TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM299363

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Security Agreement

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gamestop Corp.		03/25/2014	CORPORATION: DELAWARE
GameStop, Inc.		03/25/2014	CORPORATION: MINNESOTA
Sunrise Publications, Inc.		03/25/2014	CORPORATION: MINNESOTA
ELBO Inc.		03/25/2014	CORPORATION: DELAWARE
EB International Holdings, Inc.		03/25/2014	CORPORATION: DELAWARE
Kongregate Inc.		03/25/2014	CORPORATION: DELAWARE
GameStop Texas Ltd.		03/25/2014	CORPORATION: DELAWARE
Marketing Control Services, Inc.		03/25/2014	CORPORATION: VIRGINIA
SOCOM LLC		03/25/2014	LIMITED LIABILITY COMPANY: DELAWARE
Spawn Labs, Inc.		03/25/2014	CORPORATION: DELAWARE
Simply Mac, Inc.		03/25/2014	CORPORATION: UTAH
Spring Communications Holding, Inc.		03/25/2014	CORPORATION: DELAWARE
GS Mobile, Inc.		03/25/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Bank of America, N.A.	
Street Address:	100 Federal Street	
City:	Boston	
State/Country:	MASSACHUSETTS	
Postal Code:	02110	
Entity Type:	Bank: UNITED STATES	

PROPERTY NUMBERS Total: 50

Property Type	Number	Word Mark
Registration Number:	3997746	BUYMYTRONICS
Registration Number:	1708866	FUNCO LAND
Registration Number:	1796604	FUNCOLAND
Registration Number:	2085805	FUNCOLAND
Registration Number:	1788102	GAME INFORMER
Registration Number:	2805625	GAMESTOP TRADEMARK

REEL: 005244 FRAME: 0890 900284229

Registration Number: 2902027 GAMESTOP Registration Number: 2933889 GAMESTOP Registration Number: 1707460 GAMESTOP Registration Number: 1707460 GAMESTOP Registration Number: 3489935 GAMESTOP AND POWER TO THE PLAYERS Registration Number: 2489084 GAMESTOP AND POWER TO THE PLAYERS Registration Number: 2805277 GAMESTOP COM Registration Number: 85671325 GAMESTOP COM Serial Number: 85671338 GAMESTOP COM Serial Number: 85671338 GAMESTOPPLUS Registration Number: 4095384 JUICEBOX Registration Number: 4117015 MORE POWER TO THE PLAYERS Registration Number: 1982962 PLAY MORE Registration Number: 4142574 POWER TO THE PLAYERS Registration Number: 4142574 POWER TO THE PLAYERS Registration Number: 4110268 RED SAMURAI Registration Number: 3928236 STOPWATCH Registration Number: 1999100 SUNRISE PUBLICATIONS<	Property Type	Number	Word Mark
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Registration Number: 1425236 THE ELECTRONICS BOUTIQUE TRADEMARK	Registration Number:	3729939	
• • • • • • • • • • • • • • • • • • • •	Registration Number:	1425236	THE ELECTRONICS BOUTIQUE TRADEMARK

- REEL: 005244 FRAME: 0891 -

Property Type	Number	Word Mark
Serial Number:	77060146	KONGREGATE
Registration Number:	3604238	KONGREGATE
Registration Number:	3679467	S FACTOR
Registration Number:	3691829	SIMPLY ANSWERS
Serial Number:	85102417	NUBS

CORRESPONDENCE DATA

Fax Number: 8004947512

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 202-370-4750

Email: ipteam@nationalcorp.com

Correspondent Name: Thoms Fahey

Address Line 1: 1025 Vermont Ave NW, Suite 1130 Address Line 2: National Corporate Research, Ltd.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER:	F149084
NAME OF SUBMITTER:	Lisa A Cobbett
SIGNATURE:	/Lisa A. Cobbett/
DATE SIGNED:	03/27/2014

Total Attachments: 46

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SECOND AMENDED AND RESTATED PATENT AND TRADEMARK SECURITY AGREEMENT

SECOND AMENDED AND RESTATED PATENT AND TRADEMARK SECURITY AGREEMENT (this "Agreement") dated as of March 25, 2014 among GAMESTOP CORP., a corporation organized under the laws of the State of Delaware having a place of business at 625 Westport Parkway, Grapevine, Texas 76051, as Lead Borrower; the Subsidiary Borrowers party hereto (together with the Lead Borrower, individually, a "Grantor" and collectively, the "Grantors"); and BANK OF AMERICA, N.A., a national banking association, as administrative agent and collateral agent (in such capacities, the "Agent") for the Credit Parties, in consideration of the mutual covenants contained herein and benefits to be derived herefrom.

WITNESSETH:

WHEREAS, the Lead Borrower and certain of the Grantors, among others, have entered into (i) that certain Amended and Restated Credit Agreement, dated as of January 4, 2011 (as amended and in effect on and prior to the date hereof, the "Existing Credit Agreement") by, among others, the Lead Borrower, the other Borrowers party thereto, the "Lenders" as defined therein, Bank of America, N.A. as "Administrative Agent" and "Collateral Agent", Wells Fargo Capital Finance, LLC, as "Syndication Agent", and U.S. Bank National Association and Regions Bank, as "Co-Documentation Agents", (ii) that certain Amended and Restated Security Agreement, dated as of January 4, 2011 (as amended and in effect on and prior to the date hereof, the "Existing Security Agreement") by and among such Grantors and Bank of America, N.A., as "Collateral Agent", and (iii) that certain Amended and Restated Patent and Trademark Security Agreement, dated as of January 4, 2011 (as amended and in effect on and prior to the date hereof, the "Existing IP Security Agreement") by and among such Grantors and Bank of America, N.A., as "Collateral Agent", pursuant to which such Grantors have granted a security interest to the Agent in the IP Collateral (as defined in the Existing IP Security Agreement); and

WHEREAS, contemporaneously herewith, the Grantors and the Agent, among others, are amending and restating the Existing Credit Agreement in its entirety pursuant to that certain Second Amended and Restated Credit Agreement dated as of even date herewith (as such may be amended, modified, supplemented or restated hereafter, the "Credit Agreement") by and between, among others, (i) the Grantors, as Borrowers, (ii) the Lenders named therein, (iii) the Agent, and (iv) Bank of America, N.A., as Issuing Bank; and

WHEREAS, contemporaneously herewith, the Grantors and the Agent are amending and restating the Existing Security Agreement in its entirety pursuant to that certain Second Amended and Restated Security Agreement dated as of even date herewith (as such may be amended, modified, supplemented or restated hereafter, the "Security Agreement") by and among the Grantors and the Agent; and

WHEREAS, the obligations of the Lenders to make Loans and of the Issuing Bank to issue Letters of Credit under the Credit Agreement are each conditioned upon, among other things, the execution and delivery by the Grantors of an agreement in the form hereof to secure the Secured Obligations (as defined in the Security Agreement).

NOW, THEREFORE, in consideration of the mutual conditions and agreements set forth in this Agreement, and for good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned hereby agree that the Existing IP Security Agreement shall be amended and restated in its entirety to read as follows (it being agreed that this Agreement shall not be deemed to evidence or result in a novation under the Existing IP Security Agreement):

SECTION 1

Definitions

- 1.1 <u>Generally</u>. Unless the context otherwise requires, all capitalized terms used but not defined herein shall have the meanings set forth in the Credit Agreement or the Security Agreement, as applicable, and all references to the UCC shall mean the Uniform Commercial Code as in effect from time to time in the State of New York; <u>provided</u>, <u>however</u>, that if a term is defined in Article 9 of the UCC differently than in another Article thereof, the term shall have the meaning set forth in Article 9, and <u>provided further</u> that if by reason of mandatory provisions of law, perfection, or the effect of perfection or non-perfection, of the security interest in any IP Collateral or the availability of any remedy hereunder is governed by the Uniform Commercial Code as in effect in a jurisdiction other than New York, "UCC" means the Uniform Commercial Code as in effect in such other jurisdiction for purposes of the provisions hereof relating to such perfection or effect of perfection or non-perfection or availability of such remedy, as the case may be.
- 1.2 <u>Definition of Certain Terms Used Herein</u>. As used herein, the following terms shall have the following meanings:
 - (a) "<u>Intellectual Property</u>" shall have the meaning assigned to such term in Section 3 hereof.
 - (b) "<u>IP Collateral</u>" shall have the meaning assigned to such term in Section 2 hereof.
 - (c) "<u>Licenses</u>" shall mean, collectively, the Patent Licenses and Trademark Licenses.
 - (d) "Patents" shall mean all letters patent and applications for letters patent of each Grantor, and the inventions and improvements therein disclosed, and any and all

divisions, reissues and continuations of said letters patent including, without limitation the patents listed on **EXHIBIT A** annexed hereto and made a part hereof.

- (e) "<u>Patent Licenses</u>" shall mean all agreements, whether written or oral, providing for the grant by or to any Grantor of any right to manufacture, use or sell any invention covered by a Patent, including, without limitation, the agreements listed on **EXHIBIT A** annexed hereto and made a part hereof.
- (f) "<u>PTO</u>" shall mean the United States Patent and Trademark Office or any other federal governmental agency which may hereafter perform its functions.
- (g) "<u>Trademarks</u>" shall mean all trademarks, trade names, corporate names, company names, business names, fictitious business names, trade dress, trade styles, service marks, designs, logos and other source or business identifiers of each Grantor, whether registered or unregistered, including, without limitation, the trademarks listed on **EXHIBIT B** annexed hereto and made a part hereof, together with all registrations and recordings thereof, all applications in connection therewith, and any goodwill of the business connected with, and symbolized by, any of the foregoing.
- (h) "<u>Trademark Licenses</u>" shall mean all agreements, whether written or oral, providing for the grant by or to any Grantor of any right to use any Trademark, including, without limitation, the agreements listed on **EXHIBIT B** annexed hereto and made a part hereof.
- 1.3 <u>Rules of Interpretation.</u> The rules of interpretation specified in Sections 1.2 through 1.6 of the Credit Agreement shall be applicable to this Agreement.

SECTION 2

Security Interest

In furtherance and as confirmation of the Security Interest granted by the Grantors to the Agent (for the ratable benefit of the Credit Parties) under the Security Agreement, and as further security for the payment or performance, as the case may be, in full of the Secured Obligations, each Grantor hereby ratifies such Security Interest and grants to the Agent (for the ratable benefit of the Credit Parties) a continuing security interest, with a power of sale (which power of sale shall be exercisable only following the occurrence of an Event of Default), in all of the present and future right, title and interest of the Grantors in and to the following property, and each item thereof, whether now owned or existing or hereafter acquired or arising, together with all products, proceeds, substitutions, and accessions of or to any of the following property (collectively, the "IP Collateral"):

(a) All Patents and Patent Licenses.

- (b) All Trademarks and Trademark Licenses.
- (c) All renewals of any of the foregoing.
- (d) All General Intangibles connected with the use of, or related to, any and all Intellectual Property (including, without limitation, all goodwill of the Grantors and their business, products and services appurtenant to, associated with, or symbolized by, any and all Intellectual Property and the use thereof).
- (e) All income, royalties, damages and payments now and hereafter due and/or payable under and with respect to any of the foregoing, including, without limitation, payments under all Licenses entered into in connection therewith and damages and payments for past or future infringements or dilutions thereof.
- (f) The right to sue for past, present and future infringements and dilutions of any of the foregoing.
- (g) All of the Grantors' rights corresponding to any of the foregoing throughout the world.

SECTION 3

Protection of Intellectual Property By Grantors

Except as set forth below in this Section 3, the Grantors shall undertake the following with respect to each of the items respectively described in Sections 2(a), (b), (c), and (d) (collectively, the "Intellectual Property"):

- 3.1 Pay all renewal fees and other fees and costs associated with maintaining the Intellectual Property and with the processing of the Intellectual Property and take all other reasonable and necessary steps to maintain each registration of the Intellectual Property.
- 3.2 Take all actions reasonably necessary to prevent any of the Intellectual Property from becoming forfeited, abandoned, dedicated to the public, invalidated or impaired in any way.
- 3.3 At the Grantors' sole cost, expense, and risk, pursue the prompt, diligent processing of each application for registration which is the subject of the security interest created herein and not abandon or delay any such efforts.
- 3.4 At the Grantors' sole cost, expense, and risk, take any and all action which the Grantors reasonably deem appropriate under the circumstances to protect the Intellectual Property from infringement, misappropriation or dilution, including, without limitation, the prosecution and defense of infringement actions.

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Notwithstanding the foregoing, so long as no Event of Default has occurred and is continuing, and no Material Adverse Effect would result therefrom, no Grantor shall have an obligation to use or to maintain any Intellectual Property (i) that relates solely to any product that has been discontinued, abandoned or terminated, and (ii) that has been replaced with Intellectual Property substantially similar to the Intellectual Property that may be abandoned or otherwise become invalid, so long as the failure to use or maintain such Intellectual Property does not materially adversely affect the validity of such replacement Intellectual Property and so long as such replacement Intellectual Property is subject to the lien created by this Agreement.

SECTION 4

Grantors' Representations and Warranties

The Grantors represent and warrant that:

- 4.1 **EXHIBIT A** is a true, correct and complete list of all Patents and Patent Licenses owned by the Grantors as of the date hereof.
- 4.2 **EXHIBIT B** is a true, correct and complete list of all Trademarks and Trademark Licenses owned by the Grantors as of the date hereof.
- 4.3 Except as set forth in **EXHIBITS A and B**, none of the Intellectual Property is the subject of any licensing or franchise agreement pursuant to which any Grantor is the licensor or franchisor.
- 4.4 All IP Collateral is, and shall remain, free and clear of all Liens, encumbrances, or security interests in favor of any Person, other than Permitted Encumbrances and Liens in favor of the Agent.
- 4.5 Each Grantor owns, or is licensed to use, all Intellectual Property necessary for the conduct of its business as currently conducted. No material claim has been asserted and is pending by any Person challenging or questioning the use by any Grantor of any of the Intellectual Property owned by any Grantor or the validity or effectiveness of any of the Intellectual Property owned by any Grantor, nor does any Grantor know of any valid basis for any such claim, except as otherwise set forth in the Credit Agreement. To the knowledge of the Grantors, the use by the Grantors of the Intellectual Property does not infringe the rights of any Person in any material respect. No holding, decision or judgment has been rendered by any Governmental Authority which would limit, cancel or question the validity of, or any Grantor's rights in, any Intellectual Property in any respect that could reasonably be expected to have a Material Adverse Effect on the business or the property of any Grantor.
- 4.6 The Grantors shall give the Agent written notice (with reasonable detail) within ten (10) days following the occurrence of any of the following:

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- (a) The Grantors' obtaining rights to, and filing applications for registration of, any new Intellectual Property, or otherwise acquiring ownership of any newly registered Intellectual Property (other than the Grantors' right to sell products containing the trademarks of others in the ordinary course of the Grantors' business).
- (b) The Grantors' becoming entitled to the benefit of any registered Intellectual Property whether as licensee or licensor (other than the Grantors' right to sell products containing the trademarks of others in the ordinary course of the Grantors' business).
 - (c) The Grantors' entering into any new Licenses.
- (d) The Grantors' knowing or having reason to know, that any application or registration relating to any material Intellectual Property may become forfeited, abandoned or dedicated to the public, or of any adverse determination or development (including, without limitation, the institution of, or any such determination or development in, any proceeding in the PTO or any court or tribunal) regarding the Grantors' ownership of, or the validity of, any material Intellectual Property or the Grantors' right to register the same or to own and maintain the same.

SECTION 5

Agreement Applies to Future Intellectual Property

- 5.1 The provisions of this Agreement shall automatically apply to any such additional property or rights described in subsections (a), (b) and (c) of Section 4.6, above, all of which shall be deemed to be and treated as "Intellectual Property" within the meaning of this Agreement.
- 5.2 Upon the reasonable request of the Agent, the Grantors shall execute and deliver, and have recorded, any and all agreements, instruments, documents and papers as the Agent may request to evidence the Agent's security interest in any Patent or Trademark and the goodwill and General Intangibles of the Grantors relating thereto or represented thereby (including, without limitation, filings with the PTO or any similar office), and the Grantors hereby constitute the Agent as their attorney-in-fact to execute and file all such writings for the foregoing purposes, all acts of such attorney being hereby ratified and confirmed; *provided, however*, the Agent's taking of such action shall not be a condition to the creation or perfection of the security interest created hereby.

