

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

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|---|--|----------|----------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| | Name | Formerly | Execution Date |
| | WEYERHAEUSER COMPANY | | 01/30/2014 |
| | | | Entity Type |
| | | | CORPORATION: WASHINGTON |
| RECEIVING PARTY DATA | | | |
| Name: | WEYERHAEUSER NR COMPANY | | |
| Street Address: | PO BOX 9777, CH1J27 | | |
| City: | Federal Way | | |
| State/Country: | WASHINGTON | | |
| Postal Code: | 98063-9777 | | |
| Entity Type: | CORPORATION: WASHINGTON | | |
| PROPERTY NUMBERS Total: 1 | | | |
| | Property Type | Number | Word Mark |
| | Serial Number: | 78265752 | CHOOSE WISELY. CHOOSE CHOICEDEK. |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2539243253 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 253-924-3991 | | |
| Email: | trademarks@weyerhaeuser.com | | |
| Correspondent Name: | WEYERHAEUSER LAW DEPT | | |
| Address Line 1: | PO BOX 9777, CH1J27 | | |
| Address Line 4: | Federal Way, WASHINGTON 98063-9777 | | |
| ATTORNEY DOCKET NUMBER: | CHOICEDEK/AERT | | |
| NAME OF SUBMITTER: | Britt Pittman | | |
| Signature: | /Britt Pittman/ | | |
| Date: | 01/30/2014 | | |
| Total Attachments: 3 source=1304_001#page1.tif source=1304_001#page2.tif source=1304_001#page3.tif | | | |

CH \$40.00 78265752

ASSIGNMENT

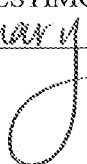
WHEREAS, WEYERHAEUSER COMPANY, a Washington corporation, having its principal place of business at Federal Way, King County Washington (hereafter referred to as the ASSIGNOR) holds the entire right, title and interest in, to, and under and the good will associated with the trademarks on the attached Exhibit A (hereafter referred to as the EXHIBIT) for which applications for trademark registrations and any associated proceedings in the United States of America were filed and/or granted on the dates as listed in the EXHIBIT;

WHEREAS, WEYERHAEUSER NR COMPANY, a Washington corporation, having its principal place of business at Federal Way, King County, Washington (hereinafter referred to as the ASSIGNEE), is desirous of obtaining the entire right, title and interest in, to and under and the good will associated with the trademarks including trademark applications and registrations listed in the EXHIBIT;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR by these presents does hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under and the good will associated with the trademarks, including pending and issues registrations, renewals and associated proceedings in the United States of America in any country or countries foreign to the United States of America thereof; and we hereby authorize and request the Commissioner of Patents and Trademarks of the United States of America and any Official of any country or countries foreign to the United States of America, whose duty it is to issue any registrations for the trademarks to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND ASSIGNOR HEREBY covenants that it has full right to convey the entire interest herein assigned and that it has not executed, and will not execute, any agreement in conflict herewith.

IN TESTIMONY WHEREOF, I hereunto set my hand this 30 day of January, 2014.



Paul W. Leuzzi
Assistant Secretary

STATE OF WASHINGTON)
)
COUNTY OF KING)

On this 30 day of January, 2014, before me, a Notary Public in and for the State and County aforesaid, personally appeared Paul W. Leuzzi, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument and he acknowledged the same to be his free act and deed as Assistant Secretary for Weyerhaeuser Company.



Britt K. Pittman
Notary Public in and for the State of
Washington, residing at Edgewood,
Pierce County, Washington.

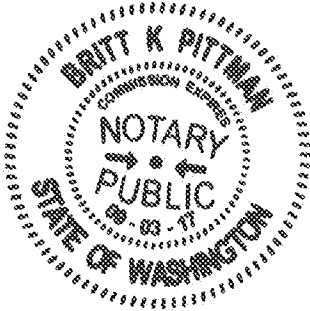


EXHIBIT A

| Mark | Country | Application No. | Registration No. | Registration Date |
|------------------------------------|----------------|------------------------|-------------------------|--------------------------|
| CHOOSE WISELY. CHOOSE CHOICEDEK | United States | <u>78265752</u> | <u>2961038</u> | <u>June 7, 2005</u> |