TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Eastman Kodak Company		109/03/2013 1	CORPORATION: NEW JERSEY

RECEIVING PARTY DATA

Name:	111616 Opco (Delaware) Inc.
Street Address:	2400 Mount Read Boulevard
City:	Rochester
State/Country:	NEW YORK
Postal Code:	14650
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	2014121	ADVANCED PHOTO SYSTEM
Registration Number:	2799080	APS
Registration Number:	0104254	AZO
Registration Number:	2027411	
Registration Number:	2012256	
Registration Number:	0417214	DEKTOL
Registration Number:	0704798	DIMEZONE
Registration Number:	1318806	DURAFLO
Registration Number:	1255696	DURATRANS
Registration Number:	1353506	X
Registration Number:	2018280	DXIX
Registration Number:	0099861	ELON
Registration Number:	0958395	FLEXICOLOR
Registration Number:	1872361	FUN SAVER
Registration Number:	1872361	FUN SAVER TRADEMARK

900265378 REEL: 005103 FRAME: 0763

OP \$615.00 2014121

Registration Number:	0792034	HC-110
Registration Number:	0724081	MICRODOL-X
Registration Number:	0882813	"PAKON"
Registration Number:	1814344	РНОТО CD
Registration Number:	1796685	P-MAX
Registration Number:	1799901	PRIME
Registration Number:	3994462	PYNK
Registration Number:	1707629	ROYAL
Registration Number:	1025554	ROYALPRINT
Registration Number:	1347045	VR

CORRESPONDENCE DATA

Fax Number: 7036106200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 703-610-6100

Email: boxip@hoganlovells.com

Correspondent Name: Valerie Brennan, Hogan Lovells US LLP Address Line 1: 7930 Jones Branch Drive, 9th Floor

Address Line 2: Box Intellectual Property

Address Line 4: McLean, VIRGINIA 22102

ATTORNEY DOCKET NUMBER:	002951.04	
NAME OF SUBMITTER:	Valerie Brennan	
Signature:	/vb/	
Date:	09/05/2013	

Total Attachments: 5

source=Trademark Assignment - PI Business#page1.tif source=Trademark Assignment - PI Business#page2.tif source=Trademark Assignment - PI Business#page3.tif source=Trademark Assignment - PI Business#page4.tif

source=Trademark Assignment - PI Business#page5.tif

TRADEMARK REEL: 005103 FRAME: 0764

Execution Version

TRADEMARK ASSIGNMENT (PI BUSINESS)

WHEREAS, Eastman Kodak Company, a New Jersey corporation, having an address of

343 State Street, Rochester, New York 14650-0218 (hereafter "Assignor") is the owner of the

registered marks and applications for registration set forth on Exhibit A attached hereto

(hereafter the "Marks"); and

WHEREAS, 111616 Opco (Delaware) Inc., a Delaware corporation, having an address of

2400 Mount Read Boulevard, Rochester, New York 14650-0218 (hereafter "Assignee") desires

to acquire all right, title and interest in and to the Marks together with the goodwill of the

business symbolized by the Marks throughout the world, Assignee being a successor to the

portions of the business of Assignor to which the Marks pertain and which business is ongoing

and existing.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of

which is hereby acknowledged, Assignor does hereby irrevocably sell, assign, transfer and set

over to Assignee, its successors, assigns and legal representatives, its entire right, title and

interest in and to the Marks, together with the goodwill of the business symbolized by the Marks

throughout the world;

Assignor also assigns unto Assignee all equitable and legal claims for damages by reason

of infringement prior to the assignment date of the Marks throughout the world, with the right to

sue for and collect the same for its own use and benefit, and for the use and benefit of its

successors, assigns and other legal representatives.

This assignment has been executed and delivered by the Assignor for the purpose of

recording the assignment herein with the United States Patent and Trademark Office, and/or

other trademark offices throughout the world. The assignment granted herein has been granted

in accordance with the terms of a separate purchase agreement between the parties and is

expressly subject to the terms thereof.

