

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Forum Corporation of North America		09/30/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	General Electric Capital Corporation, as Administrative Agent
Street Address:	500 West Monroe Street
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60661
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 48

Property Type	Number	Word Mark
Registration Number:	2060786	ACHIEVING SERVICE EXCELLENCE
Registration Number:	2220231	BRANDED CUSTOMER EXPERIENCE
Registration Number:	1978010	COACHING FOR SERVICE EXCELLENCE
Registration Number:	2121690	COLLABORATION SKILLS: CREATING VALUE THR
Registration Number:	2425242	CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN
Registration Number:	2436899	CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN
Registration Number:	2307224	FORUM
Registration Number:	2149057	FORUM
Registration Number:	1855375	P.R.O.G.R.E.S.S.
Registration Number:	2305836	RESNET
Registration Number:	2195693	SALES THROUGH SERVICE
Registration Number:	2386616	STRATEGIC PROSPECTING
Registration Number:	2060081	TEAMS AND BEYOND
Registration Number:	1618053	THE EXCEPTIONAL MANAGER

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TRADEMARK

Registration Number:	1625941	SALES NEGOTIATIONS
Registration Number:	3150614	ACHIEVING SERVICE EXCELLENCE
Registration Number:	3108311	CONDUCTING CONVERSATIONS AT THE SENIOR L
Registration Number:	3108312	DEVELOPING CONVERSATION STRATEGIES FOR S
Registration Number:	3108313	PLANNING FOR KEY ACCOUNTS
Registration Number:	3113263	PLANNING FOR PREMIER ACCOUNTS
Registration Number:	3156525	SALES SKILLS ASSESSMENT
Registration Number:	4155656	SPEED TO MASTERY
Registration Number:	3862016	STRATEGY. ACCELERATED.
Registration Number:	2833828	THE FORUM CORPORATION
Serial Number:	75051316	ACHIEVING SERVICE EXCELLENCE
Serial Number:	75347291	BRANDED CUSTOMER EXPERIENCE
Serial Number:	74646612	COACHING FOR SERVICE EXCELLENCE
Serial Number:	75220306	COLLABORATION SKILLS: CREATING VALUE THR
Serial Number:	75926939	CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN
Serial Number:	75926955	CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN
Serial Number:	75535817	FORUM
Serial Number:	75229847	FORUM
Serial Number:	74346349	P.R.O.G.R.E.S.S.
Serial Number:	75555789	RESNET
Serial Number:	75346830	SALES THROUGH SERVICE
Serial Number:	75481535	STRATEGIC PROSPECTING
Serial Number:	75046987	TEAMS AND BEYOND
Serial Number:	73840078	THE EXCEPTIONAL MANAGER
Serial Number:	73840075	SALES NEGOTIATIONS
Serial Number:	78591973	ACHIEVING SERVICE EXCELLENCE
Serial Number:	78591974	CONDUCTING CONVERSATIONS AT THE SENIOR L
Serial Number:	78591975	DEVELOPING CONVERSATION STRATEGIES FOR S
Serial Number:	78591977	PLANNING FOR KEY ACCOUNTS
Serial Number:	78591978	PLANNING FOR PREMIER ACCOUNTS
Serial Number:	78591972	SALES SKILLS ASSESSMENT
Serial Number:	85359730	SPEED TO MASTERY
Serial Number:	77882921	STRATEGY. ACCELERATED.
Serial Number:	76467330	THE FORUM CORPORATION

Fax Number: 3129021061

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 312.577.8034

Email: oscar.ruiz@kattenlaw.com

Correspondent Name: Oscar Ruiz c/o Katten Muchin Rosenman

Address Line 1: 525 West Monroe Street

Address Line 4: Chicago, ILLINOIS 60661

ATTORNEY DOCKET NUMBER:	207170-556
NAME OF SUBMITTER:	Oscar Ruiz
Signature:	/Oscar Ruiz/
Date:	10/01/2013

Total Attachments: 9

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Trademark Security Agreement

Trademark Security Agreement, dated as of September 30, 2013, by The Forum Corporation of North America, a Delaware corporation (the "Grantor"), in favor of GENERAL ELECTRIC CAPITAL CORPORATION, in its capacity as Administrative Agent pursuant to the Credit Agreement (in such capacity, the "Administrative Agent").

WITNESSETH:

Whereas, the Grantor has executed that certain Joinder Agreement, dated as of the date hereof (the "Joinder") pursuant to which it became a party to that certain Guaranty and Security Agreement dated as of November 20, 2012 (as amended, restated, amended and restated or otherwise modified from time to time, the "Security Agreement") in favor of the Administrative Agent pursuant to which the Grantor is required to execute and deliver this Trademark Security Agreement;

Now, therefore, in consideration of the premises and to induce the Administrative Agent, for the benefit of the Secured Parties, to enter into the Credit Agreement, the Grantor hereby agrees with the Administrative Agent as follows:

SECTION 1. Defined Terms. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

SECTION 2. Grant of Security Interest in Trademark Collateral. Grantor hereby pledges and grants to the Administrative Agent for the benefit of the Secured Parties a lien on and security interest in and to all of its right, title and interest in, to and under all the following Pledged Collateral of the Grantor:

- (a) Trademarks of the Grantor listed on Schedule I attached hereto;
- (b) all Goodwill associated with such Trademarks (other than Excluded Property); and
- (c) all Proceeds of any and all of the foregoing (other than Excluded Property).

