

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

01/23/2014
 900278075

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Macroview Labs, Inc.		01/23/2014	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA 7-18-2013

Name:	Bally Gaming, Inc.
Doing Business As:	Bally Technologies
Street Address:	6601 South Bermuda Road
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89119
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3780439	MACROVIEW LABS

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 702-584-7700

Email: pbowsher@ballytech.com

Correspondent Name: Bally Gaming, Inc.

Address Line 1: 6601 South Bermuda Road

Address Line 2: Attn: Legal Department

Address Line 4: Las Vegas, NEVADA 89119

NAME OF SUBMITTER:	Aron Ezra
Signature:	/aron ezra/
Date:	01/23/2014

Total Attachments: 3
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CH \$40.00 3780439

**ASSIGNMENT OF
INTELLECTUAL PROPERTY**

This Assignment of Intellectual Property (this "Assignment") is made as of July 18, 2011 by and between MACROVIEW LABS, INC., a California corporation (the "Assignor") and BALLY GAMING, INC., a Nevada corporation (the "Assignee").

RECITALS

A. The Assignor, the Assignee, Aron Ezra and Keith Michel have entered into that certain Asset Purchase Agreement, dated as of July 18, 2011 (the "Purchase Agreement"), pursuant to which the Assignor has agreed to sell, transfer and deliver to the Assignee the Business Intellectual Property (as defined in the Purchase Agreement). Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to such terms in the Purchase Agreement.

B. Pursuant to Article II of the Purchase Agreement, the Assignor desires to assign to the Assignee, and the Assignee desires to acquire all of the Assignor's right, title, and interest in and to the Business Intellectual Property, together with the goodwill pertaining thereto (collectively, the "Assigned Intellectual Property").

AGREEMENT

NOW, THEREFORE, in consideration of the foregoing premises, the covenants and agreements contained in the Purchase Agreement and in this Assignment, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and to implement the assignments of the Business Intellectual Property required by the Purchase Agreement, the Assignor hereby agrees as follows:

1. The terms and provisions of the Purchase Agreement shall apply to this Assignment, and the terms and conditions of this Assignment shall be construed consistently therewith.
2. Neither the representations and warranties nor the rights (including indemnification) and remedies of any party under the Purchase Agreement shall be deemed to have been reduced or altered in any way by the execution, acceptance and approval of this Assignment.
3. The Assignor does hereby sell, transfer, convey, assign, grant, set over and deliver to the Assignee, and the Assignee hereby accepts, all of the Assignor's right, title, and interest in and to the Assigned Intellectual Property, free and clear of all liens, mortgages, options, charges, title defects, security interests and similar encumbrances, the same to be held by the Assignee for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns, designees, nominees and other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment and sale had not

been made, together with all causes of action (in law or equity), claims, demands and any other rights for, or arising from any past, present or future infringement, of the Assigned Intellectual Property, along with the right to sue for and collect any damages for the use and benefit of the Assignee and the Assignee's successors, assigns, designees, nominees and other legal representatives.

4. The Assignor represents and warrants that, at the time of the execution and delivery of this Assignment, it possesses the unencumbered right and authority to make this Assignment. The Assignor further represents, warrants and covenants that the execution and delivery of this Assignment does not breach any agreement to which the Assignor is a party, and the Assignor has not entered into, and will not enter into, any oral or written agreement in conflict with this Assignment.

5. The Assignor agrees, at the request and cost of the Assignee, to promptly sign, execute, make and do all such deeds, documents, acts and things as the Assignee and its duly authorized officers may reasonably require:

- (a) to apply for, obtain, register and vest in the name of the Assignee alone (unless the Assignee otherwise directs) all patents, copyrights or other intellectual property rights included in the Assigned Intellectual Property; and
- (b) to defend any judicial, opposition or other proceedings in respect of such applications and any judicial, opposition or other proceeding, petition or application for revocation of any such patent, copyright, or other intellectual property right included in the Assigned Intellectual Property.

If the Assignee is unable, after reasonable effort, to secure the Assignor's signature on any application for patent, copyright, trademark or other analogous protection or other documents regarding any legal protection relating to any Assigned Intellectual Property for any other reason whatsoever, the Assignor hereby irrevocably designates and appoints the Assignee and its duly authorized officers and agents as the Assignor's agent and attorney-in-fact, to act for and in the Assignor's behalf and stead to execute and file any such application or applications or other documents and to do all other lawfully permitted acts to further the prosecution and issuance of patent, copyright or other intellectual property registrations or any other legal protection thereon with the same legal force and effect as if executed by the Assignor.

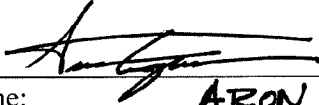
This Assignment shall be governed by, and construed and enforced in accordance with, the internal law, and not the law pertaining to conflicts or choice of law, of the State of Nevada. Each of the parties hereto (a) consents to submit itself to the personal jurisdiction of any federal court located in the State of Nevada or any Nevada state court in the event any dispute arises out of this Assignment or any of the transactions contemplated hereby, (b) agrees that it will not attempt to deny or defeat such personal jurisdiction by motion or other request for leave from any such court, and (c) agrees that it will not bring any action relating to this Assignment or any of the transactions contemplated hereby in any court other than a federal or state court sitting in the State of Nevada.

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IN WITNESS WHEREOF, this Assignment has been executed as of the day and year first written above.

ASSIGNOR

MACROVIEW LABS, INC.,
a California corporation

By: 
Name: ARON EZRA
Title: CEO

[Signature Page to Assignment of Intellectual Property]