TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Chattem, Inc.		12/05/2013	CORPORATION: TENNESSEE

RECEIVING PARTY DATA

Name:	N.V.E., Inc.
Street Address:	15 Whitehall Road
City:	Andover
State/Country:	NEW JERSEY
Postal Code:	07821
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	1068862	DEXATRIM
Registration Number:	3091403	DEXATRIM MAX
Registration Number:	3231335	DEXATRIM MAX 20
Registration Number:	3640871	DEXATRIM MAX COMPLEX 7
Registration Number:	3785916	DEXATRIM MAX SLIM PACKS
Registration Number:	2424115	DEXATRIM NATURAL

CORRESPONDENCE DATA

Fax Number: 2017129444

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone: 201-712-1616

Email: efiling@ndslaw.com

Correspondent Name: Brian M. Gaynor

Address Line 1: 95 Route 17 South

Address Line 2: Suite 316

Address Line 4: Paramus, NEW JERSEY 07652

TRADEMARK

REEL: 005186 FRAME: 0723

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NAME OF SUBMITTER:	Brian M. Gaynor	
Signature:	/brian gaynor/	
Date:	01/03/2014	
Total Attachments: 4 source=Dexatrim assignment 1#page1.tif source=Dexatrim assignment 1#page2.tif source=Dexatrim assignment 1#page3.tif source=Dexatrim assignment exhibit#page1.tif		

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made to be effective this 5th day of December, 2013, by and between Chattern, Inc., a Tennessee corporation ("Assignor"), and N.V.E. Inc., a New Jersey corporation ("Assignee"). Capitalized terms used herein and not defined shall have the meaning assigned to them in the Purchase Agreement (as defined below).

WITNESSETH:

WHEREAS, Assignor and/or its Affiliates are engaged either directly or through third parties in the business of developing, manufacturing, marketing, and selling a line of products (the "Products") known as the Dexatrim® product line in the United States of America (the "Product Line") through the use of the trademarks and trade names associated with the Products that are owned by Assignor and/or its Affiliates;

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase and Sale Agreement dated December 5, 2013 (the "Purchase Agreement"), pursuant to which Assignor has agreed to sell and transfer, and Assignee has agreed to purchase and acquire, certain assets and liabilities relating to the Product Line; and

WHEREAS, in connection with the Purchase Agreement, Assignor has agreed to transfer, convey, and assign all of Assignor's rights, title, and interest in and to the trademarks and trade names and all applications and registrations of the foregoing set forth on Exhibit A, attached hereto, together with the goodwill associated therewith (the "Product Trademarks").

NOW, THEREFORE, for ten dollars (\$10.00) and for other good and valuable consideration, the receipt, adequacy and legal sufficiency of which are hereby acknowledged:

Assignor does hereby irrevocably assign, transfer, convey and deliver to Assignee, and Assignee hereby accepts, all right, title and interest of Assignor in and to the Product Trademarks, including the related common-law rights and all good will associated therewith.

Assignor authorizes and requests the United States Patent and Trademark Office and the equivalent office in each country in which Product Trademarks are registered to record Assignee as the assignee and owner of the Product Trademarks and to issue any trademarks which may be granted on any applications included in the Product Trademarks to Assignee as assignee of the entire right, title and interest therein and thereto.

Assignor agrees that it shall cooperate with Assignee to execute further documentation and to take further actions as may be reasonably required under local laws and regulations to effectuate and record this Assignment, all at Assignee's sole cost and expense. In connection with the foregoing, Assignor agrees, at Assignee's sole cost and expense, to take such further reasonable actions and to execute any reasonably required powers of attorney, applications, assignments, declarations, affidavits and other papers. This obligation shall expire on June 6, 2014

* * * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized officers as of the date first written above.

executed by their duly authorized offic	ers as of the date first written above.
	ASSIGNOR:
	CHATTEM, INC.
	By: Kolut E. Comp Name: Robert B. Long Title: Executive Vice President
STATE OF TENNESSEE)) SS: COUNTY OF HAMILTON)	
	Notary Public
	ASSIGNEE: N.V.E. INC. By: Name: Robert Occhifinto
STATE OF Tensesses) SS: COUNTY OF Hamilton)	Title: President
On this 5th day of <u>De</u> Robert Orthwish, to me known with the State of New Jersey; and that	· · · · · · · · · · · · · · · · · · ·
	The sale & alast will be also the

Notary Public
My Commission Expires 4-21-15

Signature Page to Trademark Assignment

Exhibit A

Product Trademarks

[See attached.]

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