

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	AMENDED AND RESTATED COLLATERAL ASSIGNMENT OF TRADEMARKS

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AGC, LLC		08/09/2013	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	PNC BANK, NATIONAL ASSOCIATION, AS COLLATERAL AGENT
Street Address:	500 FIRST AVENUE
Internal Address:	COMMERCIAL LOAN SERVICE CENTER/DCC
City:	PITTSBURGH
State/Country:	PENNSYLVANIA
Postal Code:	15219
Entity Type:	NATIONAL ASSOCIATION: UNITED STATES

PROPERTY NUMBERS Total: 168

Property Type	Number	Word Mark
Registration Number:	3966646	MARYOKU YUMMY
Registration Number:	3551713	KID SQUAD
Registration Number:	1243365	AMERICAN GREETINGS
Registration Number:	1166644	SOFT TOUCH
Registration Number:	1570892	L'CHAYIM TO LIFE
Registration Number:	2218292	DESIGNWARE
Registration Number:	1719466	THOUGHTS TO LIVE BY
Registration Number:	2025915	MI TIERRA
Registration Number:	1862974	PLUS MARK
Registration Number:	878262	AMERICAN GREETINGS
Registration Number:	1421915	CELEBRATIONS OF FAITH
Registration Number:	1967455	BALLOON ZONE
Registration Number:	773675	AMERICAN GREETINGS

OP \$4215.00 3966646

Registration Number:	1988597	MENSAJES DEL CORAZON
Registration Number:	967578	MOMENTS OF INSPIRATION
Registration Number:	936663	QUIET THOUGHTS
Registration Number:	1289535	BABY'S FIRST YEAR
Registration Number:	2131104	AMERICAN GREETINGS SAYS IT BEST
Registration Number:	2305057	AMERICAN GREETINGS
Registration Number:	1696940	JUST THINKING OF YOU
Registration Number:	1672212	CARLTON CARDS
Registration Number:	823810	DESIGNERS' COLLECTION
Registration Number:	2018245	COFFEEHOUSE A SPECIAL BLEND OF THOUGHTS
Registration Number:	1814870	BAINBRIDGE BEARS
Registration Number:	2286744	DESIGNERS' COLLECTION
Registration Number:	2402864	IN RHYTHM
Registration Number:	2299044	INTUITIONS
Registration Number:	2387777	DESIGN STUDIO
Registration Number:	2385759	BUBBLEGUM
Registration Number:	1858461	
Registration Number:	783866	GIBSON
Registration Number:	2076540	MESSAGES OF FAITH, HOPE AND LOVE
Registration Number:	940276	PLEASANT THOUGHTS
Registration Number:	1153114	TENDER THOUGHTS
Registration Number:	1860899	DESIGN PORTFOLIO
Registration Number:	2117926	THE FINISHING TOUCH
Registration Number:	2496273	SPEED OF LIFE
Registration Number:	2509979	STICKETY-DOO-DA
Registration Number:	2589835	CREACIONES CARINOSAS
Registration Number:	2671214	WINKING MOON PRESS
Registration Number:	2781858	CONFETTIO'S
Registration Number:	2960876	JUST FOR YOU
Registration Number:	3009356	PARTY MAKERS
Registration Number:	3006593	LAUGH LINES
Registration Number:	3088800	SHARE A LAUGH
Registration Number:	3269367	THIMON THEZ
Registration Number:	3286987	SHARE A LAUGH
Registration Number:	3314368	SUNBEAM FRIENDS

	3314367	FUNHOUSE
Registration Number:	3524760	PAPER THREAD
Registration Number:	3513184	PERSPECTIVES
Registration Number:	3676958	PAPER THREAD
Registration Number:	3540987	LAUGH TRACKS
Registration Number:	3521467	TRUE TO YOU
Registration Number:	3502543	CLICKS & WISHES
Registration Number:	3502610	
Registration Number:	3502666	TREASURED EXPRESSIONS
Registration Number:	3502667	TREASURED EXPRESSIONS
Registration Number:	3627881	FUN PIX
Registration Number:	4038797	NEW RETAIL STAGE
Registration Number:	4067467	SIMPLE FOR YOU. PERFECT FOR THEM.
Registration Number:	3599993	LOVEMATTERS
Registration Number:	3944708	P.S. BUTTON
Registration Number:	3737756	FORGET ME NOT
Registration Number:	3693842	TALKING HEADS
Registration Number:	3573862	SIMPLY AMERICAN GREETINGS
Registration Number:	4350379	RAPIDWRAP
Registration Number:	3789237	IN TOUCH
Registration Number:	3768725	POCKET PLATES
Registration Number:	3815282	LISA & LAURA
Registration Number:	3719900	LISA & LAURA
Registration Number:	3753857	PAINTBOX STUDIOS
Registration Number:	4257933	FLIPSIDE
Registration Number:	3822865	STICK-A 'TOOS
Registration Number:	3715117	CARLTON CARDS
Registration Number:	1159571	PAPYRUS
Registration Number:	1972557	THE ART OF SOCIAL EXPRESSION
Registration Number:	2364138	PAPYRUS
Registration Number:	3240635	
Registration Number:	3235090	
Registration Number:	3199759	PAPYRUS
Registration Number:	3390782	PAPYRUS
Registration Number:	3380270	PAPYRUSONLINE.COM

