

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301311

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Genesee Survey Services, Inc.		04/14/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	The Corporate Executive Board Company		
Street Address:	1919 North Lynn Street		
City:	Arlington		
State/Country:	VIRGINIA		
Postal Code:	22209		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1860810	GENVIEW	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612/336-4615		
Email:	rerickson@merchantgould.com		
Correspondent Name:	Christopher J. Schulte		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
ATTORNEY DOCKET NUMBER:	17038.195US01		
NAME OF SUBMITTER:	Christopher J. Schulte		
SIGNATURE:	/Christopher J. Schulte/		
DATE SIGNED:	04/14/2014		
Total Attachments: 1			
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OP \$40.00 1860810

ASSIGNMENT

WHEREAS, Genesee Survey Services, Inc. ("Assignor"), a New York corporation, having an office at 3136 Winton Road South, Rochester, New York 14623, is the owner of U.S. Trademark Reg. No. 1860810 for the mark GENVIEW;

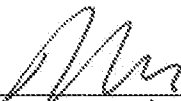
WHEREAS, The Corporate Executive Board Company (Assignee"), a Delaware corporation, having an office at 1919 North Lynn Street, Alexandria, Virginia 22209, is desirous of acquiring all right, title and interest in and to said trademark and trademark registration;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Genesee Survey Services, Inc. has sold, assigned and transferred, and by these presents does sell, assign and transfer unto said The Corporate Executive Board Company, its successors or assigns, the entire right, title and interest in and to said trademark and trademark registration, including all common law trademark or trade name rights in said mark, and with the goodwill and other incidents of its business associated with or symbolized by said trademark and the right to recover and have damages and profits for past infringement, if any.

Assignee acquired all of the business to which the mark pertains, and as of the effective date of this Assignment, such business was ongoing and existing.

IN WITNESS WHEREOF, the Assignor has caused this instrument to be executed by its duly authorized corporate officer this 14th day of April, 2014.

Genesee Survey Services, Inc.
"Assignor"

By 
Printed Name Nathan Blain
Title Executive Director