

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Check into Cash, Inc.		08/23/2013	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Wells Fargo Bank, National Association
Street Address:	299 S Main Street, 9th Floor
City:	Salt Lake City
State/Country:	UTAH
Postal Code:	84111
Entity Type:	CORPORATION: MINNESOTA

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Registration Number:	2377774	
Registration Number:	2256904	CHECK INTO CASH
Registration Number:	4292267	CHECK INTO CASH
Registration Number:	2266693	CHECK INTO CASH CASH ADVANCE
Registration Number:	2393356	CHECK INTO CASH CASH ADVANCE CENTERS
Registration Number:	2386042	
Registration Number:	3037176	QUICK, EASY & CONFIDENTIAL
Registration Number:	3023425	LOANBYPHONE.COM
Registration Number:	3737796	LOANBYPHONE.COM QUICK EASY & CONFIDENTIA
Registration Number:	3330327	HELPING YOU IS ALL WE DO
Registration Number:	3394758	YOUR NEIGHBORHOOD FINANCIAL CONVENIENCE
Registration Number:	3504881	YOUR ONE STOP MONEY SHOP!
Registration Number:	4292268	YOUR ONE STOP MONEY SHOP
Registration Number:	2744655	MONEY MAYDAY

CH \$465.00 237774

Registration Number:	4297847	CASHDALES
Registration Number:	3598271	
Registration Number:	3525179	CHECK INTO CASH
Registration Number:	3525178	CHECK INTO CASH

CORRESPONDENCE DATA

Fax Number: 3142592020
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 314-259-2000
Email: susan.murphy@bryancave.com
Correspondent Name: BRYAN CAVE LLP
Address Line 1: 211 North Broadway, Suite 3600
Address Line 4: St. Louis, MISSOURI 63102

ATTORNEY DOCKET NUMBER:	0226058
NAME OF SUBMITTER:	Brian Devling
Signature:	/Brian Devling/
Date:	02/03/2014

Total Attachments: 6
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GRANT OF SECURITY INTEREST IN TRADEMARKS AND PATENTS

WHEREAS, CHECK INTO CASH, INC., a Delaware corporation ("**Grantor**") owns the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith, and the patents and patent applications, in each case set forth on Schedule A and Schedule B attached hereto; and

WHEREAS, WELLS FARGO BANK, NATIONAL ASSOCIATION, a national banking association, as Administrative Agent (the "**Grantee**"), desires to acquire a security interest in, and lien on, all of Grantor's right, title and interest in and to Grantor's trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications; and

WHEREAS, the Grantor is willing to grant to the Grantee a security interest in and lien upon the trademarks, trademark registrations, trademark applications and any and all goodwill associated therewith and patents and patent applications described above.

NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, and subject to the terms and conditions of the Security Agreement, dated as of August 23, 2013, among the Grantor, its affiliates and the Grantee (as amended from time to time, the "**Security Agreement**"), the Grantor hereby grants to the Grantee a security interest in, and a lien upon, all of Grantor's right, title and interest in and to (i) the trademarks, trademark registrations, trademark applications, and any and all goodwill associated therewith (the "**Marks**") set forth on Schedule A attached hereto, (ii) the patents and patent applications (the "**Patents**") set forth on Schedule B attached hereto, in each case together with (iii) all Proceeds (as such term is defined in the Security Agreement) of the Marks, (iv) all of the goodwill of the businesses with which the Marks are associated, and (v) all causes of action, past, present and future, for infringement, misappropriation, or dilution of any of the Marks and/or Patents or unfair competition regarding the same.

This GRANT OF SECURITY INTEREST is made to secure the satisfactory performance and payment of all the Obligations (as such term is defined in the Security Agreement) of the Grantor and shall be effective as of the date of the Security Agreement.

This Grant of Security Interest has been granted in conjunction with the security interest granted to Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant of Security Interest are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

[signature page to follow]

IN WITNESS WHEREOF, the undersigned have executed this Grant of Security Interest as of the date of the Security Agreement.

GRANTOR:

CHECK INTO CASH, INC.,
a Delaware corporation

By: 
Print Name: William S. Lane
Title: Chief Financial Officer

ADMINISTRATIVE AGENT:

WELLS FARGO BANK, NATIONAL ASSOCIATION
a national banking association,
as Administrative Agent

By: _____
Print Name: _____
Title: _____

IN WITNESS WHEREOF, the undersigned have executed this Grant of Security Interest as of the date of the Security Agreement.

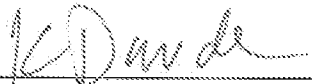
GRANTOR:

CHECK INTO CASH, INC.,
a Delaware corporation

By: _____
Print Name: William S. Lane
Title: Chief Financial Officer


ADMINISTRATIVE AGENT:

**WELLS FARGO BANK, NATIONAL
ASSOCIATION**
a national banking association,
as Administrative Agent

By:  _____
Print Name: Kevin Dowdle
Title: Vice President

Schedule A - Trademarks

<u>Grantor</u>	<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
Check into Cash, Inc.	Bob Cash (design)	2,377,774	Aug. 15, 2010
Check into Cash, Inc.	Check Into Cash	2,256,904	June 29, 1999
Check Into Cash, Inc.	CHECK INTO CASH	4,292,267	February 19, 2013
Check into Cash, Inc.	Check into Ca\$h Cash Advance (including design)	2,266,693	Aug. 3, 1999
Check into Cash, Inc.	Check into Ca\$h Cash Advance Centers (including design)	2,393,356	Oct. 10, 2000
Check into Cash, Inc.	Dollar Sign with Red Check mark (design)	2,386,042	Sept. 12, 2010
Check into Cash, Inc.	QUICK, EASY & CONFIDENTIAL®	3,037,176	January 3, 2006
Check into Cash, Inc.	Loanbyphone.com (including logo)	3,023,425	Dec. 6, 2005
Check into Cash, Inc.	LoanByPhone.com QUICK EASY CONFIDENTIAL (with DRAWING OF CELL PHONE AND LAPTOP COMPUTER SCREEN SHOWING CHECK INTO CASH COMBINED)	3,737,796	January 12, 2010

<u>Grantor</u>	<u>Trademark</u>	<u>Registration Number</u>	<u>Registration Date</u>
Check into Cash, Inc.	HELPING YOU IS ALL WE DO®	3,330,327	Nov 6, 2007
Check into Cash, Inc.	Your Neighborhood Financial Convenience Center®	3,394,758	March 11, 2008
Check into Cash, Inc.	Your One Stop Money Shop!®	3,504,881	September 23, 2008
Check into Cash, Inc.	Your One Stop Money Shop®	4,292,268	February 19, 2013
Check Into Cash, Inc.	MONEY MAYDAY	2,744,655	July 29, 2003
Check Into Cash, Inc.	CASHDALES	4,297,847	March 5, 2013
Check Into Cash, Inc.		3,598,271	March 31, 2009
Check Into Cash, Inc.	CHECK INTO CASH and Design	3,525,179	October 28, 2008
Check Into Cash, Inc.	CHECK INTO CASH	3,525,178	October 28, 2008

Schedule B - Patents

None