

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Wyndham TM LLC	FORMERLY Wyndham TM Corp	10/25/2012	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wyndham Hotels and Resorts, LLC		
<b>Street Address:</b>	22 Sylvan Way		
<b>City:</b>	Parsippany		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07054		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77218958	BE WELL	
<b>CORRESPONDENCE DATA</b>			
Fax Number: <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	973 753-6455		
Email:	uspto.mail@wyn.com		
Correspondent Name:	Susan L. Crane		
Address Line 1:	22 Sylvan Way		
Address Line 2:	Wyndham Worldwide Corporation		
Address Line 4:	Parsippany, NEW JERSEY 07054		
<b>ATTORNEY DOCKET NUMBER:</b>	00107515 WHAR-US		
<b>NAME OF SUBMITTER:</b>	Susan L. Crane		
<b>Signature:</b>	/susanlcrane/		

CH \$40.00 77218958

Date:

02/04/2014

Total Attachments: 2

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**WYNDHAM ASSIGNMENT OF U.S. TRADEMARK RIGHTS**

WHEREAS Wyndham TM, LLC ("Assignor"), a Delaware limited liability company with its principal place of business at 10750 West Charleston Blvd., Suite 130, Las Vegas, NV 89135, is the owner of the trademarks, United States Trademark registrations and pending United States trademark applications that are the subject of this assignment and are set forth on Exhibit 1 (the "Marks");

WHEREAS Wyndham Hotels and Resorts, LLC ("Assignee"), a Delaware limited liability company with its principal place of business at 22 Sylvan Way, Parsippany, NJ 07054, is desirous of acquiring the Marks, the registrations and applications thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, effective October 25, 2012, Assignor does hereby assign unto Assignee, and Assignee does hereby accept all rights, title and interest in and to the Marks together with that portion of its business relating to the Marks and the goodwill appurtenant thereto, including, but not limited to, any right to collect damages for past infringements.

**WYNDHAM TM, LLC**

By: George Dollar  
Name: GEORGE DOLLAR  
Title: SECRETARY  
Dated: 10/25/2012

**WYNDHAM HOTELS AND RESORTS, LLC**

By: S. Crane  
Name: SUSAN L. CRANE  
Title: GROUP VICE PRESIDENT LEGAL  
Dated: 11/1/12

EXHIBIT 1

BE WELL, US Reg. No. 3499846