

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IEWC Corp.		12/11/2013	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	BMO Harris Bank N.A.
Street Address:	770 North Water Street
City:	Milwaukee
State/Country:	WISCONSIN
Postal Code:	53202
Entity Type:	National banking association: UNITED STATES

PROPERTY NUMBERS Total: 14

Property Type	Number	Word Mark
Serial Number:	86081154	
Serial Number:	86081215	YOURTEAM
Serial Number:	86081220	GO FURTHER WITH YOURTEAM
Registration Number:	1983177	CUSTOMER AUTOMATED REPLENISHMENT SYSTEM
Registration Number:	2001034	C.A.R.S.
Registration Number:	2356838	BIRNBACH
Registration Number:	3095679	CONNECTION
Registration Number:	3119941	INDUSTRIAL ELECTRIC WIRE & CABLE
Registration Number:	3119947	IEWC
Registration Number:	3129194	CUSTOMER DRIVEN . SOLUTION FOCUSED ... W
Registration Number:	3359784	24 7
Registration Number:	3650367	HOT WIRE
Registration Number:	3710331	FABTECH
Registration Number:	4066187	IEWC GLOBAL SOLUTIONS

CH \$365.00 86081154

CORRESPONDENCE DATA

Fax Number: 4149788675

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 414 277 5675

Email: marta.levine@quarles.com

Correspondent Name: Marta S. Levine

Address Line 1: Quarles & Brady LLP

Address Line 2: 411 East Wisconsin Avenue

Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	630027.00225
NAME OF SUBMITTER:	Marta S. Levine
Signature:	/MartaLevine/
Date:	12/17/2013

Total Attachments: 8

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**CONFIRMATORY ASSIGNMENT OF SECURITY INTEREST
IN UNITED STATES PATENTS, TRADEMARKS, AND COPYRIGHTS**

THIS CONFIRMATORY ASSIGNMENT OF SECURITY INTEREST IN UNITED STATES PATENTS, TRADEMARKS, AND COPYRIGHTS (the "Confirmatory Assignment") is made effective as of December 11, 2013, by and from IEWC CORP., a Wisconsin corporation (the "Assignor"), whose principal address is 5001 South Towne Drive, New Berlin, Wisconsin 53151, to and in favor of BMO HARRIS BANK N.A., whose principal address is 770 N. Water Street, Milwaukee, Wisconsin 53202, as agent (the "Assignee") for the lenders (the "Lenders") from time to time parties to that certain Credit Agreement dated as of the date hereof by and among the Assignor, IEWC Holdings Corp., a Wisconsin corporation, IEWC Mexico, S. de R.L. de C.V., a Mexican Company, IEWC Canada Corp., a corporation organized under the laws of the province of Nova Scotia, Canada (each a "Borrower" and, collectively, the "Borrowers"), IEWC Canada, Inc. a Wisconsin corporation (the "Guarantor"), the other guarantors from time to time party to the agreement as provided therein, the Assignee, as administrative agent, Bank of Montreal, as Canadian Agent, and the Lenders, as such Credit Agreement may be amended or amended and restated or refinanced from time to time.

WHEREAS, the Assignor and IEWC Holdings Corp., as debtors, and Assignee, as secured party, have entered into a Security Agreement of even date herewith (as amended or amended and restated from time to time, the "Security Agreement") pursuant to which Assignor has granted Assignee, for the benefit of the Lenders, a security interest in substantially all of Assignor's personal property and assets;

WHEREAS, Assignor is the owner of the patents (the "Patents"), the trademarks and the goodwill of the business in connection therewith (the "Trademarks"), and the copyrights (the "Copyrights"), all listed on Exhibit A attached hereto, which Patents are issued or pending with the United States Patent and Trademark Office; which Trademarks are registered or pending registration with the United States Patent and Trademark Office; and which Copyrights are registered or pending with the United States Copyright Office.

