## TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
eNom, Incorporated		08/29/2013	CORPORATION:

## **RECEIVING PARTY DATA**

Name:	Silicon Valley Bank, as Administrative Agent
Street Address:	2400 Hanover Street
City:	Palo Alto
State/Country:	CALIFORNIA
Postal Code:	94304
Entity Type:	Banking corporation: CALIFORNIA

## PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2728146	ENOM
Registration Number:	3853435	NAME
Registration Number:	3813708	NAME.COM
Registration Number:	3810540	NAME.COM

## **CORRESPONDENCE DATA**

**Fax Number**: 2149813400

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 214-981-3483

Email: dclark@sidley.com

Correspondent Name: Dusan Clark, Esq.

Address Line 1: Sidley Austin LLP

Address Line 2: 717 N. Harwood St., Suite 3400

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 51285-31850

TRADEMARK REEL: 005100 FRAME: 0579 272814E

CH \$115.00

NAME OF SUBMITTER:	Dusan Clark			
Signature: /Dusan Clark/				
Date:	08/29/2013			
Total Attachments: 7 source=SVB_Demand - eNom Intellectual Property Security Agreement (EXECUTED) (August 29, 2013)#page1.tif source=SVB_Demand - eNom Intellectual Property Security Agreement (EXECUTED) (August 29, 2013)#page2.tif source=SVB_Demand - eNom Intellectual Property Security Agreement (EXECUTED) (August 29, 2013)#page3.tif source=SVB_Demand - eNom Intellectual Property Security Agreement (EXECUTED) (August 29, 2013)#page4.tif source=SVB_Demand - eNom Intellectual Property Security Agreement (EXECUTED) (August 29, 2013)#page5.tif				

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#### INTELLECTUAL PROPERTY SECURITY AGREEMENT

This Intellectual Property Security Agreement, dated as of August 29, 2013, is made by ENOM, INCORPORATED, a Nevada corporation ("Grantor") in favor of SILICON VALLEY BANK, as administrative agent (together with its successors, in such capacity, the "Administrative Agent") for the banks and other financial institutions or entities (each a "Lender" and, collectively, the "Lenders") from time to time parties to that certain Credit Agreement, dated as of the date hereof (as amended, amended and restated, supplemented, restructured or otherwise modified, renewed or replaced from time to time, the "Credit Agreement"), among Demand Media, Inc., a Delaware corporation ("Borrower"), the Lenders party thereto, the Administrative Agent and the other parties thereto.

## **RECITALS**

- A. The Lenders have agreed to make certain advances of money and to extend certain financial accommodation to Borrower (the "*Loans*") in the amounts and manner set forth in the Credit Agreement. The Lenders are willing to make the Loans to Borrower, but only upon the condition, among others, that Grantor shall grant to the Administrative Agent a security interest in certain Copyrights, Trademarks and Patents to secure the Secured Obligations (as defined in the Guarantee and Collateral Agreement). Capitalized terms used but not otherwise defined herein shall have the meanings given to them in the Credit Agreement.
- B. Pursuant to the terms of the Guarantee and Collateral Agreement, Grantor has granted to Administrative Agent a security interest in all of Grantor's right, title and interest, whether presently existing or hereafter acquired, in, to and under all of the Collateral.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, and intending to be legally bound, as collateral security for the prompt and complete payment when due of the Secured Obligations (as defined in the Guarantee and Collateral Agreement), Grantor hereby represents, warrants, covenants and agrees as follows:

## **AGREEMENT**

To secure the Secured Obligations (as defined in the Guarantee and Collateral Agreement), Grantor grants and pledges to Administrative Agent, for the ratable benefit of the Secured Parties, a security interest in all of Grantor's right, title and interest in, to and under its Intellectual Property (including without limitation those Copyrights, Patents and Trademarks listed on Schedules A, B and C hereto), and including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all re-issues, divisions, continuations, renewals, extensions and continuations-in-part thereof.

This security interest is granted in conjunction with the security interest granted to Administrative Agent, for the ratable benefit of the Secured Parties, under the Guarantee and Collateral Agreement. The rights and remedies of Administrative Agent with respect to the security interest granted hereby are in addition to those set forth in the Credit Agreement, the Guarantee and Collateral Agreement and the other Loan Documents, and those which are now or hereafter available to Administrative Agent or any Lender as a matter of law or equity. Each right, power and remedy of Administrative Agent provided for herein or in the Credit Agreement, the Guarantee and Collateral Agreement or any of the other Loan Documents, or now or hereafter existing at law or in equity shall be cumulative and concurrent and shall be in addition to every right, power or remedy provided for herein and the exercise by Administrative Agent of any one or more of the rights, powers or remedies provided for in this Intellectual Property Security Agreement, the Credit Agreement, the Guarantee and Collateral Agreement or any of the other Loan Documents, or

now or hereafter existing at law or in equity, and shall not preclude the simultaneous or later exercise by any person, including Administrative Agent, of any or all other rights, powers or remedies.

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed by their officers thereunto duly authorized as of the first date written above.

GRANTOR:

ENOM, INCORPORATED

By: Name: Paryn Naidu

Title: President

# ADMINISTRATIVE AGENT:

SILICON VALLEY BANK, as Administrative Agent

By: <u>Notacio Regas</u> Title: Disector

EXHIBIT .	A
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Copyrights

None.

EXHIBIT B	$E\Sigma$	ΚŦ	П	B	ľΊ	7	В
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Patents

None.

# EXHIBIT C

## Trademarks

Registration No.	Registration Date	Filing Date	Mark
2,728,146	6/17/2003	7/13/2001	eNom
3,853,435	9/28/2010	2/22/2010	Name
3,813,708	7/6/2010	11/9/2009	Name.com
3,810,540	6/29/2010	11/9/2009	Name.com

**RECORDED: 08/29/2013**