TRADEMARK

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	3235089	THE JOY OF EVERYDAY
Registration Number:	3926437	FLYING LEAP
Registration Number:	3874369	FLYING LEAP
Registration Number:	4035441	FOR THE LOVE OF PETS
Registration Number:	4038976	FOR THE LOVE OF PETS
Registration Number:	3945166	TODAY AND ALWAYS
Registration Number:	4214317	THE LOST SOCKS
Registration Number:	3951727	GOOD VIBRATIONS
Registration Number:	4250408	BETWEEN WOMEN
Registration Number:	3917881	OPEN THIS WHEN
Registration Number:	3917880	STANDING OVATIONS
Registration Number:	4264877	ON TAP
Registration Number:	4006797	PULL-EEZ
Registration Number:	3945362	OPEN THIS WHEN...A CARD FOR NOW, A NOTE
Registration Number:	3917953	GUITAR
Registration Number:	3887795	DANCE MACHINE
Registration Number:	3917952	TASTIES
Registration Number:	4010022	MAGIC TOUCH
Registration Number:	3986529	JUST WINK
Registration Number:	4206345	KIDS ZONE
Registration Number:	3951850	YAKETY YAKS
Registration Number:	3932195	ILLUMINOTES
Registration Number:	4292644	POCKET TALKERS
Registration Number:	3821891	INVENTIONS
Registration Number:	4238066	PERFECTLY SAID
Registration Number:	4016638	PULL EEZ
Registration Number:	4361684	LOCOMOTIONS
Registration Number:	4242380	PERFECT SETTINGS
Registration Number:	4335187	HYPER BUTTONS
Registration Number:	4246399	BOOFLE
Registration Number:	4064154	GOING GA-GA
Registration Number:	4280161	MUSTACHE PARTY
Registration Number:	4301722	SUR?RISE INSIDE
Registration Number:	4003631	READY, SET, BLOW!
Registration Number:	4099740	CHEAP LAUGHS

TRADEMARK

REEL: 005107 FRAME: 0387

	4074851	78TH STREET
Registration Number:	4071551	78TH STREET
Registration Number:	4010385	SOCIAL BUTTERFLY
Registration Number:	4036153	WHOOAAAH WISHES
Registration Number:	3987271	JUST WINK
Registration Number:	4358372	3D WISHES
Registration Number:	4358373	BIG MUSIC
Registration Number:	4358374	CELEBRATE BIG TIME
Registration Number:	4298553	JUMBO POPS
Registration Number:	4195327	HYPER POP-UPS
Registration Number:	4361754	GLOW POPS
Registration Number:	4261846	OPENING ACTS
Registration Number:	4272719	LET ME OUT
Registration Number:	4305723	IMPRESSIONS ON THE HEART
Registration Number:	3990208	MARKETPLACE
Registration Number:	3990194	KID SQUAD
Registration Number:	4106739	HAPPY CRAPPY
Registration Number:	4286527	FLAP HAPPY
Registration Number:	4305746	GRAND STANDS
Registration Number:	4298680	HOT BUTTONS
Registration Number:	4226463	LIGHT SCAPES
Registration Number:	4335321	SAY AHH!
Registration Number:	4140021	ZONK!
Registration Number:	4110113	JUST WINK
Registration Number:	4324930	VIP WISHES
Registration Number:	4053009	GIFTS & GOOD WISHES
Registration Number:	4110236	JUST WINK
Registration Number:	4054191	JUST WINK
Registration Number:	4110237	JUSTWINK
Registration Number:	4110238	JUSTWINK
Registration Number:	4324948	WISH BOX
Registration Number:	4354468	VINYL NOTES
Registration Number:	3987305	BOOFLE
Registration Number:	4361823	BRIEF WISHES
Registration Number:	4298830	WINTER WOBLERS

