# TRADEMARK ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type	
Rickland Orchards LLC		11/13/2013	LIMITED LIABILITY COMPANY: DELAWARE	

# **RECEIVING PARTY DATA**

Name:	B&G Foods North America, Inc.
Street Address:	Four Gatehall Drive
Internal Address:	Suite 110
City:	Parsippany
State/Country:	NEW JERSEY
Postal Code:	07054
Entity Type:	CORPORATION: DELAWARE

# PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark	
Serial Number:	85832721	EASTWIND	
Serial Number:	85779153	RICKLAND ORGANICS	
Serial Number:	85554357	RICKLAND ORCHARDS	
Serial Number:	85628727	GREEK ON THE GO	

# **CORRESPONDENCE DATA**

Fax Number: 3128278185

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

312-807-4350 Phone:

Email: chicago.trademarks@klgates.com, sana.hakim@klgates.com

Sana Hakim c/o K&L Gates LLP Correspondent Name:

Address Line 1: P.O. Box 1135

Address Line 4: Chicago, ILLINOIS 60690-1135

NAME OF SUBMITTER: Sana Hakim TRADEMARK

REEL: 005154 FRAME: 0269 900271951

Signature:	/sh/
Date:	11/14/2013
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TRADEMARK REEL: 005154 FRAME: 0270

# ASSIGNMENT OF TRADEMARKS

WHEREAS, Rickland Orchards LLC, a Delaware limited liability company, having an office at Four Gatehall Drive, Suite 110, Parsippany, New Jersey ("Assignor"), owns the marks (the "Marks") listed in the attached Schedule A, Schedule B and Schedule C; and

WHEREAS, B&G Foods North America, Inc., a Delaware corporation, having an office at Four Gatehall Drive, Suite 110, Parsippany, New Jersey 07054 ("Assignee"), desires to acquire the Marks and is the successor to the ongoing and existing portion of the business of Assignor to which the Marks pertain; and

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, including all common law rights, registrations and applications therefor, together with goodwill of the business connected with the use of the Marks and symbolized thereby, and any and all accrued rights of action, royalties or damages for any past or existing infringement or misappropriation of any such rights, in the United States and all foreign countries.

IN WITNESS WHEREOF, Assignor has executed this Assignment this 13th day of November, 2013.

RICKLAND ORCHARDS LLC

Name: Scott Lerner

Title: Executive Vice President, General Counsel &

Secretary

CI-9389583 v1

TRADEMARK
REEL: 005154 FRAME: 0271

# SCHEDULE A U.S. Trademarks

Mark	Country	Appl. No.	Reg. No.
EASTWIND	United States	85832721	
RICKLAND			
ORGANICS	United States	85779153	
RICKLAND			
ORCHARDS	United States	85554357	
GREEK ON THE GO	United States	85628727	

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**RECORDED: 11/14/2013** 

TRADEMARK REEL: 005154 FRAME: 0272