000				
which execution is my act and deed.	Oscar Rodriguez, President and Chief Executive Officer  Type or Print Name and Title of Authorized Person				
which execution is my act and deed.  Signature of Authorized Person	Oscar Rodriguez, President and Chief Executive Officer Type or Print Name and Title of Authorized Person  Ron Gonen, Secretary				
which execution is my act and deed.	Oscar Rodriguez, President and Chief Executive Officer  Type or Print Name and Title of Authorized Person				

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I hereby cartify that the foregoing transcript of page(ts) is a full, true and correct copy of the original record in the custody of the California Secretary of State's office.

MAY 0 1 2013

Date:

Settle Bower
Segra Bowen, Secretary of State

TRADEMARK REEL: 005096 FRAME: 0996

RECORDED: 08/26/2013