

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PNC Bank, National Association		09/16/2013	national banking association: UNITED STATES

RECEIVING PARTY DATA

Name:	Luxury Optical Holdings Co.
Street Address:	2651 N. Crimson Canyon Dr. Ste 110
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89128
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Serial Number:	78914663	DAVANTE
Serial Number:	77825902	SCENE
Serial Number:	77825359	DAVANTE
Serial Number:	77825357	AU COURANT OPTICIANS LUXURY EYEWEAR
Serial Number:	77825360	OPTICA
Serial Number:	77826153	MORGENTHAL FREDERICS
Serial Number:	77826149	·MORGENTHAL· FREDERICS
Serial Number:	76588764	MORGENTHAL FREDERICS
Serial Number:	74481336	AU COURANT

CORRESPONDENCE DATA

Fax Number: 3128637865
 Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
 Phone: 312-201-3865

OP \$240.00 78914663

Email: sharon.patterson@goldbergkohn.com
Correspondent Name: Sharon Patterson, Paralegal
Address Line 1: Goldberg Kohn Ltd., 55 E. Monroe St.
Address Line 2: Ste. 3300
Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	6475.017
NAME OF SUBMITTER:	Sharon Patterson
Signature:	/sharon patterson/
Date:	09/17/2013
Total Attachments: 4 source=PNC release (Luxury)#page1.tif source=PNC release (Luxury)#page2.tif source=PNC release (Luxury)#page3.tif source=PNC release (Luxury)#page4.tif	

RELEASE OF SECURITY INTERESTS IN TRADEMARKS

September 16, 2013

WHEREAS, Luxury Optical Holdings Co., a Delaware corporation ("Grantor"), has, pursuant to a Trademark Security Agreement, dated March 25, 2011 (the "Security Agreement") recorded in the United States Patent and Trademark Office on March 30, 2011, at Reel 004593, Frame 0088, granted to PNC Bank, National Association, as agent ("Agent"), a security interest in and to all of Grantor's right, title and interest in and to the Trademark Collateral (as defined in the Security Agreement), including the trademarks specifically listed on Exhibit A attached hereto and the goodwill associated therewith; and

WHEREAS, Agent wishes to release to Grantor its security interest in and to the Trademark Collateral, and to transfer and assign to Grantor, without representation or warranty, all of Agent's right, title and interest in and to the Trademark Collateral and the goodwill associated therewith as provided in this release.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Agent hereby releases its security interest in and to the Trademark Collateral, terminates the Security Agreement, and hereby transfers and assigns to Grantor, without representation or warranty, all of Agent's right, title and interest in and to the Trademark Collateral and the goodwill associated therewith. Agent acknowledges that this release may be filed along with any other necessary documentation with the United States Patent and Trademark Office or any other governmental office to evidence the release granted herein at the sole expense of Grantor. Agent, at the sole expense of Grantor, will execute such further documents as deemed reasonably necessary by the Grantor to confirm and effect this release.

[Signature page follows]

IN WITNESS WHEREOF, Agent has executed this Release of Security Interests in Trademarks as of the date first set forth above.

PNC Bank, National Association,
as Agent

By:
Name:
Title:

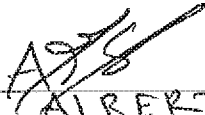



ALBERT SARKIS
VICE PRESIDENT

Exhibit A

Mark	Serial No.	Class of Goods / Services
DAVANTE	78914663	035 - Retail shops featuring eyewear; Retail stores featuring eyewear
SCENE	77825902	003 - Eyeglass lens cleaner 018 - shopping bags 035 - providing retail optical store services; namely retail shops featuring sunglasses, eyewear and eyewear accessories
◆ DAVANTE ◆	77825359	035 - providing retail optical store services; namely retail shops featuring sunglasses, eyewear and eyewear accessories 042 - providing optician services
	77825357	035 - Retail optical store 042 - Retail optical store, optician services
OPTICA	77825360	003 - Eyeglass lens cleaner 009 - Eyewear and associated goods, namely, eyeglass frames and lenses, spectacle carrying cases and pouches, and eyeglass lens cleaner cloths 018 - shopping bags 035 - providing retail optical store services; namely retail shops featuring sunglasses, eyewear and eyewear accessories 042 - providing optician services
MORGENTHAL FREDERICS	77826153	018 - shopping bags 035 - providing retail optical store services; namely retail shops featuring sunglasses, eyewear and eyewear accessories

	<p>77826149</p>	<p>042 -- providing optician services 009 - Eyewear and associated goods, namely, eyeglass frames, spectacle carrying cases and pouches, and eyeglass lens cleaner cloths 018 - shopping bags 035 - providing retail optical store services; namely retail shops featuring sunglasses, eyewear and eyewear accessories 042 - providing optician services</p>
<p>MORGENTHAL FREDERICS</p>	<p>76588764</p>	<p>009 - eye glasses, eye glass frames, eye glass cases</p>
<p><i>all Cowan</i></p>	<p>74481336</p>	<p>042 - ophthalmological and retail store services in the field of optical goods</p>