OP \$2240.00 29807

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Security Agreement at Reel/Frame 4995/0170

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bank of America, N.A.		01/24/2014	Association: UNITED STATES

RECEIVING PARTY DATA

Name:	New Albertson's Inc.	
Street Address:	250 Parkcenter Blvd., P O Box 20	
City:	Boise	
State/Country:	IDAHO	
Postal Code:	83706	
Entity Type:	CORPORATION: OHIO	

Name:	Acme Markets, Inc., a Delaware Corporation	
Street Address:	250 Parkcenter Blvd.	
Internal Address:	POBox 20	
City:	Boise	
State/Country:	IDAHO	
Postal Code:	83706	
Entity Type:	CORPORATION: DELAWARE	

Name:	American Drug Stores, LLC, a Delaware Limited Liability Company	
Street Address:	250 Parkcenter Blvd.	
Internal Address:	POBox 20	
City:	Boise	
State/Country:	IDAHO	
Postal Code:	83706	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

Name:	American Stores Company, LLC, a Delaware Limited Liability Company
Street Address:	PO Box 20
City:	Boise

State/Country:	IDAHO
Postal Code:	83706
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

Name:	Shaw's Supermarkets, Inc., a Massachusetts Corporation	
Street Address:	250 Parkcenter Blvd.	
Internal Address:	PO Box 20	
City:	Boise	
State/Country:	IDAHO	
Postal Code:	83706	
Entity Type:	CORPORATION: MASSACHUSETTS	

Name:	Star Markets Company, Inc., a Massachusetts Corporation	
Street Address:	250 Parkcenter Blvd.	
Internal Address:	PO Box 20	
City:	Boise	
State/Country:	IDAHO	
Postal Code:	83706	
Entity Type:	CORPORATION: MASSACHUSETTS	

PROPERTY NUMBERS Total: 89

Property Type	Number	Word Mark
Registration Number:	2980281	10 FOR \$10 SALE! MIX OR MATCH
Registration Number:	2041975	ACME
Registration Number:	2127394	ACME
Registration Number:	2152108	ACME
Registration Number:	2142414	ACME
Registration Number:	2123906	ACME
Registration Number:	2138677	ACME
Registration Number:	2135688	ACME
Registration Number:	2137116	ACME
Registration Number:	2152107	ACME
Registration Number:	1369567	ACME
Registration Number:	2275601	ACME
Registration Number:	2455780	ACME CARRY-OUT CUISINE
Registration Number:	2047800	ACME PHARMACY
Registration Number:	2193524	ACME SUPERCARD
		TRADEMARK

REEL: 005205 FRAME: 0595

Registration Number:	3442345	AVENU
Registration Number:	1914358	BIG 'N SOFT
Registration Number:	3092771	BUNCHES OF FUN
Registration Number:	2750012	CANTASTIC
Registration Number:	3687357	COOK & SAVE
Registration Number:	1339708	CORNER DELI
Registration Number:	3366533	CRAZY ABOUT FOOD
Registration Number:	3450742	ESSENSIA
Registration Number:	2082392	EXPRESS PRESCRIPTION REFILL SERVICE
Registration Number:	3520000	FAST. FRESH. FOOLPROOF.
Registration Number:	1170714	FISHERMAN'S NET
Registration Number:	2271955	FRESHNESS FIRST
Registration Number:	1674665	GOOD FOOD COSTS LESS AT SHAW'S
Registration Number:	2323538	IVINS'
Registration Number:	541264	IVINS'
Registration Number:	1219505	JEWEL
Registration Number:	2107247	JEWEL
Registration Number:	2114172	JEWEL
Registration Number:	2114038	JEWEL
Registration Number:	2138475	JEWEL
Registration Number:	2105514	JEWEL
Registration Number:	2112225	JEWEL
Registration Number:	2109071	JEWEL
Registration Number:	2114037	JEWEL
Registration Number:	2119541	JEWEL
Registration Number:	2109070	JEWEL
Registration Number:	3381782	JEWEL
Registration Number:	3384561	JEWEL EXPRESS
Registration Number:	3282511	JEWEL-OSCO
Registration Number:	2128535	JEWEL-OSCO
Registration Number:	2247125	JEWEL-OSCO PREFERRED CUSTOMER CARD
Registration Number:	2122940	JEWEL-OSCO PREFERRED CUSTOMER CARD
Registration Number:	3557424	KNOCKED DOWN PRICES
Registration Number:	2631241	MARKETFRESH LA CARTE
Registration Number:	2580815	MEMORIES ON CAKE
	<u> </u>	TRADEMARK DEEL : 005205 EDAME: 0