	4296182	PLAYGROUND PALOOZA
Registration Number:	4317752	PAPER MIRACLES
Registration Number:	4317753	PICTURE PERFECT
Registration Number:	4343215	CHRISTMAS VILLAGE
Registration Number:	4343216	WORLD OF WISHES
Registration Number:	4343217	TEERIFIC
Registration Number:	4343218	SWITCH IT UP
Registration Number:	4328951	SWEET STUFF
Registration Number:	4251192	OUR VOICES
Registration Number:	4258894	LOVE EVERYWHERE
Registration Number:	4077612	OUT OF BOUNDS
Registration Number:	4091579	PRINCESS JEWELIETTE
Registration Number:	4194732	BOOFLE
Registration Number:	4194759	BOOFLE
Serial Number:	85190139	NEON WISHES

CORRESPONDENCE DATA

Fax Number: 7147558290

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: IPDOCKET@LW.COM, KRISTIN.AZCONA@LW.COM

Correspondent Name: LATHAM & WATKINS LLP

Address Line 1: 650 TOWN CENTER DRIVE, 20TH FLOOR

Address Line 4: COSTA MESA, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	052248-0000
NAME OF SUBMITTER:	KRISTIN J AZCONA
Signature:	/KJA/
Date:	09/09/2013

Total Attachments: 12

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TRADEMARK

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AMENDED AND RESTATED COLLATERAL ASSIGNMENT OF TRADEMARKS

AMENDED AND RESTATED COLLATERAL ASSIGNMENT OF TRADEMARKS dated as of August 9, 2013 (“Agreement”), between AGC, LLC, a Delaware limited liability company (together with its successors and assigns, the “Assignor”), and PNC BANK, NATIONAL ASSOCIATION, as collateral agent (together with its successors and assigns in such capacity, the “Collateral Agent”), for the benefit of the Secured Creditors (as defined in the Security Agreement referred to below):

RECITALS:

(1) Reference is made to that certain Collateral Assignment of Trademarks, dated as of April 4, 2006, made by the Assignor in favor of the Collateral Agent, as heretofore amended (as so amended, the “Existing Collateral Assignment of Trademarks”).

(2) This Agreement is made pursuant to the Credit Agreement, dated as of August 9, 2013 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Credit Agreement”), among Century Merger Company, an Ohio corporation (“Merger Sub”, and upon consummation of the Closing Date Acquisition, American Greetings Corporation, an Ohio corporation, as successor by merger to Merger Sub) (together with its successors and assigns, the “Borrower”), Century Intermediate Holding Company, a Delaware corporation (“Holdings”), the Canadian borrowers from time to time party thereto, the lenders from time to time party thereto (the “Lenders”), Bank of America, N.A., as global agent, and PNC Bank, National Association, as revolver agent and collateral agent for the Lenders.

(3) In connection with the Credit Agreement, the Assignor is a party to an Amended and Restated Pledge and Security Agreement, dated as of August 9, 2013 (as amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), among the Assignor, the other grantors from time to time party thereto and the Collateral Agent, pursuant to which the Assignor has granted to the Collateral Agent, for the benefit of the Secured Creditors, a continuing security interest in, assignment of and lien on substantially all of its assets, whether now owned or existing or hereafter acquired or arising.

NOW, THEREFORE, in consideration of the foregoing, the mutual covenants contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Assignor hereby (i) amends and restates in its entirety the Existing Collateral Assignment of Trademarks and (ii) covenants and agrees with the Collateral Agent and the other Secured Creditors as follows:

1. Defined Terms. Terms used herein without definition shall have the respective meanings ascribed thereto in the Security Agreement.

2. Assignment and Grant of Security Interest. As security for the prompt payment and performance of the Secured Obligations, the Assignor hereby assigns to the Collateral Agent, for the benefit of the Secured Creditors, a continuing security interest in (whether now owned or hereafter acquired by the Assignor and whether acquired in the United States or elsewhere in the world) all right, title and interest of the Assignor in and to the following, whether now existing or hereafter acquired (the “Trademark Collateral”):

(a) all trademarks, trade names and service marks registered with the United States Patent and Trademark Office (including, without limitation, those listed on Schedule A to this Agreement);

(b) all applications for the registration of trademarks, trade names and service marks filed with the United States Patent and Trademark Office (including, without limitation, those listed on Schedule A to this Agreement);

(c) all trademarks, trade names and service marks registered with any office, agency or other governmental authority of any State, the District of Columbia or any possession or territory of the United States;

(d) all trademarks, trade names and service marks registered with any office, agency or other governmental authority of any other country or any province, department or other governmental subdivision thereof;

(e) all registrations and recordings with respect to any of the foregoing;

(f) all reissues, extensions and renewals of any of the foregoing;