SECTION 6

Grantors' Rights To Enforce Intellectual Property

Prior to the Agent's giving of notice to the Grantors (i) following the occurrence of an Event of Default or (ii) pursuant to Section 6.1 below, the Grantors shall have the exclusive right to sue for past, present and future infringement of the Intellectual Property including the right to seek injunctions and/or money damages, in an effort by the Grantors to protect the Intellectual Property against encroachment by third parties, *provided*, *however*:

- 6.1 The Grantors first provide the Agent with written notice of the Grantors' intention to so sue for enforcement of any Intellectual Property. If, in the reasonable opinion of the Agent, the Grantors have failed to take appropriate action within sixty (60) days after such notice is given to Agent, upon notice to the Grantors, the Agent may (but shall not be required to) itself take such action in the name of the Grantors, with any damages recovered in such action, net of costs and attorneys' fees reasonably incurred, to be applied as provided in Section 7.3 of the Credit Agreement.
- 6.2 Any money damages awarded or received by the Grantors on account of such suit (or the threat of such suit) shall constitute IP Collateral.
- 6.3 Following the occurrence of any Event of Default, the Agent, by notice to the Grantors may terminate or limit the Grantors' rights under this Section 6.

SECTION 7

Agent's Actions To Protect Intellectual Property

In the event of:

- (a) the Grantors' failure, within five (5) days of written notice from the Agent, to cure any failure by the Grantors to observe or perform any of the Grantors' covenants, agreements or other obligations hereunder; and/or
 - (b) the occurrence and continuance of any other Event of Default,

the Agent, acting in its own name or in that of the Grantors, may (but shall not be required to) act in the Grantors' place and stead and/or in the Agent's own right in connection therewith.

SECTION 8

Rights Upon Default

Upon the occurrence of any Event of Default, the Agent may exercise all rights and remedies of a secured party under the UCC and other Applicable Law, with respect to the Intellectual Property, in addition to which the Agent may sell, license, assign, transfer, or otherwise dispose of the Intellectual Property. Any person may conclusively rely upon an affidavit of

an officer of the Agent that an Event of Default has occurred and that the Agent is authorized to exercise such rights and remedies.

SECTION 9

Agent as Attorney In Fact

- 9.1 The Grantors hereby irrevocably constitute and designate the Agent as and for the Grantors' attorney in fact, effective following the occurrence and during the continuance of an Event of Default:
 - (a) To supplement and amend from time to time Exhibits A and B of this Agreement to include any new or additional Intellectual Property of the Grantors.
 - (b) To exercise any of the rights and powers referenced herein.
 - (c) To execute all such instruments, documents, and papers as the Agent determines to be appropriate in connection with the exercise of such rights and remedies and to cause the sale, license, assignment, transfer, or other disposition of the Intellectual Property.
- 9.2 The foregoing grant of a power of attorney, being coupled with an interest, shall be irrevocable until this Agreement is terminated by a duly authorized officer of the Agent.
- 9.3 The Agent shall not be obligated to do any of the acts or to exercise any of the powers authorized by Section 9.1, but if the Agent elects to do any such act or to exercise any of such powers, it shall not be accountable for more than it actually receives as a result of such exercise of power, and shall not be responsible to any Grantor for any act or omission to act except for any act or omission to act as to which there is a final determination made in a judicial proceeding (in which proceeding the Agent has had an opportunity to be heard) by a court of competent jurisdiction which determination includes a specific finding that the subject act or omission to act had been grossly negligent or in actual bad faith.

SECTION 10

Agent's Rights

Any use by the Agent of the Intellectual Property, as authorized hereunder in connection with the exercise of the Agent's rights and remedies under this Agreement, under the Security Agreement or under the Credit Agreement shall be coextensive with the Grantors' rights thereunder and with respect thereto and without any liability for royalties or other related charges.

SECTION 11

<u>Intent</u>

This Agreement is being executed and delivered by the Grantors for the purpose of registering and confirming the grant of the security interest of the Agent in the IP Collateral with the PTO. It is intended that the security interest granted pursuant to this Agreement is granted as a supplement to, and not in limitation of, the Security Interest granted to the Agent, for the ratable benefit of the Credit Parties, under the Security Agreement. All provisions of the Security Agreement shall apply to the IP Collateral. The Agent shall have the same rights, remedies, powers, privileges and discretions with respect to the security interests created in the IP Collateral as in all other Collateral. In the event of a conflict between this Agreement and the Security Agreement, the terms of this Agreement shall control with respect to the IP Collateral and the Security Agreement with respect to all other Collateral.

SECTION 12

Governing Law

THIS AGREEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAW OF THE STATE OF NEW YORK.

SECTION 13

Counterparts

This Agreement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. Delivery of an executed counterpart of a signature page of this Agreement by telecopy, pdf or other electronic transmission shall be effective as delivery of a manually executed counterpart of this Agreement.

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement under seal as of the day and year first above written.

GRANTORS:

GAMESTOP CORP. GAMESTOP, INC. SUNRISE PUBLICATIONS, INC. ELBO INC. EB INTERNATIONAL HOLDINGS, INC. KONGREGATE INC. SPAWN LABS, INC., as Grantors

By:

Name: Robert Lloyd

Title: Executive Vice President and Chief

Financial Officer

GAMESTOP TEXAS LTD. SIMPLY MAC, INC. SPRING COMMUNICATIONS HOLDING, INC.

GS MOBILE, INC.,

as Grantors

By:

Name: Robert Lloyd

Title: Chief Financial Officer

MARKETING CONTROL SERVICES,

est of Ala

INC., as a Grantor

By:

Name: Scott Shaver

Title: Secretary

SOCOM LLC, as a Grantor

Name: Marc Summer

Title: Manager

Signature Page to Second Amended and Restated Patent and Trademark Security Agreement

AGENT:

BANK OF AMERICA, N.A.

By: Name: Andrew Cerussi

Title: Director

Signature Page to Second Amended and Restated Patent and Trademark Security Agreement

EXHIBIT A

List of Patents and Patent Licenses

Patents and Patent Applications

Entity	Description	Application Number(s) and Date(s)	Issue Number(s), if applicable		
GameStop Texas, Ltd.	Semiconductor package repair process.	61,445,330 filed February 22, 2011; and 13/402,746 filed February 22, 2012	8,673,655		
ELBO Inc., as assigned by Spawn Labs, Inc.	System for remote game access.	60/806,233 filed June 29, 2006; 14,049,986 filed October 9, 2013; and 14,049,934 filed October 9, 2013	7,841,946 on November 30, 2010; and 8,568,238 on October 29, 2013		
ELBO Inc., as assigned by GameStop Corp.	Network-enabled game controller.	13/716,019 filed December 14, 2012	n/a		

Patent Licenses

NONE

EXHIBIT B

<u>List of Trademarks and Trademark Licenses</u>

Trademark Registrations and Applications

[see attached]

Trademark Licenses

[see attached] 1650212.4

Gamestop, Inc.

Trademark Report By Country Search Criteria

Client

GAMESTP

Status

ACTIVE

Display Options

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES
ARGENTINA								
GAME-86/AR	GAMESTO	OP					PROPOSED	
AUSTRALIA								
GAME-145/AU	BUYMYTF	RONICS	2/8/2011	1407490	8/5/2011	1407490	REGISTERED	35
	CLASS	DESCRIPTION						
	35	Electronic commer global computer ne		ly, operating on-line	marketplaces for	trading and selling go	oods via a	
BRAZIL								
3AME-218/BR-5	GAMESTO	OP in plain block	4/22/2008	829699422	7/5/2011	829699422	REGISTERED	035
	letters		.,,_	0_0000 1.22	77072011	020000422	KEGIOTEKED	
	CLASS	DESCRIPTION						
	035		s and online retail	store services provi	ided via a global c	computer network feat	turina	
		and used computer	r, video and electro ardware, compute	onic games, videos, r accessories, toys a	DVDs, movies, b	; promoting the sale of books, magazines, stra through the administ	ategy	
GAME-218/BR-6	GAMESTO	OP in plain block	4/22/2008	829699430	1/3/2012	829699430	REGISTERED	041
	letters							
	CLASS	DESCRIPTION						
	041	Information on vide	o games, compute	er games and eletror	nic games provide	ed in a web site		
ANADA								
GAME-51	GAMESTO	OP in plain block	10/3/2003	1,192,760	4/27/2007	TMA686751	REGISTERED	35
	letters							
	CLASS	DESCRIPTION						
	35	computer, video an computer hardware	d electronic games and accessories,	s, DVDs, movies, CI computer console g	Os, books, magazi ame hardware an	omputer network feat ines, strategy guides, d accessories, toys, t r and electronic game	rading	
GAME-52/CA	GAMESTO	P in plain block	10/17/2007	1,367,793	9/17/2009	TMA 747,882	REGISTERED	035
	letters		75, 77, 2551	1,001,100	0/1//2000	1107 (747,002	REGIOTERED	
	CLASS	DESCRIPTION						
	035	electronic games, D	VDs, movies, CDs	s, books, magazines	s, strategy guides,	g computer, video and computer hardware a ing cards and action t	and	
HILE								
	GAMESTO	P in plain block	10/13/2010	924366	9/5/2011	930.221	REGIST E RED	035
CHILE SAME-85/CL	GAMESTO letters	P in plain block	10/13/2010	924366	9/5/2011	930.221	REGISTERED	035
		P in plain block DESCRIPTION	10/13/2010	924366	9/5/2011	930.221	REGISTERED	035

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Printed: 3/24/2014

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES
CHINA								
GAME-151/CN	GAME ST	OP	4/20/2007	6009240	1/14/2010	6009240	REGISTERED	
GAME-152/CN	GAME ST	OP	4/20/2007	6002941	1/14/2010	6002941	REGISTERED	
COSTA RICA								
GAME-CR137	CAMESTO	OP (Stylized)	E/E/0000	0000 000404	40/00/0000	407774	DE01075555	035
GAME-CR131			5/5/2009	2009-003404	10/28/2009	197774	REGISTERED	500
	CLASS 035	DESCRIPTION Retail store services	s and online retail	store services provid	led via a global col	mputer network fe	aturing	
		players, digital med books, magazines, promoting the sale of discount program for game consoles, har	ia players and rec strategy guides, c of goods of others aturing discounts nd-held video gam g cards, game card	lectronic games, vide corders, videos, DVDs omputer hardware, co through the administ on new and used co le players, digital med ds, books, magazines n figures.	s, movies, role-play omputer accessori tration of a custom mputer, video and dia players and rec	ying cards, game of the comments of the commen	cards, n figures; d and video VDs,	
GAME-CR138	GAMESTO	OP (Stylized)	5/5/2009	2009-003405	11/6/2009	196167	REGISTERED	041
	CLASS	DESCRIPTION			.,,,,,	100101		
	041	games, video game videos, DVDs, movi	consoles, hand-h es, role-playing ca	nation and content on leld video game playe ards, game cards, boo essories, toys and act	ers, digital media p oks, magazines, si	layers and record	ers,	
GAME-CR135	GAMESTO letters	P in plain block	5/5/2009	2009-003402	10/26/2009	195466	REGISTERED	035
	CLASS	DESCRIPTION						
		books, magazines, s promoting the sale of discount program fe game consoles, han	strategy guides, co of goods of others aturing discounts od-held video gam cards, game card	orders, videos, DVDs omputer hardware, on through the administ on new and used cor e players, digital med ds, books, magazines n figures.	omputer accessori ration of a custom mputer, video and lia players and rec	es, toys and action er incentive award electronic games, orders, videos, D\	n figures; I and video /Ds,	
GAME-CR136	GAMESTO	P in plain block	5/5/2009	2009-003403	10/26/2009	195465	REGISTERED	041
	letters	,					***************************************	
	CLASS	DESCRIPTION						
	041	games, video game videos, DVDs, movid	consoles, hand-hess, role-playing ca	nation and content on eld video game playe ards, game cards, boo assories, toys and acti	ers, digital media p oks, magazines, st	layers and records	ers,	
GAME-139CR	GAMESTO	P POWER TO	5/5/2009	2009-003406	10/28/2009	195760	REGIST E RED	035
	THE PLAY	ERS (Stylized)				· -		
	and Design	i						
	CLASS	DESCRIPTION						
	035	new and used comp players, digital media books, magazines, s promoting the sale o discount program fea game consoles, han	uter, video and ele a players and reco trategy guides, co f goods of others aturing discounts e d-held video game cards, game card	store services provide ectronic games, video orders, videos, DVDs, omputer hardware, co through the administron new and used con e players, digital medi ls, books, magazines, n figures.	o game consoles, I , movies, role-play emputer accessorie ration of a custome nputer, video and e ia players and rece	hand-held video ging cards, game ces, toys and actioner incentive award electronic games, orders, videos, DV	ame ards, I figures; and video /Ds,	
GAME-140CR		P POWER TO ERS (Stylized)	5/5/2009	2009-003407	11/6/2009	196135	REGISTERED	041
	and Design							

Page 2 TRADEMARK

REEL: 005244 FRAME: 0908

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES
	CLASS	DESCRIPTION						
	041	games, video game videos, DVDs, movi	consoles, hand- es, role-playing	mation and content on held video game pla cards, game cards, b cessories, toys and a	yers, digital media ooks, magazines, s	players and record	lers,	
EUROPEAN UNION	(CTM)							
GAME-146/EU	BUYMYTR	ONICS	12/6/2011	10470201	5/7/2012	10470201	REGISTERED	35
	CLASS	DESCRIPTION						
	35	Electronic commerc global computer net		ely, operating on-line	marketplaces for to	rading and selling (goods via a	
GAME-93/EU3	GAMESTO	P (Stylized)	2/5/2003	003045812	2/5/2003	003045812	REGISTERED	35
	(White & R	ed)			•			
	CLASS	DESCRIPTION						
	35	computer, video and hardware, computer electronic games, d	l electronic game accessories, toy vds, movies, boo	I store services provices, dvds, movies, bours and action figures, ks, magazines, strat through the administ	oks, magazines, str ; promoting the sale egy guides, compu	ategy guides, com e of computer, vide ter hardware, com	puter o and puter	
GAME-94/EU4		P in plain block	1/7/2003	2996452	1/17/2005	2996452	REGISTERED	35
	letters							
	CLASS	DESCRIPTION						
	35	Retail store services computer, video and hardware, computer electronic games, Di accessories, toys an	l electronic game accessories, toy VDs, movies, bo	es, DVDs, movies, bo es and action figures; oks, magazines, stra	ooks, magazines, si promoting the sale itegy guides, compl	trategy guides, con of computer, vide uter hardware, com	nputer o and nputer	
GAME-56/EU1	GAMESTO	P.COM	1/7/2003	2996486	10/29/2004	2996486	REGISTERED	35, 41
	CLASS	DESCRIPTION						
	35 41	Retail store services computer, video and hardware, computer electronic games, dv accessories, toys an Providing a web site	electronic game accessories, toy ds, movies, boo d action figures	es, dvds, movies, boo s and action figures; ks, magazines, strate	oks, magazines, str promoting the sale egy guides, comput ration of a custome	ategy guides, comp e of computer, video er hardware, comp r; incentive award	puter o and outer program.	
T16405EU00	RED SAML	JRAI (Stylized)	1/6/2014	012478855			PENDING	009
	OLASS 009	DESCRIPTION computer, video and video and computer cables, controllers, recarrying cases specimonitor; computer game starter kits corcard for applying scn	games, handhelo emote controls fo ally adapted for v ame disc carryino nprised of earpho	d joy stick units for plor use with video and video game consoles g cases, controller chones, screen protect	laying video games, I computer games, s for use with an ext narging bases, gam or, stylus, carrying l	headsets, microph keyboards, protect ternal display scree epads; computer a bag, cleaning cloth	nones, rive en or and video and soft	
GAME-149/EU	SE C ONDS		5/23/2013	011841228	10/17/2013	011841228	REGISTER E D	35
	CLASS	DESCRIPTION			. 2 2010	2011220	LOIOTENED	
	35	Retail and online reta	ail stores featurin	g used electronics				
GERMANY								
GAME-164	SOFTSALE	1			11/1/1994	2905838	REGISTERED	
HONG KONG								
Т04960НК00	GAMESTOI letters	P in plain block	10/14/2009	301449180	5/24/2010	301449180	REGISTERED	035

