

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Madison Capital Funding LLC, as Agent		08/23/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	S. L. Start and Associates LLC		
Street Address:	901 N. Monroe Street, Suite 200		
City:	Spokane		
State/Country:	WASHINGTON		
Postal Code:	99201		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1782984		
Registration Number:	1795369		
Registration Number:	2811284	TAILOREDLIFE	
CORRESPONDENCE DATA			
Fax Number:	3125774565		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-577-8265		
Email:	kristin.brozovic@kattenlaw.com		
Correspondent Name:	Kristin Brozovic c/o Katten		
Address Line 1:	525 W Monroe Street		
Address Line 4:	Chicago, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	214338-119		
NAME OF SUBMITTER:	Kristin Brozovic		

Signature:	/Kristin Brozovic/
Date:	08/26/2013
Total Attachments: 3 source=Trademark Release and Reassignment#page1.tif source=Trademark Release and Reassignment#page2.tif source=Trademark Release and Reassignment#page3.tif	

TRADEMARK RELEASE AND REASSIGNMENT

THIS TRADEMARK RELEASE AND REASSIGNMENT is made as of August 23, 2013 by MADISON CAPITAL FUNDING LLC, as Agent for the Lenders (the "Bank").

WITNESSETH:

WHEREAS, Bank and S. L. START AND ASSOCIATES LLC, a Delaware limited liability company ("Grantor") were parties to that certain Trademark Security Agreement, dated as of February 29, 2012 (the "Agreement"; all capitalized terms used herein but not otherwise defined herein shall have the respective meanings ascribed to such terms in the Agreement), and pursuant to which Grantor granted a security interest to Bank in the Trademark Collateral, including the trademarks set forth on Schedule 1 hereto; and

WHEREAS, the Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office ("PTO") on February 29, 2013, at Reel 4727, Frame 0001;

WHEREAS, Grantor has requested that Bank release its security interest in and lien on all of Grantor's right, title and interest in, to and under the Trademark Collateral and reassign the same to Grantor; and

WHEREAS, Bank has agreed to release the entirety of its security interest in and lien on all of Grantor's right, title and interest in, to and under the Trademark Collateral.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Bank hereby releases its security interest in and lien on all of Grantor's right, title and interest in, to and under the Trademark Collateral, including the following:

(i) each trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark; and

(ii) all products and proceeds of the foregoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of each such trademark, or (b) injury to the goodwill associated with each such trademark.

2. Bank hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Bank, all of Bank's right, title and interest (if any) in and to the Trademark Collateral.

[Signature Page Follows.]

IN WITNESS WHEREOF, Bank has caused this Trademark Release and Reassignment to be executed as of the day and year first above written.

MADISON CAPITAL FUNDING LLC;
as Agent

By: 

Name: Faraaz Kamran

Title: Managing Director

SCHEDULE 1

US TRADEMARKS REGISTRATIONS

Mark	Application No.	Application Date	Registration No.	Registration Date
Design Only	74272146	5/1/92	1782984	7/20/93
Design Only	74230576	12/11/91	1795369	9/28/93
Tailored Life	76347965	12/7/01	2811284	2/3/04