SECTION 3. Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Administrative Agent pursuant to the Joinder and the Security Agreement and Grantor hereby acknowledges and affirms that the rights and remedies of the Administrative Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

SECTION 4. Termination. Upon the payment in full of the Obligations and termination of the Security Agreement, the Administrative Agent shall execute, acknowledge, and deliver to the Grantor an instrument in writing in recordable form releasing the collateral pledge, grant, assignment, lien and security interest in the Trademarks under this Trademark Security Agreement.


SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts.

[Signature pages follow]

IN WITNESS WHEREOF, Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.


Very truly yours,

THE FORUM CORPORATION OF NORTH AMERICA

By: 
Name: Calvin Quan
Title: Treasurer

AGREED TO AND ACCEPTED:



GENERAL ELECTRIC CAPITAL CORPORATION,
as Administrative Agent

By:  _____
Name: Amy L. Krebs
Title: Duly Authorized Signatory

SCHEDULE I
to
TRADEMARK SECURITY AGREEMENT
TRADEMARK REGISTRATIONS AND TRADEMARK APPLICATIONS

Trademark Registrations:



OWNER	REGISTRATION NUMBER	TRADEMARK
Forum Corporation Of North America, The	2060786	ACHIEVING SERVICE EXCELLENCE
Forum Corporation Of North America, The	2220231	BRANDED CUSTOMER EXPERIENCE
Forum Corporation Of North America, The	1978010	COACHING FOR SERVICE EXCELLENCE
Forum Corporation Of North America, The	2121690	COLLABORATION SKILLS: CREATING VALUE THROUGH PEOPLE
Forum Corporation Of North America, The	2425242	CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN SALES CONVERSATIONS
Forum Corporation Of North America, The	2436899	CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN SALES CONVERSATIONS
Forum Corporation Of North America, The	2307224	FORUM FORUM
Forum Corporation Of North America, The	2149057	FORUM
Forum Corporation Of North America, The	1855375	P.R.O.G.R.E.S.S.
Forum Corporation Of North America, The	2305836	RESNET

OWNER	REGISTRATION NUMBER	TRADEMARK
Forum Corporation Of North America, The	2195693	SALES THROUGH SERVICE
Forum Corporation Of North America, The	2386616	STRATEGIC PROSPECTING
Forum Corporation Of North America, The	2060081	TEAMS AND BEYOND
Forum Corporation Of North America, The	1618053	THE EXCEPTIONAL MANAGER 
Forum Corporation Of North America, The	1625941	SALES NEGOTIATIONS 
The Forum Corporation Of North America	3150614	ACHIEVING SERVICE EXCELLENCE
The Forum Corporation Of North America	3108311	CONDUCTING CONVERSATIONS AT THE SENIOR LEVEL
The Forum Corporation Of North America	3108312	DEVELOPING CONVERSATION STRATEGIES FOR SENIOR-LEVEL CUSTOMERS
The Forum Corporation Of North America	3108313	PLANNING FOR KEY ACCOUNTS
The Forum Corporation Of North America	3113263	PLANNING FOR PREMIER ACCOUNTS

OWNER	REGISTRATION NUMBER	TRADEMARK
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The Forum Corporation Of North America	4155656	SPEED TO MASTERY
The Forum Corporation Of North America	3862016	STRATEGY. ACCELERATED.
The Forum Corporation Of North America	2833828	THE FORUM CORPORATION

Trademark Applications:

OWNER	APPLICATION NUMBER	TRADEMARK
Forum Corporation Of North America, The	75051316	ACHIEVING SERVICE EXCELLENCE
Forum Corporation Of North America, The	75347291	BRANDED CUSTOMER EXPERIENCE
Forum Corporation Of North America, The	74646612	COACHING FOR SERVICE EXCELLENCE
Forum Corporation Of North America, The	75220306	COLLABORATION SKILLS: CREATING VALUE THROUGH PEOPLE
Forum Corporation Of North America, The	75926939	CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN SALES CONVERSATIONS
Forum Corporation Of North America, The	75926955	CONSULTATIVE SKILLS: FOR CUSTOMER-DRIVEN SALES CONVERSATIONS

OWNER	APPLICATION NUMBER	TRADEMARK
Forum Corporation Of North America, The	75535817	FORUM FORUM
Forum Corporation Of North America, The	75229847	FORUM
Forum Corporation Of North America, The	74346349	P.R.O.G.R.E.S.S.
Forum Corporation Of North America, The	75555789	RESNET
Forum Corporation Of North America, The	75346830	SALES THROUGH SERVICE
Forum Corporation Of North America, The	75481535	STRATEGIC PROSPECTING
Forum Corporation Of North America, The	75046987	TEAMS AND BEYOND
Forum Corporation Of North America, The	73840078	THE EXCEPTIONAL MANAGER 
Forum Corporation Of North America, The	73840075	SALES NEGOTIATIONS 
The Forum Corporation Of North America	78591973	ACHIEVING SERVICE EXCELLENCE
The Forum Corporation Of North America	78591974	CONDUCTING CONVERSATIONS AT THE SENIOR LEVEL

OWNER	APPLICATION NUMBER	TRADEMARK
The Forum Corporation Of North America	78591975	DEVELOPING CONVERSATION STRATEGIES FOR SENIOR-LEVEL CUSTOMERS
The Forum Corporation Of North America	78591977	PLANNING FOR KEY ACCOUNTS
The Forum Corporation Of North America	78591978	PLANNING FOR PREMIER ACCOUNTS
The Forum Corporation Of North America	78591972	SALES SKILLS ASSESSMENT
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