TRADEMARK Page 3
REEL: 005244 FRAME: 0909

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES		
	CLASS DESCRIPTION RETAIL STORE SERVICES AND ONLINE RETAIL STORE SERVICES PROVIDED VIA A GLOBAL COMPUTER NETWORK FEATURING COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES; PROMOTING THE SALE OF COMPUTER, VIDEO AND ELECTRONIC GAMES, ELECTRONIC BOARD GAMES, HAND-HELD ELECTRONIC ENTERTAINMENT HARDWARE AND SOFTWARE, CDS, DVDS, MOVIES, BOOKS, MAGAZINES, STRATEGY GUIDES, COMPUTER HARDWARE, COMPUTER ACCESSORIES, TOYS AND ACTION FIGURES THROUGH THE ADMINISTRATION OF A CUSTOMER INCENTIVE AWARD PROGRAM.									
INDIA										
T04960IN00	GAMESTC letters	P in plain block	10/13/2009	1873038			PENDING	035		
	CLASS	DESCRIPTION								
	035	RETAIL STORE SE COMPUTER NETV ELECTRONIC BO/ SOFTWARE, CDS, HARDWARE, COM Class 35 - PROMO ELECTRONIC BO/ SOFTWARE, CDS, HARDWARE, COM	VORK FEATURIN ARD GAMES, HAI DVDS, MOVIES, IPUTER ACCESS ITING THE SALE ARD GAMES, HAI DVDS, MOVIES, IPUTER ACCESS	ILINE RETAIL STOR G COMPUTER, VID ND-HELD ELECTRO BOOKS, MAGAZIN ORIES, TOYS AND OF COMPUTER, VII ND-HELD ELECTRO BOOKS, MAGAZIN ORIES, TOYS AND R INCENTIVE AWAF	EO AND ELECTRI INIC ENTERTAINN ES, STRATEGY G ACTION FIGURES DEO AND ELECTR INIC ENTERTAINN ES, STRATEGY G ACTION FIGURES	ONIC GAMES, MENT HARDWAR UIDES, COMPUT S; and RONIC GAMES, MENT HARDWAR UIDES, COMPUT	RE AND FER RE AND FER			
ISRAEL										
T04960IL00	GAMESTO letters	P in plain block	10/15/2009	224489	1/9/2011	224489	REGISTERED	035		
	CLASS	DESCRIPTION								
	035	COMPUTER NETV ELECTRONIC BOA SOFTWARE, CDS, HARDWARE, COM Class 35 - PROMO ELECTRONIC BOA SOFTWARE, CDS, HARDWARE, COM	VORK FEATURING ARD GAMES, HAN DVDS, MOVIES, PUTER ACCESS! TING THE SALE (ARD GAMES, HAN DVDS, MOVIES, PUTER ACCESS(LINE RETAIL STOR 3 COMPUTER, VIDI ND-HELD ELECTRO BOOKS, MAGAZINI ORIES, TOYS AND / DF COMPUTER, VIE ND-HELD ELECTRO BOOKS, MAGAZINI ORIES, TOYS AND / R INCENTIVE AWAR	EO AND ELECTRONIC ENTERTAINMES, STRATEGY GACTION FIGURES DEO AND ELECTRONIC ENTERTAINMES, STRATEGY GACTION FIGURES	ONIC GAMES, MENT HARDWAR UIDES, COMPUT S; and RONIC GAMES, MENT HARDWAR UIDES, COMPUT	E AND ER E AND ER			
ITALY										
GAME-168	CONSOLLE	=8	10/11/1993	MI2013C008654	10/11/1002	1561200	DECISTERED	09, 28		
GAME-100	DEPARTMI		10/11/1993	W12013C006634	10/11/1993	1561382	REGISTERED	00, 20		
	CLASS	DESCRIPTION								
	28			sporting articles not	tincluded in other	classes; ornamen	ts and			
	09	checking (supervision for conducting, swite recording, transmiss	surveying, photogron), life-saving and ching, transforming sion or reproductions and other digitang machines, datar	n of sound or image I recording media; m processing equipmer	and instruments; ulating or controllin s; magnetic data c echanisms for coir nt, computers; fire-	apparatus and ins g electricity; appa arriers, recording n-operated appara	struments eratus for discs; etus; cash			
MEXICO										
	CAMESTO	D in plain block	10/04/0000	606320	2/02/0005	970000	DECICTERES	35		
GAME-52/MX3	GAMESTO	P in plain block	10/24/2003	626338	3/23/2005	872600	REGISTERED	55		

letters

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES
	CLASS 35	computer, video and	d electronic game and accessories,	s, DVDs, movies, CD	s, books, magaz	mputer network featu ines, strategy guides, d accessories, toys, t		
PHILIPPINES								
T04960PH00	GAMESTO	P in plain block	3/24/2010	4-2010-500413	9/23/2010	4-2010-500413	REGISTERED	035
	letters	·						
	CLASS	DESCRIPTION						
	035	COMPUTER NETW DVDs,MOVIES, BO ACCESSORIES, TO AND ELECTRONIC COMPUTER HARD	ORK FEATURIN OKS, MAGAZINE DYS AND ACTION GAMES, DVDS, WARE, COMPUT	G COMPUTER, VIDE ES, STRATEGY GUID N FIGURES; PROMO MOVIES, BOOKS, M	O AND ELECTR DES, COMPUTER TING THE SALE MAGAZINES, STR TOYS AND ACT	R HARDWARE, COMI OF COMPUTER, VII RATEGY GUIDES, ION FIGURES THRO	PUTER DEO	
T04960PH01	GAMESTO	P in plain block	9/24/2013	4-20130011519			PENDING	035
	letters							
	CLASS	DESCRIPTION						
	035	COMPUTER NETW DVDs,MOVIES, BO ACCESSORIES, TO AND ELECTRONIC COMPUTER HARD	ORK FEATURIN OKS, MAGAZINE DYS AND ACTION GAMES, DVDS, WARE, COMPUT	G COMPUTER, VIDE S, STRATEGY GUID I FIGURES; PROMO MOVIES, BOOKS, M	O AND ELECTR SES, COMPUTER TING THE SALE IAGAZINES, STR TOYS AND ACT	R HARDWARE, COMP OF COMPUTER, VIE RATEGY GUIDES, ION FIGURES THRO	PUTER DEO	
SINGAPORE								
T04960SG00	GAMESTO letters	P in plain block	10/16/2009	T0911862I	7/8/2010	T0911862I	REGISTERED	035
	CLASS	DESCRIPTION						
	035	COMPUTER NETW ELECTRONIC BOAI SOFTWARE, CDS, I HARDWARE, COMF OF COMPUTER, VII ELECTRONIC ENTE MAGAZINES, STRA	ORK FEATURING RD GAMES, HAN DVDS, MOVIES, PUTER ACCESS DEO AND ELECT ERTAINMENT HA TEGY GUIDES, RES THROUGH	G COMPUTER, VIDE ID-HELD ELECTRON BOOKS, MAGAZINE DRIES, TOYS AND A TONIC GAMES, ELE ROWARE AND SOF COMPUTER HARDW	O AND ELECTRI IIC ENTERTAINI S, STRATEGY G CTION FIGURES ECTRONIC BOA TWARE, CDS, D' IARE, COMPUTE	OVIDED VIA A GLOB/ ONIC GAMES, MENT HARDWARE A UIDES, COMPUTER S; PROMOTING THE RD GAMES, HAND-H VDS, MOVIES, BOOK ER ACCESSORIES, T MENT OF CUSTOME	ND SALE JELD KS, OYS	
SOUTH AFRICA								
T04960ZA00	GAMESTO	P (Stylized)	10/13/2009	2009/20257	5/31/2011	2009/20257	REGISTERED	035
	(White & Re	ed in Black						
	outline)							
	CLASS	DESCRIPTION						
	035	PROGRAMMES, PR ELECTRONIC BOAF SOFTWARE, COS, I HARDWARE, COMP ADMINISTRATION O MANAGEMENT; BU: SELLING, DISTRIBL SERVICES, ONLINE INCLUDING THOSE ELECTRONIC BOAF	COMOTING THE STANDARD SAMES, HANDY DS, MOVIES, PUTER ACCESSO OF A CUSTOMER SINESS ADMINISTION, MARKETI RETAIL STORE IN RELATION TO RD GAMES, HANDY DS, MOVIES, IUTER ACCESSO	SALE OF COMPUTE D-HELD ELECTRON BOOKS, MAGAZINES DRIES, TOYS AND AG INCENTIVE AWARE STRATION; OFFICE F NG, IMPORT AND ES SERVICES PROVIDI D COMPUTER, VIDE D-HELD ELECTRON BOOKS, MAGAZINES DRIES, TOYS AND AG	R, VIDEO, AND I IIC ENTERTAINN S, STRATEGY G CTION FIGURES) PROGRAMME; FUNCTIONS; RE KPORT SERVICI ED VIA A GLOBA O AND ELECTR IC ENTERTAINN S, STRATEGY G	THROUGH THE BUSINESS TAIL, WHOLESALE, ES, RETAIL STORE AL COMPUTER NETV ONIC GAMES, IENT HARDWARE AI UIDES, COMPUTER	S, ND VORK, ND	

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REEL: 005244 FRAME: 0911

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSE	
T04960ZA01	GAMESTO	P in plain block	10/13/2009	2009/20256	5/31/2011	2009/20256	REGISTERED	035	
	letters								
	CLASS	DESCRIPTION							
	035	PROGRAMMES, P ELECTRONIC BOA SOFTWARE, CDS, HARDWARE, COM ADMINISTRATION MANAGEMENT; BI SELLING, DISTRIE SERVICES, ONLIN INCLUDING THOS ELECTRONIC BOA SOFTWARE, CDS,	ROMOTING THE ARD GAMES, HAN DVDS, MOVIES, PUTER ACCESSO OF A CUSTOMER JUTION, MARKET E RETAIL STORE IN RELATION TO ARD GAMES, HAN DVDS, MOVIES, PUTER ACCESSO	CES; CUSTOMER I SALE OF COMPUTI ID-HELD ELECTRO BOOKS, MAGAZINE DRIES, TOYS AND A I INCENTIVE AWAR STRATION; OFFICE NG, IMPORT AND E SERVICES PROVII D COMPUTER, VID ID-HELD ELECTRO BOOKS, MAGAZINE DRIES, TOYS AND A REGOING	ER, VIDEO, AND NIC ENTERTAINI ES, STRATEGY G ACTION FIGURES ED PROGRAMME FUNCTIONS; RE EXPORT SERVIC DED VIA A GLOB, EO AND ELECTR NIC ENTERTAINI ES, STRATEGY G	ELECTRONIC GAM MENT HARDWARE JUIDES, COMPUTEI S THROUGH THE ; BUSINESS ETAIL, WHOLESALE ES, RETAIL STORE AL COMPUTER NE ONIC GAMES, MENT HARDWARE, UIDES, COMPUTEI	IES, AND R TWORK, AND R		
SOUTH KOREA									
T04960KR00	GAMESTO letters	P in plain block	11/19/2009	41-2009-28258	10/12/2012	41-242088	REGISTERED	035	
	CLASS	DESCRIPTION							
		services of compute entertainment hardv magazines, strategy	are, CDs, DVDs, Cuter hardware, corr er, video and electr ware and software, v guide books, corr	CDs and DVDs conta nputer accessories, to onic games, electror CDs, DVDs, CDs and	aining movies, boo oys and action fig nic board games, nd DVDs containin mputer accessorie	oks, magazines, stra ures; sales promotio hand-held electronio ng movies, books,	tegy n agency		
TAIWAN									
T04960TW00	GAMESTO	P in plain block	11/27/2009	098053259	10/16/2010	1435398	REGISTERED	035	
	letters								
	CLASS	DESCRIPTION							
	035	RETAIL STORE SE COMPUTER NETW	ORK FEATURING RD GAMES, HAN DVDS, MOVIES, E PUTER ACCESSO FING THE SALE C	D-HELD ELECTRON BOOKS, MAGAZINE PRIES, TOYS AND A PF COMPUTER, VID	EO AND ELECTRO NIC ENTERTAINN ES, STRATEGY G ACTION FIGURES NEO AND ELECTR	ONIC GAMES, MENT HARDWARE A UIDES, COMPUTER C); and RONIC GAMES,	AND R		
		SOFTWARE, CDS, HARDWARE, COMI ADMINISTRATION	DVDS, MOVIES, E PUTER ACCESSO	BOOKS, MAGAZINE PRIES, TOYS AND A	S, STRATEGY GI CTION FIGURES	UIDES, COMPUTER			
THAILAND									
T08439TH00	GAMESTOI letters	P in plain block	10/28/2009	748018	12/16/2011	SM51863	REGISTERED	035	
	CLASS	DESCRIPTION							
	035 Retail store management services and online retail store services provided via a global computer network; promoting the sale through the administration of a customer incentive award program								
	035						r		
TURKEY	035						·r		

letters

TRADEMARK Page 6

REEL: 005244 FRAME: 0912

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATU S	CLASSES
	CLASS	DESCRIPTION						
	035	THEM; PROMOT BOARD GAMES, DVDS, MOVIES,	VARIOUS GOODS F ING THE SALE OF HAND-HELD ELEC BOOKS, MAGAZINI TOYS AND ACTION RD PROGRAM	COMPUTER, VIDE TRONIC ENTERTA ES, STRATEGY GL	O AND ELECTRO NINMENT HARDW JIDES, COMPUTE	ONIC GAMES, ELEC /ARE AND SOFTW/ ER HARDWARE, CO	CTRONIC ARE, CDS, DMPUTER	
UNITED STATES								
GAME-147/US	BUYMYTF	RONICS	12/29/2010	85/207,326	7/19/2011	3,997,746	REGISTERED	35
	CLASS	DESCRIPTION						
	35	Electronic comme via a global comp	rce services, namel uter network	y, operating on-line	marketplaces for	trading in and selling	g goods	
GAME-US7	FUNCO LA	AND	10/10/1990	74,104,697	8/18/1992	1,708,866	REGISTERED	42
	CLASS	DESCRIPTION						
	42	Retail store service	es in the field of use	ed computer program	m video game carl	ridges		
GAME-US5	FUNCOLA	.ND	2/5/1993	74,358,633	10/5/1993	1,796,604	REGISTERED	42
	CLASS	DESCRIPTION						
	42	Retail store service	es in the field of con	nputer program vide	eo game cartridge:	3		
GAME-US6	FUNCOLA	ND (Stylized)	8/6/1996	75/145,798	8/5/1997	2,085,805	REGISTERED	35
000	CLASS	DESCRIPTION						
	35	retail store service	es in the field of com	puter program video	o game cartridges			
GAME-US4	GAME INF	ORMER	5/14/1992	74-275,301	8/17/1993	1,788,102	REGISTERED	38
	CLASS	DESCRIPTION						
	38	Magazines relating	g to games; namely,	computer and elec	tronic video game	s		
GAME-US16	GAMESTO	P (Stylized)	8/28/2002	76/444,369	1/13/2004	2,805,625	REGISTERED	35
	(Black & R	ed)						
	CLASS	DESCRIPTION						
	35	computer, video a hardware, comput electronic games,	es and online retail s nd electronic games er accessories, toys dvds, movies, books and action figures th	, dvds, movies, boo and action figures; s, magazines, strate	oks, magazines, st promoting the sale egy guides, compu	rategy guides, comp e of computer, video ter hardware, comp	outer o and outer	
GAME-US20	GAMESTO	P (Stylized)	9/18/2002	76/450,776	11/9/2004	2,902,027	REGISTERED	35
	(Black, Wh	ite & Red)						
	CLASS	DESCRIPTION						
	35	computer, video a hardware, comput electronic games,	s and online retail sind electronic games er accessories, toys dvds, movies, books and action figures the	, dvds, movies, boo and action figures; s, magazines, strate	ks, magazines, sto promoting the sale egy guides, compu	rategy guides, comp e of computer, video ter hardware, comp	outer o and outer	
GAME-US45	GAMESTO	P (Stylized)	8/25/2006	78/960,748	5/8/2007	3,239,889	REGISTERED	35
	(White & R	ed in Black						
	outline)							
	CLASS	DESCRIPTION						
	35	new and used com guides, computer I and used compute guides, computer I	es and online retail s nputer, video and ele nardware, computer r, video and electror nardware, computer ve award and discou	ectronic games, vide accessories, toys a nic games, videos, [accessories, toys a	eos, DVDs, movies and action figures; DVDs, movies, boo	s, books, magazines promoting the sale oks, magazines, stra	s, strategy of new ategy	

