\$40.00 333940

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM304959

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Source Media, Inc.		12/30/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Source Media LLC	
Street Address:	One State Street Plaza	
City:	New York	
State/Country:	NEW YORK	
Postal Code:	10004	
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3339402	CMAX

CORRESPONDENCE DATA

Fax Number: 2129969579

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2129961287

Email: trademarks@montagulaw.com

Correspondent Name: Thomas Walsh

Address Line 1: 1120 Avenue of the Americas, 4th FI

Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	SOURCE MEDIA
NAME OF SUBMITTER:	Thomas Walsh
SIGNATURE:	/ThomasWalsh/
DATE SIGNED:	05/19/2014

Total Attachments: 3

source=SM LLC - Certificate of Formation#page1.tif source=SM LLC - Certificate of Formation#page2.tif source=SM LLC - Certificate of Formation#page3.tif

> TRADEMARK REEL: 005282 FRAME: 0899

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "SOURCE MEDIA LLC" FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2011, AT 11:37 O'CLOCK A.M.

3591057 8100V

111355583 DATE: 12-30-11 You may verify this certificate online at corp.delaware.gov/authver.shtml

TRADEMARK REEL: 005282 FRAME: 0900

Jeffrey W. Bullock, Secretary of State

AUTHENTICATION: 9264905

State of Delaware Secretary of State Division of Corporations Delivered 11:40 AM 12/30/2011 FILED 11:37 AM 12/30/2011 SRV 111355583 - 3591057 FILE

CERTIFICATE OF FORMATION

OF

SOURCE MEDIA LLC

December 30, 2011

This Certificate of Formation is being filed pursuant to Section 18-214(b) of the Delaware Limited Liability Company Act, 6 <u>Del. C.</u> §§ 18-101 <u>et seq.</u>, in connection with the conversion of Source Media Inc., a Delaware corporation, to a Delaware limited liability company.

The undersigned, being duly authorized to execute and file this Certificate of Formation, does hereby certify as follows:

- 1. Name. The name of the limited liability company is Source Media LLC (the "Company").
- 2. <u>Registered Office and Registered Agent</u>. The Company's registered office in the State of Delaware is located at 2711 Centerville Road, Suite 400, Wilmington, DE 19808, County of New Castle. The registered agent of the Company for service of process at such address is Corporation Service Company.
- 3. <u>Effective Time</u>. This Certificate of Formation shall be effective as of the close of business on December 30, 2011.

TRADEMARK REEL: 005282 FRAME: 0901

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of Formation as of the day and year first written above.

An Authorized Person

Name: Douglas J. Manoni

[Signature Page to Certificate of Formation of Source Media LLC]

TRADEMARK
REEL: 005282 FRAME: 0902

RECORDED: 05/19/2014