REEL: 005205 FRAME: 0596

	1003861	osco
Registration Number:	3129940	osco
Registration Number:	3372329	osco
Registration Number:	2256751	OSCODRUG
Registration Number:	1891049	PHARMACY ANSWERS
Registration Number:	2683083	QUALITY BREAD VARIETY
Registration Number:	1784680	QUALITY SINCE 1860
Registration Number:	4114584	QUICK FIXIN' IDEAS
Registration Number:	2571124	REWARDS SHAW'S CARD
Registration Number:	1694655	S QUALITY SINCE 1860
Registration Number:	1997783	SAVE-ON-FOODS
Registration Number:	2878084	SAV-ON
Registration Number:	2896508	SAV-ON
Registration Number:	3668575	SHAW'S
Registration Number:	3697642	SHAW'S
Registration Number:	3401015	SHAW'S
Registration Number:	1228764	SHAW'S
Registration Number:	2616939	SHAW'S REWARDS CARD
Registration Number:	2959059	
Registration Number:	2638924	SHAW'S MARKETFRESH
Registration Number:	1187005	SHAW'S S
Registration Number:	2927109	SHAW'S SIGNATURE BRAND
Registration Number:	2929941	SHAW'S SIGNATURE BRAND
Registration Number:	2832397	SHAW'S SIGNATURE BRAND QUALITY SINCE 186
Registration Number:	1134792	SHOP & SHARE
Registration Number:	2539869	SHOP THE WORLD FOOD HALL
Registration Number:	2542891	SHOP THE WORLD FOOD HALL
Registration Number:	2544663	SHOP THE WORLD FOOD HALL
Registration Number:	2237766	SNACK CENTRAL
Registration Number:	1814006	SPEND AND SAVE
Registration Number:	1481140	STAR MARKET
Registration Number:	2044848	STEP SAVER
Registration Number:	3271360	TAKING KOSHER SHOPPING TO A WHOLE NEW LE
Registration Number:	3142104	TOTAL PHOTO
Registration Number:	2306627	TOTAL PHOTO
		TRADEMARK

	1455761	U.S. SATELLITE CORPORATION
Registration Number:	4059794	U.S. SATELLITE CORPORATION
Registration Number:	3672570	WE'LL ALWAYS BE HERE
Serial Number:	85581013	MY NEIGHBORHOOD. MY JEWEL-OSCO.

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Email: marina.kelly@thomsonreuters.com

Correspondent Name: Ken Tan, Legal Assistant

Address Line 1: 80 Pine Street

Address Line 2: Cahill Gordon & Reindel LLP

Address Line 4: New York, NEW YORK 10005

NAME OF SUBMITTER: Ken Tan, Legal Assistant	
Signature:	/Marina Kelly, Thomson Reuters/
Date:	01/31/2014

Total Attachments: 26

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RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENTS

THIS RELEASE OF INTELLECTUAL PROPERTY SECURITY

AGREEMENTS (this "Release") is made as of January 24, 2014 (the "Effective Date") by Bank of America, N.A., as collateral agent (in such capacity, the "Agent"), in favor of New Albertson's, Inc. (the "Borrower") and each of the grantor parties identified on the signature page hereto (each, together with the Borrower, the "Grantors").