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES			
GAME-US17	GAMESTO	P (Stylized)	8/28/2002	76/444,450	3/15/2005	2,933,627	REGISTERED	35			
	(White & R	ed) with Black									
	Border										
	CLASS	DESCRIPTION									
	retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program										
GAME-US1	GAMESTO	P in plain block	8/2/1991	74/190,944	8/11/1992	1,707,460	REGISTERED	42			
	letters						_				
	CLASS	DESCRIPTION									
	Retail stores services in the field of video, computer and electronic games										
GAME-US49	GAMESTO	P POWER T O	8/23/2007	77/262,380	8/19/2008	3,489,935	REGISTERED	035, 041			
		ERS (Stylized)	5/25/2557	777202,000	0/19/2000	0,409,900	REGISTERED	,			
	(Black & Red)										
	(Black & Red) CLASS DESCRIPTION										
	035	Retail store service new and used com players, digital med books, magazines, promoting the sale discount program fe game consoles, ha movies, role-playing computer accessor	puter, video and el lia players and rec strategy guides, co of goods of others eaturing discounts nd-held video gam g cards, game carc ies, toys and action	ls, books, magazine	eo game consoles s, movies, role-pla computer accessore stration of a custon omputer, video and dia players and re s, strategy guides,	, hand-held video g ying cards, game c ies, toys and action ner incentive award I electronic games, corders, videos, D\ computer hardwar	ame ards, I figures; and video //Ds, e,				
GAME-US50	GAMESTO	games, video game videos, DVDs, mov game hardware, co P POWER TO	ies, role-playing ca	rds, game cards, bo	oks, magazines, s			035, 041			
o,		ERS (Stylized)	0,20,2001	777202,303	9/23/2000	3,300,230	REGISTERED				
	(no color)										
	CLASS	DESCRIPTION									
	035	Retail store service new and used complayers, digital med books, magazines, promoting the sale discount program fe game consoles, har movies, role-playing computer accessori Providing a web site games, video game videos, DVDs, moving game hardware, complex services of the services of t	outer, video and ele ia players and reco strategy guides, co of goods of others eaturing discounts of ad-held video game y cards, game card es, toys and action e containing inform consoles, hand-he es, role-playing ca	ectronic games, videorders, videos, DVD: proputer hardware, common the adminis per layers, digital meres, books, magazines of figures ation and content or eld video game playerds, game cards, bo	eo game consoles, s, movies, role-pla computer accessor tration of a custorr mputer, video and dia players and res, strategy guides, n new and used coers, digital media poks, magazines, s	hand-held video gi ying cards, game c ies, toys and action ler incentive award electronic games, corders, videos, DV computer hardwar mputer, video and olayers and recorde	ame ards, figures; and video Ds, e, electronic rs,				
GAME-US2	GAMESTO	P.COM	12/2/1999	75/862,740	9/11/2001	2,489,084	REGISTERED	35			
	CLASS	DESCRIPTION									
	35	Retail services and computer and electr		ervices provided via	a a global compute	r network featuring	video,				
BAME-US3	GAMESTO		_	70/450 000	4/40/0004	0.005.055	DE016	041			
J. 1811 000			11/2/2000	76/158,066	1/13/2004	2,805,277	REGISTERED	0.1			
	CLASS DESCRIPTION 041 Providing a web site containing information on video games, computer games and electronic games										

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REEL: 005244 FRAME: 0914

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES
	CLASS	DESCRIPTION						
	035	new and used composite or game cards, books, telephones, cellular through the administ new and used composite or game cards, books, telephones, cellular Providing a web sitt and electronic game media players and in the same cards, books, telephones, cellular providing a web sitt and electronic game media players and in the same cards, books, telephones, cellular providing a web sitt and electronic game media players and in the same cards, books, telephones, cellular providing a web sitt and electronic game media players and in the same cards, books, telephones, cellular players and in the same cards, books, telephones, cellular players and in the same cards, books, telephones, cellular through the same cards, books, telephones, cellular through the same cards, books, telephones, cellular through the administration through the same cards, books, telephones, cellular through the same cards, books, telephones, telephone	outer, video and, digital media p magazines, str telephone acceptration of a cust pouter, video and , digital media p magazines, str telephone accepte featuring enteres, tablet computer corders, video	dail store services pro- delectronic games, to players and recorders rategy guides, compu- essories, toys and ac- tomer incentive awar le electronic games, to players and recorders rategy guides, compu- essories, toys and ac- drainment information atters, video game co- us, DVDs, movies, rolardware, computer ga-	ablet computers, vices, videos, DVDs, mouter hardware, computer hardware, computer hardware, computers, vices, videos, DVDs, mouter hardware, computer hardware, cardware, gards,	deo game consoles ovies, role-playing puter accessories, ting the sale of goo gram featuring disc deo game consoles ovies, role-playing outer accessories, and used compute video game players ame cards, books, i	s, hand-held cards, cellular ids of others counts on s, hand-held cards, cellular ers, video s, digital magazines,	
GAME-144/US	GAMESTOF	PPLUS	7/9/2012	85/671,338			ALLOWED	035, 041
	(Stylized) an		.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	00/01 1,000			ALLOWED	
	CLASS	DESCRIPTION]				
	035 041	new and used composite or game cards, books, telephones, cellular through the adminis new and used composite or game cards, books, telephones, cellular Providing a web site and electronic game media players and relectronic game players and	outer, video and digital media p magazines, stratelephone acce tration of a cust digital media p magazines, stratelephone acce e featuring enter es, tablet compu- ecorders, video	ail store services pro- electronic games, ta- elayers and recorders ategy guides, compu- ssories, toys and act omer incentive awar- electronic games, ta- talayers and recorders ategy guides, compu- ssories, toys and act tainment information iters, video game cor s, DVDs, movies, rol irdware, computer ga	blet computers, videos, DVDs, moter hardware, compiter hardware, compiter hardware, compiter hardware, videos, DVDs, moter hardware, compiter hard	leo game consoles ovies, role-playing o outer accessories, ing the sale of goo gram featuring disc leo game consoles ovies, role-playing o outer accessories, o and used compute ideo game players me cards, books, r	, hand-held cards, cellular ds of others ounts on , hand-held cards, cellular rs, video , digital nagazines,	
GAME-138/US	GO PRO GE	ET MORE!	12/14/2010	85/197,813	7/12/2011	3,993,688	REGISTERED	035
	CLASS	DESCRIPTION						
	035	discount program fe game consoles, har movies, role-playing computer accessorie provided via a globa video game console	aturing discount d-held video ga cards, game caes, toys and actil computer netwoen hand-held videards, game cards, game ca	rs through the admin ts on new and used of time players, digital rr ards, books, magazin ion figures; Retail sto york featuring new ar deo game players, di ards, books, magazin ion figures	computer, video and dedia players and re des, strategy guides de services and on du used computer, v gital media players	d electronic games ecorders, videos, D s, computer hardwa line retail store ser video and electroni and recorders, vide	, video VDs, are, vices c games, eos, DVDs,	
GAME-148/US	JUICEBOX		11/23/2010	85/183,429	2/7/2012	4,095,384	REGISTERED	09
	CLASS	DESCRIPTION						
	09			with portable electror ters, and notebook c		, music players, vi	deo	
GAME-139/US	MORE POW	ER TO THE	12/14/2010	85/197,800	3/27/2012	4,117,015	REGISTERED	035
	PLAYERS							
	CLASS	DESCRIPTION	-					
	035	new and used comp players, digital media books, magazines, s promoting the sale o	uter, video and a players and re trategy guides, f goods of other aturing discount d-held video gar cards, game ca	ırds, books, magazin	leo game consoles Os, movies, role-pla computer accessor stration of a custon omputer, video and edia players and re	, hand-held video onlying cards, game of the control of the contro	game cards, n figures; d and video v/Ds,	
GAME-US14	PLAY MORE	: :	6/30/1994	74/543,840	6/25/1996	1,982,962	REGISTERED	42
	CLASS	DESCRIPTION				· , - ,		
	42	retail store services t	eaturing previou	usly owned compact	discs and previous	ly owned video cor	ne	
	· -	cartridges		, Timod Compact	a.see and previous	, omisa video gai	iio	

TRADEMARK

REEL: 005244 FRAME: 0915

GAME-US15			FILED	APP#	REG DT	REG#	STATUS	CLASSES
	PLAY MO	RE	5/2/2002	76/403,429	8/23/2005	2,987,740	REGISTERED	35
	CLASS	DESCRIPTION						
	35	computer, video ar hardware, compute electronic games, o	id electronic game er accessories, toy dvds, movies, bool	store services provid s, dvds, movies, boc s and action figures; ss, magazines, strate hrough the administ	oks, magazines, st promoting the sal egy guides, compu	rategy guides, com e of computer, vide ıter hardware, comp	puter o and puter	
GAME/US	POWER T	O THE	9/22/2011	85/429,785	5/15/2012	4,142,574	REGISTERED	35, 41
	PLAYERS					.,		
	CLASS	DESCRIPTION						
	35	Retail store service new and used complayers, digital med books, magazines, promoting the sale discount program figame consoles, ha movies, role-playin computer accessor Providing a web sit games, video games	puter, video and e dia players and rec strategy guides, c of goods of others eaturing discounts nd-held video gam g cards, game can jes, toys and actio e containing inforn e consoles, hand-r	nation and content o leld video game play	eo game consoles is, movies, role-placomputer accesso stration of a custor omputer, video and idia players and ress, strategy guides in new and used corers, digital media	, hand-held video g aying cards, game c ries, toys and actior ner incentive award d electronic games, accorders, videos, D\ , computer hardwar omputer, video and players and recorde	pame cards, n figures; l and video v/Ds, re, electronic ers,	
				ards, game cards, bo essories, toys and ac		strategy guides, cor	притег	
6AME-141/US	RED SAMU and Design	URAI (Stylized) า	5/5/2011	85/313,108	3/6/2012	4,110,268	REGISTERED	009
	CLASS	DESCRIPTION						
		monitor; computer game starter kits co	game disc carrying emprised of earpho	ideo game consoles cases, controller ch ones, screen protecto	arging bases, gar or, stylus, carrying	nepads; computer a bag, cleaning cloth	and video	
GAME-US46	RESPECT	THE RATINGS	9/14/2006	78/974,069	ring wheels, motio 11/6/2007			35
GAME-US46		THE RATINGS				n controller attachm 3,332,884	nents	35
GAME-US46	RESPECT CLASS 35	THE RATINGS DESCRIPTION Retail store service new and used computer hand used computer guides, computer hundused, computer hundused, computer hundused computer hundused computer hundused services and used services are services are services and used services are services and used services are services are services and used services are services and used services are services and used services are s	9/14/2006 s and online retail outer, video and el ardware, compute , video and electro ardware, compute		11/6/2007 ded via a global coes, DVDs, movies, ond action figures; DVDs, movies, bound action figures to	3,332,884 mputer network fea s, books, magazines promoting the sale oks, magazines, str. hrough the adminis	REGISTERED aturing s, strategy of new ategy	35
	CLASS	THE RATINGS DESCRIPTION Retail store service new and used computer h and used computer guides, computer h a customer incentiv	9/14/2006 s and online retail outer, video and el ardware, compute , video and electro ardware, compute	78/974,069 store services provicectronic games, vider accessories, toys anic games, videos, traccessories, toys a	11/6/2007 ded via a global coes, DVDs, movies, ond action figures; DVDs, movies, bound action figures to	3,332,884 mputer network fea s, books, magazines promoting the sale oks, magazines, str. hrough the adminis	REGISTERED aturing s, strategy of new ategy tration of	35 35
	CLASS 35	THE RATINGS DESCRIPTION Retail store service new and used computer h and used computer guides, computer h a customer incentiv	9/14/2006 s and online retail puter, video and el ardware, computer , video and electro ardware, computer e award and disco	78/974,069 store services provicectronic games, vide accessories, toys a nic games, videos, I raccessories, toys a unt program and pul	11/6/2007 ded via a global coes, DVDs, movies, ond action figures; DVDs, movies, bound action figures to	3,332,884 mputer network fea s, books, magazines promoting the sale oks, magazines, str. hrough the adminis	REGISTERED aturing s, strategy of new ategy	
	CLASS 35 SECONDS	THE RATINGS DESCRIPTION Retail store service new and used computer h and used computer guides, computer h a customer incentive. TOP DESCRIPTION	9/14/2006 s and online retail outer, video and el ardware, computer , video and electro ardware, computer e award and disco	78/974,069 store services provicectronic games, vide accessories, toys a nic games, videos, I raccessories, toys a unt program and pul	11/6/2007 ded via a global coceos, DVDs, movies, movies, boom action figures to the action figures to the action figures by the action figures to the act	3,332,884 mputer network fea s, books, magazines promoting the sale oks, magazines, str. hrough the adminis	REGISTERED aturing s, strategy of new ategy tration of	
GAME-150/US	CLASS 35 SECONDS CLASS	THE RATINGS DESCRIPTION Retail store service new and used computer h and used computer guides, computer h a customer incentive to the description of the descriptio	9/14/2006 s and online retail outer, video and el ardware, computer , video and electro ardware, computer e award and disco	78/974,069 store services provicectronic games, videor accessories, toys a nic games, videos, I r accessories, toys a unt program and pul	11/6/2007 ded via a global coceos, DVDs, movies, movies, boom action figures to the action figures to the action figures by the action figures to the act	3,332,884 mputer network fea s, books, magazines promoting the sale oks, magazines, str. hrough the adminis	REGISTERED aturing s, strategy of new ategy tration of	
GAME-150/US	CLASS 35 SECONDS CLASS 35	THE RATINGS DESCRIPTION Retail store service new and used computer h and used computer guides, computer h a customer incentive. TOP DESCRIPTION Retail stores and or CCH DESCRIPTION	9/14/2006 s and online retail outer, video and electro ardware, computer, video and electro ardware, computer e award and disco	78/974,069 store services provident control games, videor, accessories, toys a nic games, videor, to accessories, toys a unit program and pul 85/939,489 rvices featuring used	11/6/2007 ded via a global cocos, DVDs, movies, boom action figures; DVDs, movies, boom action figures to blic awareness produced action figures. d electronics	3,332,884 Imputer network feas, books, magazines promoting the sale obks, magazines, strategies, stra	REGISTERED aturing s, strategy of new ategy tration of ALLOWED	35
GAME-US46 GAME-150/US GAME-US21	CLASS 35 SECONDS CLASS 35 STOPWAT	THE RATINGS DESCRIPTION Retail store service new and used computer hand used computer ha customer incentive. TOP DESCRIPTION Retail stores and or CH DESCRIPTION retail store services computer, video and hardware, computer net magazines, strategy.	9/14/2006 s and online retail outer, video and electroardware, computer, video and discondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscond	78/974,069 store services provice ctronic games, vide raccessories, toys a nic games, videos, traccessories, toys a unt program and pul 85/939,489 rvices featuring used	11/6/2007 ded via a global coes, DVDs, movies, bund action figures to blic awareness production and action figures to blic awareness production and action figures to blic awareness production accessories, toy.	3,332,884 Imputer network feas, books, magazines, promoting the sale oks, magazines, strathrough the administration of the sale of the sale oks, magazines, strathrough the administration of the sale of the sal	REGISTERED aturing s, strategy of new ategy tration of ALLOWED REGISTERED uring outer vided via a	35
GAME-150/US	SECONDS CLASS 35 STOPWAT CLASS 35	THE RATINGS DESCRIPTION Retail store service new and used computer hand used computer guides, computer ha customer incentive. TOP DESCRIPTION Retail stores and or	9/14/2006 s and online retail outer, video and electroardware, computer, video and discondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscondiscond	78/974,069 store services provide ectronic games, videos, toys a nic games, videos, to accessories, toys a unt program and pul 85/939,489 rvices featuring used 76/530,285 tore services provides, dvds, movies, bool, and action figures; nputer, video and elected accompanies.	11/6/2007 ded via a global coes, DVDs, movies, bund action figures to blic awareness production and action figures to blic awareness production and action figures to blic awareness production accessories, toy.	3,332,884 Imputer network feas, books, magazines, promoting the sale oks, magazines, strathrough the administration of the sale of the sale oks, magazines, strathrough the administration of the sale of the sal	REGISTERED aturing s, strategy of new ategy tration of ALLOWED REGISTERED uring outer vided via a	35
GAME-150/US	SECONDS CLASS 35 STOPWAT CLASS 35	THE RATINGS DESCRIPTION Retail store service new and used computer hand used computer guides, computer ha customer incentive to the computer services. TOP DESCRIPTION Retail stores and or the computer services computer, video and hardware, computer global computer net magazines, strategy a bonus incentive procustomers	9/14/2006 s and online retail outer, video and electroardware, computer, video and disconding a seconding and and disconding are seconding and online retail store seconding and online retail store seconding are s	78/974,069 store services provide ectronic games, videos, toys a nic games, videos, traccessories, toys a unt program and pul 85/939,489 rvices featuring used 76/530,285 tore services provides, dvds, movies, bool and action figures; nputer, video and electers that provides dis	11/6/2007 ded via a global coes, DVDs, movies, ind action figures to blic awareness production at a global correspondent and action figures to blic awareness production and action figures to blic awareness production a	3,332,884 mputer network feas, books, magazines, promoting the sale oks, magazines, strathrough the administration of the sale oks, magazines, strathrough the administration of the sale	REGISTERED aturing s, strategy of new ategy tration of ALLOWED REGISTERED uring outer vided via a s featuring repeat	35
GAME-150/US	SECONDS CLASS 35 STOPWAT CLASS 35	THE RATINGS DESCRIPTION Retail store service new and used computer hand used computer guides, computer ha customer incentive. TOP DESCRIPTION Retail stores and or CH DESCRIPTION retail store services computer, video and hardware, computer magazines, strategy a bonus incentive p customers	9/14/2006 s and online retail outer, video and electroardware, computer, video and electroardware, computer e award and discostillation of the computer of the	78/974,069 store services provide ectronic games, videos, toys a nic games, videos, traccessories, toys a unt program and pul 85/939,489 rvices featuring used 76/530,285 tore services provides, dvds, movies, bool and action figures; nputer, video and electers that provides dis	11/6/2007 ded via a global coes, DVDs, movies, ind action figures to blic awareness production at a global correspondent and action figures to blic awareness production and action figures to blic awareness production a	3,332,884 mputer network feas, books, magazines, promoting the sale oks, magazines, strathrough the administration of the sale oks, magazines, strathrough the administration of the sale	REGISTERED aturing s, strategy of new ategy tration of ALLOWED REGISTERED uring outer vided via a s featuring repeat	35

