

TRADEMARK ASSIGNMENT


Electronic Version v1.1  
 Stylesheet Version v1.1


SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Federal-Mogul Products, Inc.		09/16/2013	CORPORATION: MISSOURI
<b>RECEIVING PARTY DATA</b>			
Name:	O'Reilly Automotive Stores, Inc.		
Doing Business As:	O'Reilly Auto Parts		
Street Address:	233 South Patterson		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65802		
Entity Type:	CORPORATION: MISSOURI		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Serial Number:	85439036	X	
Serial Number:	85439023	PRECISION	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	4178295726		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4178295863		
Email:	ehan@oreillyauto.com		
Correspondent Name:	Eugene J Han		
Address Line 1:	233 South Patterson		
Address Line 4:	Springfield, MISSOURI 65802		
ATTORNEY DOCKET NUMBER:	PRECISION AND CROSS LOGO		
NAME OF SUBMITTER:	Eugene John Han		
Signature:	/Eugene J. Han/		
Date:	10/17/2013		
Total Attachments: 1 source=Executed - Assignment of PRECISION and CROSS LOGO for fuel pumps from FM to O'Reilly 09-16-13#page1.tif			

OP \$65.00 85439036

ASSIGNMENT

THIS ASSIGNMENT between FEDERAL-MOGUL PRODUCTS, INC., a Missouri corporation, having a place of business at 26555 Northwestern Highway, Southfield, MI 48033 ("ASSIGNOR"), and O'REILLY AUTOMOTIVE STORES, INC., a Missouri corporation, with offices at 233 South Patterson, Springfield, Missouri 65802 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted and is using the PRECISION and  marks (the "MARKS") in connection with fuel pumps, fuel pump parts, fuel pump assemblies and fuel pump strainers for land vehicle applications as filed with the United States Patent and Trademark Office:

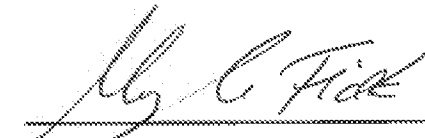
U.S. Application No. 85/439,036 for   
U.S. Application No. 85/439,023 for PRECISION

WHEREAS, ASSIGNEE is desirous of acquiring the entire right, title and interest to the MARKS and registration together with the goodwill of the business associated therewith.

NOW, THEREFORE, effective 9-16-2013 for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE its entire right, title and interest in and to the MARKS, together with the goodwill symbolized by the MARKS, and all other rights which ASSIGNOR has enjoyed thereunder, including any and all rights of recovery based on past infringement of said MARKS and/or registration (e.g., pre-assignment infringement claims and damages), the same to be held and enjoyed by the ASSIGNEE, its successors and assigns.

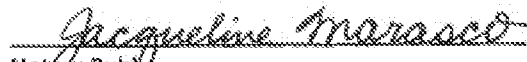
FEDERAL-MOGUL PRODUCTS, INC.

By:

  
\_\_\_\_\_  
Intellectual Property Counsel (Title)

ASSIGNOR

Subscribed, sworn to and acknowledged before me  
this 16~~th~~ day of Sept, 2013.

  
\_\_\_\_\_  
Notary Public  
My commission expires: \_\_\_\_\_

JACQUELINE MARASCO  
Notary Public, Macomb County, MI  
Acting in Oshtemo County, Michigan  
My Commission Expires on 11-09-2017