[Signature page follows]

SC1:3418945.1

\\NORTHVA - 002951/000004 - 578687 v2

TRADEMARK REEL: 005103 FRAME: 0765

IN WITNESS WHEREOF, Assignor and its duly authorized representative has caused this Trademark Assignment to be executed on the date and in the capacity shown below.

EASTMAN KODAK COMPANY

Printed Name: <u>Patrick M. Sheller</u> Senior Vice President, General Its: <u>Counsel, Secretary 3</u> chief Administrative officer

Date: September 3,2013

343 State Street

Rochester, New York 14650-0218

STATE OF NEW YOR	ξ
COUNTY OF NEW YORK	<u> </u>

Before me, the undersigned, a Notary Public on this day personally appeared Patrick M. Sheller , known to me to be the person and officer whose name is subscribed to the foregoing instrument and acknowledged to me that the same was the act of the said Eastman Kodak Company, a corporation, and that he/she had executed the same as the act of such corporation for the purpose and consideration therein expressed, and in the capacity therein stated.

Given under my hand and seal of office, this 3rd day of September, 2013. Notary Public in and for

MATTHE A COUNTY OF A WAR LOOK Notary Public, State of Now York No. 0 (0)(0)274625 Qualified in New York County Certificate Filed in New York County Commission Expires January 14, 2017

IN WITNESS WHEREOF, Assignor and its duly authorized representative has caused this Trademark Assignment to be executed as of the date and in the capacity shown below.

111616 OPCO (DELAWARE) INC.

Printed Name: Phillip Gibbons

Its: DIRECTOR

Date: September 3, 2013

2400 Mount Read Boulevard Rochester, New York 14650-0218

EXHIBIT A

U.S. Trademarks

Title	Application No.	Registration No.	Application Date	Registration Date
ADVANCED	74-505683	2014121	3/25/1994	11/5/1996
РНОТО				
SYSTEM				
(STYLIZED)				
APS	78/044918	2799080	1/25/2001	12/23/2003
AZO	71/082098	104254	10/23/1914	5/11/1915
D:ADVANCED	74-486757	2027411	2/4/1994	12/31/1996
РНОТО				
SYSTEM				
D:ADVANCED	74-486759	2012256	3/16/1994	10/29/1996
РНОТО				
SYSTEM				
DEKTOL	71482365	417214	4/20/1945	10/16/1945
DIMEZONE	77525	704798	7/13/1959	9/27/1960
DURAFLO	73467686	1318806	2/27/1984	2/12/1985
DURATRANS	382209	1255696	8/27/1982	11/1/1983
DX	73492593	1353506	7/30/1984	8/13/1985
(STYLIZED)				
DXIX	74-628109	2018280	1/31/1995	11/19/1996
(STYLIZED)				
ELON	72130	99861	8/2/1913	9/22/1914
FLEXICOLOR	72/423006	958395	5/1/1972	5/8/1993
FUN SAVER	74-489446	1872361	2/14/1994	1/10/1995
HC-110	72189278	792034	3/23/1964	7/6/1965
MICRODOL-X	114197	724081	2/23/1961	11/21/1961
PAKON	72302171	882813	7/8/1968	12/23/1969
PHOTO CD	74/101482	1814344	9/28/1990	12/28/1993
AND DESIGN				
P-MAX	74/296810	1796685	7/23/1992	10/5/1993
PRIME	270701	1799901	4/30/1992	10/19/1993
PYNK	77813033	3994462	8/26/2009	7/12/2011
ROYAL	74/147837	1707629	3/15/1991	8/18/1992
ROYALPRINT	73-047991	1025554	3/28/1975	11/25/1975
VR	492642	1347045	7/30/1984	7/9/1985
(STYLIZED)				

2

**NORTHVA - 002951/000004 - 578687 v2

RECORDED: 09/05/2013

TRADEMARK
REEL: 005103 FRAME: 0769