Page 10

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES
	CLASS	DESCRIPTION						
	35	retail store services a computer, video and hardware, computer electronic games, dv accessories, toys an	electronic gam accessories, to ds, movies, bo	nes, dvds, movies, l bys and action figur oks, magazines, sti	pooks, magazines, ses; promoting the sa rategy guides, comp	strategy guides, co ale of computer, vi outer hardware, co	omputer deo and mputer	
	-	ENI	D OF REPORT			TOTAL ITE	EMS SELECTED =	64

Trademark Report By Country Search Criteria

Client

ELBO

Status

ACTIVE

Display Options
Goods

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES		
AUSTRALIA						112011	01/1100	CERCOLO		
ELBO-61/AU	EB ELECT	PONICS	12/30/1996	724820	10/27/2000	724820	DECISTEDED	042		
LLBO-01/A0		E (Stylized)	12/30/1996	124020	10/2//2000	724020	REGISTERED	·		
	CLASS 042	DESCRIPTION Potal store conden	s of cloatric produc	to namely interes	stivo multimandia hav					
	042	computers, persona	al computers, comp es, video game sys	outer software, disc	ctive multimedia hare c drives, printers, me software, joysticks,	odems, computer	books,			
ELBO-62/AU	EB ELECT	RONICS	12/30/1996	724817	6/18/1999	724817	REGISTERED	042		
	BOUTIQUI	BOUTIQUE (Stylized)								
	CLASS	DESCRIPTION								
	042	computers, persona	al computers, comp es, video game syst	uter software, disc	ctive multimedia hard c drives, printers, mo software, joysticks,	odems, computer	books,			
ELBO-41/AU	EB GAMES	S in plain block	6/4/2003	956383	5/5/2008	956383	REGISTERED	035, 041		
	letters									
	CLASS	DESCRIPTION								
	035	Mail order, on-line a			dren's toys and bool d games, plush toys					
		Mail order, on-line at CD's and audio tapt children's arts and computer-related furth hand-held entertain consumer electronic Rental of video and organization for vide and conventional ar	es, interactive toys, crafts, science and rniture, video game ment hardware and cs, and related acco computer games; eo and computer gand on-line rentals of monstration of vide	puzzles and boar nature items, come hardware, softwa disoftware, consunessories, books ar and on-line rental arme enthusiasts with video and computer gand c	d games, plush toys puter hardware, soff tre and accessories, ner-related disc hard	discounts on vide discounts on vide all a membership clip discounts on pure discounts on vide discounts on vide discounts on vide	g, rals, games, e, ub or rchases eo game			
ELBO-69/AU	035	Mail order, on-line a CD's and audio tapt children's arts and computer-related furth hand-held entertain consumer electronic Rental of video and organization for vide and conventional ar magazines, free dei games, and other si	es, interactive toys, crafts, science and rniture, video game ment hardware and cs, and related accomputer games; eo and computer gand on-line rentals of monstration of vide milar benefits to its	puzzles and boar nature items, come hardware, softwad d software, consunessories, books ar and on-line rental ame enthusiasts w f video and computer gas members	d games, plush toys puter hardware, soft tre and accessories, ner-related disc hard ad magazines of computer games; thich offers credits of ter games, credits of ames, news and rev	i, dress up clothing tware and periphe electronic board dware and softwar a membership clu r discounts on pur or discounts on vid iews of video and	g, rals, games, e, ub or chases leo game computer	042		
ELBO-69/AU	035	Mail order, on-line a CD's and audio tapi children's arts and a computer-related fu hand-held entertain consumer electronic Rental of video and organization for vide and conventional ar magazines, free del games, and other si	es, interactive toys, crafts, science and rniture, video game ment hardware and cs, and related acco computer games; eo and computer gand on-line rentals of monstration of vide	puzzles and boar nature items, come hardware, softwa disoftware, consunessories, books ar and on-line rental arme enthusiasts with video and computer gand c	d games, plush toys puter hardware, soft tre and accessories, neer-related disc hard d magazines of computer games; thich offers credits o ter games, credits o	discounts on vide discounts on vide all a membership clip discounts on pure discounts on vide discounts on vide discounts on vide	g, rals, games, e, ub or rchases eo game	042		
ELBO-69/AU	035 041 ELECTRO	Mail order, on-line a CD's and audio tapi children's arts and a computer-related fu hand-held entertain consumer electronic Rental of video and organization for vide and conventional ar magazines, free del games, and other si	es, interactive toys, crafts, science and rniture, video game ment hardware and cs, and related accomputer games; eo and computer gand on-line rentals of monstration of vide milar benefits to its	puzzles and boar nature items, come hardware, softwad d software, consunessories, books ar and on-line rental ame enthusiasts w f video and computer gas members	d games, plush toys puter hardware, soft tre and accessories, ner-related disc hard ad magazines of computer games; thich offers credits of ter games, credits of ames, news and rev	i, dress up clothing tware and periphe electronic board dware and softwar a membership clu r discounts on pur or discounts on vid iews of video and	g, rals, games, e, ub or chases leo game computer	042		
ELBO-69/AU	035 041 ELECTROI BOUTIQUE	Mail order, on-line a CD's and audio tape children's arts and o computer-related fu hand-held entertain consumer electronic Rental of video and organization for vide and conventional ar magazines, free det games, and other si	es, interactive toys, crafts, science and rniture, video game ment hardware and cs, and related accomputer games; eo and computer games do on-line rentals or monstration of vide milar benefits to its 12/30/1996	puzzles and boar nature items, come hardware, softwa disoftware, consunessories, books ar and on-line rental arme enthusiasts with video and computer gas members 724819 ts, namely, interacuter software, disorter software	d games, plush toys puter hardware, soft are and accessories, ner-related disc hard and magazines of computer games; thich offers credits of ter games, credits of ames, news and reviates, news and reviates of the computer games are soft are games, register games, redits of the computer games, news and reviates, news and reviates, news, printers, more divives, printers, more puters, and acceptable and acceptable are soft and acceptable and acceptable are soft and acceptable and acceptable are soft and acceptable and acceptable are soft acceptable and acceptable are soft acceptable and acceptable are soft acceptable acceptable and acceptable are soft acceptable accep	i, dress up clothing ware and periphe electronic board dware and softwar a membership clubration of the counts on pulling discounts on vidiciews of video and 724819	g, rals, games, e, ub or rchases eo game computer REGISTERED e, pooks,	042		
ELBO-69/AU ELBO-78/AU	035 041 ELECTROI BOUTIQUE CLASS	Mail order, on-line a CD's and audio tape children's arts and of computer-related fut hand-held entertain consumer electronic Rental of video and organization for vide and conventional ar magazines, free del games, and other si NICS EB DESCRIPTION Retail store services computers, persona computer magazine floppy discs, and ba	es, interactive toys, crafts, science and rniture, video game ment hardware and cs, and related accomputer games; eo and computer games do on-line rentals or monstration of vide milar benefits to its 12/30/1996	puzzles and boar nature items, come hardware, softwa disoftware, consunessories, books ar and on-line rental arme enthusiasts with video and computer gas members 724819 ts, namely, interacuter software, disorter software	d games, plush toys puter hardware, sofi tre and accessories, ner-related disc hard ad magazines of computer games; rhich offers credits o ter games, credits o ames, news and rev 10/27/2000 tive multimedia hard drives, printers, mo software, joysticks, o	i, dress up clothing ware and periphe electronic board dware and softwar a membership clur discounts on pui or discounts on vidiews of video and 724819	g, rals, games, e, ub or rchases eo game computer REGISTERED e, pooks, pons, blank	042		
	035 041 ELECTROI BOUTIQUE CLASS 042	Mail order, on-line a CD's and audio tape children's arts and of computer-related fut hand-held entertain consumer electronic Rental of video and organization for vide and conventional ar magazines, free det games, and other si NICS EB DESCRIPTION Retail store services computers, persona computer magazine floppy discs, and ba NICS EB	es, interactive toys, crafts, science and rniture, video game ment hardware and cost, and related accomputer games; so and computer games; so and computer games; so monstration of vide imilar benefits to its 12/30/1996	puzzles and boar nature items, come hardware, softwa disoftware, consune essories, books ar and on-line rental arme enthusiasts with video and computer gas members 724819 ts, namely, interactuter software, disoftems, video game signal.	d games, plush toys puter hardware, soft are and accessories, ner-related disc hard and magazines of computer games; thich offers credits of ter games, credits of ames, news and reviates, news and reviates of the computer games are soft are games, register games, redits of the computer games, news and reviates, news and reviates, news, printers, more divives, printers, more puters, and acceptable and acceptable are soft and acceptable and acceptable are soft and acceptable and acceptable are soft and acceptable and acceptable are soft acceptable and acceptable are soft acceptable and acceptable are soft acceptable acceptable and acceptable are soft acceptable accep	i, dress up clothing ware and periphe electronic board dware and softwar a membership clubration of the counts on pulling discounts on vidiciews of video and 724819	g, rals, games, e, ub or rchases eo game computer REGISTERED e, pooks,			
	035 041 ELECTROI BOUTIQUE CLASS 042 ELECTROI	Mail order, on-line a CD's and audio tape children's arts and of computer-related fut hand-held entertain consumer electronic Rental of video and organization for vide and conventional ar magazines, free det games, and other si NICS EB DESCRIPTION Retail store services computers, persona computer magazine floppy discs, and ba NICS EB	es, interactive toys, crafts, science and rniture, video game ment hardware and cost, and related accomputer games; so and computer games; so and computer games; so monstration of vide imilar benefits to its 12/30/1996	puzzles and boar nature items, come hardware, softwa disoftware, consune essories, books ar and on-line rental arme enthusiasts with video and computer gas members 724819 ts, namely, interactuter software, disoftems, video game signal.	d games, plush toys puter hardware, sofi tre and accessories, ner-related disc hard ad magazines of computer games; rhich offers credits o ter games, credits o ames, news and rev 10/27/2000 tive multimedia hard drives, printers, mo software, joysticks, o	i, dress up clothing ware and periphe electronic board dware and softwar a membership clur discounts on pui or discounts on vidiews of video and 724819	g, rals, games, e, ub or rchases eo game computer REGISTERED e, pooks, pons, blank			
	035 041 ELECTROI BOUTIQUE CLASS 042 ELECTROI BOUTIQUE	Mail order, on-line a CD's and audio tape children's arts and of computer-related fut hand-held entertain consumer electronic Rental of video and organization for vide and conventional ar magazines, free del games, and other si NICS EB DESCRIPTION Retail store services computers, persona computer magazine floppy discs, and ba NICS EB E (Stylized)	es, interactive toys, crafts, science and rniture, video game ment hardware and computer games; and computer gand on-line rentals of monstration of vide milar benefits to its 12/30/1996 s of electric product of computers, computers, computers, comps, video game systitteries 12/30/1996	puzzles and boar nature items, come hardware, software, consune sesories, books ar and on-line rental arme enthusiasts with video and computer gas members 724819 ts, namely, interactuter software, disciples, video game: 724816 724816	d games, plush toys puter hardware, soft tre and accessories, ner-related disc hard and magazines of computer games; thich offers credits of the games, credits of the games, news and revitive multimedia hard of drives, printers, mosoftware, joysticks, of 6/18/1999	i, dress up clothing ware and periphe electronic board dware and softwar a membership clur discounts on pure ridiscounts on vidiews of video and 724819 Iware and softwar dems, computer boovers, printer ribboovers, printer ribboovers, printer ribboovers, computer boovers, computer	g, rals, games, e, ub or chases leo game computer REGISTERED e, pooks, pons, blank REGISTERED			
	035 041 ELECTROI BOUTIQUE CLASS 042 ELECTROI BOUTIQUE CLASS	Mail order, on-line a CD's and audio tape children's arts and of computer-related fut hand-held entertain consumer electronic Rental of video and organization for vide and conventional ar magazines, free det games, and other si NICS EB DESCRIPTION Retail store services computer magazine floppy discs, and ba NICS EB E (Stylized) DESCRIPTION Retail store services computer magazine floppy discs, and ba NICS EB E (Stylized)	es, interactive toys, crafts, science and rniture, video game ment hardware and computer games; and computer gand on-line rentals of monstration of vide milar benefits to its 12/30/1996 s of electric product of computers, computers, computers, comps, video game systitteries 12/30/1996	puzzles and boar nature items, come hardware, software, consune sesories, books ar and on-line rental arme enthusiasts with video and computer gas members 724819 ts, namely, interactuter software, disciples, video game: 724816 724816	d games, plush toys puter hardware, soft tre and accessories, ner-related disc hard and magazines of computer games; thich offers credits of the games, credits of the games, news and revitive multimedia hard of drives, printers, mosoftware, joysticks, of 6/18/1999	i, dress up clothing ware and periphe electronic board dware and softwar a membership clur discounts on pure ridiscounts on vidiews of video and 724819 Iware and softwar dems, computer boovers, printer ribboovers, printer ribboovers, printer ribboovers, computer boovers, computer	g, rals, games, e, ub or chases leo game computer REGISTERED e, pooks, pons, blank REGISTERED			

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REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES		
	CLASS	DESCRIPTION								
	35	computer, video ar hardware, compute electronic games, l	ed electronic game er accessories, to DVDs, movies, bo	il store services proves, b vs. DVDs, movies, b vs and action figures voks, magazines, stra through the adminis	ooks, magazines, s ; promoting the sale ategy guides, comp	trategy guides, com of computer, video uter hardware, com	nputer o and iputer			
ELBO-83/AU	POWER T	O THE	11/29/2007	1212693	7/18/2008	1212693	REGISTERED	035, 041		
	PLAYERS									
	CLASS	DESCRIPTION								
	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware,									
	041	relating to new and game players, digit	s relating to enter used computers, al media players	on figures tainment, provided o video and electronio and recorders, video uides, computer gan	c games, video gam s, DVDs, movies, ro	ne consoles, hand-h ole-playing cards, g	neld video ame			
BRAZIL										
ELBO-79/BR	EB ELECT	RONICS	4/10/1996	819171271	11/23/2004	819171271	REGISTERED	035		
	BOUTIQUE	E and Design								
	CLASS	DESCRIPTION								
	035	hardware for intera- programs, action di	ctive multimedia,o scs, modems, co	ing import and expor computers, personal mputer books, video ies in local Brazilian	computers, softwar game systems, sof	e for computers, co	mputer			
ELBO-42/BR	EB GAMES	S in plain block	5/30/2003	825548454			PENDING	035		
	letters									
	CLASS	DESCRIPTION								
	035	CD's and audio tap children's arts and o computer-related fu hand-held entertain	es, interactive toy crafts, science an rniture, video gar ment hardware a	vices featuring childings, puzzles and board discount of a nature items, compine hardware, softward software, consumptessories, books and software, consumptessories, books and software.	d games, plush toys outer hardware, soft re and accessories, ier-related disc hard	, dress up clothing, ware and periphera electronic board ga	als, ames,			
ELBO-43/BR	EB GAMES	in plain block	5/30/2003	825548462	3/20/2012	825548462	REGISTERED	041		
	letters									
	CLASS	DESCRIPTION								
	041	organization for vide and conventional ar	eo and computer nd on-line rentals monstration of vid	and on-line rental of games enthusiasts v of video and comput eo and computer ga ts members	vhich offers credits o er games, credits o	or discounts on pun r discounts on vide	chases o game			
ELBO-70/BR	ELECTRO	NICS EB	4/10/1996	819171280	11/23/2004	819171280	REGISTERED	035		
	BOUTIQUE	and Design								
	CLASS	DESCRIPTION								
	035	hardware for interact programs, action dis	tive multimedia,c scs, modems, cor	ng import and expor omputers, personal o nputer books, video es in local Brazilian o	computers, software game systems, soft	e for computers, cor	mputer			
CANADA										
ELBO-105/CA	BABBAGE'	S (Trustees of	10/15/1993	739,041	8/9/1996	TMA 460,932	REGISTERED	09, 35		
	Chasada is	•		,- · ·			5.5 (25			

