

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ARES TRADING S. A.		09/30/2013	Societe Anonyme: SWITZERLAND
RECEIVING PARTY DATA			
Name:	MERCK KGAA		
Street Address:	Frankfurter Strasse 250		
City:	Darmstadt		
State/Country:	GERMANY		
Postal Code:	D-64293		
Entity Type:	kommanditgesellschaft auf aktien (kgaa): GERMANY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3485418	SERONO	
Registration Number:	2059423	SERONO	
Registration Number:	1666397	SERONO	
CORRESPONDENCE DATA			
Fax Number:	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122925390		
Email:	mail@ipcounselors.com		
Correspondent Name:	William C. Wright		
Address Line 1:	60 E. 42nd Street; Suite 2410		
Address Line 4:	New York, NEW YORK 10165		
ATTORNEY DOCKET NUMBER:	SERONO		

DOMESTIC REPRESENTATIVE

900267655

TRADEMARK
 REEL: 005122 FRAME: 0239

OP \$90.00 3485418

Name: William C. Wright
Address Line 1: 60 E. 42nd Street; Suite 2410
Address Line 4: New York, NEW YORK 10165

NAME OF SUBMITTER:	William C. Wright
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Signature:	/william c. wright/
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Date:	10/01/2013
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U.S.A. - TRADEMARK DEED OF ASSIGNMENT

This Trademark Deed of Assignment is between ARES TRADING S.A., a societe anonyme organized and existing under the laws of Switzerland, located and doing business at Zone Industrielle de l'Ouriettaz, CH-1170, Aubonne, Switzerland (hereinafter the "ASSIGNOR"), and MERCK KGAA, a kommanditgesellschaft auf aktien, organized and existing under the laws of Germany, located and doing business at Frankfurter Strasse 250, D-64293 Darmstadt, Germany (hereinafter the "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademark SERONO and the following U.S. trademark registrations of the same mark:

- a. SERONO, Reg. No. 3485418;
- b. SERONO, Reg. No. 2059423; and
- c. SERONO, Reg. No. 1666397

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title and interest in and to said trademarks, together with registrations thereof, the goodwill of the business symbolized thereby, and the right to sue and collect damages for any past or present infringement with respect to said trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign and transfer unto said ASSIGNEE, its successors and assigns, all of its rights, title and interest in and to said trademarks together with the registrations thereof, the goodwill of the business symbolized thereby, and the right to sue and collect damages for any past or present infringement with respect to said trademarks.


ASSIGNOR further agrees to execute any other or further documents which may be reasonably necessary for the protection or perfection of any right, title or interest herein acquired by ASSIGNEE.

Darmstadt, 30th September 2013

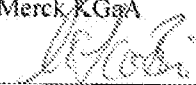

Darmstadt, 30th September 2013

Assignor
Ares Trading S.A.

Assignee
Merck KGaA



Diana Schermerler Jonas Kölle
(Authorized Representatives)

i.V. Christina Scobie i.V. Steffen Schäffner
(Authorized Representatives)