WHEREAS, pursuant to the terms and conditions of that certain Security Agreement, dated as of March 21, 2013, among the Borrower, the other borrowers and guarantors party thereto from time to time and the Agent (the "Security Agreement"), the Trademark Security Agreement between the grantors party thereto and the Agent, dated as of March 21, 2013 (the "Trademark Security Agreement"), the Patent Security Agreement between the grantors party thereto and the Agent, dated as of March 21, 2013 (the "Patent Security Agreement") and the Copyright Security Agreement between the grantors party thereto and the Agent, dated as of March 21, 2013 (the "Copyright Security Agreement"), each of the Grantors pledged, assigned and granted to the Agent a continuing security interest in all of its right, title and interest in and to certain collateral including, without limitation, (a) the trademark registrations and applications set forth on Schedule I hereto, along with the goodwill associated therewith (collectively, the "Trademarks"), (b) the patents and patent applications set forth on Schedule II hereto (collectively, the "Patents") and (c) all copyrights, whether registered or unregistered, now owned or hereafter acquired by such Grantor, including, without limitation, the copyright registrationsset forth in Schedule III hereto and exclusive copyright licenses (collectively, the "Copyrights");

WHEREAS, the Trademark Security Agreement was recorded with the Trademark Division of the U.S. Patent & Trademark Office on April 1, 2013, at Reel 4995 and Frame 0170;

WHEREAS, the Patent Security Agreement was recorded with the Patents Division of the U.S. Patent & Trademark Office on April 2, 2013, at Reel 030138 and Frame 0204;

WHEREAS, the Copyright Security Agreement was recorded with U.S. Copyright Office on April 9, 2010, at Volume 3614 and Document 794;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Agent hereby, without any warranty or recourse of any kind, terminates the Security Agreement, and hereby terminates, cancels, re-pledges, reassigns and releases any and all security interests it has against the Trademarks, the Patents and the Copyrights.

If and to the extent the Agent has acquired any right, title or interest to any of the Trademarks, the Patents or the Copyrights, it hereby re-assigns and re-transfers such rights, title or interest to their respective Grantors.

The Agent shall take all further actions, and provide to the Grantors and their successors, assigns or other legal representatives, all such cooperation and assistance (including,

without limitation, the execution and delivery of any and all documents or other instruments), reasonably requested by the Grantors, at the Grantors' sole cost and expense, to more fully and effectively effectuate the purposes of this Release.

-2-

IN WITNESS WHEREOF, the Agent has caused this Release to be executed by its duly authorized representative as of the Effective Date:

BANK OF AMERICA, N.A., as Collateral Agent

By:

Name:

Title:

Richard D. Hilly Jr.

Managing Director

[NAI - Intellectual Property Release Signature Page]

GRANTORS:

NEW ALBERTSON'S, INC., as Grantor

By:

Name: Justin Dye

Title: Chief Operating Officer

ACME MARKETS, INC.
AMERICAN DRUG STORES, INC.
AMERICAN STORES COMPANY, LLC
SHAW'S SUPERMARKETS, INC.
STAR MARKETS COMPANY, INC.

By:

Name: Justin Dye

Title: Chief Operating Officer

[NAI - IP Release Agreement Signature Page]

SCHEDULE I

to

RELEASE OF INTELLECTUAL PROPERTY SECURITY AGREEMENT TRADEMARKS AND TRADEMARKS APPLICATIONS

U.S. Trademark Registrations

TRADEMARK	OWNER	COUNTRY	App./Reg.	Classes and Goods
10 FOR \$10 SALE! MIX OR MATCH & Design	New Albertson's, Inc.	United States of America	2980281	35 RETAIL SUPERMARKET SERVICES
ACME	Acme Markets, Inc.	United States of America	2041975	42 retail grocery and supermarket services
ACME	American Stores Compa- ny, LLC	United States of America	2127394	29 applesauce, baked beans, Breakfast drinks, namely, milk, butter, canned beans, canned and frozen seafood, canned, frozen and French fried potatoes, Canned pork and beans, canned processed tomatoes, canned vegetables, cheese, chili with beans, egg substitute, evaporated milk, flaked coconut, frozen vegetables, hash browns, instant potatoes, jellies and jams, margarine, non-dairy creamer, olive oil, peanut butter, pickles, potato chips, powdered milk, processed nuts, processed olives, processed peppers, soups, sour cream, vegetable oil and veg-

