

TRADEMARK ASSIGNMENT

08/23/2013

Electronic Version v1.1
 Stylesheet Version v1.1



103661447

Re-900263234 8-23-13

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	Supplement to Security Agreement
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Cinnabon, Inc.		08/07/2013	CORPORATION: WASHINGTON

RECEIVING PARTY DATA

Name:	Credit Suisse AG
Street Address:	11 Madison Ave
City:	New York
State/Country:	NEW YORK
Postal Code:	10010
Entity Type:	Bank: SWITZERLAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4354854	CINNAPACK

CORRESPONDENCE DATA

Fax Number: 8004947512
 Phone: 2023704761
 Email: tfahey@nationalcorp.com
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Correspondent Name: Thomas Fahey
 Address Line 1: 1025 Vermont Avenue NW, Suite 1130
 Address Line 2: National Corporate Research, Ltd.
 Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

NAME OF SUBMITTER:	Katherine Stewart
Signature:	/Katherine Stewart/
Date:	08/09/2013
Total Attachments: 3 source=First Lien Schedule 5 01j.trademark.filing.08.08.13#page2.tif source=First Lien Schedule 5 01j.trademark.filing.08.08.13#page3.tif source=First Lien Schedule 5 01j.trademark.filing.08.08.13#page4.tif	
RECEIPT INFORMATION	
ETAS ID:	TM277571
Receipt Date:	08/09/2013
Fee Amount:	\$40

SCHEDULE 5.01(j) - Reporting for the Quarter Ended March 31, 2013

August 7, 2013

The undersigned, on behalf of FOCUS BRANDS INC., a Delaware corporation (the "Borrower"), hereby certifies to the Administrative Agent and the Lenders, each as defined in the Credit Agreement referred to below (or in the Guarantee and Collateral Agreement referred to therein), as follows:

This certificate is delivered to you pursuant to Section 5.01(j) of the First Lien Credit Agreement dated as of February 21, 2012 (as amended, restated, supplemented or otherwise modified from time to time, the "Credit Agreement"), among the Borrower, Focus Brands Holdings Inc., the Lenders from time to time party thereto, and Credit Suisse AG as Administrative Agent and as Collateral Agent for the Lenders. Unless otherwise defined herein, terms defined in the Credit Agreement and used herein shall have the meanings given to them in the Credit Agreement.

With respect to the reporting period ended June 30, 2013, following are:

- (i) All registrations and applications to register material Owned Intellectual Property with the U.S. government, any foreign government or any agency or department thereof.

Attachment 1

- (ii) Acquisitions of interests in real property (including leasehold interests in real property) and interests in a Trademark owned by a third party (which Trademark is established as the primary Trademark associated with a brand or concept owned or operated by a Credit Party) material to the operations or business of such Credit Party.

Auntie Anne's, Inc.
TX 186 - Decatur Walmart
800 S US Hwy 81/287
Decatur TX 76234
5/1/2013


Auntie Anne's, Inc.
TX 126 - Killeen Walmart
1400 Lowes Blvd.
Killeen TX 76542
Effective 4/1/2013, signed 4/26/2013 and 7/1/2013

- (iii) Each new store or retail location opened or acquired by a Credit Party:

None

IN WITNESS WHEREOF, Borrower has caused this Certificate to be executed as of the date first written above.

FOCUS BRANDS INC

By 
Name: Lenore L. Krenl
Title: CFO, CAO and Treasurer

TRADEMARK

REEL: 005098 FRAME: 0004

CINNABON, INC.

U.S. TRADEMARK REGISTRATIONS AND APPLICATIONS

MARK	CLASS(ES)	APPLICATION DATE	APPLICATION NUMBER	REGISTRATION DATE	REGISTRATION NUMBER
CINNAPACK	30	January 13, 2012	85515671	June 18, 2013	4354854

FILE

INST 435921271