(g) all corporate names, business names, trade styles, logos, other source or business identifiers; all information, customer lists, identification of supplier, data, plans, blueprints, specifications, designs, drawings, recorded knowledge, surveys, engineering reports, test reports, manuals, materials standards, processing standards, performance standards, catalogs, computer and automatic machinery software and programs, and the like pertaining to operations by the Assignor in, on or about any of its plants or warehouses; all field repair data, sales data and other information relating to sales or service of products now or hereafter manufactured on or about any of its plants; and all accounting information pertaining to operations in, on or about any of its plants and all media in which or on which all of the information or knowledge or data or records relating to its plants and warehouses may be recorded or stored and all computer programs used for the compilation or printout of such information, knowledge, records or data, and the Collateral Agent shall keep all such information, knowledge, records or data strictly confidential in accordance with the Credit Agreement;

(h) all licenses and other agreements relating in whole or in part to any of the foregoing, including all rights to payments in respect thereof;

(i) all rights to sue for past, present or future infringements of any of the foregoing;

(j) all good will related to any of the foregoing;

(k) to the extent not included above, all general intangibles (as such term is defined in the UCC) of the Assignor related to the foregoing; and

(l) all proceeds of any and all of the foregoing.

Notwithstanding the foregoing, no Trademark Collateral shall include any Excluded Assets.

3. Reference to Separate Security Agreement. This Agreement has been entered into by the Assignor and the Collateral Agent primarily for recording purposes as contemplated by the Security Agreement, dated as of the date hereof, between the Assignor and any other Assignors named therein, as debtors, and the Collateral Agent, as secured party for the benefit of the Secured Creditors. In the event of any inconsistency between any of the terms or provisions hereof and the terms and provisions of such Security Agreement, the terms and provisions of such Security Agreement shall govern.

4. Amendment and Restatement; No Novation. The Existing Collateral Assignment of Trademarks is hereby amended and restated in its entirety as provided herein, and this Agreement is not intended to constitute, nor does it constitute, an interruption suspension of continuity, satisfaction, discharge of prior duties, novation, or termination of the liens or security interests, under the Existing Collateral Assignment of Trademarks.

[REMAINDER OF PAGE LEFT BLANK INTENTIONALLY]

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed and delivered by their duly authorized officers as of the date first set forth above.


AGC, LLC

By: 
Name: Gregory M. Steinberg
Title: Treasurer

Signature page to Collateral Assignment of Trademarks

Accepted and acknowledged by:

PNC BANK, NATIONAL ASSOCIATION, as Collateral
Agent

By: 
Name: **Christian S. Brown**
Title: **Senior Vice President**

[Signature Page to Collateral Assignment of Trademarks]

TRADEMARK
REEL: 005107 FRAME: 0395

Schedule A
to
Collateral Assignment of Trademarks

See attached.

AGC, LLC

Trademarks

Mark	Reg. Owner	Application #	App. Date	Registration #	Reg. Date	TM Class	TM Status
MARYOKU YUMMY	AGC, LLC	77/446689	4/11/2008	3966646	5/24/2011	18	Registered
KID SQUAD (Stylized)	AGC, LLC	77/452169	4/18/2008	3551713	12/23/2008	16	Registered
AMERICAN GREETINGS WITH ROSE DESIGN	AGC, LLC	73331732	10/8/1981	1243365	6/28/1983	04, 16, 21, 28	Registered
SOFT TOUCH	AGC, LLC	73199810	1/12/1979	1166644	8/25/1981	28	Registered
L'CHAYIM TO LIFE	AGC, LLC	73790996	4/3/1989	1570892	12/12/1989	16	Registered
DESIGNWARE	AGC, LLC	75301199	9/3/1997	2218292	1/19/1999	04, 8, 16, 21, 24, 28	Registered
THOUGHTS TO LIVE BY	AGC, LLC	74134896	1/31/1991	1719466	9/22/1992	16	Registered
MI TIERRA	AGC, LLC	74593072	10/31/1994	2025915	12/24/1996	16	Registered
PLUS MARK AND DESIGN	AGC, LLC	74324950	10/23/1992	1862974	11/15/1994	16, 26	Registered
AMERICAN GREETINGS	AGC, LLC	319559	2/19/1969	878262	10/7/1969	16	Registered
CELEBRATIONS OF FAITH	AGC, LLC	73603712	6/11/1986	1421915	12/23/1986	16	Registered
BALLOON ZONE	AGC, LLC	593075	10/31/1994	1967455	4/9/1996	28	Registered
AMERICAN GREETINGS	AGC, LLC	72168268	5/7/1963	773675	7/21/1964	16	Registered
MENSAJES DEL CORAZON	AGC, LLC	714875	8/14/1995	1988597	7/23/1996	16	Registered
MOMENTS OF INSPIRATION	AGC, LLC	72432339	8/10/1972	967578	9/4/1973	16	Registered
QUIET THOUGHTS	AGC, LLC	72390510	4/28/1971	936663	6/27/1972	16	Registered
BABY'S FIRST YEAR	AGC, LLC	73410619	1/24/1983	1289535	8/7/1984	16	Registered
AMERICAN GREETINGS SAYS IT BEST	AGC, LLC	75063870	2/26/1996	2131104	1/20/1998	16	Registered
AMERICAN GREETINGS WITH ROSE DESIGN	AGC, LLC	75/180276	10/11/1996	2305057	1/4/2000	35, 42	Registered
JUST THINKING OF YOU	AGC, LLC	74134900	1/31/1991	1696940	6/23/1992	16	Registered
CARLTON CARDS	AGC, LLC	74109530	10/26/1990	1672212	1/14/1992	42	Registered
DESIGNERS' COLLECTION	AGC, LLC	72234495	12/13/1965	823810	2/7/1967	16	Registered
COFFEEHOUSE A SPECIAL BLEND OF THOUGHTS AND WISHES	AGC, LLC	74613721	12/21/1994	2018245	11/19/1996	16	Registered
BAINBRIDGE BEARS	AGC, LLC	74374714	4/2/1993	1814870	1/4/1994	15, 20	Registered