				etable oil cooking spray, whipped cream, whipped topping, and yogurt
ACME	American Stores Company, LLC	United States of America	2152108	30 bagels, bakery products, baking soda, barbecue sauce, biscuits, bread, bread crumbs, bread rolls, breakfast cereal, chili sauce, chocolate chips, chocolate syrup, cocoa mix, coffee, cookie dough, cookies, crackers, croutons, dessert pies, frozen and packaged meals consisting primarily of pasta, flour, frostings, frozen pizza, frozen waffles, granola-based snack bars, honey, horseradish, hot sauce, iced tea, ketchup, macaroni and cheese, marshmallow cream, mayonnaise, mixes for baking goods, muffins, mustard, oatmeal, pancake and waffle mixes, pasta, pastries, pie crusts, pizza crust, pretzels, relish, rice, seasoning mixes for chili, gravy and tacos, seasoning sand seasoning mixes, spices, stuffing mixes containing bread, sugar, syrup for pancakes and waffles, real and imitation vanilla extract, spaghetti sauce, tea and tea mixes, to-

				mato sauce, vinegar, white corn syrup, and as a house mark for food products
ACME	American Stores Compa- ny, LLC	United States of America	2142414	6 aluminum foil
ACME	American Stores Compa- ny, LLC	United States of America	2123906	31 unpopped pop- corn
ACME	American Stores Compa- ny, LLC	United States of America	2138677	3 dish detergents; fabric softeners; glass cleaners; household cleaning detergents and preparations; laundry detergent
ACME	American Stores Compa- ny, LLC	United States of America	2135688	16 facial tissues, paper napkins, paper towels, plastic food storage bags, plastic trash bags, plastic wrap, toilet paper
ACME	American Stores Compa- ny, LLC	United States of America	2137116	21 paper and plastic cups, paper plates and bowls
ACME	American Stores Compa- ny, LLC	United States of America	2152107	32 drinking water, fruit juice, mixes for lemonade, fruit punch, and fruit-flavored drinks, soft drinks, and vegetable juice
ACME & OVAL Design	Acme Markets, Inc.	United States of America	1369567	42 RETAIL GROCERY STORE SERVICES
ACME (Stylized)	Acme Markets, Inc.	United States of America	2275601	35 retail supermarket and drug store ser- vices featuring food, drugs, household goods, automotive goods, and like gen-

				eral merchandise
ACME CARRY- OUT CUISINE	American Stores Compa- ny, LLC	United States of America	2455780	35 retail grocery store services featur- ing take-out food ser- vices
ACME PHARMACY	Acme Markets, Inc.	United States of America	2047800	42 pharmacy services
ACME SUPERCARD	American Stores Compa- ny, LLC	United States of America	2193524	35 promoting the goods and services of others through the distribution of discount cards
AVENU	New Albertson's, Inc.	United States of America	3442345	35 Promoting the goods of others sold through retail stores primarily featuring groceries by means of discount coupons and via a global computer network
BIG 'N SOFT	SHAW'S SUPERMARK ETS, INC	United States of America	1914358	30 marshmallows
BUNCHES OF FUN	Shaw's Supermarkets, Inc.	United States of America	3092771	41 Providing recreational areas in the nature of children's play areas located within retail supermarkets
CANTASTIC	Shaw's Supermarkets, Inc.	United States of America	2750012	35 promotional services, namely promoting the goods of others by publishing, distributing and displaying advertisements

				and other marketing materials in the field of food and food- related products and services
COOK & SAVE	Shaw's Supermarkets, Inc.	United States of America	3687357	35 Retail grocery store services
CORNER DELI	Acme Markets, Inc.	United States of America	1339708	42 Delicatessen Departments in Retail Grocery Stores
CRAZY ABOUT FOOD	New Albertson's, Inc.	United States of America	3366533	35 retail grocery store and drug store services; online retail grocery store and drug store services
ESSENSIA	New Albertson's, Inc.	United States of America	3450742	29 FROZEN AND PACKAGED ENTREES CONSISTING PRIMARILY OF MEAT, FISH, POULTRY OR VEGETABLES; CHEESE; FROZEN, PREPARED AND/OR PACKAGED SIDE DISHES AND APPETIZERS CONSISTING PRIMARILY OF MEAT, FISH, POULTRY OR VEGETABLES; PEANUT BUTTER 30 FROZEN AND PACKAGED ENTREES CONSISTING PRIMARILY OF PASTA OR RICE; CAKES;

