

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
American Express Publishing Corporation		10/25/2013	CORPORATION: NEW YORK

**RECEIVING PARTY DATA**

Name:	Time Inc. Affluent Media Group
Street Address:	1120 Avenue of the Americas
City:	New York
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	CORPORATION: NEW YORK

**PROPERTY NUMBERS Total: 38**

Property Type	Number	Word Mark
Registration Number:	4122919	THE PEOPLE'S BEST NEW CHEF
Registration Number:	4122920	THE PEOPLE'S BEST NEW CHEF
Registration Number:	4169472	TRAVEL + LEISURE GLOBAL BAZAAR
Registration Number:	1322082	FOOD & WINE
Registration Number:	0935732	TRAVEL + LEISURE
Registration Number:	1947841	SKYGUIDE
Registration Number:	2087436	FOOD & WINE
Registration Number:	2582724	FOOD & WINE
Registration Number:	4325440	THE PEOPLE'S BEST NEW PASTRY CHEF
Registration Number:	4285788	T+L SMITTY AWARDS
Registration Number:	4275757	SMITTY
Registration Number:	2836632	LUXURY SUMMIT
Registration Number:	3070069	ELITE TRAVELER
Registration Number:	3070070	TRAVEL + LEISURE ELITE TRAVELER

**TRADEMARK**

Registration Number:	3018631	SKYGUIDE EXECUTIVE PRIVILEGE CLUB
Registration Number:	3200574	ESKYGUIDE
Registration Number:	3283909	AMBASSADOR'S CUP
Registration Number:	3286129	TRAVEL + LEISURE FAMILY
Registration Number:	3594852	GROW FOR GOOD
Registration Number:	3676959	TRAVEL CHANGES EVERYTHING
Registration Number:	3378412	AMBASSADORS NETWORK
Registration Number:	3449237	TRAVEL + LEISURE PROJECT GLOBE
Registration Number:	3578201	TRAVEL + LEISURE CHECK IN
Registration Number:	3534098	BEVERAGE ARTS CHALLENGE
Registration Number:	3679733	FOOD & WINE 2 GO
Registration Number:	3786027	HOME COOK SUPERSTAR SEARCH
Registration Number:	3730904	INSPIRATION SERVED DAILY
Registration Number:	3945307	TRAVEL + LEISURE GOLF PLAYERS CLUB
Registration Number:	3864123	HOME COOK SUPERSTAR
Registration Number:	3959651	VACATIONIST
Registration Number:	4122825	HUNGRY CROWD
Serial Number:	85520251	FOOD & WINE FRESH
Serial Number:	85819217	THE PLATE PROJECT 2048
Serial Number:	85819274	DAILY TRANSPORTER
Serial Number:	85917146	CABIN PRESSURE COOK OFF
Serial Number:	86006445	JUST IN
Serial Number:	86019822	VINE SCHOOL
Serial Number:	77927067	FOOD & WINE

**CORRESPONDENCE DATA**

Fax Number: 2124671083

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Email: tipto@timeinc.com

Correspondent Name: Paul A. Lee

Address Line 1: 1271 Avenue of the Americas

Address Line 2: 11th Floor

Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER:

Paul A. Lee

Signature:

/Paul A. Lee/

**TRADEMARK**  
**REEL: 005144 FRAME: 0860**

11/04/2013

**Total Attachments: 4**

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# ***STATE OF NEW YORK***

## ***DEPARTMENT OF STATE***

I hereby certify that the annexed copy has been compared with the original document in the custody of the Secretary of State and that the same is a true copy of said original.



WITNESS my hand and official seal of the Department of State, at the City of Albany, on October 25, 2013.

A handwritten signature in black ink, appearing to read "Daniel E. Shapiro".

Daniel E. Shapiro  
First Deputy Secretary of State

CT-07

131025000552

**CERTIFICATE OF AMENDMENT  
OF THE CERTIFICATE OF INCORPORATION  
OF  
AMERICAN EXPRESS PUBLISHING CORPORATION**

**UNDER SECTION 805 OF THE BUSINESS CORPORATION LAW**

American Express Publishing Corporation, a corporation organized and existing under and by virtue of the Business Corporation Law of the State of New York (the "Corporation"), DOES HEREBY CERTIFY:

1. The name of the Corporation is: American Express Publishing Corporation. The Corporation was originally formed under the name U.S. Camera Publishing Corporation.

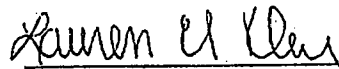
2. The certificate of incorporation of American Express Publishing Corporation was filed by the Department of State on September 10, 1938.

3. The Corporation hereby amends its certificate of incorporation to change the name of the corporation by amending Article FIRST so that it is amended to read as follows:

FIRST: The name of the Corporations is Time Inc. Affluent Media Group.

4. This amendment to the certificate of incorporation was authorized pursuant to Section 803(a) of the Business Corporation Law of the State of New York by written consent of the Board of Directors of the Corporation pursuant to Section 708(b) of the Business Corporation Law of the State of New York, whereby the Board duly adopted a resolution setting forth the proposed amendment to the certificate of incorporation of the Corporation, declared said amendment to be advisable and submitted said amendment to the sole stockholder of the Corporation for consideration thereof. The sole stockholder of the corporation by written consent pursuant to Section 615(a) of the Business Corporation Law of the State of New York consented to the above amendment to the Corporation's certificate of incorporation.

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed  
by Lauren Ezrol Klein, its Assistant Secretary, as of the 3<sup>rd</sup> day of October, 2013.



\_\_\_\_\_  
Lauren Ezrol Klein  
Assistant Secretary

CT-07

131025000552

CERTIFICATE OF AMENDMENT  
OF THE  
CERTIFICATE OF INCORPORATION  
OF

American Express Publishing Corporation

(Insert Name of Domestic Corporation)

Under Section 805 of the Business Corporation Law

Filer's Name Thomas J. Schopper

Address 1271 Avenue of the Americas, Room 11-42

City, State and Zip Code New York, NY 10020

NOTE: This form was prepared by the New York State Department of State. It does not contain all optional provisions under the law. You are not required to use this form. You may draft your own form or use forms available at legal stationery stores. The Department of State recommends that all documents be prepared under the guidance of an attorney. The certificate must be submitted with a \$60 filing fee, plus the required tax on shares pursuant to §180 of the Tax Law, if applicable.

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2013 OCT 25 PM 1:37

ICC  
STATE OF NEW YORK  
DEPARTMENT OF STATE  
FILED OCT 25 2013  
TAXS \_\_\_\_\_  
BY: JSch  
New York

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