

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Levy Merchandising Group, LLC		01/17/2014	LIMITED LIABILITY COMPANY: NEW YORK

RECEIVING PARTY DATA

Name:	Johnny Appleseed's, Inc.
Street Address:	138 Conant Street, 3rd Floor
Internal Address:	c/o Legal Department
City:	Beverly
State/Country:	MASSACHUSETTS
Postal Code:	01915
Entity Type:	CORPORATION: MASSACHUSETTS

PROPERTY NUMBERS Total: 19

Property Type	Number	Word Mark
Registration Number:	3363664	
Registration Number:	3321642	K KORET
Registration Number:	3332623	K KORET
Registration Number:	1968641	KORAPEL
Registration Number:	3271307	KORATRON
Registration Number:	2570640	KORET
Registration Number:	1956615	
Registration Number:	2925465	KORET SOLOS
Registration Number:	3357043	KORET SPORT
Registration Number:	3705898	KORETCOMPANY.COM
Registration Number:	2134688	SEPARATE IMPRESSIONS BY KORET
Registration Number:	3705897	SHOPKORET.COM
Registration Number:	2042095	SOLOS KORET

CH \$490.00 3363664

Registration Number:	2176499	THE KORET PERFECT FIT
Registration Number:	1499692	FRANCISCA
Registration Number:	1149006	SEPARATE IMPRESSIONS
Registration Number:	3788790	FITS YOU. FITS YOUR LIFESTYLE.
Serial Number:	86146004	K
Serial Number:	86146009	KORET SPORT

CORRESPONDENCE DATA

Fax Number: 4159831200
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 4159831802
Email: sftrademarks@pillsburylaw.com
Correspondent Name: Richard L. Kirkpatrick
Address Line 1: P.O. Box 2824
Address Line 2: Calendar/Docketing Department
Address Line 4: San Francisco, CALIFORNIA 94126-2824

NAME OF SUBMITTER:	Richard L. Kirkpatrick
Signature:	/Richard L. Kirkpatrick/
Date:	01/22/2014


Total Attachments: 5
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Assignment

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, The Levy Merchandising Group, LLC, a New York limited liability company ("Assignor"), conveys, transfers and assigns to Johnny Appleseed's, Inc., a Massachusetts corporation ("Assignee"), effective as of the date signed below, all right, title and interest in and to KORET in or as a name or mark, and any associated designs, and the domain names, trade names, and trademarks and service marks identified at Schedule A, including all trademark applications and registrations, and all common law rights therein, all domain names, and the goodwill symbolized by and associated with the use of same (hereafter collectively the "Marks"), together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement and receive all damages, payments and costs and fees associated therewith.

Assignor agrees that it will cooperate as needed to promptly execute or provide any other documents as may be needed to record or maintain Assignee's rights to the Marks or otherwise effectuate this assignment, at Assignee's expense.

The Levy Merchandising Group, LLC

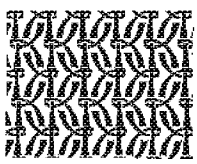
By: 
Name: JEFFREY A. LEVY
Title: PRESIDENT
Date: JANUARY 17, 2014

Schedule A
Trademarks
U.S. Registrations

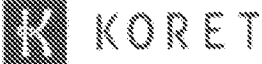
Trademark	Owner	Status in Trademark Office	Federal Registration Number	Registration Date
	The Levy Merchandising Group, LLC	Registered	3,363,664	1/1/2008 Will Expire
	The Levy Merchandising Group, LLC	Registered	3,321,642	10/23/2007
	The Levy Merchandising Group, LLC	Registered	3,332,623	11/6/2007
KORAPEL	The Levy Merchandising Group, LLC	Registered	1,968,641	4/16/1996
KORATRON	The Levy Merchandising Group, LLC	Registered	3,271,307	7/31/2007
KORET	The Levy Merchandising Group, LLC	Registered	2,570,640	5/21/2002
	The Levy Merchandising Group, LLC	Registered	1,956,615	2/13/1996
KORET SOLOS	The Levy Merchandising Group, LLC	Registered	2,925,465	2/8/2005
KORET SPORT	The Levy Merchandising Group, LLC	Registered	3,357,043	12/18/2007 Will Expire

KORETCOMPANY.COM	The Levy Merchandising Group, LLC	Registered	3,705,898	11/3/2009
SEPARATE IMPRESSIONS BY KORET	The Levy Merchandising Group, LLC	Registered	2,134,688	2/3/1998
SHOPKORET.COM	The Levy Merchandising Group, LLC	Registered	3,705,897	11/3/2009
SOLOS KORET	The Levy Merchandising Group, LLC	Registered	2,042,095	3/4/1997
THE KORET PERFECT FIT	The Levy Merchandising Group, LLC	Registered	2,176,499	7/28/1998
FRANCISCA	The Levy Merchandising Group, LLC	Registered	1,499,692	8/9/1988
SEPARATE IMPRESSIONS	The Levy Merchandising Group, LLC	Registered	1,149,006	3/24/1981
FITS YOU. FITS YOUR LIFESTYLE.	The Levy Merchandising Group, LLC	Registered	3,788,790	5/11/2010

U.S. Applications

Trademark	Owner	Status in Trademark Office	Federal Application Number	Application Date
	The Levy Merchandising Group, LLC	Pending	86/146,004	12/17/2013
KORET SPORT	The Levy Merchandising Group, LLC	Pending	86/146,009	12/17/2013

Foreign Registrations and Applications
KORET

Trademark	Owner	Country	Status in Trademark Office	Federal Registration Number	Registration Date
KORET OF CALIFORNIA	The Levy Merchandising Group, LLC	Australia	Registered	B227511	1/24/1972
 KORET	The Levy Merchandising Group, LLC	Canada	Registered	692492	7/20/2007

KORET	The Levy Merchandising Group, LLC	Canada	Registered	308890	11/29/1985
KORET OF CALIFORNIA	The Levy Merchandising Group, LLC	Canada	Registered	364805	2/2/1990
KORET	The Levy Merchandising Group, LLC	Denmark	Registered	VR-1999208126	8/28/1992
KORET	The Levy Merchandising Group, LLC	France	Registered	92413996	9/25/1992
KORET	Kellwood Company	Hong Kong	Registered	06261971	5/11/1971
KORET OF CALIFORNIA	The Levy Merchandising Group, LLC	New Zealand	Registered	B89744	9/30/1982
KORET	The Levy Merchandising Group, LLC	South Africa	Registered	199205858	3/24/1994
KORET	The Levy Merchandising Group, LLC	Sweden	Registered	923487	11/13/1992
KORET	The Levy Merchandising Group, LLC	Switzerland	Registered	397035	12/31/1992
KORET	The Levy Merchandising Group, LLC	United Kingdom	Registered	930800	8/6/1969