WHEREAS, this Confirmatory Assignment has been granted in conjunction with the security interest granted to Assignee under the Security Agreement;

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

- 1) Definitions. All capitalized terms not defined herein shall have the respective meaning given to them in the Security Agreement.
- 2) The Security Interest.
 - (a) This Confirmatory Assignment is made to secure the satisfactory performance and payment of all the Obligations (as defined in the Security Agreement). Upon the payment in full of all Obligations, Assignee shall, upon such satisfaction, execute, acknowledge, and deliver to Assignor an instrument in writing releasing the


security interest in the Patents, Trademarks, and Copyrights acquired under this Confirmatory Assignment.

- (b) The Assignor hereby assigns and grants to Assignee, for the benefit of the Lenders, a security interest in (1) all of Assignor's right, title and interest in and to the Patents, Trademarks, and Copyrights set forth on Exhibit A, now owned or from time to time after the date hereof owned or acquired by the Assignor, together with (2) all proceeds and products of the Patents, Trademarks, and Copyrights, and (3) all causes of action arising prior to or after the date hereof for infringement of any of the Patents, Trademarks, or Copyrights, or unfair competition regarding the same.
- (c) The rights and remedies of Assignee and the Lenders with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Confirmatory Assignment are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

(Signature Pages Follow)

IN WITNESS WHEREOF, the Assignor has executed this Confirmatory Assignment effective as of the above-indicated date.

IEWC CORP.


By: 
Name: David L. Heringer
Title: Chairman

Signature Page to Confirmatory Assignment of Security Interest
in United States Patents, Trademarks and Copyrights

TRADEMARK
REEL: 005175 FRAME: 0779

CONFIRMATORY ASSIGNMENT OF SECURITY INTEREST
IN UNITED STATES PATENTS, TRADEMARKS, AND COPYRIGHTS

Exhibit A - SCHEDULE OF PATENTS, TRADEMARKS, AND COPYRIGHTS

Trademarks				
Country	Mark	Reg. (App.) No.	Issue (Filing) Date Next Action	Goods/Services
US	24 7 and Design 	3359784	December 25 2007 December 25 2013 Use declaration	(INT. CL. 35) Information management services namely shipment and order processing preparing shipping documents and invoices tracking documents packages and freight and providing information related thereto over the internet
US	BIRNBACH	2356838	June 13 2000 June 13 2020 Renewal	(INT. CL. 9) Electrical wires electrical cables electrical insulation tubing electrical line cords and electrical power cords
US	C.A.R.S.	2001034	September 17 1996 September 17 2016 Renewal	(INT. CL. 35) Assisting others in maintaining inventory storage and shelf arrangement for customers of electric and non-electric wire and cable which includes organizing and labeling the customer's inventory area and determining ideal stock levels and re-order quantities; and providing an analysis of the usage and trends of the customer's inventory needs; all utilizing automatic transmission equipment
US	CONNECTION	3095679	May 23 2006 May 23 2016 Renewal	(INT. CL. 16) Newsletter in the field of wire and cable distribution
US	CUSTOMER DRIVEN . SOLUTION FOCUSED ... WE'VE GOT YOU COVERED!	3129194	August 15 2006 August 15 2016 Renewal	(INT. CL. 39) Warehouse services namely warehousing distribution and packing for shipment of wire and cable for others
US	CUSTOMER AUTOMATED REPLENISHMENT SYSTEM	1983177 Supplemental Register	June 25 1996 June 25 2016 Renewal	(INT. CL. 35) Assisting others in maintaining inventory storage and shelf arrangement for customers of electric and non-electric wire and cable which includes organizing and labeling the customer's inventory area and determining ideal stock levels and re-order quantities; and providing an analysis of the usage and trends of the customer's inventory needs; all utilizing automatic transmission equipment