Mark	Reg. Owner	Application #	App. Date	Registration #	Reg. Date	TM Class	TM Status
DESIGNERS' COLLECTION	AGC, LLC	75/520226	7/16/1998	2286744	10/12/1999	16	Registered
IN RHYTHM	AGC, LLC	75/704307	5/13/1999	2402864	11/7/2000	16	Registered
INTUITIONS	AGC, LLC	75/978658	3/18/1997	2299044	12/7/1999	16	Registered
DESIGN STUDIO	AGC, LLC	75/831969	10/22/1999	2387777	9/19/2000	16	Registered
BUBBLEGUM	AGC, LLC	75/849520	11/17/1999	2385759	9/12/2000	38	Registered
Design (fleur-de-lis)	AGC, LLC	74/446101	10/12/1993	1858461	10/18/1994	9, 16	Registered
GIBSON & Design (new)	AGC, LLC	72/174584	8/7/1963	783866	1/26/1965	16	Registered
MESSAGES OF FAITH, HOPE AND LOVE	AGC, LLC	75/976096	9/22/1995	2076540	7/1/1997	16	Registered
PLEASANT THOUGHTS	AGC, LLC	72395292	6/21/1971	940276	8/8/1972	16	Registered
TENDER THOUGHTS (stylized)	AGC, LLC	73202249	2/1/1979	1153114	5/5/1981	16	Registered
DESIGN PORTFOLIO	AGC, LLC	74/415956	7/21/1993	1860899	11/1/1994	16, 26	Registered
FINISHING TOUCH; THE	AGC, LLC	75/204001	11/21/1996	2117926	12/2/1997	16, 26	Registered
SPEED OF LIFE	AGC, LLC	76/156164	10/30/2000	2496273	10/9/2001	16	Registered
STICKETY-DOO-DA	AGC, LLC	76/190079	12/15/2000	2509979	11/20/2001	16	Registered
CREACIONES CARINOSAS	AGC, LLC	76/206949	2/9/2001	2589835	7/2/2002	16	Registered
WINKING MOON PRESS	AGC, LLC	76/221221	3/8/2001	2671214	1/7/2003	16	Registered
CONFETTIO'S	AGC, LLC	78/133395	6/5/2002	2781858	11/11/2003	28	Registered
JUST FOR YOU	AGC, LLC	78/224875	3/12/2003	2960876	6/7/2005	16	Registered
PARTY MAKERS	AGC, LLC	78/232535	4/1/2003	3009356	10/25/2005	16, 21	Registered
LAUGH LINES	AGC, LLC	78/364802	2/9/2004	3006593	10/11/2005	16	Registered
SHARE A LAUGH	AGC, LLC	78/543638	1/7/2005	3088800	5/2/2006	16	Registered
THIMON THEZ	AGC, LLC	78/565870	2/11/2005	3269367	7/24/2007	16	Registered
SHARE A LAUGH	AGC, LLC	78/727276	10/5/2005	3286987	8/28/2007	28	Registered
SUNBEAM FRIENDS	AGC, LLC	78/817670	2/17/2006	3314368	10/16/2007	16	Registered
FUNHOUSE	AGC, LLC	78/817666	2/17/2006	3314367	10/16/2007	16	Registered
PAPER THREAD	AGC, LLC	77/073303	12/29/2006	3524760	10/28/2008	35	Registered
PERSPECTIVES	AGC, LLC	77/085314	1/18/2007	3513184	10/7/2008	16	Registered
PAPER THREAD and Design	AGC, LLC	77/157194	4/16/2007	3676958	9/1/2009	35	Registered
LAUGH TRACKS	AGC, LLC	77/161436	4/20/2007	3540987	12/2/2008	16	Registered
TRUE TO YOU	AGC, LLC	77/157671	4/16/2007	3521467	10/21/2008	16	Registered
CLICKS & WISHES	AGC, LLC	77/181610	5/15/2007	3502543	9/16/2008	16	Registered
Envelope Computer Keyboard Design (clicks & wishes)	AGC, LLC	77/197091	6/4/2007	3502610	9/16/2008	16	Registered