EXPRESS	New Albert-	United States	2082392	CHEESECAKE; BAKERY PRODUCTS; FROZEN BAKERY GOODS; BREAD; CHOCOLATE CHIPS; COFFEE; CRACKERS; DESSERTS, NAMELY, TIRAMISU; FROZEN CONFECTIONS; LASAGNA; MACARONI AND CHEESE; MAPLE SYRUP; PASTA SAUCE; PIZZA; SALAD DRESSINGS; SALSA; FROZEN, PREPARED AND/OR PACKAGED SIDE DISHES AND APPETIZERS CONSISTING PRIMARILY OF PASTA OR RICE; SAUCES; TEA 32 FRUIT JUICES
EXPRESS	New Albert-	United States	2082392	·
PRESCRIPTION REFILL SERVICE	son's, Inc.	of America		vices provided by means of a telephone interactive voice re- sponse system
FAST. FRESH. FOOLPROOF.	Shaw's Super- markets, Inc.	United States of America	3520000	35 Retail grocery store services
FISHERMAN'S NET	Acme Markets, Inc.	United States of America	1170714	42 Retail Seafood Outlet Services Provided in Connection with Retail Grocery Stores

FRESHNESS FIRST	American Stores Compa- ny, LLC	United States of America	2271955	35 Retail grocery store and supermarket services
GOOD FOOD COSTS LESS AT SHAW'S	Shaw's Supermarkets, Inc.	United States of America	1674665	42 retail grocery store services
IVINS'	Acme Markets, Inc.	United States of America	2323538	30 bakery products
IVINS'	Acme Markets, Inc.	United States of America	541264	30 BAKERY PRODUCTS- NAMELY, WAFERS, AND COOKIES
JEWEL	American Stores Compa- ny, LLC	United States of America	1219505	42 Retail Grocery and General Merchan- dise Store Services
JEWEL	American Stores Compa- ny, LLC	United States of America	2107247	1 distilled water
JEWEL	American Stores Compa- ny, LLC	United States of America	2114172	6 aluminum foil
JEWEL	American Stores Compa- ny, LLC	United States of America	2114038	16 facial tissues, paper napkins, paper towels, plastic food storage bags, plastic trash bags, plastic wrap and toilet paper

JEWEL	American Stores Company, LLC	United States of America United States	2105514	29 baked beans, butter, canned fruits, canned pork and beans, canned processed tomatoes, canned vegetables, cheese, chili with beans, condensed milk, dips, dried fruits, frozen, packaged, and canned meals consisting primarily of meat, fish, poultry, or vegetables, egg substitute, evaporated milk, flaked coconut, frozen fruit, frozen and french fried potatoes, frozen vegetables, hash browns, instant potatoes, jellies and jams, luncheon meats, margarine, meats, nondairy creamer, peanut butter, pickles, potato chips, processed nuts, processed olives, refried beans, shortening, soups, tunafish, vegetable oil, whipped topping and yogurt, and as a house mark for food products 21 plastic cups and
	Stores Company, LLC	of America		paper plates
JEWEL	American Stores Compa- ny, LLC	United States of America	2112225	32 fruit and vegeta- ble juices and soft drinks
JEWEL	American Stores Compa- ny, LLC	United States of America	2109071	30 baking soda, biscuits, bread crumbs, breakfast cereal, candy, cheese flavored puffed corn snacks, chocolate chips, choc-

				olate syrup, coffee, cookie dough, cookies, crackers, frozen and packaged meals consisting primarily of pasta or rice, flour, frozen pizza, frozen pretzels, frozen waffles, honey, ice cream cones, ice cubes, ketchup, macaroni and cheese, marshmallows, mayonnaise, mixes for bakery goods, muffins, mustard, oatmeal, pancake and waffle mixes, pasta, pastries, pie crusts, pot pies, pretzels, relish, rice, rolls, seasoning mixes for chili, gravy, spaghetti sauce and tacos, seasonings, spices, stuffing mixes containing bread, sugars, pancake and waffle syrup, tea, tomato sauce, tortilla chips and vinegar, and as a house mark for those and other food products
JEWEL	American Stores Compa- ny, LLC	United States of America	2114037	3 laundry bleach, dish detergents, fabric softeners, glass clean- ers, household clean- ing preparations, and laundry detergent
JEWEL	American Stores Compa- ny, LLC	United States of America	2119541	35 retail supermarket services featuring food, drugs, house- hold goods, automo- tive goods, and like general merchandise
JEWEL	American Stores Compa-	United States of America	2109070	31 raw nuts, and unpopped popcorn

