

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM305465

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shake-N-Go Fashion, Inc.		05/19/2014	CORPORATION:
RECEIVING PARTY DATA			
Name:	Israel Discount Bank of New York		
Street Address:	511 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10017		
Entity Type:	New York State chartered bank: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3913996	SNG	
Registration Number:	2894668	SNG SHAKE-N-GO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	cdorman@phillipslytle.com		
Correspondent Name:	Christopher G. Dorman		
Address Line 1:	620 8th Avenue		
Address Line 2:	23 Floor		
Address Line 4:	New York, NEW YORK 10018		
NAME OF SUBMITTER:	Christopher G. Dorman		
SIGNATURE:	/Christopher G. Dorman/		
DATE SIGNED:	05/23/2014		
Total Attachments: 2			
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NOTICE OF SECURITY INTEREST

Notice is hereby given that SHAKE-N-GO FASHION, INC., a New York corporation, having an address at 85 Harbor Road, Port Washington, New York 11050 ("Debtor") has granted a security interest to Israel Discount Bank of New York, as collateral agent ("Collateral Agent") having an office at 511 Fifth Avenue, New York NY 10017 in and to all of Debtor's trademarks, including, without limitation, the trademarks listed on Exhibit A and the applications and registrations associated therewith, pursuant to a loan and security agreement among Debtor, Collateral Agent and the Lenders (as defined therein) dated May 19, 2014 and as the same may be amended or supplemented from time to time.

Dated: as of May 19, 2014

SHAKE-N-GO FASHION, INC.

By: James X. Keini PRESIDENT
(title)

Exhibit A

Trademark	Registration Number	Issued	Application Number/Date
SNG	3,913,996	February 1, 2011	
SNG SHAKE-N-GO	2,894,668	October 19, 2004	