Mark	Reg. Owner	Application #	App. Date	Registration #	Reg. Date	TM Class	TM Status
TREASURED EXPRESSIONS	AGC, LLC	77/210319	6/20/2007	3502666	9/16/2008	16	Registered
TREASURED EXPRESSIONS	AGC, LLC	77/210331	6/20/2007	3502667	9/16/2008	9	Registered
FUN PIX and Design	AGC, LLC	77/304305	10/17/2007	3627881	5/26/2009	16	Registered
NEW RETAIL STAGE	AGC, LLC	77/353451	12/17/2007	4038797	10/11/2011	35	Registered
SIMPLE FOR YOU. PERFECT FOR THEM	AGC, LLC	77/423720	3/17/2008	4067467	12/6/2011	16	Registered
LOVEMATTERS (Stylized)	AGC, LLC	77/475418	5/15/2008	3599993	3/31/2009	16	Registered
P.S. BUTTON	AGC, LLC	77/493724	6/8/2008	3944708	4/12/2011	16	Registered
FORGET ME NOT	AGC, LLC	77/512631	7/1/2008	3737756	1/12/2010	16	Registered
TALKING HEADS	AGC, LLC	77/539228	8/5/2008	3693842	10/6/2009	16, 45	Registered
SIMPLY AMERICAN GREETINGS and Design	AGC, LLC	77/452173	4/18/2008	3573862	2/10/2009		Registered
RAPID WRAP and Design	AGC, LLC	77/598101	10/22/2008	4350379	6/11/2013	16	Registered
IN TOUCH	AGC, LLC	77/606489	11/4/2008	3789237	5/18/2010	16	Registered
POCKET PLATES (Stylized)	AGC, LLC	77/617327	11/19/2008	3768725	3/30/2010	21	Registered
LISA & LAURA and Design	AGC, LLC	77/651381	1/16/2009	3815282	7/6/2010	16	Registered
LISA & LAURA	AGC, LLC	77/651383	1/16/2009	3719900	12/1/2009	16	Registered
PAINTBOX STUDIOS	AGC, LLC	77/665239	2/6/2009	3753857	3/2/2010	42	Registered
FLIPSIDE	AGC, LLC	77/704264	4/1/2009	4257933	12/11/2012	16	Registered
STICK-A 'TOOS	AGC, LLC	77/15397	4/16/2009	3822865	7/20/2010	16	Registered
CARLTON CARDS	AGC, LLC	77/727004	5/1/2009	3715117	11/24/2009	16	Registered
PAPYRUS	AGC, LLC	73240229	11/23/1979	1159571	6/30/1981	42	Registered
THE ART OF SOCIAL EXPRESSION	AGC, LLC	74630587	2/6/1995	1972557	5/7/1996	16	Registered
PAPYRUS (Circle with flower) Design	AGC, LLC	75642167	2/17/1999	2364138	7/4/2000	35	Registered
Hummingbird Design	AGC, LLC	78671678	7/15/2005	3240635	5/8/2007	16	Registered
Hummingbird Design	AGC, LLC	78671703	7/15/2005	3235090	4/24/2007	35	Registered
PAPYRUS	AGC, LLC	78671692	7/15/2005	3199759	1/16/2007	16	Registered
PAPYRUS with Hummingbird Design	AGC, LLC	77059668	12/7/2006	3390782	3/4/2008	4, 16, 20, 35	Registered
PAPYRUSONLINE.COM	AGC, LLC	77060659	12/8/2006	3380270	2/12/2008	16, 35	Registered
THE JOY OF EVERYDAY	AGC, LLC	78671689	7/15/2005	3235089	4/24/2007	35	Registered
FLYING LEAP and Design	AGC, LLC	77765421	6/22/2009	3926437	3/1/2011	16	Registered
FLYING LEAP	AGC, LLC	77765416	6/22/2009	3874369	11/9/2010	16	Registered