	ny, LLC			
JEWEL	American Stores Compa- ny, LLC	United States of America	3381782	35 Retail stores featuring beer, wine and distilled spirits
JEWEL EXPRESS	American Stores Compa- ny, LLC	United States of America	3384561	35 Retail store services featuring convenience store items and gasoline
JEWEL-OSCO	American Stores Compa- ny, LLC	United States of America	3282511	35 Retail stores featuring beer, wine and distilled spirits
JEWEL-OSCO	American Stores Compa- ny, LLC	United States of America	2128535	35 retail supermarket and drug store ser- vices featuring food, drugs, household goods, automotive goods, and like gen- eral merchandise
JEWEL-OSCO PREFERRED CUSTOMER CARD	American Stores Compa- ny, LLC	United States of America	2247125	35 promoting the goods and services of others through the distribution of discount cards
JEWEL-OSCO PREFERRED CUSTOMER CARD	American Stores Compa- ny, LLC	United States of America	2122940	9 electronic coupon cards for use in retail store promotional ac- tivities and discount services
KNOCKED DOWN PRICES	New Albert- son's, Inc.	United States of America	3557424	35 Retail grocery store services
MARKETFRESH LA CARTE	Shaw's Supermarkets, Inc.	United States of America	2631241	35 retail food store services
MEMORIES ON CAKE	Shaw's Supermarkets, Inc.	United States of America	2580815	42 Cake decorating services
MY NEIGHBORHOOD. MY JEWEL-OSCO.	American Stores Compa- ny, LLC	United States of America	85581013	35 Retail Grocery Store Services

OSCO	American Stores Compa- ny, LLC	United States of America	1003861	42 DRUGSTORE SERVICES
OSCO	American Stores Compa- ny, LLC	United States of America	3129940	35 Retail drug store services
OSCO	American Stores Compa- ny, LLC	United States of America	3372329	35 Retail pharmacy services
OSCODRUG	American Stores Compa- ny, LLC	United States of America	2256751	35 retail drug store services
PHARMACY ANSWERS	American Drug Stores, Inc.	United States of America	1891049	16 series of magazines and newsletters concerning a variety of medical health issues
QUALITY BREAD VARIETY	Shaw's Supermarkets, Inc.	United States of America	2683083	35 retail food store services featuring bread and baked goods
QUALITY SINCE 1860	SHAW'S SUPERMARK ETS, INC	United States of America	1784680	29 butter, catsup, processed cheeses, processed cereal, processed cherries, dried fruits, eggs, egg substitutes, canned and frozen fruits, fruit-based snack food, fruit spreads, jams, jellies, margarine, mayonnaise, milk, cooking oils, shortenings, pickles, sour cream, processed olives, processed tomatoes, canned tuna fish, pickles, frozen vegetables and yogurt 30 ice cream, frozen macaroni and cheese, chocolate chips, chocolate syrups, coffee, frozen coffee creams, cook-

				ies, flour, granola- based snack bars, granola, oatmeal, salt, sugar, vinegar, frozen toppings, pasta, frozen pizza, pasta, pop tarts and spaghetti sauce 31 apples, dog bones and pet food
QUICK FIXIN' IDEAS	New Albert- son's, Inc.	United States of America	4114584	35 Retail grocery store services
REWARDS SHAW'S CARD	Shaw's Supermarkets, Inc.	United States of America	2571124	35 promoting the goods and services of others through an incentive awards program whereby participants receive free offers, discounts and upgrades on the goods and services provided by participating merchants
S QUALITY SINCE 1860	Shaw's Supermarkets, Inc.	United States of America	1694655	29 canned fruits 30 breads and rolls