Page 2 TRADEMARK

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES		
	CLASS	DESCRIPTION								
	09	Discs for computer	r, computer paper,	disc files and printe	er ribbons					
	35	Retail store service	es in the field of ho	me computers, con	nputer software, vid	eo games and cartric	lges.			
ELBO-40/CA	EB EDGE		7/8/2003	1,183,659	12/10/2008	TMA 730,632	REGISTERED	035		
	CLASS	DESCRIPTION								
	035	CD's and audio tay children's arts and computer-related f hand-held entertai consumer electron (2) Rental of video (3) On-line rental c (4) Providing a me credits or discount credits or discount	ces, interactive toy crafts, science and urniture, video garn ment hardware al ics, and related ac and computer games mbership club or cs on purchases and son video game mes on video game mes	s, puzzles and board nature items, com he hardware, software consur cessories, books arnes rganization for vided conventional and	d games, plush toy: puter hardware, solare and accessories ner-related disc har and magazines. o and computer gar on-line rentals of viceonstration of video	ss, children's video ta s, dress up clothing, ftware and periphera t, electronic board ga dware and software, me enthusiasts which deo and computer ga and computer games nembers.	ls, mes, n offers ames,			
ELBO-44/CA		S in plain block	9/12/2002	1,152,360	11/10/2008	TMA 728,171	REGISTERED	035		
	letters									
	O35	CD's and audio tap children's arts and computer-related fi hand-held entertain	oes, interactive toy: crafts, science and urniture, video gan nment hardware ar	s, puzzles and boar I nature items, com ne hardware, softwa	d games, plush toys puter hardware, sof ire and accessories ner-related disc hard	s, children's video ta s, dress up clothing, tware and peripheral , electronic board ga dware and software,	s,			
ELBO-84/CA	POWER T	O THE	1/14/2008	1,379,059	1/14/2009	TMA 732,376	REGISTERED	35		
	PLAYERS									
	CLASS	DESCRIPTION								
	35	new and used complayers, digital med books, magazines, promoting the sale discount program f game consoles, ha movies, role-playin computer accessor on new and used c players, digital med	puter, video and e dia players and rec strategy guides, c of goods of others eaturing discounts nd-held video garr g cards, game carr jes, toys and actio omputer, video and dia players and rec	lectronic games, vic orders, videos, DVI omputer hardware, through the admini on new and used c e players, digital models, ds, books, magazino in figures; Providing d electronic games, orders, videos, DVI	leo game consoles, Os, movies, role-pla computer accessor stration of a custom omputer, video and edia players and reces, strategy guides, a web site containi video game consol Os, movies, role-pla	mputer network featu- hand-held video gar ying cards, game car ies, toys and action f ere incentive award a electronic games, vi corders, videos, DVD computer hardware, ng information and c es, hand-held video ying cards, game car me accessories, toys	me did not be the control of the con			
CHINA										
ELBO-36/CN	GAMESTO letters	P in plain block	12/23/2005	5079913	3/14/2009	5079913	REGISTERED	35		
	CLASS	DESCRIPTION								
	35	businesses); indust	rial and commercia er, video and electr	al management ass onic games, DVDs,	istance; sales prom movies, books, ma	nd services for other otion (for others) pro gazines, strategy gu an online store				
DENMARK										
ELBO-72/DK	ELECTRO	NICS EB	10/17/1995	07846/1995	5/16/1997	VR1997/02083	REGISTERED	09, 16		
	BOUTIQUE	•			4, 10, 100	***************************************	112010121125			
	CLASS	DESCRIPTION	-							
	09 Electrical apparatus and instruments, especially inter-actively multimedia hardware and computer programs, computers, personal computers, computer programs, disc drives, printers, modems, video									
	16	game systems, soft Computer books, co	ware for video gar	nes, joysticks, cover			-			

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REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES
EUROPEAN UNION	(CTM)							
ELBO-52/EU	EB (Stylize	d)	9/18/1996	00342030	1/7/1999	00342030	REGISTERED	09, 16, 28
	CLASS	DESCRIPTION						
	09 16 28	signalling, checkii recording, transm automatic vending machines, data pi accessories there reproduction of sc and computers; a computer keyboal programs; compu magnetic data me microprocessors; computers, comp software, joystick; Paper, printed ma programs, magaz	I, surveying, electricing (supervision), life ission or reproducting machines and medicocessing equipment for; fire extinguishin bund or images; magmusement apparaturds; computer memoriter software; floppyidia; magnetic encomonitors; interactive under software, disk des, covers, printer riblitter; stationery; instituter; stationery; institutes, periodicals and playthings; computes	-saving and teaching of sound or image chanisms for coince the and computers; of grapharatus; appar gnetic data carriers is adapted for use vories; computer perdisks; games adapteders; magnetic tape e multimedia hardwirives, printers, mocoons, blank floppy fuctional and teach digital printed publication	ng apparatus and in jes; magnetic data iperated apparatus; omputer software; i atus for recording, i, recording disks; di with television recei ipheral devices; co ted for use with tele is units for computer iare and software; of dems, video game software; disks, and batteries ing materials; book ins.	nstruments; apparate carriers, recording cash registers, cal computer hardware transmission and ata processing equivers only; compact mputer hardware; cevision receivers on receivers on receivers on receivers on res; magnetic tapes; computers, persona systems, video garriets, books, computers, books, computers, books, computers, books, computers, books, computers, books, computers, persona systems, video garriets, video garri	tus for discs; culating ; parts and ipment discs; computer culy;	
		reyer games and	pia, a illigo, compate	and video games	, gymnastic and sp	orting articles.		
ELBO-45/EU	EB GAMES	in plain block	5/7/2002	02688604	12/18/2003	02688604	REGISTERED	035, 041
	letters							
	CLASS	DESCRIPTION						
	035	CD's and audio ta children's arts and computer-related hand-held enterta consumer electror	and retail store serves, interactive toys of crafts, science and furniture, video gam inment hardware an ics, and related accomputer games;	s, puzzles and boar nature items, com e hardware, softwa d software, consun cessories, books ar	d games, plush toy puter hardware, so tre and accessories ner-related disc har nd magazines.	s, dress up clothing ftware and peripher s, electronic board g	ı, rals, james,	
ELBO-68/EU	ELECTRON	NICS	9/18/1996	00341966	6/14/2001	00341966	REGISTERED	09, 16, 28
	BOUTIQUE		.,		57 1 1/2 00 1	00011000	TEOIOTEI (EB	
	CLASS	DESCRIPTION						
	09 16 28	Scientific, nautical signalling, checkir recording, transmi automatic vending machines, data pr accessories theref reproduction of so and computers; ar computer keyboar programs; comput magnetic data me microprocessors; computers, compusoftware, joysticks Paper, printed mar programs, magazi	, surveying, electric, ig (supervision), life-ssion or reproduction machines and medicocessing equipment for; fire extinguishing und or images; magnusement apparatureds; computer memorer software; floppy of dia; magnetic encoder software, disk dia, covers, printer ribbt ter; stationery; instrues, peridocals and playthings; compute	saving and teaching of sound or image than is most computers; or gapparatus; apparatus; apparatus; sadapted for use wires; computer peritisks; games adapted is; magnetic tape multimedia hardwarives, printers, modions, blank floppy of uctional and teaching rinted publication.	g apparatus and in es; magnetic data of perated apparatus; properated apparatus; datus for recording, the recording disks; data with television receive pheral devices; core ed for use with tele units for computer are and software; or erms, video game so lisks, and batteries ing materials; bookles.	struments; apparate carriers, recording of cash registers, calcomputer hardware; ransmission and ata processing equivers only; compact inputer hardware; covision receivers only; magnetic tapes; omputers, personal systems, video gamets, books, computers, calcompanies, calcompa	us for discs; culating parts and prent discs; omputer ly;	
ELBO-86/EU	POWER TO	THE	11/29/2007	006466941	11/18/2008	006466941	REGISTERED	35, 41

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REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES	
	CLASS	DESCRIPTION					-		
	35	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures. Providing a web site containing entertainment information and content on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game accessories, toys and action figures.							
	41								
ELBO-117/EU	Stylized BUNNY Device in 9/17/2010 009384082 3/1/2011 009384082 REGISTERED 035								
	Black/White	e/Pink 							
	CLASS	DESCRIPTION							
	retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, electronic board games, hand-held electronic entertainment hardware and software, CDs, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, electronic board games, hand-held electronic entertainment hardware and software, CDs, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program								
FRANCE									
ELBO-73/FR	ELECTROI BOUTIQUE		4/24/1997	97675113	10/3/1997	97675113	REGISTERED	09	
	CLASS	DESCRIPTION							
	Electric goods, electronic products, namely, material and/or data processing programs, interactive media; computers; personal computers, software (recorded programs), mechanisms driving discs (data processing), computer printers; modems; books, magazines, computer science; electronic games apparatus; software for electronic games; control levers (games); cases for electronic apparatus, ribbons for computer printers, blank floppy disks, electric batteries								
GERMANY									
ELBO-51/DE	EB ELECTI	RONIC	10/20/1995	39542702.9	9/9/1996	39542702.9	REGISTERED	09, 16	
	BOUTIQUE (Stylized)								
	CLASS	DESCRIPTION							
	Datenverarbeitungsanlagen und deren Teile, auf Datenträgern gespeicherte Programme für Datenverarbeitungsanlagen, Modems, Drucker, Magnetbänder, Compactdisks (CD), Disketten, Batterien, Akkumulatoren, Video-Spiele, Spielcomputer; alle vorgenannten Waren soweit in Klasse 9 enthalten								
	16 Bücher, Magazine (Zeitschriften), Zeitungen, Farbbänder für Drucker von Datenverarbeitungsanlagen und Schreibmaschinen								
IRELAND									
ELBO-49/IE	EB (Stylized	(b	9/18/1996	96/5222	2/3/2000	214249	REGISTERED	09, 16, 28	
	CLASS DESCRIPTION								
	Apparatus for recording, transmission and reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with television receivers only; compact discs; computer keyboards; computer memories; computer peripheral devices; computer hardware; computer programs; computer software; floppy disks; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, moderns, video game systems, video game software, joysticks, covers, blank floppy disks, and batteries; computer games. 16 Printed matter; instructional and teaching material, booklets, books, magazines, periodicals and printed								
	28	publications; printer Games, and playthir		cluding hand held co	mputer and video g	ames.			
ELBO-54/IE	EB ELECTF BOUTIQUE		9/18/1996	96/5223	2/3/2000	214250	REGISTERED	09, 16, 28	

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REEL: 005244 FRAME: 0922

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES	
	CLASS	DESCRIPTION							
	Apparatus for recording, transmission and reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with television receivers only; compact discs; computer keyboards; computer memories; computer peripheral devices; computer hardware; computer programs; computer software; floppy disks; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, modems, video game systems.								
	video game software, joysticks, covers, blank floppy disks, and batteries; computer games. 16 Printed matter; instructional and teaching material, booklets, books, magazines, periodicals and printed publications; printer ribbons. 28 Games, and playthings, and toys, including hand held computer and video games.								
	20	Games, and playth	ings, and toys, inc	cluding hand held com	puter and video g	james.			
ELBO-67/IE	ELECTRO	NICS	9/18/1996	96/5224	2/3/2000	207451	REGISTERED	09, 16, 28	
	BOUTIQUE AND THE								
	ELECTRONICS								
	BOUTIQUE	=							
	CLASS	DESCRIPTION							
	28		ings and toys inc	cluding computer and v	video games				
	Games, and playthings, and toys, including computer and video games. Apparatus for recording, transmission and reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with								
	television receivers only; compact discs; computer keyboards; computer memories, computer peripheral devices; computer hardware; computer programs; computer software; floppy disks; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, modems, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy disks, and batteries. Printed matter; instructional and teaching material, booklets, books, computer programs, magazines, periodicals and printed publications.								
SRAEL									
ELBO-74/IL	ELECTROI BOUTIQUE		10/26/1995	101,511	9/5/2001	101,511	REGISTERED		
TALY									
ELBO-55/IT	EB ELECT	RONIC	6/20/1996	MI2006C011568	12/14/1998	1215144	REGISTERED	042	
			0/20/1990	W112000C011300	12/14/1990	1215144	REGISTERED		
	BOUTIQUE	(Stylizeu)							
	CLASS	DESCRIPTION							
	Services provided by shops; sale of retail goods such as machines and programs, interactive multimedia, laboratories electronics, PC, programs for electronic laboratories, carriages for diskettes, printers, modem, computer books, computer magazines, video game systems, video game programs, screens, ribbons for printers, diskettes, batteries								
JAPAN									
ELBO-75/JP	ELECTRON	NICS EB	12/28/1996	81-147580	5/11/2001	4473438	REGISTERED	035	
	BOUTIQUE								
	CLASS	DESCRIPTION							
	CLASS 035								
	wholesale services and retail store services in relation to electronic products, including interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries								
ELBO-37/JP	GAMESTO	P in plain block	12/8/2005	115365/2005	8/18/2006	4979675	REGISTERED	35	
	letters								
	CLASS	DESCRIPTION							
	35		and online retail s	store services provided	l via a dlohal com	nuter network fes	iturina		
	computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program								

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REFERENCE # MARK **FILED** APP# REG DT REG# STATUS CLASSES POWER TO THE 035, 041 ELBO-87/JP 11/29/2007 119756/2007 9/17/2010 4070892 REGISTERED PLAYERS CLASS DESCRIPTION 035 Retail services including online retail store services provided via a global computer network featuring new and used computers, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, computer hardware, computer connection cables, computer joysticks, computer mice, computer keyboards, computer video and audio connection cables, computer video routing boxes, batteries and chargers, mouse pads, computer faceplates, computer microphones and headsets, wireless game controllers, wireless microphones, headphones and computer disc cleaning kits; Sales promotion for others through the administration of a customer incentive award and discount program featuring discounts on new and used computers, consumer video games, electronic games, video game consoles, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, recorded DVDs, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer connection cables, computer joysticks, computer mice, computer keyboards, computer video and audio connection cables, computer video routing boxes, batteries and chargers, mouse pads, computer faceplates, computer microphones and headsets, wireless game controllers, wireless microphones, headphones and computer disc cleaning kits, toys and action figures; Advertising and publicity services; Issuance of trading stamps; Business management analysis or business consultancy;Marketing research; Providing information on commodity sales; Retail services or wholesale services for electrical machinery and apparatuses; Providing information on sale via web site on new and used computer, consumer video games, electronic games, video game consoles, hand-held video game players, digital media players and recorders, video tapes, blank DVDs, recorded DVDs, role-playing cards, game cards, books, magazines, strategy guides, computer game hardware, computer game connection cables, computer game joysticks, computer game mice, computer game keyboards, computer game video and audio connection cables, computer game video routing boxes, computer game batteries and chargers, mouse pads, computer game faceplates, computer game microphones and headsets, computer game wireless game controllers, computer game wireless microphones, headphones and computer game disc cleaning kits, toys and action figures 041 Providing electronic publications **MEXICO** 035 T07233MX02 EB GAMES in plain block 11/21/2013 1434044 **PENDING** letters CLASS DESCRIPTION 035 Online and retail store services featuring children's toys and books, children's video tapes, cd's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment, hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines 041 T07233MX03 EB GAMES in plain block 11/21/2013 1434046 PENDING letters CLASS **DESCRIPTION** 041 Rental of video and computer games; and on-line rental of computer games; a membership club or organization for video and computer game enthusiasts which offers credits or discounts on purchases on video games magazines, free demonstration of video and computer games, news and reviews of video and computer games, and other similar to its members **NEW ZEALAND** 035 ELBO-47/NZ EB GAMES in plain block 3/26/2003 675805 9/7/2006 675805 REGISTERED letters CLASS DESCRIPTION 035 mail order, online and retail store services relating to children's toys and books, children's video tapes, CD's and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothing, children's arts and crafts, science and nature items, computer hardware, software and peripherals, computer-related furniture, video game hardware, software and accessories, electronic board games, hand-held entertainment hardware and software, consumer-related disc hardware and software, consumer electronics, and related accessories, books and magazines