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FOR THE LOVE OF PETS	AGC, LLC	77771411	6/30/2009	4035441	10/4/2011	16	Registered
FOR THE LOVE OF PETS and Design	AGC, LLC	77774675	7/6/2009	4038976	10/11/2011	16	Registered
TODAY AND ALWAYS	AGC, LLC	77790368	7/27/2009	3945166	4/12/2011	16	Registered
THE LOST SOCKS	AGC, LLC	77813086	8/26/2009	4214317	9/25/2012	16	Registered
GOOD VIBRATIONS (Stylized)	AGC, LLC	77841029	10/5/2009	3951727	4/26/2011	16	Registered
BETWEEN WOMEN	AGC, LLC	77843120	10/7/2009	4250408	11/27/2012	16	Registered
OPEN THIS WHEN	AGC, LLC	77853763	10/21/2009	3917881	2/8/2011	16	Registered
STANDING OVATIONS and Design	AGC, LLC	77853760	10/21/2009	3917880	2/8/2011	16	Registered
ON TAP and Design	AGC, LLC	77853755	10/21/2009	4264877	12/25/2012	16	Registered
PULL-EEZ	AGC, LLC	77861075	10/30/2009	4006797	8/2/2011	16	Registered
OPEN THIS WHEN...A CARD FOR NOW, A NOTE FOR LATER and Design	AGC, LLC	77861071	10/30/2009	3945362	4/12/2011	16	Registered
GUITAR and Design	AGC, LLC	77878464	11/23/2009	3917953	2/8/2011	16	Registered
DANCE MACHINE and Design	AGC, LLC	77878465	11/23/2009	3887795	12/7/2010	16	Registered
TASTIES and Design	AGC, LLC	77878462	11/23/2009	3917952	2/8/2011	16	Registered
MAGIC TOUCH and Design	AGC, LLC	77891616	12/11/2009	4010022	8/9/2011	16	Registered
JUST WINK	AGC, LLC	77889616	12/9/2009	3986529	6/28/2011	16	Registered
KIDS ZONE	AGC, LLC	77909361	1/11/2010	4206345	9/11/2012	16	Registered
YAKETY YAKS and Design	AGC, LLC	77885072	12/3/2009	3951850	4/26/2011	16	Registered
ILLUMINOTES and Design	AGC, LLC	77885070	12/3/2009	3932195	3/15/2011	16	Registered
POCKET TALKERS and Design	AGC, LLC	77888354	12/8/2009	4292644	2/19/2013	16	Registered
INVENTIONS and Design	AGC, LLC	77928344	2/4/2010	3821891	7/20/2010	16	Registered
PERFECTLY SAID	AGC, LLC	77936211	2/16/2010	4238066	11/5/2012	16	Registered
PULL-EEZ and Design	AGC, LLC	77955697	3/10/2010	4016638	8/23/2011	16	Registered
LOCOMOTIONS and Design	AGC, LLC	77968746	3/25/2010	4361684	7/2/2013	16	Registered
PERFECT SETTINGS and Design	AGC, LLC	77968748	3/25/2010	4242380	11/13/2012	16	Registered
HYPER BUTTONS and Design	AGC, LLC	85006757	4/5/2010	4335187	5/14/2013	16	Registered
BOOFLE	AGC, LLC	85013414	4/14/2010	4246399	11/20/2012	16	Registered

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GOING GA-GA and Design	AGC, LLC	85027092	4/30/2010	4064154	11/29/2011	16	Registered
MUSTACHE PARTY and Design	AGC, LLC	85027009	4/30/2010	4280161	1/22/2013	16	Registered
SURPRISE INSIDE and Design	AGC, LLC	85033256	5/7/2010	4301722	3/12/2013	16	Registered
READY, SET, BLOW! and Design	AGC, LLC	85042918	5/19/2010	4003631	7/26/2011	16	Registered
CHEAP LAUGHS and Design	AGC, LLC	85062106	6/14/2010	4099740	2/14/2012	16	Registered
78TH STREET	AGC, LLC	85072824	6/28/2010	4074851	12/20/2011	16	Registered
78TH STREET and Design1	AGC, LLC	85121768	9/2/2010	4071551	12/13/2011	16	Registered
SOCIAL BUTTERFLY	AGC, LLC	85075699	7/1/2010	4010385	8/9/2011	9	Registered
WHOOAAH WISHES and Design	AGC, LLC	85116540	8/26/2010	4036153	10/4/2011	16	Registered
JUST WINK and Design	AGC, LLC	85139569	9/28/2010	3987271	6/28/2011	16	Registered
3D WISHES and Design	AGC, LLC	85155683	10/19/2010	4358372	6/25/2013	16	Registered
BIG MUSIC and Design	AGC, LLC	85155687	10/19/2010	4358373	6/25/2013		Registered
CELEBRATE BIG TIME and Design	AGC, LLC	85157680	10/21/2010	4358374	6/25/2013	16	Registered
JUMBO POPS and Design	AGC, LLC	85074658	6/30/2010	4298553	3/5/2013	16	Registered
HYPER POP-UPS and Design	AGC, LLC	85190183	12/3/2010	4195327	8/21/2012	16	Registered
GLOW POPS and Design	AGC, LLC	85190181	12/3/2010	4361754	7/2/2013	16	Registered
OPENING ACTS and Design	AGC, LLC	85190148	12/3/2010	4261846	12/18/2012	16	Registered
LET ME OUT and Design	AGC, LLC	85190141	12/3/2010	4272719	1/8/2013	16	Registered
NEON WISHES and Design	AGC, LLC	85190139	12/3/2010			16	Registered
IMPRESSIONS ON THE HEART and Design	AGC, LLC	85221294	1/19/2011	4305723	3/19/2013	16	Registered
MARKETPLACE	AGC, LLC	85222899	1/21/2011	3990208	7/5/2011	16	Registered
KID SQUAD (Stylized)	AGC, LLC	85215251	1/11/2011	3990194	7/5/2011	16	Registered
HAPPY CRAPPY	AGC, LLC	85222438	1/20/2011	4106739	2/28/2012	38	Registered
FLAP HAPPY and Design	AGC, LLC	85234587	2/4/2011	4286527	2/5/2013	16	Registered
GRAND STANDS and Design	AGC, LLC	85234591	2/4/2011	4305746	3/19/2013	16	Registered
HOT BUTTONS and Design	AGC, LLC	85234593	2/4/2011	4298680	3/5/2013	16	Registered
LIGHT SCAPES and Design	AGC, LLC	85234594	2/4/2011	4226463	10/16/2012	16	Registered
SAY AHH! and Design	AGC, LLC	85234599	2/4/2011	4335321	5/14/2013	16	Registered
ZONK! (Stylized)	AGC, LLC	85234601	2/4/2011	4140021	5/8/2012	16	Registered