SAVE-ON-FOODS	New Albertson's, Inc.	United States of America	1997783	42 retail grocery store services
SAV-ON	New Albert- son's, Inc.	United States of America	2878084	42 retail drug stores
SAV-ON	New Albert- son's, Inc.	United States of America	2896508	35 retail pharmacy services
SHAW'S	Shaw's Supermarkets, Inc.	United States of America	3668575	35 Retail pharmacy services
SHAW'S	Shaw's Supermarkets, Inc.	United States of America	3697642	16 Plastic shopping bags 29 Meats; fish; cheeses; canned, frozen and dried fruits; fruit-based snack foods; milk; soups; yogurt; sour cream; processed potatoes; eggs; whipped topping; nondairy creamer; butter; shelled nuts; peanut butter; jams; dips; edible oils; canned, frozen, processed and dried vegetables; canned pork and beans; fruit-based filling for cakes and pies 30 Vinegar; sugars; sugar substitutes; table syrup; sauces; gravy; dough; seasonings; vanilla extract; stuffing mixes containing bread; prepared meals consisting primarily of rice, noodles or pasta; cornbased snack foods; rice-based snack foods; rice-based snack foods; pasta; pancake

				mix; pudding; flavored and sweetened gelatins; ice cream cones; topping syrup for ice cream; baking soda; yeast; rice; flour; salad dressings; croutons; catsup; processed cereals; granola snacks; oatmeal; bakery goods; mixes for bakery goods; mixes for bakery goods; baking cocoa; cocoa; coffee; tea; crackers; frozen pizza; pie crusts; frozen confections; salsa; ice 31 Fresh fruit; fresh vegetables; kitty litter 32 Fruit juices; vegetable juices; soft drinks; seltzer water; drinking water; fruit juice concentrates; smoothies
SHAW'S	Shaw's Supermarkets, Inc.	United States of America	3401015	35 retail grocery store services
SHAW'S	Shaw's Supermarkets, Inc.	United States of America	1228764	42 Retail Food Store Services

SHAW'S REWARDS CARD	Shaw's Supermarkets, Inc.	United States of America	2616939	35 promoting the goods and services of others through an incentive awards program whereby participants receive free offers, discounts and upgrades on the goods and services provided by participating merchants
SHAW'S (Stylized)	SHAW'S SUPERMARK ETS, INC	Maine	19780044M	29 - Meats and processed foods, 30 - Staple foods, 31 - Natural agricultural products, 32 - Light beverages
SHAW'S (Stylized)	SHAW'S SUPERMARK ETS, INC	New Hamp- shire	2148	46 - Food's and ingredients for foods
SHAW'S LEAF DESIGN	Shaw's Supermarkets, Inc.	United States of America	2959059	35 retail supermarket services
SHAW'S MARKETFRESH	Shaw's Super-	United States of America	2638924	35 retail food store
SHAW'S S	markets, Inc. Shaw's Supermarkets, Inc.	United States of America	1187005	services 42 Retail Food Store Services
SHAW'S SIGNATURE BRAND	Shaw's Supermarkets, Inc.	United States of America	2927109	29 meat and poultry 31 fresh vegetables 35 retail grocery and food store services
SHAW'S SIGNATURE BRAND	Shaw's Supermarkets, Inc.	United States of America	2929941	31 Fresh vegetables 35 Retail grocery and food store services

SHAW'S SIGNATURE BRAND QUALITY SINCE 1860	Shaw's Supermarkets, Inc.	United States of America	2832397	29 Meat, poultry, cheese, cooking oils, processed olives and potato chips 30 Ice cream, coffee, frozen coffee, cookies, pies, bakery goods, processed cereal, granola, vinegar, pasta, frozen pizza, spaghetti sauce and crackers 31 Fresh vegetables 32 Non-alcoholic beverages, namely, carbonated soft drinks and fruit-flavored drinks
SHOP & SHARE	American Stores Compa- ny, LLC	United States of America	1134792	35 PROMOTING THE SERVICES OF NON-PROFIT, CHARITABLE, FUND-RAISING ORGANIZATIONS BY ISSUING MERCHANDISE COUPONS TO MEMBERS OF SAID ORGANIZATIONS WHICH ARE REDEEMABLE AT APPLICANT'S RETAIL STORES AND WHICH RETAIL STORES DONATE A PERCENTAGE OF THE PURCHASE PRICE TO SAID ORGANIZATION
SHOP THE WORLD FOOD HALL	Shaw's Supermarkets, Inc.	United States of America	2539869	35 SUPERMARKET SERVICES
SHOP THE WORLD FOOD	Shaw's Supermarkets, Inc.	United States of America	2542891	35 SUPERMARKET SERVICES