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Country	Mark	Reg. (App.) No.	Issue (Filing) Date Next Action	Goods/Services
US	FABTECH	3710331	November 10 2009 November 10 2015 Use declaration	(INT. CL. 42) Engineering services namely engineering of specifications for applications of electrical and electronic wire and cable
US	GO FURTHER WITH YOURTEAM	(86/081220)	(October 2 2013)	<p>INT. CL. 9: Electrical wire electrical cable electronic and communication cables fiber optic cable fiber optic connectors electric cord sets electric lugs and power connectors electric plugs electric receptacles and terminals</p> <p>(INT. CL. 16:) Newsletters in the field of electric wire and cable for communicating economic information and industry news</p> <p>(INT. CL. 35:) Distributorship and wholesale services featuring: electrical wire electrical cable electronic and communications cables fiber optic cable fiber optic connectors and electrical wiring products namely cable grips cable ties and accessories wire and cable conduit tubing sleeves for electrical wire and cable cord sets wire labels heat shrink tubing lugs power connectors terminals and wiring duct</p> <p>(INT. CL. 39:) warehouse services namely warehousing distribution and packing for shipment of wire and cable for others</p> <p>(INT. CL. 42:) engineering services namely engineering of specifications for applications of electrical and electronic wire and cable</p>
US	HOT WIRE	3650367	July 7 2009 July 7 2015 Use declaration	(INT. CL. 16) Newsletters in the field of electric wire and cable for communicating economic information and industry news
US	IEWC	3119947	July 25 2006 July 25 2016 Renewal	(INT. CL. 39) Packaging articles for transportation; warehousing services


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Country	Mark	Reg. (App.) No.	Issue (Filing) Date Next Action	Goods/Services
US	IEWC GLOBAL SOLUTIONS and Design 	4066187	December 6 2011 December 6 2017 Use declaration	(INT. CL. 9) Electrical wire electrical cable electronic and communication cables fiber optic cable fiber optic connectors electric cord sets electric lugs and power connectors electric plugs electric receptacles and terminals (INT. CL. 35) distributorship and wholesale store services featuring: electrical wire electrical cable electronic and communications cables fiber optic cable fiber optic connectors and electrical wiring products namely cable grips cable ties a accessories wire and cable conduit tubing sleeves for electrical wire and cable cord sets wire labels heat shrink tubing lugs power connectors terminals and wiring duct
US	INDUSTRIAL ELECTRIC WIRE & CABLE and Design 	3119941	July 25 2006 July 25 2016 Renewal	(INT. CL. 9) Electrical wire and electrical cable
US	YOURTEAM	(86/081215)	(October 2 2013)	(INT. CL. 9:) Electrical wire electrical cable electronic and communication cables fiber optic cable fiber optic connectors electric cord sets electric lugs and power connectors electric plugs electric receptacles and terminals (INT. CL. 16:) Newsletters in the field of electric wire and cable for communicating economic information and industry news (INT. CL. 35) Distributorship and wholesale services featuring: electrical wire electrical cable electronic and communications cables fiber optic cable fiber optic connectors and electrical wiring products namely cable grips cable ties and accessories wire and cable conduit tubing sleeves for electrical wire and cable cord sets wire labels heat shrink tubing lugs power connectors terminals and wiring duct (INT. CL. 39) warehouse services namely warehousing distribution and packing for shipment of wire and cable for others (INT. CL. 42) engineering services namely engineering of specifications for applications of electrical and electronic wire and cable

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Country	Mark	Reg. (App.) No.	Issue (Filing) Date Next Action	Goods/Services
US	yourteam Design 	(86/081154)	(October 2 2013)	(INT. CL. 9) Electrical wire electrical cable electronic and communication cables fiber optic cable fiber optic connectors electric cord sets electric lugs and power connectors electric plugs electric receptacles and terminals (INT. CL. 16) Newsletters in the field of electric wire and cable for communicating economic information and industry news (INT. CL. 35) Distributorship and wholesale services featuring: electrical wire electrical cable electronic and communications cables fiber optic cable fiber optic connectors and electrical wiring products namely cable grips cable ties and accessories wire and cable conduit tubing sleeves for electrical wire and cable cord sets wire labels heat shrink tubing lugs power connectors terminals and wiring duct (INT. CL. 39) warehouse services namely warehousing distribution and packing for shipment of wire and cable for others (INT. CL. 42) engineering services namely engineering of specifications for applications of electrical and electronic wire and cable

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Common Law Trademarks

DELCO BY IEWC

CLARITY

Patents

[none]

Copyrights (U.S. Registrations)

[none]