

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Hostway Services, Inc.	FORMERLY Affinity Internet, Inc.	11/29/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Affinity Global, Inc.
Street Address:	311 North Aberdeen Street
Internal Address:	Suite 400
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60607
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	2705052	AFFINITY
Registration Number:	2729756	AFFINITY
Registration Number:	3205631	VALUETRAFFIC
Registration Number:	2793441	VALUEWEB
Registration Number:	2807626	VALUEWEB

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Email: legal@hostway.com

Correspondent Name: Hostway Services, Inc.

Address Line 1: 100 North Riverside Plaza

Address Line 2: 8th Floor

Address Line 4: Chicago, ILLINOIS 60606

OP \$140.00 2705052

NAME OF SUBMITTER:	Samantha Mak
Signature:	/sm/
Date:	11/29/2013
Total Attachments: 1 source=Letter_Assignment of TM from HWS to Affinity Global_(20131129)#page1.tif	

Friday, November 29, 2013

The United States Patent and Trademark Office
600 Dulany Street
Alexandria, VA 22314

Subject: Assignment of Trademarks

To Whom It May Concern,

By this letter, Hostway Services, Inc. (fka Affinity Internet, Inc.) of 100 North Riverside Plaza, 8th Floor, Chicago, Illinois 60606 ("Hostway"), hereby assigns, transfers, and conveys all right and title to the registered trademarks described below to Affinity Global, Inc. of 311 North Aberdeen Street, Suite 400, Chicago, Illinois 60607 ("Assignee"). This assignment shall be effective upon the date of this letter.

Trademarks:

- | | |
|------------------------|---------------------|
| 1) AFFINITY | Reg. Number 2705052 |
| 2) AFFINITY (stylized) | Reg. Number 2729756 |
| 3) VALUETRAFFIC | Reg. Number 3205631 |
| 4) VALUEWEB | Reg. Number 2793441 |
| 5) VALUEWEB (design) | Reg. Number 2807626 |

Hostway represents and warrants that it is the sole and rightful owner of the Trademarks, that it has not sold or transferred the marks to any third party, that it has the authority to assign the Trademarks to the Assignee, and that it does not believe that the Trademarks infringe upon the intellectual property rights of any third party.

Thank You



Samantha Mak
Corporate Counsel

Acknowledge and Agreed to:



Lucas Roh
Affinity Global, Inc.

HOSTWAY SERVICES, INC.
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