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JUST WINK and Design	AGC, LLC	85242936	2/15/2011	4110113	3/6/2012	45	Registered
VIP WISHES and Design	AGC, LLC	85282770	3/31/2011	4324930	4/23/2013	16	Registered
GIFTS & GOOD WISHES	AGC, LLC	85294204	4/13/2011	4053009	11/8/2011	16	Registered
JUST WINK and Design	AGC, LLC	85300270	4/20/2011	4110236	3/6/2012	38	Registered
JUST WINK and Design	AGC, LLC	85300280	4/20/2011	4054191	11/8/2011	9	Registered
JUSTWINK	AGC, LLC	85300298	4/20/2011	4110237	3/6/2012	38	Registered
JUSTWINK	AGC, LLC	85300314	4/20/2011	4110238	3/6/2012	9	Registered
WISH BOX and Design	AGC, LLC	85306321	4/27/2011	4324948	4/23/2013	16	Registered
VINYL NOTES and Design	AGC, LLC	85306364	4/27/2011	4354468	6/18/2013	16	Registered
BOOFLE	AGC, LLC	85975211	4/14/2010	3987305	6/28/2011	45	Registered
BRIEF WISHES and Design	AGC, LLC	85318944	5/12/2011	4361823	7/2/2013	16	Registered
WINTER WOBLERS and Design	AGC, LLC	85350154	6/20/2011	4298830	3/5/2013	16	Registered
PLAYGROUND PALOOZA and Design	AGC, LLC	85350407	6/20/2011	4296182	2/26/2013	16	Registered
PAPER MIRACLES and Design	AGC, LLC	85350424	6/20/2011	4317752	4/9/2013	16	Registered
PICTURE PERFECT and Design	AGC, LLC	85350443	6/20/2011	4317753	4/9/2013	16	Registered
CHRISTMAS VILLAGE and Design	AGC, LLC	85406326	8/24/2011	4343215	5/28/2013	16	Registered
WORLD OF WISHES and Design	AGC, LLC	85406343	8/24/2011	4343216	5/28/2013	16	Registered
TEERIFIC and Design	AGC, LLC	85406354	8/24/2011	4343217	5/28/2013	16	Registered
SWITCH IT UP	AGC, LLC	85406362	8/24/2011	4343218	5/28/2013	16	Registered
SWEET STUFF and Design	AGC, LLC	85409523	8/29/2011	4328951	4/30/2013	16	Registered
OUR VOICES	AGC, LLC	85428519	9/21/2011	4251192	11/27/2012	16	Registered
LOVE EVERYWHERE	AGC, LLC	85447550	10/14/2011	4258894	12/11/2012	16	Registered
OUT OF BOUNDS	AGC, LLC	77982701	9/25/2009	4077612	12/27/2011	16	Registered
PRINCESS JEWELIETTE and Design	AGC, LLC	77982594	2/16/2010	4091579	1/24/2012	16	Registered
BOOFLE	AGC, LLC	85533516	2/3/2012	4194732	8/21/2012	28	Registered
BOOFLE and Design	AGC, LLC	85548683	2/21/2012	4194759	8/21/2012	28	Registered