ELBO-48/NZ

EB GAMES in plain block

letters

3/26/2003

675806

9/7/2006

675806

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REGISTERED

041

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES		
	CLASS	DESCRIPTION								
	rental of video and computer games; and on-line rental of computer games; a membership club or organisation for video and computer game enthusiasts which offers credits or discounts on purchases and conventional and on-line rentals of video and computer games, credits or discounts on video game magazines, free demonstration of video and computer games, news and reviews of video and computer games, and other similar benefits to its members									
ELBO-76/NZ	ELECTRO	NICS EB	3/6/1997	273534	2/9/1999	273534	REGISTERED	042		
	BOUTIQUE		0,0,100,	270007	270,1000	270004	REGISTERED			
	CLASS	DESCRIPTION								
	Wholesale services and retail store services in relation to electronic products, including interactive multimedia hardware and software, computers, personal computers, computer software, disc drives, printers, modems, computer books, computer magazines, video game systems, video game software, joysticks, covers, printer ribbons, blank floppy discs, and batteries									
ELBO-39/NZ	GAMESTO	P in plain block	12/8/2005	740116	7/13/2006	740116	REGISTERED	35		
	letters	·								
	CLASS	DESCRIPTION								
	retail store services and online retail store services provided via a global computer network in respect of computer, video and electronic games, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program									
NORWAY										
ELBO-65/NO	EB ELECT BOUTIQUE		4/19/2001	2001-05018	9/18/2006	234954	REGISTERED	035, 041		
	CLASS	DESCRIPTION								
	Retail sale of children's toys and books, children's video tapes, CDs and audio tapes, interactive toys, puzzles and board games, plush toys, dress up clothng, children's arts and crafts, scinece and nature items, computer hardware and software and accessories, electronic board games, hand-held entertainment hardware and software, computer-related disc hardware and software, and entertainment electronics, and for the sale, resale, trade-in, and rental of video games and PC games, and for the sale and resale of trading/game cards, and for the sale of accessories, books and magazines relating to the above Online gaming and game rental on demand online									
ELBO-48A/NO	ER GAMES	in plain block	7/22/2003	2003-06871A	7/17/2010	256210	REGISTERED	035		
	letters	, pia stock	772272000	2000 0007 17	1/11/2010	250210	REGISTERED			
	CLASS	DESCRIPTION								
	O35 Mail order, online and retail store services featuring children's toys and children's books, puzzles and board games, plush toys, dress up clothing, children's art and crafts and equipment for the creation of children's art and art crafts, science and nature items, books and magazines.									
ELBO-38/NO	GAMESTO	P in plain block	12/13/2005	200514027	10/9/2006	235322	REGISTERED	35		
	CLASS	DESCRIPTION								
	retail store services and online retail store services provided via a global computer network featuring computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of computer, video and electronic games, dvds, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award program									
ELBO-88/NO	POWER TO	THE	11/30/2007	200714771	12/13/2010	257892	REGISTERED	035, 038, 041		

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REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES				
	CLASS	DESCRIPTION				1,20 %	CIATOO	ODAGGEO				
	038	Providing a web site games, video games videos, DVDs, mov	consoles, hand-hies, role-playing ca	nation and content or neld video game playe ards, game cards, bo	ers, digital media	players and record	ders,					
	041	hand-held video ga	ntent on new and i	s and action figure used computer, video I media players and ri s, strategy guides, co	ecorders, videos,	DVDs, movies, ro	le-playing					
	035	Retail store service: new and used complayers, digital med books, magazines, promoting the sale discount program for game consoles, har	puter, video and e ia players and rec strategy guides, c of goods of others eaturing discounts nd-held video gam g cards, game card	store services provid lectronic games, vide corders, videos, DVDs omputer hardware, co through the administ on new and used cor ne players, digital med ds, books, magazines n figures	o game consoles, s, movies, role-pla omputer accessor ration of a custon mputer, video and tia players and re	, hand-held video lying cards, game ries, toys and actioner incentive awar I electronic games corders, videos, D	game cards, on figures; ' d and s, video IVDs,					
ELBO-82/NO	RESPECT	THE RATINGS	9/9/2008	200811381	11/10/2008	248561	REGISTERED	35				
	CLASS											
	35	new and used comp guides, computer ha and used computer, guides, computer ha	outer, video and el ardware, compute , video and electro ardware, compute	store services provid- lectronic games, videor r accessories, toys ar onic games, videos, D r accessories, toys ar ount program and pub	os, DVDs, movies nd action figures; IVDs, movies, boo nd action figures t	s, books, magazing promoting the sale oks, magazines, st hrough the admini	es, strategy e of new trategy					
SOUTH AFRICA												
ELBO-77/ZA	ELECTRONICS EB BOUTIQUE		10/23/1995	95/14095	7/10/1999	95/14095	REGISTERED					
SOUTH KOREA												
ELBO-56/KR	EB (Stylize	d)	2/3/1995	95-994	11/14/1996	33518	REGISTERED					
ELBO-46/KR	EB GAMES	(Stylized)	5/29/2003	41-2003-11297	10/24/2006	139195	REGISTERED	035, 041				
	CLASS	DESCRIPTION										
	035 041	related to games, C board games, plush peripherals related t hand-held entertain	Ds and audio tape toys for games, c o games, video ga nent hardware an	or children's toys and les related to games, in lothing for role playing ame hardware, softward d software for games rograms, and on-line	nteractive toys for g, computer hardy are and accessorion,	games, puzzles f ware, software and es, electronic boar	or games,					
ELBO-58/KR	ELECTRON BOUTIQUE		2/3/1995	95-995	11/14/1996	33519	REGISTERED					
SWITZERLAND												
ELBO-71/CH	ELECTRON	IICS FB	10/19/1995	436837	3/27/1997	1201895	REGISTERED	09, 16, 28				
2230 / 1/0/1	BOUTIQUE		10/19/1995	430037	3/2//199/	1201093	REGISTERED	,,				
	CLASS	DESCRIPTION										
	09	transmission and rep devices, records; da peripheral apparatus and software, disk d	production of data, ata processing equal and instruments, rives, printers, mo sks, batteries; cor	instruments as includ , sound and image; el , ipment, computers, c including personal co dems, video games a nponents, spare parts	lectronic, optical a computer hardwar omputers, interact upparatus, video g	and magnetic reco re and software as tive multimedia ha ames software, jo	rding well as rdware ysticks,					
	16	Printed matter, inclu	ding computer boonking ribbons for p	oks and magazines; t printers; teaching aids			•					
	28	Games, toys, includi		paratus								

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES		
ELBO-35/CH	GAMESTOR	in plain block	12/9/2005	60167/2005	1/25/2006	542227	REGISTERED	35		
	letters									
	CLASS	DESCRIPTION								
	35	computer, video an hardware, compute electronic games, d	d electronic game r accessories, toy lvds, movies, boo	store services provid is, dvds, movies, boo s and action figures; ks, magazines, strate through the administr	ks, magazines, so promoting the sa egy guides, compl	trategy guides, con le of computer, vid uter hardware, com	nputer eo and iputer			
ELBO-85/CH	POWER TO	THE	11/29/2007	63496	5/14/2008	570865	REGISTERED	035, 041,		
	PLAYERS							042		
	CLASS	DESCRIPTION								
	035 041 042	new and used complayers, digital med books, magazines, promoting the sale discount program fe game consoles, har movies, role-playing computer accessori Providing informatic and electronic game recorders, videos, I computer game har Providing informatic computer, video, an media players and r	puter, video and e ia players and rec strategy guides, c of goods of others eaturing discounts nd-held video gam g cards, game car ies, toys and action on on websites co es, video game co DVDs, movies, roli dware, computer on on websites rec and electronic game recorders, videos,	store services provide tectronic games, videos, DVD computer hardware, content on the administration on new and used content of the players, digital meds, books, magazine in figures in the players, digital meds, books, magazine in figures in the players, digital meds, books, magazine in figures in the playing cards, game game accessories, to garding technology ares, video game consciptions, movies, role-ware, computer games.	eo game consoles s, movies, role-pla computer accesso tration of a custon imputer, video andia players and res, strategy guides and in regard of ne deo game players e cards, books, moys and action figund technical value playing cards, gai	s, hand-held video aying cards, game ries, toys and actic mer incentive award electronic games ecorders, videos, Ds, computer hardwaw and used compus, digital media play hagazines, strategy ures in regard of new deo game players, me cards, books, n	game cards, in figures; d and , video VDs, are, aters, video vers and guides, and used digital nagazines,			
ELBO-80/CH		HE RATINGS	9/9/2008	61226/2008	11/7/2008	579007	REGISTERED	35		
	CLASS	DESCRIPTION								
	Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; promoting the sale of new and used computer, video and electronic games, videos, DVDs, movies, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures through the administration of a customer incentive award and discount program and public awareness program									
UNITED KINGDOM										
ELBO-53/GB	EB (Stylized)	10/10/1995	2040726	6/5/1998	2040726	REGISTERED	09, 16, 28, 38, 42		
	CLASS	DESCRIPTION								
	09 16 28 38 42	recording disks; data television receivers devices; computer has with television receivers and television recomputers; magnetic personal computers only; video game so Printed matter; instra programs; magazine Games and playthin for use with television Communications by electronic mail; renta Computer programm	a processing equi only; compact dis lardware; comput- eceivers only; ma c tapes; micropro; disk drives; print ftware; joysticks. luctional and teach es; periodicals; pri gs, not included in in receivers only. computer termina al of message ser ning; consultancy	n any other class; toy	s; amusement ap ards; computer ma er software; floppi agnetic encoders teractive multimed game systems for apparatus); booki s; computer and v ansmission of me er hardware; leas	paratus adapted for emories; computer y disks; games ada; ; magnetic tape un dia hardware and s i use with television lets; books; compu- video games other essages and image sing access to a col-	r use with peripheral upted for its for oftware; r eceivers ter than those s;			

ELBO-64/GB

EB ELECTRONICS

BOUTIQUE (Stylized)

10/10/1995

2040724

7/18/1997

2040724

Page 10

09, 16, 28, 38, 42

REGISTERED

REFERENCE#	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES			
	CLASS	DESCRIPTION									
	09	recording disks; o	lata processing eq	uipment and comp	of sound or images; uters; amusement ar boards; computer m	paratus adapted	for use with				
		devices; compute use with television	er hardware; compi n receivers only; m	uter programs; com nagnetic data media	puter software; flopp a; magnetic encoders	oy discs; games a s; magnetic tape ι	dapted for nits for				
		personal compute	ers; disk drives; pri	nters; modems; vid	s; interactive multime leo game systems fo computer software re	r use with television	on receivers				
	16	Printed matter; in	structional and tea		ept apparatus); book						
	28	Games and playt		l in any other class	es; toys; computer a	nd video games o	ther than				
	38		by computer termi ental of message s		ed transmission of m	essages and imag	jes;				
	42	Computer progra	mming; consultano	y in the field of con	nputer hardware; lea						
		rental.	ter rental; updating	computer software	e; computer software	design; compute	rsoftware				
ELBO-50/GB	EBX (Styliz	zed) and Device	11/2/1995	2050730	9/1/2000	2050730	REGISTERED	09, 016, 25 28, 38, 42			
	CLASS	DESCRIPTION									
	016	programs; magaz	ines; periodicals; p	printed publications	ept apparatus); book	lets; books; comp	uter				
	25	`	g; headgear; footw								
	09	computer memori software, floppy d magnetic tapes, n printers and mode apparatus for reco adapted for use w	es, computer peripliscs, magnetic dat nicroprocessors, mems; none of the at ording, transmissio vith television recei	pheral devices, com a media, magnetic nonitors, interactive foresaid goods for in or reproduction of vers only; compact	g apparatus and con puter hardware, con encoders, magnetic multi-media hardwa use in the broking of if sound and images; discs; video game s class 9 for all the afoi	nputer programs, itape units for com re and software, d financial instrume amusement appaystems for use wi	computer puters, isks drives, nts; uratus th television				
	28	including cases, casings or any goods similar to cases or casings. 28 Games and playthings, not included in any other classes; toys; computer and video games other than									
		those for use with	television receive	rs only.		_					
	38		ntal of message se		ed transmission of me none of the aforesaid						
	42										
ELBO-57/GB	ELECTRO	NICS	10/6/1995	2041846	9/19/1997	2041846	REGISTERED	09			
	BOUTIQUE										
	CLASS	DESCRIPTION									
	09				sticks; computer soft aforementioned go	•	ating to				
ELBO-59/GB	STOP -N- S		11/2/1995	2043306	1/16/1998	2043306	REGISTERED	09, 16, 25, 28, 38, 39,			
	SOFTWAR	E and Device						42			
	CLASS	DESCRIPTION									
	09	recording disks; di television receiver devices; computer use with television computers; magne	ata processing eques only; compact di r hardware; compu r receivers only; ma etic tapes; micropro	uipment and compu scs; computer keyb ter programs; comp agnetic data media ocessors; monitors;	f sound or images; noters; amusement appoards; computer me outer software; floppo ; magnetic encoders interactive multimedeo game systems for	paratus adapted formories; computer y discs; games ad ; magnetic tape ur dia hardware and	or use with peripheral apted for oits for software;				
	16	only; video games Printed matter; ins			ept apparatus); book	lets; books; compi	ıter				
	25	programs; magazi Clothing, footwear		rinted publications.							
	28		_	in other classes: to	oys; computer and vi	deo games other	han those				
	38	for use with televis	sion receivers only.		transmission of mes						
	39	electronic mail; rer	ntal of message se	nding apparatus.	er hardware , comput						
	42	peripherals, video	games systems ar	nd video games sof							
					; computer software						

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES				
ELBO-60/GB	THE ELEC	CTRONICS	10/10/1995	2040725	8/1/1997	2040725	REGISTERED	09, 16, 28				
	BOUTIQU	E						38, 42				
	ELECTRONICS											
	BOUTIQU	E										
	CLASS	DESCRIPTION										
	Apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording disks; data processing equipment and computers; amusement apparatus adapted for use with television receivers only; compact discs; computer keyboards; computer memories; computer peripheral devices; computer hardware; computer programs; computer software; floppy discs; games adapted for use with television receivers only; magnetic data media; magnetic encoders; magnetic tape units for computers; magnetic tapes; microprocessors; monitors; interactive multimedia hardware and software; personal computers; disk drives; printers; modems; video game systems for use with television receivers only; video game software; joysticks; but not including computer software relating to typefaces. Printed matter; instructional and teaching material (except apparatus); booklets; books; computer programs; magazines; periodicals; printed publications. Games and playthings, not included in any other classes; toys; computer and video games other than											
	38	those for use with television receivers only. Communications by computer terminals; computer aided transmission of messages and images;										
	42	Computer progran	ntal of message sen nming; consultancy er rental; updating c	in the field of comp								
UNITED STATES												
ELBO-US39	BABBAGE	'S	1/7/1985	73/516,423	6/25/1985	1,345,315	REGISTERED	42				
	CLASS	DESCRIPTION										
	42	Retail store service	es in the field of hor	ne computers, com	puter software, vid	eo games and cartr	idges					
ELBO-US112	BUCK		9/2/2009	77/818,890	6/5/2012	4,154,460	REGISTERED	035, 041				
	CLASS	DESCRIPTION										
	035	new and used com guides, computer I and used computer guides, computer I a customer incenti Providing a web si used computer, vic media players and magazines featurir computer game ac	es and online retail and puter, video and electronardware, computer or video and electronardware, computer over award and discote containing entertideo and electronic grecorders, videos, and computer games accessories, toys and epstakes and conductivity.	ectronic games, vider accessories, toys a nic games, videos, accessories, toys a unt program ainment information ames, video game DVDs, movies, role, strategy guides fo action figures; Entrecessories, toys accessories a	eos, DVDs, movies and action figures; DVDs, movies, bo and action figures to a consoles, hand-he-playing cards gam r computer games, ertainment services	s, books, magazine promoting the sale oks, magazines, str through the adminis g information about eld video game playnes, game cards, bo, computer game has, namely, conductii	s, strategy of new ategy tration of new and ers, digital boks and ardware, ng					
ELBO-US19	EB ELECT	RONICS	8/3/1994	74/557,001	8/8/1995	1,910,639	REGISTERED	042				
	BOUTIQUE	E (Stylized)										
	CLASS	DESCRIPTION										
	ode retail store services of electric products, namely interactive multimedia hardware and software, computers, personal computers, computer software, disk drives, printers, modems, computer books, computer magazines, video game systems, video game software, joy sticks, covers, printer ribbons, blank floppy disks, and batteries											
ELBO-US20	EB EL ECT	RONICS	8/3/1994	74/556,981	8/8/1995	1,910,638	REGISTERED	042				
	BOUTIQUE	(Stylized)										
	CLASS	DESCRIPTION										
	042	computers, person	s of electric products al computers, comp es, video game syst and batteries	uter software, disk	drives, printers, mo	odems, computer bo						

ELBO-US12

EB GAMES (Stylized)