HALL				
SHOP THE WORLD FOOD HALL	Shaw's Supermarkets, Inc.	United States of America	2544663	35 SUPERMARKET SERVICES
SNACK CENTRAL	New Albertson's, Inc.	United States of America	2237766	35 supermarkets
SPEND AND SAVE	Shaw's Supermarkets, Inc.	United States of America	1814006	35 promoting the products of others by means of a retail store card in brochure form that entitles the holder to merchandise certificates
STAR MARKET	Star Markets Company, Inc.	United States of America	1481140	42 RETAIL GROCERY STORE SERVICES
STEP SAVER	Shaw's Supermarkets, Inc.	United States of America	2044848	29 meat
TAKING KOSHER SHOPPING TO A WHOLE NEW LEVEL	New Albertson's, Inc.	United States of America	3271360	35 Retail grocery stores
TOTAL PHOTO	American Stores Compa- ny, LLC	United States of America	3142104	40 Photographic film developing
TOTAL PHOTO	American Stores Compa- ny, LLC	United States of America	2306627	40 photographic film developing services

U.S. SATELLITE	American	United States	1455761	38 TELECOMMUNI
CORPORATION	Stores Compa-	of America	1133701	CATIONS
	ny, LLC	or runerieu		TRANSMISSION
	ny, EEC			SERVICE,
				SPECIFICALLY
				PROVIDING
				TRANSMISSION OF
				ELECTRONIC
				COMMUNICATION
				S VIA SATELLITE
				AND MICROWAVE
				FACILITIES
				42 CUSTOM
				DESIGN OF
				TELECOMMUNICA
				TIONS SYSTEMS
				FOR BUSINESSES
U.S. SATELLITE	American	United States	4059794	38 TELECOMMUNI
CORPORATION	Stores Compa-	of America	1035751	CATIONS
	ny, LLC			TRANSMISSION
	11, 220			SERVICE,
				SPECIFICALLY
				PROVIDING
				TRANSMISSION OF
				ELECTRONIC
				COMMUNICATION
				S VIA SATELLITE
				AND MICROWAVE
				FACILITIES
				42 CUSTOM
				DESIGN OF
				TELECOMMUNICA
				TIONS SYSTEMS
				FOR BUSINESSES
WE'LL ALWAYS	New Albert-	United States	3672570	35 Retail and on-line
BE HERE	son's, Inc.	of America		retail grocery store
				services; retail and on-
				line retail drug store
				services

Trademark Applications

SCHEDULE II

to

RELEASE OF INTELLECTUAL PROPERTY AGREEMENT PATENTS AND PATENT APPLICATIONS

Patent Applications

Patent	OWNER	COUNTRY	App./Reg. No.
Integrated In-Store Media and	Albertson's,	United	11/440,220
Marketing Network (AVENU)	Inc.	States of	
		America	

TRADEMARK

REEL: 005205 FRAME: 0621

SCHEDULE III

to

RELEASE OF INTELLECTUAL PROPERTY AGREEMENT COPYRIGHTS AND COPYRIGHT APPLICATIONS

U.S. Copyright Registrations

Copyright	OWNER	DOCUMENT NO.
Always fresh! Always Chicago!with the words Always Fresh! Always Chicago! and "Jewel-Osco"	New Albertson's, Inc.	V3571D947
Always fresh! Always Chicago!with the words "Jewel-Osco".	New Albertson's, Inc.	V3571D947

Copyright Applications

Exclusive Copyright Licenses

TRADEMARK REEL: 005205 FRAME: 0622

RECORDED: 01/31/2014