11/29/2002

76/474,303

8/1/2006

3,123,954

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035

REGISTERED

TRADEMARK **REEL: 005244 FRAME: 0929**

REFERENCE#	MARK_		FILED	APP#	REG DT	REG#	STATUS	CLASSE		
	CLASS	DESCRIPTION								
	035	CD's and audio tape software and periph electronic board ga	es, interactive toy ierals, computer- mes, hand-held e	vices featuring child s, puzzles and board related furniture, vide ntertainment hardwa ectronics, and relate	d games, plush toy eo game hardware are and software, d	rs, computer hardw , software and acco consumer-related d	rare, essories, isc			
ELBO-U\$13		in plain block	3/19/2002	76/385,446	7/11/2006	3,114,551	REGISTERED	035		
	letters									
	CLASS	DESCRIPTION								
	035	CD's and audio tape software and periph electronic board gar	es, interactive toy erals, computer-ı nes, hand-held e	vices featuring child s, puzzles and board elated furniture, vide ntertainment hardwa ectronics, and relate	d games, plush toy eo game hardware are and software, c	rs, computer hardw , software and acce onsumer-related di	are, essories, isc			
ELBO-US21	EB in plain b	olock letters	8/3/1994	74/556,983	7/18/1995	1,906,173	REGISTERED	042		
	CLASS	DESCRIPTION	0.01.100.1	7-47000,000	7710,1303	1,300,173	NEGISTERED			
	042		of electric produc	cts, namely interactiv	e multimedia hard	ware and software.				
		computers, persona	l computers, com s, video game sy	nputer software, disk stems, video game s	drives, printers, m	odems, computer b	oooks,			
ELBO-US24	EBX		8/3/1994	74/556,841	8/1/1995	1,909,051	REGISTERED	042		
	CLASS	DESCRIPTION								
	042	retail store services computers, persona computer magazine blank floppy disks, a	l computers, com s, video game sy		drives, printers, m	odems, computer b	oooks,			
ELBO-US114	GAMESTOP	POWERUP	2/1/2010	77/925,057	3/1/2011	3,926,819	REGISTERED	035		
	REWARDS			,	S5	0,010,0	THE OFFICE			
	CLASS	DESCRIPTION								
	035	Promoting the sale of discount program fe game consoles, han movies, role-playing computer accessorie provided via a globa video game console movies, role-playing computer accessorie	aturing discounts d-held video gan cards, game cares, toys and actio I computer networds, hand-held vide cards, game car	on new and used on the players, digital meds, books, magazine on figures; Retail stor ork featuring new and o game players, digids, books, magazine	omputer, video and edia players and re es, strategy guides e services and onl d used computer, v tal media players	d electronic games, corders, videos, D\ , computer hardwai ine retail store serv rideo and electronic and recorders, vide	video /Ds, re, rices : games, ros, DVDs,			
ELBO-115	GAMESTOP	POWERUP	2/1/2010	77/925,060	3/1/2011	3,926,820	REGISTERED	035		
	REWARDS F	PRO								
	CLASS	DESCRIPTION								
	Promoting the sale of goods of others through the administration of a customer incentive award and discount program featuring discounts on new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures; Retail store services and online retail store services provided via a global computer network featuring new and used computer, video and electronic games, video game consoles, hand-held video game players, digital media players and recorders, videos, DVDs, movies, role-playing cards, game cards, books, magazines, strategy guides, computer hardware, computer accessories, toys and action figures									
ELBO-US111	INDIE GAME	CHALLENGE	7/16/2009	77/782,472	3/9/2010	3,757,188	REGISTERED	041		
	and Design			–						
	CLASS	DESCRIPTION								
	041	Providing online vide featuring on-line vide			petitions and tourn	aments; providing a	a web site			
ELBO-117/US	POWERUP F	REWARDS XP	2/7/2013	85/843,536	1/21/2014	4,472,424	REGISTERED	35		

REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASS				
	CLASS	DESCRIPTION										
	35	discount program game consoles, hi movies, role-playir computer accesso provided via a glol video game conso movies, role-playir	featuring discounts and-held video gar ng cards, game ca pries, toys and action bal computer netwo les, hand-held vide	rs through the admin s on new and used on the players, digital ments, books, magazine on figures; Retail stor bork featuring new and aco game players, digital, books, magazine on figures	omputer, video and edia players and re es, strategy guides, re services and onl d used computer, v ital media players a	I electronic games, corders, videos, D\ , computer hardwa ine retail store serv ideo and electronic and recorders, vide	video /Ds, re, rices c games, ros, DVDs,					
ELBO-US113	RECHARO	GED	10/29/2009	77/860,050	1/18/2011	3,909,058	REGISTERED	009, 02 035				
	CLASS	DESCRIPTION										
	035	Retail stores and o	online retail store s	ervices featuring use	d, repaired, recycle	ed and refurbished	video					
	009	game consoles, hand-held gaming units, portable gaming units and accessories therefor computer, video and electronic game hardware, namely used, repaired, recycled and refurbished computer and video game consoles for use with an external display screen or monitor; hand-held gaming units for playing electronic games for use with an external display screen or monitor; portable gaming units, namely, portable computer game consoles for use with an external display screen or monitor; portable handheld units for playing electronic games for use with external display screen or monitor; and accessories therefore, namely, computer programs for video and computer games, handheld joy stick units for playing video games										
	028	hand-held units for monitor	r playing video gan	nes other than those	adapted for use wi	th an external scre	en or					
ELBO-114/US	RECHARG	SED (Stylized)	11/16/2009	77/873,113	3/15/2011	3,932,114	REGISTERED	009, 02				
	and Desigr	ı						035				
	CLASS	DESCRIPTION										
	035	retail stores and or	nline retail store se	rvices featuring used	l, repaired, recycle	d and refurbished v	rideo					
	009	computer, video ar computer and vide units for playing el- units, namely, port portable handheld accessories theref- units for playing vid	nd electronic game to game consoles for ectronic games for able computer gan units for playing el ore, namely, comp deo games	nits, portable gaming hardware, namely u or use with an exterr use with an external ne consoles for use we ectronic games for u uter programs for vidues other than those	sed, repaired, recy lal display screen of display screen or vith an external dis se with external dis eo and computer g	cled and refurbished or monitor; hand-he monitor; portable g play screen or mor splay screen or mor splay screen or mor games, handheld jo	old gaming aming oitor; nitor; and y stick					
ELBO-US44	RHINO D e	eian	1/5/2005	78/542,569	8/1/2006	2 422 025	REGISTERED	35				
LLDO 0044	CLASS	DESCRIPTION	1/5/2005	10/342,309	8/1/2000	3,122,825	REGISTERED					
	35	RETAIL STORE, C AUDIO-VIDEO RE ELECTRONIC CA' MOVIES, PRE-RE ELECTRONIC ANI AND ACCESSORI T-SHIRTS AND HE ENTERTAINMENT FILMS, MOTION P	CORDINGS OF FITALOGUE SERVICE CORDED VIDEO (COMPUTERIZE ES, GAME BOOK: EADGEAR, COMP PRODUCTS AND PICTURES PRE-RI	ORE AND ELECTRO LMS, RETAIL STOR CES FEATURING AU CASSETTES, DIGIT, D VIDEO GAMES AN S, MAGAZINES, TO UTER SOFTWARE A EQUIPMENT; RETA ECORDED VIDEO C MPUTERIZED VIDEO	E, ONLINE RETAII DIO-VIDEO RECC AL VERSATILE DIS ID ASSOCIATED IS IS, FOODSTUFFS IND HARDWARE, AIL STORE SERVI ASSETTES, DIGIT	L STORE AND IRDINGS OF FILM SCS OR DVDS, ELECTRONIC EQU , CLOTHING FEAT AND RELATED HC CES FEATURING TAL VIDEO DISCS	S, JIPMENT TURING DME MOVIES,					
ELBO-US45	RHINO VIE	DEO GAMES			9/4/2001	2,485,098	REGISTERED	35				
	(Stylized)					· ·						
	CLASS	DESCRIPTION										
	35	Retail store service		l store services via a games, and game sy		etwork featuring ne	w and					
ELBO-US33	Stylized BI	INNY Device in	3/24/2009	77/697,496	12/22/2009	3,729,939	REGISTERED	035				

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REFERENCE #	MARK		FILED	APP#	REG DT	REG#	STATUS	CLASSES	
	CLASS	DESCRIPTION						-	
	035	computer, video and hardware and softw computer accessori- games, electronic be movies, books, mag	d electronic game are, CDs, DVDs, es, toys and actio pard games, han lazines, strategy	online retail store services provided via a global computer network featuring tronic games, electronic board games, hand-held electronic entertainment DS, DVDs, movies, books, magazines, strategy guides, computer hardware, ys and action figures; promoting the sale of computer, video and electronic games, hand-held electronic entertainment hardware and software, CDs, DVDs, s, strategy guides, computer hardware, computer accessories, toys and action istration of a customer incentive award program					
ELBO-US28	THE ELECTRONICS		3/11/1985	73/526,120	1/13/1987	1,425,236	REGISTERED	035	
	BOUTIQU	E (Stylized)							
	CLASS	DESCRIPTION							
	035	RETAIL STORE SE COMPUTERS, I) CO COMPUTER BOOK PRINTER RIBBONS TELEVISION SETS CALCULATORS, ((OMPUTER SOFT S, COMPUTER I S, BLANK FLOPF , COMBINATION	TWARE, DISC DRIV MAGAZINES, VIDE PY DISCS, WATCH TELEVISION SET	/ES, ((PRINTERS, .O SOFTWARE, JO ES, RADIOS, ((TAI	MONITORS,)) MO Y STICKS, COVER PE RECORDERS,	DDEMS, RS,		

END OF REPORT

TOTAL ITEMS SELECTED =

75

PROJECT KANGAROO

TRADEMARK SCHEDULE

PRIVILEGED/CONFIDENTIAL

TRADEMARK	COUNTRY	FILE DATE	APP. NO.	REG. DATE	REG. NO.	STATUS	Term/Renewals
KONGREGATE	ALBANIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	To be renewed upon renewal of International Registration with WIPO ("WIPO Renewal")
KONGREGATE	ANTIGUA & BARBUDA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	ARMENIA	6/ 8/2007	983,020	11/16/2009	983,020	REGISTERED	WIPO Renewal
KONGRE G ATE	AUSTRALIA	6/ 8/2007	983,020	6/ 8/2007	1,275,523	REGISTERED	WIPO Renewal
KONGREGATE	AZERBAIJAN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	BELARUS	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	BHUTAN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	BOTSWANA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	CANADA	6/ 8/2007	1,350,833	5/10/2010	766,245	REGISTERED	5/10/2025 - Renewal due
KONGREGATE	CHINA	6/ 8/2008	983,020	6/ 8/2008	983,020	REGISTERED	WIPO Renewal
KONGREGATE	CROATIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	CUBA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	EUROPEAN UNION (CTM)	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	FEDERATION OF RUSSIA	6/ 8/2007	983,020	10/ 6/2009	983,020	REGISTERED	WIPO Renewal
KONGREGATE	GEORGIA	6/ 8/2007	983,020	11/27/2009	983,020	REGISTERED	WIPO Renewal
KONGREGATE	ICELAND	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	IRAN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	JAPAN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	Second Installment of Fees due - payment in process
KONGREGATE	KENYA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	LESOTHO	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	LIECHTENSTEIN	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MACEDONIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MOLDOVA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MONACO	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MONGOLIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MONTENEGRO	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MOROCCO	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	MOZAMBIQUE	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	6/8/2012 - Affidavit of Use due
KONGREGATE	NAMIBIA (S.W. AFRICA)	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	NETHERLANDS ANTILLES	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal

TRADEMARK REEL: 005244 FRAME: 0933

Confidential - Project Kangaroo - Accessed by Michael Nichols on 31-Dec-2010 3:47:24 PM EST

KONGREGATE	ZAMBIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	WIPO			6/ 8/2007	983,020	REGISTERED	6/8/2012 Dependency Period Ends; 6/8/2017 Renewal due
KONGREGATE	VIETNAM	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	UNITED STATES	12/ 8/2006	77/976,662	4/ 7/2009	3,604,238	REGISTERED	4/7/2014-2015 - Filing period for Declaration Under Sections 8 & 15
KONGREGATE	UNITED STATES	12/ 8/2006	77/060,146			ABANDONED	Class 42 - remaining from original application, post divisional filing. Client instructed to allow application to abandon by not filing a Statement of Use
KONGREGATE	UKRAINE	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	TURKEY	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SYRIA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SWITZERLAND	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SWAZILAND	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	SOUTH KOREA	6/ 8/2007	983,020	4/ 7/2010	983,020	REGISTERED REGISTERED	WIPO Renewal
KONGREGATE	SINGAPORE	6/ 8/2007	983,020 983,020	6/ 8/2007 6/ 8/2007	983,020 983,020	REGISTERED	WIPO Renewal
KONGREGATE KONGREGATE	SERBIA SIERRA LEONE	6/ 8/2007 6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal
KONGREGATE	NORWAY	6/ 8/2007	983,020	7/10/2009	983,020	REGISTERED	WIPO Renewal
KONGREGATE	NORTH KOREA	6/ 8/2007	983,020	6/ 8/2007	983,020	REGISTERED	WIPO Renewal

TRADEMARK REEL: 005244 FRAME: 0934

TRADEMARK OWNERSHIP SEARCH: Simply Mac, Inc.

Janear Commerce	Serial Numb	er Reg. Numb	per Word Mark	Check Sta	tus Live/Dead	Page
1	77677122	3679467	S FACTOR	TARR	LIVE	1
2	77677145	3691829	SIMPLY ANSWERS	TARR	LIVE	2
3	85102417		NUBS	TARR	DEAD	3
4	85183429	4095384	JUICEBOX	TARR	DEAD	4

S FACTOR

Word Mark

S FACTOR

Goods and Services

IC 035. US 100 101 102. G & S: RETAIL STORE SERVICES FEATURING COMPUTERS, PRINTERS, HEADPHONES, PERSONAL DATA ASSISTANTS (PDAS), COMPACT MUSIC DEVICES, SOFTWARE, MEMORY CARDS, AND OTHER COMPUTER ACCESSORES. FIRST

USE: 20071015. FIRST USE IN COMMERCE: 20071015

Standard Characters Claimed

Mark Drawing

Code

(4) STANDARD CHARACTER MARK

Trademark

Search Facility Classification

LETS-1 S A single letter, multiples of a single letter or in combination with a design

Code

Serial Number

77677122

Filing Date

February 24, 2009

Current Basis

1A

Original Filing Basis

1A

Published for

Opposition

June 23, 2009

Registration

3679467

Number Registration

Date

September 8, 2009

Owner

(REGISTRANT) Simply Mac, Inc. CORPORATION UTAH 3939 South Wasatch Drive Salt Lake City **UTAH 84121**

Attorney of

Record

L. Grant Foster

Type of Mark

SERVICE MARK

Register

PRINCIPAL

Live/Dead

Indicator

LIVE

SIMPLY ANSWERS

Word Mark

SIMPLY ANSWERS

Goods and Services IC 041. US 100 101 107. G & S: TRAINING SERVICES FOR COMPUTERS, COMPUTER ACCESSORIES, AND SOFTWARE. FIRST USE: 20071015. FIRST USE IN COMMERCE:

20071015

Standard

Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number

77677145

Filing Date

February 24, 2009

Current Basis

1A

Original Filing

Basis

1A

Published for

Opposition

July 21, 2009

Registration

Number

3691829

Registration Date

October 6, 2009

Owner

(REGISTRANT) Simply Mac, Inc. CORPORATION UTAH 3939 South Wasatch Drive Salt Lake

City UTAH 84121

Type of Mark

Attorney of Record L. Grant Foster

SERVICE MARK **PRINCIPAL**

Register Live/Dead Indicator LIVE

2

Nubs

Word Mark

NUBS

Goods and Services

(ABANDONED) IC 009. US 021 023 026 036 038. G & S: Earphones and headphones. FIRST

ÙSE: 20100701. FIRST USE IN COMMERCE: 20100802

Standard Characters

Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number

85102417

Filing Date

August 6, 2010

Current Basis

1A

Original Filing Basis

1 4

Owner

(APPLICANT) Simply Mac, Inc. CORPORATION UTAH 3939 South Wasatch STE 1 Salt Lake

City UTAH 84124

Attorney of Record

Eric Westerberg

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live/Dead Indicator

DEAD

Abandonment Date

May 23, 2011

juicebox

Word Mark

JUICEBOX

Goods and Services

(CANCELLED) IC 009. US 021 023 026 036 038. G & S: Battery and battery charger for use with portable electronic devices, namely, music players, video players, smartphones, tablet computers, and

notebook computers. FIRST USE: 20100924. FIRST USE IN COMMERCE: 20100924

Standard Characters Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number

85183429

Filing Date

November 23, 2010

Current Basis Original Filing 1A

Basis

1A

Published for

June 21, 2011

Opposition Registration

Number

4095384

Registration Date February 7, 2012

Owner

(REGISTRANT) Simply Mac, Inc. CORPORATION UTAH 2558 Wilmington Ave 3939 S Wasatch Dr.,

suite 1 Salt Lake City UTAH 84124

Attorney of

Record

Eric Westerberg

Type of Mark

TRADEMARK **PRINCIPAL**

Register Live/Dead

Indicator

DEAD

Cancellation Date November 19, 2013